

ROTARY BRANDING 101

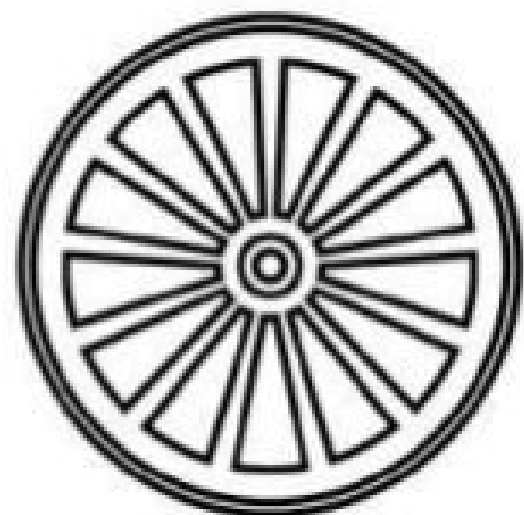
DISTRICT 5840 PUBLIC IMAGE

Rotary

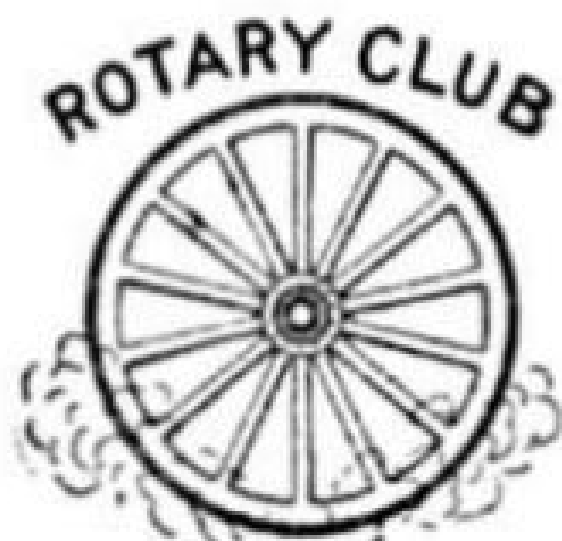
District 5840



OUTDATED LOGOS



1905



1906-07



1911-14



1912-23



1924-2013

ROTARY MASTERBRAND LOGO

Rotary



CLUB MASTERBRAND LOGO

North Central San Antonio

Rotary



ROTARY MASTERBRAND

Additional Color Options



MARK OF EXCELLENCE



Can I still use?

Yes, but you need to use it with your club near it for clarity and recognition.

PUBLIC IMAGE RESOURCES

District website - Public Image Tab

- PR Resources for Clubs
- Rotary Rockstar Challenge

Brand New Resources:

- Social Media Guidelines
- What is Rotary flyer