



# MEMBERSHIP MADNESS CHALLENGE

## Section 1 - Bring Potential Rotarian Members to Meeting 2pts

- Big Clubs (50+ members) 8 members
- Medium Clubs (25-50 members) 5 members
- Small Clubs (25 under members) 2 members

## Section 2 - Induct New Rotarians 2pts

- Big Clubs (50+ members) 3 members
- Medium Clubs (25-50 members) 2 members
- Small Clubs (25 under members) 1 members

## Section 3 - Membership Growth each task 2pts

- Host one new member recruitment event
- Survey Club members about their satisfaction with being a club member and results are shared with club membership with at least 3 Action steps to increase the Member experience
- Create Ad Hoc Committee to contact those members who have resigned in the last 5 years to invite them "back to Rotary"
- Create Recruitment Sub Committee to brainstorm and then reach out to 10 community leader prospects, meeting with them personally and inviting them to visit Rotary



**Visit Membership Madness Challenge page for submission links**

Each club that earns all 12 points will receive a club banner that they can use at community events. The clubs that earn at least 8 points will be entered into a drawing for a club banner. The remaining clubs at this point level will receive \$50 to use towards printing costs for membership brochures, information cards, etc. clubs that earn at least 4 points will also be entered into a drawing for a club banner.