







September 2, 2016

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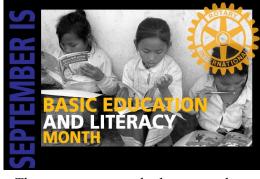
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September is Basic Education and Literacy Month

We all know how important it is to be able to read. Our whole lives depend on this ability. BUT there are adults who never learned to read, for whatever reason. This is why it is so important that our children achieve that ability to read. It has been shown that children who cannot read well by the third grade have a much harder time reading as they age. Literacy offers the key to a better future.

Rotary clubs all over our District are working on Literacy projects this year and every year. Projects such as Books for Babies, Rotary Loves Readers program, scholarships, Otter Programs, book shelves for students all help young readers read!

I am so amazed at what our clubs do for the students in their communities. We would love to see what you are doing for Literacy in your community. Why don't you send us your pictures of Literacy projects with a little explanation of what's happening in the picture.



"The more you read, the more things you will know. The more that you learn, the more places you'll go."

Dr. Seuss, "I Can Read With My Eyes Shut"

Polio Eradication Update

by Linda Cook

The past month has been one of good news and bad news for the Polio eradication efforts. The good news is that no new polio cases have been reported in Pakistan since June 18, 2016, with only one positive environmental sample. This compares with 54 cases of acute flaccid paralysis in 2015. Both oral polio vaccine inactivated polio vaccine are in use to build immunity, and committed health care workers continue to build trust and insure that every child is immunized. In Afghanistan, two new cases of paralytic polio were reported this week, for a total



of 8 cases in the first 8 months of 2016, compared to 20 cases in 2015.

Now for the disappointing news - two cases of acute flaccid paralysis due to polio virus were detected in the Borno area of Nigeria. Nigeria was the last country in Africa to have endemic polio, and had just passed the two year anniversary of its last case in July 2014. The viruses were found to be genetically similar to the virus in an outbreak in 2011, which highlights the ability of the virus to live in the environment for several years.

I read with great pride the August 2016 cover story of Infectious Diseases in Children, "Nearing the end: the final stages of polio eradication". The full text can be read here: http://www.healio.com/pediatrics/vaccine-preventable-diseases/news/print/infectious-diseases-in-children/%7Bde07f16d-8eca-4cb8-90f3-8445164e0ded%7D/nearing-the-end-the-final-stages-of-polio-eradication

In the article, Rotary International was given its due as the catalyst for polio eradication, particularly the visionary John Sever, MD PhD, a contributor to the article. The article was in publication at the time of the reports of cases in Nigeria, so this is not reported in the article. It is an excellent overview of the efforts of the Global Polio Eradication Initiative. This multi-decade international cooperative effort includes Rotary International, the World Health Organization, UNICEF, and the Centers for Disease Control and in more recent years, the Bill and Melinda Gates organization. I highly recommend reading the entire article, as it is not too terribly technical. received gracious letters of thanks from John Sever, MD, the Rotarian who initially envisioned Polio Eradication as a RI goal, and from Robert Orenstein, a world famous infectious disease physician from the Mayo Clinic, who also noted he was the proud owner of a Paul Harris medal. Next month - Read about the difference in control of a disease and eradication in a disease. Can we ever stop vaccination for polio? Also, read about the RI plan in place to address the Nigeria outbreak.

NIGERIA/POLIO TALKING POINTS

Overview:

- In Nigeria, two children have been paralyzed by wild poliovirus in Borno state.
- Both cases were reported in July 2016. Prior to these cases, Nigeria had not seen a case of wild polio since 24 July 2014.
- These cases are most closely linked to a strain of the virus last detected in Borno in 2011, which indicates the virus has been circulating undetected for five years.
- Borno has been affected by insecurity in recent years, meaning that pockets of children may not have received vaccines and that local gaps in surveillance to detect the disease may exist, allowing the virus to continue circulating.

How is the program responding to these new cases?

- The Government of Nigeria in partnership with the Global Polio Eradication Initiative is taking immediate steps to respond quickly to the outbreak to prevent further spread of the disease.
- This response includes five large-scale vaccination campaigns to boost immunity in impacted and atrisk areas - beginning in August and continuing through November.
- The program continues to employ new strategies to reach children in areas of conflict such as immunizing children at major transit points.
- Campaigns will also occur in surrounding countries, including Cameroon, Chad, Niger and the Central African Republic, to ensure all children are vaccinated and to reduce the risk of the spread of
- Strengthening disease surveillance activities across Borno and other at-risk communities will ensure we detect all cases of the disease.

What is Rotary's role?

- Local Rotary members are mobilizing to support the outbreak response in Nigeria and surrounding countries, bringing to the initiative their unique perspective as leaders who live and work in impacted communities.
- Rotary's International PolioPlus Committee is considering grants to fund activities in the outbreak countries, and will make an announcement after the Trustees meeting in mid- September.
- Rotary members around the world also support the initiative by advocating with their governments to support polio eradication; raising awareness; mobilizing volunteers and fundraising.
- Rotary will not stop its efforts to ensure that every child is born into a polio-free world where they are safe from this paralyzing disease.

Can polio be eradicated in Nigeria?

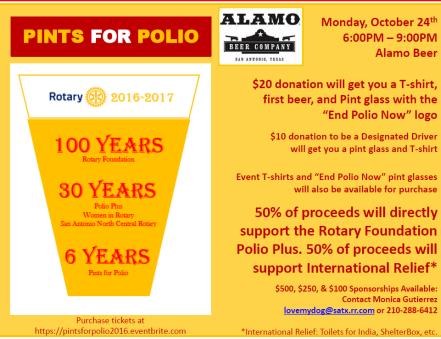
- The program has overcome outbreaks before including in countries with complex security situations, such as Syria. We have the tools to do so again in Nigeria.
- Rotary and its partners, including the World Health Organization, are confident Nigeria can end polio.
- Continued support and funding from Rotary members and other stakeholders will be critical to ensure we can end polio.

