

## Project Description

This is a General description of the Grant project. Outline in detail the humanitarian need your project will address, the intent of the project, how the project will be implemented, and how Rotarians will be directly involved in the project. Note that the Estimated budget is only the initial grant request amount; to outline details on the various budget items, including those from other funding sources, go to the Budget tab.

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Grant Project:	Food Bank Box Project
Primary Sponsoring Club:	Rotary Club of Corpus Christi
Contact:	Chapman, Lysa
Date Submitted:	Jul 25, 2014 at 9:17 AM
Project Total Budget:	\$9,610.00
Grant Budget:	\$9,610.00
Project Expected Income:	\$14,566.00
Grant Expected Income:	\$2,250.00

## General Description

Describe the project and the problem or need it will address, including the intended beneficiaries and how the project will benefit the community in need. Provide the estimated length of time needed to complete the project.

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The Rotary Club of Corpus Christi in cooperation with the Food Bank of Corpus Christi provides a much needed service to low income families in South Texas. Club members and their families come together at the Food Bank of Corpus Christi in October to prepare 1,000 "Food Boxes." Each box includes canned goods like corn, green beans, yams, cranberry sauce, etc. and dry goods such as rice, corn bread dressing and mashed potatoes, cake mix, and other customary holiday food items. Each family also receives a frozen turkey to complete their traditional Thanksgiving meal. In unity and in the traditional Rotary spirit, the club members assemble 1,000 boxes in a record two hour period. All boxes are labeled with the Rotary logo and read "Prepared by the Rotary Club of Corpus Christi, Chartered 1914".

The Food Bank Box Project complies with the Rotary Foundation District Grant requirements:

- It promotes active participation of all Rotarians, their families, friends and even future Rotarians. Last year approximately 95 individuals participated in the project. Rotarians are encouraged to wear their Rotary shirts.
- It assists in the development of stronger Rotary network as District officers and members of other Rotary Clubs are welcome.
- The truth is that these boxes made a tremendous difference in the lives of 1,000 needy Coastal Bend families. The box project builds goodwill and better

friendships as the Rotarians work side by side to fill the boxes and afterwards they enjoy visiting and learning more about one another in a social following the work time. It is fair to all concerned as we work as a group to meet the needs of those less fortunate. It is beneficial to Rotarians as we make a difference in our own community and beneficial to those who receive the boxes and are able to feed their families and be thankful that Rotarians cared enough to make a difference.

- The project satisfies real humanitarian needs of the South Texas Community. Recipients of these boxes have been identified and qualified as food insecure low income families based on USDA income eligibility guidelines.
- The Food Bank Box Project has demonstrated sustainability. This will be the 5<sup>th</sup> year that the Rotary Club of Corpus Christi partners with the Food Bank of Corpus Christi to offer holiday food to 1,000 families in need. In fact, the project was presented as a model during a break-out session during the 2012-13 District 5930 Conference.
- In addition, the good work of Rotary is spread throughout the community as KIII TV, a local ABC news affiliate, covers the project each year. Last year they even mentioned that we received a District Grant for the project. In addition, press releases are sent to the Corpus Christi Caller-Times, our local newspaper, following the project with photos included.
- The project is scheduled for October 21, 2014. All of the boxes will be distributed by the second week of November to the identified families. The Rotary Club of Corpus Christi respectfully requests a grant for the amount of \$5,000 to help defer the cost of food.

## **Community Assessment & Impact**

Describe how the benefiting community has been determined and what impact will be made by this project after grant funding has been fully expended.

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- The project satisfies real humanitarian needs of the South Texas Community. Recipients of these boxes have been identified and qualified as food insecure low income families based on USDA income eligibility guidelines.

## **Sustainability**

Please explain the plan on how to maintain this project for a long period of time.

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Once the boxes of food are prepared on October 21, 2014, they will be distributed the second week of November to the identified families by the Food Bank of Corpus Christi. No follow up is required.

### Implementation Plan

Describe specific activities of the sponsoring club and any partners in implementing the project. What will the Rotarians who are members of the partner clubs do during the project? Please note that financial support is not considered active involvement.

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This project promotes active participation of all Rotarians, their families, friends and even future Rotarians. Last year approximately 95 individuals participated in the project. Rotarians are encouraged to wear their Rotary shirts as they prepare and fill the boxes with food.

Rotarians have been or will be involved in the assessment of needs and development of project plan, establishment of a committee of at least three Rotarians to oversee the expenditure of funds, involvement in the implementation of the project, provision of evidence of community involvement and ownership, organization of meetings with local service providers, local officials and/or recipients, and promotion of the project to local media, club and District meetings.

Bea Hanson, Executive Director of the Food Bank and Kathy Rios, also associated with the Food Bank are both active members of the Rotary Club of Corpus Christi. They will be our points of contact with our partnering agency. They do not serve on the club's Grant Committee.

### Expected Expenses

List all anticipated expenses for this project, including those that will be funded outside of the District grant portion.

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Description	Supplier	Currency	Total	Amount
Whole turkeys	HEB	USD	\$4,956.00	\$4,956.00
Box Labels	Uline	USD	\$390.00	\$390.00
Purchase Product	HEB	USD	\$9,220.00	\$9,220.00
			<b>Total:</b>	<b>\$14,566.00</b>

## Expected Income

List all anticipated income for this project, including funds that will be contributed by the club, other partners and the District grant portion.

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Description	Funding Source	Amount	%
Rotary Club of Corpus Christi	Club/Other	\$1,250.00	8.58 %
Food Bank of Corpus Christi	Club/Other	\$11,066.00	75.97 %
District Grant	District Grant	\$2,250.00	15.45 %
Total:		<b>\$14,566.00</b>	<b>100.00 %</b>

## Local Club Partners

List any partnering clubs within the District. Note that only one grant application needs to be made by the main sponsoring club.

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There's no Sponsoring Clubs specified for this application.

## Cooperating Organizations

Explanation: Cooperating Organizations are any other groups or organizations (other than partnering Rotary clubs) that are working with the sponsoring club in either funding or implementing the project.

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The Rotary Club of Corpus Christi will work with the Food Bank of Corpus Christi on this important project. A letter of intent is attached from the Food Bank of Corpus Christi.