

Club Master Plan – (Where do we want to be?)

Design multi-year coordinated plans for continuity, consistency, and consensus.

Prioritize the top Visioning ideas by Rotary Year to set Club focus. Once the Club has approved the Master Plan, each idea will need an Action Plan.

Top Ideas for the Year 1: Who will Lead		Top Ideas for Year2: Who will Lead:		Top Ideas for the Year 3: Who will Lead:	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	

Develop a Master Plan from the Vision Template

Identify top Vision ideas as priorities for each of the 3 year to focus on
 Some Vision ideas may be listed in all three years (ongoing or Phase 1, Phase 2, etc.)
 Not all the top Vision ideas need to be on the Master Plan
 Work will be happening on other Vision ideas during the years

Rotary International Action Plan Priorities

- Increase Our Impact
- Expand Our Reach
- Enhance Participant Engagement
- Increase Our Ability to Adapt

Club Master Plan – EXAMPLE (Where do we want to be?)

Design multi-year coordinated plans for continuity, consistency, and consensus.

Place the Visioning ideas on the plan to show the club the results. Once the club has approved the Master Plan, each idea will need an Action Plan.

Top Ideas for the Year 1:		Who will Lead	Top Ideas for Year2:		Who will Lead:	Top Ideas for the Year 3:		Who will Lead:
1	Ask community what they need	Community Service	1	Pick Signature project	Community Service	1	Promote Signature project	Community Service
2	Add 2 new members	Membership	2	Add 2 members with diverse occupations	Membership	2	Add 2 young members	Membership
3	Try altermate meeting times	Club Service	3	Host famiy social event	Club Service	3	Increase RI Foundation Giving	Foundation
4	Plan Mississipi River Clean Up	TBD	4	Finish Uganda Safe Water Project	International	4	Host public civil debates	TBD
5	Send 2 students to Camp RYLA	Youth Services	5	Support 2 Youth Exchange students	Youth Services	5	Expand social media presence	Club Service
6			6			6		

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