



Rotary Rose Parade Float Committee



**PROMOTING PEACE
FIGHTING DISEASE
PROVIDING CLEAN WATER
SAVING MOTHERS AND CHILDREN
SUPPORTING EDUCATION
GROWING LOCAL ECONOMIES**

Planting the Seeds of Service 2018



Did you know...

- 2018 will be our 39th consecutive Float entry
- The Float is funded by generous donations from Rotarians
- The Rose Parade is viewed live by approximately 700,000 people
- The 2017 Parade had over **45 million TV viewers** in the U.S. alone...and 28 million more worldwide
- Volunteers will donate more than 6,000 hours in preparing decorations and applying them to our Float
- The 2017 parade was broadcast to over 200 countries & territories outside the United States
- There are seven major broadcast partners



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@RotaryRoseFloat



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RotaryRoseParadeFloatCommittee



www.RotaryFloat.org

A Rose Parade float every year since 1980

Keep in touch!

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The Float is not a project of Rotary International