

## 2024-2025 Governor's Challenge & Action Plan

### **The Dream Catcher Edition**

**District Theme:** *Be a Dream Catcher*



#### **Primary Objective/Goal:**

To sustain, develop, and maintain IRRESISTIBLE CLUBS within our District, capturing the dreams and aspirations of our members.

Rotary International Club Excellence Award (aka Rotary Citation): Achieve 13 or more of the 26 outlined goals at Rotary Club Central.

#### **DreamCatcher Governor's Excellence Award: (13 or more out of 22)**

Qualification:

1. *Club in good standing with IRS.*
2. *Club should enter club officer's information (2024-25) by June 15th, 2024, in clubrunner (+Membership, Foundation, Public Image chairs are updated in Club Central with current email addresses).*
3. *100% of Club Goals must be recorded in Club Central by June 15, 2024.*
4. *Eligible for RI Club Excellence Award.*

#### **GOALS FOR PRIORITY 1 – INCREASE OUR IMPACT:(3 minimum required)**

1. Encourage Every Rotarian Every Year (EREY) participation through "10 on the 10th" (Donate \$10 on the 10<sup>th</sup> of the Month) or \$120/capita to catch the dreams via philanthropy.
2. Support Polio Plus by becoming a Polio Plus Society Member (Donate \$100/year to Polio) and contribute to the dream of a polio-free world (at least 50% of the club members).
3. Establish and nurture at least 1 new Rotary Club within our District, expanding the circle of dreamers.

4. Establish and nurture at least 1 new Rotaract Club within our District to help fulfill the dream of youth empowerment.
5. 100% Dream Donor Club (Every member of the Club donates to Rotary Foundation).

### **GOALS FOR PRIORITY 2 – EXPAND OUR REACH: (4 minimum required)**

1. Foster and develop strategic partnerships to expand the reach of our dreams (e.g. Programs/organizations in our communities).
2. Achieve a net gain of at least +1 in club membership, welcoming new dreamers to join our journey.
3. Submit Club stories quarterly (rotary5930@gmail.com) to inspire others with the dreams realized through Rotary service.
4. Sponsor at least one EarlyAct FirstKnight and/or Interact club within our District to help fulfill the dream of youth upliftment.
5. Send at least two students to RYLA
6. Participate in "Four Way Test Speech Contest".
7. Sponsor an outbound or host an inbound Youth Exchange Student.

### **GOALS FOR PRIORITY 3 – ENHANCE PARTICIPANT ENGAGEMENT:**

#### **(4 minimum required)**

1. Encourage your New club members & sponsors to attend one of our District-wide quarterly Membership orientations via Zoom to welcome new dreamers into our Rotary family.
2. Encourage club members to attend RLI by inviting a RLI certified faculty member to present the benefits of participating in RLI at one of your club meetings. Consider Sponsoring Rotarian or Rotaract club members by paying for their registration fee(s) to attend RLI to empower dreamers to lead with purpose.
3. Ensure at least 3 of club leadership and 3 of club members attend every District event (e.g., New Officers Installation, District Assembly, District Conference, One Summit, etc.) to connect with fellow dreamers.
4. Participate in a District or Global grant to fund a project that captures dreams via service (at least two club members need to be grant training certified).

5. Ensure Club leadership for Membership, Foundation, & Public Image chairs attend periodically scheduled District sponsored meetings.

6. Club President-Elect attend Lone Star President-Elect Training Seminar – P.E.T.S. 2025

**GOALS FOR PRIORITY 4 – INCREASE OUR ABILITY TO ADAPT: (2 minimum required)**

1. Promote Diversity, Equity, and Inclusion (DEI) initiatives throughout our District, ensuring that all dreamers have a seat at the table.

2. Invite a member of our District Visioning team to present at your club meeting or join a District sponsored Zoom meeting on Visioning to learn more about the benefits of creating a multi-year plan.

3. Ensure club websites and social media platforms are up-to-date and adhere to RI guidelines, serving as portals to share the dreams of Rotary.

4. Implement flexible and innovative membership models, adapting to changing needs and aspirations.

**This action plan, inspired by the theme of Dream Catcher, reflects our commitment to weave together the magic of Rotary into a tapestry of service, fellowship, and positive change.**

***Together, let's unlock the Magic of Rotary by BEing A Dream Catcher!***

Deadline for submission of completed Action plan to District Governor (zsurani5930@gmail.com) is **March 31<sup>st</sup>, 2025**

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