

## PRESIDENTIAL THEME & CITATION



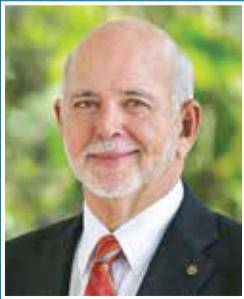
**BE THE**

**INSPIRATION**

**BARRY RASSIN**

2018-19 President  
Rotary International





## BE THE INSPIRATION

Since Rotary was founded 113 years ago, its role in the world and in the lives of its members has been in a state of continuous evolution. In its earliest days, Rotary offered its members a way to find fellowship and friendship and to build connections within their communities. Soon after, service found a place in Rotary, and as our organization expanded, so did its influence. In time, Rotary's service, supported by our Rotary Foundation, would change the lives of families and communities across the world. We formed partnerships and focused our service to increase our impact. We launched

the world's largest public-private health initiative, partnering with governments, international organizations, and countless local and regional health agencies to eradicate polio. More and more, our members came to us seeking not just friendship but a way to take action for good.

Rotary still is, and always will be, the organization Paul Harris envisioned: a place where people from every corner of the earth can come together to become something greater than themselves. Yet Rotary today offers something of singular and enduring value: the chance to be part of a global network of people who have the talent and the drive to change the world. We are men and women who believe in the power of community action to make a global impact — and together, we have the capacity and the resources to achieve almost anything.

Globally, Rotary is more relevant than ever before, and its potential for good is vast. Unfortunately, not enough people fully understand what Rotary is and does. Even within our clubs, many Rotarians don't know enough about Rotary to take full advantage of what Rotary membership offers.

Rotary service transforms lives and communities. To achieve even more of that truly transformational service, we need to think differently about our role in Rotary, and Rotary's role in the world. We need to put more emphasis on our public image, using social media to build our membership and attract the partners that can help us scale up our service. We need to focus on larger projects that have a more lasting impact, taking the time to research and plan work that spans Rotary years and terms of office. Most important of all, we need to *Be the Inspiration* for positive change, inspiring our clubs, our communities, and our organization to face today's challenges head on, with courage, optimism, and creativity.

As Paul Harris put it, "Rotary is a microcosm of a world at peace, a model which nations will do well to follow." To me, Rotary is not only a model but an inspiration. It shows us what is possible, inspires us to reach for it, and gives us a path to act — and to *Be the Inspiration* to our world.

A handwritten signature in white ink, appearing to read 'Barry Rassin', written in a cursive style.

Barry Rassin

President, Rotary International, 2018-19

## 2018-19 ROTARY CITATION FOR ROTARACT CLUBS

The **Rotary Citation for Rotaract Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2018. Clubs will report their achievements by submitting a nomination form by 1 July 2019.

This year, Rotaract clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

### SUPPORT AND STRENGTHEN CLUBS

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Achieve at least 2 of the following goals:

- Achieve a net gain of 1 member
- Have at least 50 percent of members add their skills and interests in their profiles on My Rotary
- Establish or maintain a twin club relationship

### FOCUS AND INCREASE HUMANITARIAN SERVICE

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Achieve at least 2 of the following goals:

- Achieve an average minimum PolioPlus contribution of \$25 per member
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club to conduct a significant local or international service project in one of Rotary's six areas of focus

### ENHANCE PUBLIC IMAGE AND AWARENESS

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Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Host an activity during World Rotaract Week, preferably on 13 March, the anniversary of Rotaract; invite the media and tell your club's, and Rotary's, story

## 2018-19 ROTARY CITATION FOR ROTARACT CLUBS

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This year, Rotaract clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

### SUPPORT AND STRENGTHEN CLUBS

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Achieve at least 2 of the following goals:

- Achieve a net gain of 1 member
- Have at least 50 percent of members add their skills and interests in their profiles on My Rotary
- Establish or maintain a twin club relationship

### FOCUS AND INCREASE HUMANITARIAN SERVICE

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Achieve at least 2 of the following goals:

- Achieve an average minimum PolioPlus contribution of \$25 per member
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club to conduct a significant local or international service project in one of Rotary's six areas of focus

### ENHANCE PUBLIC IMAGE AND AWARENESS

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Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Host an activity during World Rotaract Week, preferably on 13 March, the anniversary of Rotaract; invite the media and tell your club's, and Rotary's, story

## 2018-19 ROTARY CITATION FOR INTERACT CLUBS

The **Rotary Citation for Interact Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2018. Also before 1 July, an adult adviser to the club needs to provide his or her name and contact information to Rotary. Sponsor Rotary club officers or Interact club advisers will report the achievements by submitting a nomination form by 15 August 2019.