Will Nigeria be added back to the list of polio-endemic countries?

- Nigeria was taken off the list of polio endemic countries in September 2015 after a year with no reported cases of wild polio. This case indicates polio had been circulating in Nigeria and/or neighboring countries since that time.
- WHO is currently assessing the situation, and will make a decision about Nigeria's endemic status.

Upcoming Rotary District 5840 Pints for Polio Events





Alamo Beer

MEMBERS MATTER

By Terry Mendenhall Membership Growth Chair 2016-2017 Rotary District 5840 trmendenhall@att.net

Goals and Plans for Growth



This is Membership and New Club Growth Month for Rotary International. It is necessary that any organization grow. Rotary is no exception. I have been a member of Rotary for 45 years and believe we can grow and be a bigger part of all the communities we serve in South Texas in order to have an even bigger positive impact on people's lives.

District Governor Judy and I need to know what goal for membership growth clubs think can be achieved in the 2016-17 Rotary year, based on the capability and focus of each club on growth. The District has established a base growth goal of 50 net new members and a stretch goal of 100 net new members by year end, after accounting for any lost members. Club growth goals should also be net new members, after accounting for any lost members. Right now, the 50 base goal is based on 1 net new member per club average across the District. That is not realistic based on club performance and potential.

I have recently asked Club Presidents and their Membership Chairs to look at growth performance over the last few years, consider potential for member growth in the community, in order to determine a realistic growth goal. I also suggest they develop a written plan with the best chance to reach their goal. The District Growth Plan for 2016-17 involves activities we believe will support clubs in their effort. Here are some highlights of that plan.

- 1. Assist the District to develop a public message on what Rotary Clubs do collectively for communities and people in the South Texas communities they serve, for use by the District and clubs for promotion, publicity, and recruiting of members by clubs.
- 2. Measure and feedback to clubs their growth history and results. Assist clubs in setting growth goals and a plan. Identify clubs where improvement will be beneficial to all concerned.
- 3. Help clubs needing assistance with recruiting, retention, prospecting, and member growth. Provide District Membership Growth training and update Training curriculum.
- 4. Contact and survey lost members to District Clubs.
- 5. Hold District Membership Information Seminars for the general public in multiple locations on many dates for prospecting by clubs.
- 6. Organize and develop a District calling team to meet with senior executives of major corporations and organizations in District 5840 to promote Rotary and its success with support of South Texas and worldwide communities and people which should provide member prospect referrals to clubs.
- 7. Promote the satellite concept and assist any clubs wanting to start a satellite club. Promote club flexibility on many Rotary issues for clubs wanting to develop new business models for their operation that will support growth and retention of members.
- 8. Develop expertise and information that allows Rotarians and Rotary to become trusted experts in the community on work/life balance, an important issue for people being able to consider and support Rotary with their time and treasure.



The Rotary Leadership Institute is now being offered in District 5840. It is a development program using facilitation in small groups to engage Rotarians and strengthen clubs through quality leadership education. RLI's Part 1 is a great start for new Rotarians, as well as a good summary for experienced ones. It is suggested all members who are "new" to Rotary attend at least Part 1. Parts 2 and 3 build on the foundation – completing all three parts is a great idea for incoming club presidents and board members. It builds action and sustainability in your local club!

RLI is held from 9:00 a.m. - 4:00 p.m. (usually Saturdays) – Resource Materials with coffee/lunch/dessert are included – each Part is to be taken in order, and only one part per Saturday is allowed. The schedule and sign-up is online at the District 5840 website at http://rotary5840.org/ (scroll down left side under Upcoming Events). Currently all three parts are offered quarterly (Sep/Nov/Feb/Mar/Apr). Each Part is \$50.00 for the day.

Clubs are encouraged to pay for their members' development (lunch is included) and any Rotarian is welcomed. The next Rotary Leadership Institute will be held on **Saturday**, **September 17**, **2016** at Omni San Antonio at the Colonnade 9821 Colonnade Boulevard San Antonio, TX 78230

Rotary District 5840 is offering a **Global Grant Workshop** on Saturday, October 15, 2016, in the San Antonio area. The workshop is for District 5840 though it is open to any Rotarian from any District. The workshop will be delivered by Steve Sundstrom, The Rotary Foundation Regional Grants Officer for the United States, Canada,



Japan, Korea, the Philippines and Oceana. Sherri Muniz, Zone 21b and part of 27 Rotary Coordinator Chair (who is intimately familiar with Global Grants) and Art Zeitler, Assistant Regional Rotary Foundation Coordinator responsible for the South and South Central portions of 21b, will also be presenting. Time will be available to discuss individual project proposed grants. Information will also be provided on existing proposed projects that are asking for co-sponsors. The sign-up will be open in one week. Please sign up at www.rotary5840.org

Interactors volunteer at Operation Float a Soldier

Submitted by Mike Canales



Interact



Members of The Winston School Interact club volunteered at Operation Float a Soldier (OFAS) on August 27th. OFAS provides wounded soldiers a fun day at Canyon Lake. The soldiers are able to ride on boats, kayaks, and skis. OFAS also provides entertainment and a barbeque lunch for the soldiers and their families. This marks the sixth year that The Winston School has worked this event. At the end of the day Winston Interact Club President Thompson commented, privileged to be able to help these soldiers. They have given so much for our country."

offer advice and resources to help you

organize a CLE program.

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