



**Rotary District 5930 <#d5930>**  
**Four N' One Seminar**  
 Rotary Membership • Foundation • Public Image • Rotary Awareness  
**Rotary Leadership Institute (RLI)**  
 Memorial Student Union Center, Texas A&M University-Kingsville (2nd Floor)  
**September 15, 2018**



8:00am – 8:55am Registration & Fellowship (**Legacy Walk of Honor – 2<sup>nd</sup> Floor**) | Deluxe Continental Breakfast (Mesquite Hallway)  
 9:00am – 9:20am Opening, **Welcome and Intro by each of the Presenter Teams (Room 221 A&B)**

**9:00am – 4:00pm Rotary Leadership Institute (RLI) Part 1 (ROOM 219C) (see separate agenda)**

Time	Membership (Room 221 A&B)	Foundation (Room 219 A)	Public Image (Room 219 B)	Touch & Go Sessions Room 203 Mesquite Room
9:30am– 10:30am	RevUp Membership <b>Offering Alternate Membership Types</b> (RC Sherri Muniz, ARC Debbie High, LTG Membership Luis Cavazos)	Polio Awareness Fundraising <b>“Fundraising Does Not Have To Be Difficult”</b> (RRFC Art Zeitler, DRFC Maxie Houser, Annual Giving Chair Rogerio, District Polio Chairs: Dickerson, Adkins, Settles)	People of Action Campaign <b>“Promoting Rotary Within Your Local Communities”</b> (RC Eric Liu, AG Rene Cantu, LtGov Aleda Reyes)	- RI Insurance for Clubs  - HELP with ClubRunner & Rotary Club Central
10:40am– 11:40am	Explorer 101 Launching a Satellite: RevUp Membership <b>It’s not Rocket Science! Or is it?</b> (RC Sherri Muniz, ARC Debbie High, LTG Membership Luis Cavazos)	District Grants <b>“Change a Life”</b> (Scholarship Chairs Juan Lira and Richard Hartwig, Stewardship Chair, Jerry Spence)	What is Rotary? <b>Be An Effective Rotary Communicator</b> (RC Eric Liu, ARC Patrick Harrison, AG Stan Medina, LtGov Aleda Reyes)	“The ‘Gov,’ and LT Gov of Admin are In” “You have questions – we have answers”
12:00pm – 1:30pm	Hot Buffet Lunch with Dessert (Ballrooms A&B) <b>Keynote Speaker: JJ Nichols, Rotary Ambassadorial Scholar Alumni, Sharing her Rotary story with us!</b> <b>The Woodsboro Story, Elaine Hernandez, International Services Coordinator</b>			
1:30pm– 2:30pm	RevUp Membership: <b>Is Your Club Healthy?</b> (RC Sherri Muniz, ARC Debbie High, LTG Membership Luis Cavazos)	Global Grants <b>“Helping Real People”</b> (RRFC Art Zeitler, DRFC Maxie Houser, D International Services Elaine Hernandez and Marianella Franklin, DGlobal Grants Chair Gail Hoffman)	Social Media Reach #@ <b>Get More than Liked, Get Engaged.</b> (RC Eric Liu, ARC Patrick Harrison, Andy Zamarripa, LtGov Aleda Reyes)	- HELP with ClubRunner & Rotary Club Central
2:40pm– 3:30pm		<b>“Create A Legacy”</b> <b>“Resources”</b> <b>“Peace Symposium”</b> (DRFC Maxie Houser, Endowment Chair Haysam Dawod, Trainer Amando Chapa, Peace Chair Marilyn Spencer)	Press Release <b>Read All About It, Simple Steps to Announce Your Service</b> (RC Eric Liu, Alissa Adkins, LtGov Aleda Reyes)	