

Project Description

This is a General description of the Grant project. Outline in detail the humanitarian need your project will address, the intent of the project, how the project will be implemented, and how Rotarians will be directly involved in the project. Note that the Estimated budget is only the initial grant request amount; to outline details on the various budget items, including those from other funding sources, go to the Budget tab.

Grant Project: Feeding & Fitting the Needy Children

Primary Sponsoring Club: Rotary Club of McAllen

Contact: Deuser, James

Date Submitted: Jul 20, 2014 at 6:38 PM

Project Total Budget: \$27,360.00

Grant Budget: \$27,360.00

Project Expected Income: \$27,360.00

Grant Expected Income: \$4,000.00

General Description

Describe the project and the problem or need it will address, including the intended beneficiaries and how the project will benefit the community in need. Provide the estimated length of time needed to complete the project.

This request is a multi-club grant which includes the following Rotary club's: (1) McAllen, (2) McAllen North, (3) McAllen South, (4) Edinburg and (5) West Hidalgo. In addition, a partnership was formed between the following two organizations to fulfill their effort of providing charitable services to the local community:

Caritas Service Group of OLPH(Our Lady of Perpetual Help Catholic Church) has established itself as a ministry whose sole intent is to better the lives of the needy in our community through acts of service. This ministry is open to

all persons of any age who believe that we can best show our love for God through service to those in need.

The **Rio Grande Valley Community Foundation** has been organized to provide philanthropic options to individuals and organizations, and through intelligent giving, assist them in the attainment of their charitable goals.

PARTNERSHIP AGREEMENT SUBMITTED

This year we have expanded our list of communities serves to include children from the cities of McAllen, Edinburg and La Joya.

Community Assessment & Impact

Describe how the benefiting community has been determined and what impact will be made by this project after grant funding has been fully expended.

The District Grant will provide feeding and fitting of running shoes to over **2,000** children in need from the cities of McAllen, Edinburg and La Joya, TX. The distribution will take place the weekend prior to the Thanksgiving school break. In addition to running shoes, children will be provided socks and the families of children will be served a meal during the two day distribution to take place on Saturday and Sunday. Needy school aged children will be identified by school counselors who will perform a needs assessment for each child served.

Sustainability

Please explain the plan on how to maintain this project for a long period of time.

This is the **4th** consecutive year that this project will be implemented and our goal is to provide over **2,000** pairs of shoes. The **1st** year, **400** pairs of shoes were distributed. The **2nd** year, funding increased to **800** pairs of shoes. The **3rd** year, **1,600** shoes were provided.

We believe a new pair of shoes not only fulfills a basic necessity but can also impact the child's self esteem. It is our belief that this can cause a rippling effect which can have a profound impact on a child's life in the long term.

Implementation Plan

Describe specific activities of the sponsoring club and any partners in implementing the project. What will the Rotarians who are members of the partner clubs do during the project? Please note that financial support is not considered active involvement.

Children in need are identified by school counselors who perform a needs assessment for every child fitted. Our November distribution provides sufficient time for school counselors to identify and familiarize themselves with the children in need. Once identified, families are provided a date and time to appear at Palmer Pavilion in McAllen, TX where the distribution takes place. Children are provided with a pair of shoes and a pair of socks which cost approximately \$10. In addition to shoes and socks, children and their families will be provided a hot meal.

The distribution will take place on November 22 and 23 (Saturday & Sunday). Most of our volunteers are asked to assist in the sizing and fitting of shoes. In addition to that, some volunteers are asked to serve meals and others to work the sign-in table to ensure we are serving only children who have been identified as "in need" through our process. We also have volunteers providing face painting and working with kids in an art center (painting and coloring). Last year, approximately **200 volunteers** served at our project. Please refer to "cooperating organization" section for full list of partnering organizations.

Expected Expenses

List all anticipated expenses for this project, including those that will be funded outside of the District grant portion.

Description	Supplier	Currency	Total	Amount
Shoes	Joyce International Boutique	USD	\$20,000.00	\$20,000.00
Rotary International Draw String	Inxs Embroidery	USD	\$2,360.00	\$2,360.00

Description	Supplier	Currency	Total	Amount
Bags				
Family Meals	HEB	USD	\$5,000.00	\$5,000.00
			Total:	\$27,360.00

Expected Income

List all anticipated income for this project, including funds that will be contributed by the club, other partners and the District grant portion.

Description	Funding Source	Amount	%
Rotary Club of West Hidalgo	Club/Other	\$500.00	1.83 %
Rotary Club of Edinburg	Club/Other	\$1,000.00	3.65 %
Rotary Club of McAllen (North)	Club/Other	\$1,000.00	3.65 %
Rotary Club of McAllen	Club/Other	\$1,000.00	3.65 %
Rotary Club of McAllen (South)	Club/Other	\$2,000.00	7.31 %
Caritas Service Group/ RGV Community Foundation	Club/Other	\$17,860.00	65.28 %
5930 District Grant	District Grant	\$4,000.00	14.62 %
		Total:	\$27,360.00 100.00 %

Local Club Partners

List any partnering clubs within the District. Note that only one grant application needs to be made by the main sponsoring club.

Club	Contact Name	Contribution
Rotary Club of West Hidalgo County (Tabasco)	Sara Garza	500.00
Rotary Club of McAllen South	John King	2,000.00
Rotary Club of Edinburg	Fred Perez	1,000.00
Rotary Club of McAllen	Cesar Suarez	1,000.00
Rotary Club of McAllen North	Michael McLarty	1,000.00

Cooperating Organizations

Explanation: Cooperating Organizations are any other groups or organizations (other than partnering Rotary clubs) that are working with the sponsoring club in either funding or implementing the project.

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- (1) Caritas Service Group of OLPH (Our Lady of Perpetual Help Catholic Church)
 - (2) The Rio Grande Valley Community Foundation
 - (3) McAllen ISD
 - (4) Edinburg ISD
 - (5) La Joya ISD
 - (6) Hidalgo County
 - (7) Legacy Event Center
 - (8) Idea School District
 - (9) McAllen High School Interact Club
 - (10) McAllen Memorial Interact Club

We continue to seek additional Rotary Clubs and outside sponsors in support of this project.