



DISTRICT MEMBERSHIP PROGRESS TO GOAL

For MARCH 2018 - 2019

Zone	Zone Section	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Alumni Membership		Gender Distribution		Age Distribution		Retention ***		
												Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention LYTD	Retention YTD ****
21	21B	5790	70	71	46	64.79%	3,222	2,788	2,924	4.88%	298	36	1.23%	30.06%	31.60%	4.63%	5.40%	80.50%	89.63%	91.14%
21	21B	5810	64	64	20	31.25%	2,826	2,689	2,666	-0.86%	160	32	1.20%	26.63%	26.93%	3.79%	3.90%	86.88%	91.09%	90.48%
21	21B	5840	57	56	40	71.43%	2,594	2,523	2,491	-1.27%	103	34	1.36%	31.63%	31.55%	9.04%	8.39%	86.79%	90.83%	89.47%
21	21B	5870	57	58	54	93.10%	2,753	2,456	2,497	1.67%	256	23	0.92%	29.85%	30.60%	4.97%	4.89%	85.47%	91.36%	91.31%
21	21B	5890	61	62	40	64.52%	2,632	2,386	2,546	6.71%	86	66	2.59%	30.93%	31.42%	5.53%	5.70%	83.41%	88.99%	90.06%
21	21B	5910	39	39	23	58.97%	2,283	2,231	2,239	0.36%	44	21	0.94%	32.23%	32.78%	6.54%	5.94%	86.97%	91.00%	91.11%
21	21B	5930	50	50	50	100.00%	2,073	1,870	1,882	0.64%	191	16	0.85%	35.24%	35.92%	7.91%	6.75%	83.78%	89.51%	89.44%
Total			398	400	273		18,383	16,943	17,245	1.78%	1,138	228	1.32%	30.70%	31.33%	5.94%	5.79%	84.71%	90.35%	90.47%

Notes:
 * # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.
 ** District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.
 *** Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.
 **** Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.