This year, Interact clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

### SUPPORT AND STRENGTHEN CLUBS

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Achieve at least 2 of the following goals:

- Hold a meeting that introduces members to Rotary programs for young leaders, such as RYLA and Rotary Youth Exchange
- Work with your sponsor Rotary club or adviser to develop and participate in a career day or mentoring activity
- Work with your sponsor Rotary club or adviser to connect graduating Interactors with university- or community-based Rotaract clubs

### FOCUS AND INCREASE HUMANITARIAN SERVICE

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Achieve at least 2 of the following goals:

- Plan and carry out a project for Global Youth Service Day
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club or adviser to conduct a significant local or international service project in one of Rotary's six areas of focus

### ENHANCE PUBLIC IMAGE AND AWARENESS

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Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Hold an activity during World Interact Week, preferably on 5 November, the anniversary of Interact; invite the media and tell your club's, and Rotary's, story

# 2018-19 ROTARY CITATION WITH PRESIDENTIAL DISTINCTION

## ROTARY CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership, personal, or professional development program to enhance members' skills and the value of their membership

## ROTARACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership or professional development program to enhance members' skills and the value of their membership

## INTERACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Work with your sponsor Rotary club or adviser to explore local Rotary club and other scholarship opportunities that are available to your club's members and present these opportunities to the club
- Show how your club's members are People of Action by submitting a video that promotes your club and its service activities to the annual Interact Video Awards
- Initiate or continue a leadership development program to enhance members' skills and the value of their membership

*Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.*



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[www.rotary.org](http://www.rotary.org)

**Rotary District 5930**  
**2018-2019 Exemplary Club Recognition Award**

**Qualification Requirements:**

1. Club is in good standing with IRS
2. Rotary International confirms the Rotary Club qualifies for the RI 2018-2019 Rotary Citation
3. Club officers for the upcoming Rotary year (2019-2020), are reported to [data@rotary.org](mailto:data@rotary.org) no later than the end of May 2019

**Successfully complete any 7 of the 8 requirements described below:**

1. Qualify as an Ignite Premier Club in the **District 5930 2018-2019 IGNITE** program.
2. Sponsor or co-sponsor a **new Satellite Club**.
3. Participate as a sponsor, associate sponsor or contributor in a Rotary project providing service in one of the six Rotary Foundation “Areas of Focus” in another country (minimum financial participation should be equivalent to \$10 per club member).
4. Participate in at least **4** of the following District 5930 **Youth Services Programs** by sponsoring or co-sponsoring a:
  - a. Four Way Test Speech contest participant
  - b. RYLA participant
  - c. Early Act First Knight / Early Act
  - d. Rotaract Club
  - e. Interact Club
  - f. Youth Exchange participant
  - g. Adoption Awareness Picnic
  - h. Global Grant Scholar
  - i. District Grant Scholar
5. **Club President-Elect** attended **Lone Star PETS 2018** or a **PETS Alliance Multi-District PETS**.

6. At least **4** club officers and **4** club members attend 2018 District Assembly to train Club leadership and introduce interested Rotarians to the RI Strategic Plan including Becoming and maintaining a Vibrant club, Rotary leadership development, club administration, importance of our Rotary's Public Image and the Rotary Brand, Supporting Our Rotary Foundation and how it will support your Club service projects to be held on **Saturday, May 5, 2018** at Borchard Fairgrounds in Robstown, Texas.
7. At least **4** club officers and **4** club members attend the Rotary District 4:1 Exciting Rotary Leadership Institute training, Enhancing Rotary's Public Image in your community, Membership matters so take it to the next level, and Your Rotary Foundation in Action to be held at Texas A&M Kingsville on Saturday, **September 15, 2018**.
8. At least **4** club officers and **4** club members attend your 2019 District Family Friendly Conference for Rotarians, family, and Youth on **May 2-5, 2019** at Rancho Viejo Country Club, Rancho Viejo, Texas.

Exemplary Clubs will receive a certificate and will receive special recognition at a District Event in the Fall of 2019 as well as other recognition on the District Website and Facebook page.

**Note: Deadline for submission of completed application to Andrew Hagan, District Governor is June 30, 2019. The Application Form will be available on our [www.Rotary5930.org](http://www.Rotary5930.org) website and on our District 5930 mobile application.**

**Andrew Hagan  
District 5930  
District Governor 2018-2019**

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***“Leadership is seeing the possibilities in a situation while others are seeing the limitations.” John C. Maxwell***