

PRESS RELEASE

The Laredo Diploma Plus Foundation, Inc.
Laredo Rotary Club
is pleased to invite you to a
PRESS CONFERENCE.



WHEN: Tuesday, January 29TH at 6:30 pm

WHERE: Covey Lounge Holiday Inn Civic Center

WHY: To announce the official release of Ed Gonzalez's CD, MonoED "My Way".
A Live performance fund-raising event is planned for Friday, March 8th,
2013 at LCC's Guadalupe and Lilia Martinez Auditorium



ORGANIZATION'S MISSION: The Laredo Diploma Plus Foundation is in its fifth year of operation as a 501 (c) (3) non-profit organization whose mission is: 1) *To support and expand educational opportunities available to the low and moderate-income residents especially in Laredo Texas and the South Texas region* and (2) *To provide charitable support to organizations and individuals in order to enhance their quality of life especially in Laredo Texas.*

The Foundation is successful at preventing high school dropouts and provides scholarships to at-risk senior students. Students must maintain passing grades and maintain no less than a 90% attendance rate. This year 41 students are receiving \$800 scholarships for a total of \$32,800 in fund distributions. The Foundation boasts a 98% graduation rate. The Diploma Plus stipends alleviate the many financial hardships which students face, especially during their senior year. High school graduation cannot be taken for granted. Rather, it is a necessity and a passport in today's global market. The Diploma Plus program is effectively getting the students it reaches over some of these difficult barriers and offering them a fighting chance to help themselves.

The Foundation is governed by a five-member volunteer board of directors who are: Ed Gonzalez, President; Dr. Michael Landeck, Vice-President / Treasurer, Dr. Cecilia Garza, Secretary; Joe Treviño and Dr. Juan Lira, members. School Coordinators are: Hilda Treviño, Gateway Academy, Becky Garcia, Alexander High School, Laura M. Link, LBJ; Edna Peña, United High School, Dr. Juan Lira, United South; Veronica Cuellar, Cigarroa High School, Veronica Gonzalez, Martin High School and Juanita Lira, Nixon High School. All DP

Donations to The Laredo Diploma Plus Foundation, Inc. are tax deductible to the full extent allowed by law. For further information contact: Ed Gonzalez at Ed's Trophies edstrophies@yahoo.com or 956-285-7869