## **PUBLIC IMAGE RESOURCES**

# RESOURCES to help you PROMOTE YOUR CLUB.... & INSPIRE YOUR COMMUNITY!!!

### **PUBLIC IMAGE RESOURCES PAGE**

- Training Slides & Videos
- Rotary Brand Resources
- Tools & Resources
- People of Action Campaign
- Media Promotion Resources
- Templates

- New Rotary Year Check List
- Pre-Event Check List
- Social Media Guidelines
- Rotary Talking Points Flyer (use at events/fundraiser
- People of Action Campaign Steps



#### **ROTARY ROCKSTAR CHALLENGE**

 A roadmap for Clubs to use to promote themselves in the Community, at the District and Rotary International

- Press Release Template
- Press Release Example
- Sample Email for Press Release
- Media Contact List TV, Newspaper & Radio

### **DISTRICT HOME PAGE - ROTARY5840.ORG**

- Submit Story/Event District Promotion
- Submit New Member Promotion
- Submit Member Spotlight





