

ROTARY ROCKSTAR CHALLENGE 2024-25

LEVEL 1 - CREATE PUBLIC IMAGE ACTION PLAN

Complete short survey to easily create Club Public Image Action Plan. Send confirmation email to Club President to enter goals in Rotary Club Central

LEVEL 2 - SUPPORT TO END POLIO

Host/co-host a Polio Fundraiser: submit a flyer & register event at endpolio.org. Use the pre-event list to promote your Club Fundraiser to the Community!

LEVEL 3 - EXPAND YOUR REACH

Submit 2 Club Stories for promotion in the District newsletter, social media and website

LEVEL 4 - MEMBERSHIP GROWTH

Create a Club Brochure or a rack card that will promote your Club to the community. Include your Club logo and a Call-to-action

LEVEL 5 - SHOWCASE THE MAGIC OF ROTARY

Create a 60-90 second video that showcases the impact your Club makes in the community

-BONUS ROUNDS-

LEVEL 6 - CONNECT WITH MEMBERS

Create a Club Newsletter and send us a copy to entered into a separate contest

LEVEL 7 - GET MEDIA ATTENTION

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!

