

ROTARY ROCKSTAR CHALLENGE 2023-24

Level 1 - Jump Start your Club Public Image

Complete short survey to easily create Club Public Image Strategic Plan. Send confirmation email to Club President to enter goals in Rotary Club Central

Level 2 - Promote to the Community

Use the pre-event list to promote your Club Fundraiser to the Community! Submit your Club Fundraiser for promotion on the District Calendar, newsletter and social media

Level 3 - Promote Your Club at the District - using the submission tool!

Submit 2 Club Stories for the District newsletter, social media and website

Level 4 - Promote Your Club as People of Action

Use the "People Of Action" Campaign steps to create your Club's People of Action Story! Create a "People of Action" photo and use it in a social media post telling your impact. (Say What You Did)

Level 5 - Inspire Your Community through SERVICE

Partner with another Rotary/Rotaract Club or another service organization like Lions, Kiwanis etc., to foster relationships in service. Promote this project in joint efforts with partnering organizations. Share your project and photos.

-BONUS ROUNDS-

Level 6 - Promote your Club in Your Community

Install Rotary Signage/landmark in your Community. Submit the location and a photo

Level 7 - Get Media Attention

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!

