



**Barry Rassin**  
President, 2018-19

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Dear fellow Rotarians and friends,

Esther and I are excited to welcome you to your 2018-19 District Conference. I hope that you take advantage of this opportunity to come together, connect, and share ideas on how to help Rotary do its job in the world, better. By working together strategically and efficiently, your impact—and Rotary’s impact—becomes much more significant.

We must ensure that Rotary continues to provide the best possible experience to its members, that it continues to grow and be useful through sustainable service. Our Rotarians need to feel the value of being a member of your Rotary Club. We have to make sure that we are transparent and accountable, all while changing the lives of as many people as possible. While setting goals and hitting milestones are important, it’s even more important to always look beyond this year. We have to think about how what we achieve now will help set the tone not only today or tomorrow, but well beyond our own time in Rotary.

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.

Paul Harris once said, “Rotary is a microcosm of a world at peace, a model which nations will do well to follow.” To me, Rotary is not only a model but an inspiration. I’m looking forward to all that we can and will accomplish together as we work to *Be the Inspiration*. I hope you have a productive, inspiring time during your district conference.

Regards,

A handwritten signature in black ink that reads "Barry Rassin".

Barry Rassin  
2018-19 Rotary International President

