



DISTRICT MEMBERSHIP PROGRESS TO GOAL

For MARCH 2018 - 2019

Zone	Zone Section	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Alumni Membership		Gender Distribution		Age Distribution		Retention ***		
												Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention LYTD	Retention YTD ****
27	N/A	5390	40	40	23	57.50%	1,703	1,633	1,624	-0.55%	79	21	1.29%	31.78%	32.33%	3.86%	4.06%	89.53%	93.41%	90.40%
27	N/A	5400	44	44	43	97.73%	1,836	1,770	1,773	0.17%	63	24	1.35%	27.46%	29.05%	6.33%	6.43%	87.69%	91.25%	89.95%
27	N/A	5420	46	44	35	79.55%	1,808	1,708	1,711	0.18%	97	34	1.99%	29.45%	29.75%	5.56%	4.44%	84.93%	89.11%	88.13%
27	N/A	5440	53	53	41	77.36%	5,499	2,932	2,926	-0.20%	2,573	53	1.81%	33.97%	34.59%	3.68%	3.08%	86.80%	91.68%	91.38%
27	N/A	5450	62	61	62	101.64%	3,199	2,946	2,979	1.12%	220	77	2.58%	33.67%	33.74%	5.16%	4.87%	87.09%	91.54%	91.56%
27	N/A	5470	56	57	20	35.09%	2,153	2,069	2,078	0.43%	75	27	1.30%	29.72%	31.33%	2.90%	2.89%	84.53%	88.72%	89.08%
27	N/A	5520	68	68	25	36.76%	2,507	2,353	2,374	0.89%	133	26	1.10%	33.87%	34.37%	2.97%	2.86%	85.24%	90.28%	90.62%
27	N/A	5610	41	41	19	46.34%	1,842	1,774	1,759	-0.85%	83	23	1.31%	28.41%	29.73%	4.45%	3.92%	87.52%	91.55%	91.15%
27	N/A	5630	32	31	19	61.29%	1,137	1,168	1,141	-2.31%	0	11	0.96%	33.73%	33.74%	4.88%	4.47%	88.90%	91.91%	90.09%
27	N/A	5670	29	29	5	17.24%	1,005	968	959	-0.93%	46	12	1.25%	29.03%	30.24%	6.40%	6.26%	84.98%	87.55%	92.87%
27	N/A	5690	31	31	7	22.58%	1,539	1,547	1,527	-1.29%	12	22	1.44%	27.41%	27.83%	7.76%	7.79%	90.23%	92.49%	91.88%
27	N/A	5710	45	45	16	35.56%	2,437	2,334	2,306	-1.20%	131	42	1.82%	28.53%	29.18%	4.37%	3.99%	88.66%	92.16%	92.67%
27	N/A	5730	51	51	17	33.33%	1,708	1,618	1,584	-2.10%	124	17	1.07%	29.11%	29.99%	3.77%	3.54%	86.15%	90.41%	89.50%
27	N/A	5750	37	36	15	41.67%	1,875	1,923	1,871	-2.70%	4	20	1.07%	27.56%	28.22%	4.63%	3.69%	87.56%	91.01%	90.34%
27	N/A	5770	31	31	4	12.90%	1,275	1,216	1,190	-2.14%	85	19	1.60%	31.00%	31.18%	7.48%	6.47%	86.58%	90.42%	91.20%
Total			666	662	351		31,523	27,959	27,802	-0.56%	3,721	428	1.54%	30.60%	31.30%	4.72%	4.36%	87.04%	91.00%	90.75%

Notes:
 * # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.
 ** District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.
 *** Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.
 **** Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.