



March 2018 ■ No. 9

District Governor Doreen Kelsey

www.rotary5520.org

On Route 5520 ...

with DG Doreen Fox Kelsey



How Rotary came to be

Like many others before him, Paul Harris left a small town and made his way to a big city to find fame and fortune. He had received his Bachelor of Laws Degree in 1891 but didn't start his law practice until he moved to Chicago in 1896, after working a series of odd jobs ranging from salesman to cowboy and even a stint as an actor. Harris achieved his professional aspirations, yet he found the city to be lonely and cold. He missed the sense of community and closeness he had enjoyed as a young boy living with his grandparents in rural Vermont.

It was in 1900, during an after-dinner walk with one of his colleagues that Harris was inspired to form a club for professional men who would share fellowship. He noticed as they walked through the neighborhood and stopped at road stands along the way that all the proprietors seemed to be friends with his colleague. Harris had many clients, but realized he lacked social friends. In that moment he decided to organize a club that he had been thinking about for some time.

The driving force for establishing Rotary was what Harris would later describe as "men's insatiable desire for fellowship." Of course, at that time women were not able to join Rotary, but presumably they share the same need for social engagement.

Rotary did not officially become a service club until Harris was elected as the Chicago club's third president in 1907, when the club initiated its first public service project, the construction of public toilets in the city.

This was to become the magic combination for success. People brought together in a new place seeking to form friendships and enjoy fellowship with each other who are motivated to serve others. In 1908, Harris' roommate Manuel Munoz carried Rotary's message to San Francisco, where he inspired another young attorney, Homer Wood, to form the second Rotary Club. Wood then assisted in the formation of the third Rotary Club in Oakland, Calif. By the time Harris married Jean Thomson in 1910, there were 15 additional Rotary Clubs formed in major cities throughout the U.S., Canada and Europe. In August of that same year, the members of these clubs held their first convention as the National Association of Rotary Clubs.

More than 100 years later, we must remember that social connections form the basis of Rotary. The advent of electronic communications via cellphone and the Internet can enhance these connections, but they are not suitable replacements. Just as we ask our teenagers to put the phone down at dinner time, we must also remember to make time to connect in person. These measures will ensure the engagement of our members and thus the longevity of Rotary.

We hope to see you join us in friendship, fellowship and learning at the District Assembly in Albuquerque on Saturday, March 24. — **DG Doreen**



Rotary District 5520

www.rotary5520.org

Governor: Doreen Fox Kelsey
 Governor-Elect: Linda Woodward
 Governor-Nominee: Jeff Weinrach
 Vice Governor: Rick Akins
 Executive Secretary: Kathy Fuller
 District Treasurer: John Gordon
 District Finance: Tom Walker
 Immediate PDG: Dave Anderson

District Action Team Leaders

Lt. Gov.-North: Yale Jones
 Lt. Gov.-South: Earl Greer
 Lt. Gov.-Central: Bruce Bortner
 Lt. Gov.-East: John Drusedum
 Lt. Gov.-Southeast: Jim Hatcher

Committee Chairpersons

Membership: Barrie Segall
 Public Image: Andrew Garrison
 Foundation: Dominic Bernardi
 District Grants: Ray Cox
 Global Grants: Tom Simon
 Fund Development: Yale Jones
 Stewardship Chair: A.C. Sanders
 Paul Harris Society: James Morrison
 Endowment Fund: Tom Walker
 Polio Plus: Earl Waid
 New Generations: Alison Pannell
 Youth Exchange: Michelle Frechette
 Youth Protection Officer: Dick Jones
 Four-Way Test Essay: Sarah Jones
 Rotaract: Norm Liss
 Interact: Victoria Bruneni
 RYLA: Shane LeMon
 Girls RYLA: Victoria Black
 Boys RYLA: Eric Schoen
 Friendship Exchange: Donna Pedace
 District Conference: Donna Pedace
 Historian: Dan Schulte
 Trainers: Bill Rothweiler & Jesse Allen
 Rio Grande Academy: Tom Lindsay
 District Awards: Lleta Scoggins
 Bi-District Conference: Vic Villalobos
 District A/V Support: Marshall Poole

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Rotary: Making a Difference

with Ian H.S. Riseley, Rotary International President

This month marks 50 years since the first Rotaract club was chartered, in 1968. In the half-century since Rotaract began, the world has seen profound changes, and young people have felt the greatest impact of those changes: the rise of technology and the information economy, the spread of education, and the tremendous influence of the internet.



When Rotaract was founded, it would have been almost unthinkable for a teen or 20-something to have been an entrepreneur or a CEO. Today, young people have an unprecedented capacity to achieve — and Rotary needs their ideas and enthusiasm as never before.

For many years, Rotary has done a disservice by looking at our youth and young adult programs as mere precursors to Rotary membership, and not as valuable and productive programs in their own right. But Rotaractors are truly partners in Rotary service.

Today, an estimated quarter of a million Rotaractors serve in over 10,000 clubs, in nearly every country where Rotary clubs exist. The impact of their service is particularly impressive when contrasted with their resources. Rotaractors achieve an amazing amount with far less money at their disposal than the average Rotary club. Their energy and vision bring something wonderful to our Rotary family and to our communities, and we value that very much.

Yet, only 27 percent of Rotary clubs sponsor a Rotaract club, a figure that has remained fairly stable over time. And far too few Rotaractors ultimately do move on to Rotary membership.

As we celebrate this anniversary with Rotaract, I encourage all Rotary clubs to consider sponsoring a Rotaract club or to strengthen their ties with the clubs they already sponsor.

For half a century, Rotaract has given young people a way to find the same connections with their communities, and the same value in service, that Rotarians find in Rotary. Rotaractors are connecting us to the Rotary of our future, while helping us build the Rotary of today.



(Reprinted from *The Rotarian*, March 2018 issue)

District Assembly and pancakes!

Learning and networking session planned in ABQ on March 24

What Time is It? It's Time for [District Assembly!](#) (and **PANCAKES** at the [Rock at NoonDay](#))

Who: Rotarians, Rotaractors and those who love them

Where: Crowne Plaza, 1901 University Blvd. NE, Albuquerque

When: Saturday, March 24, 10:00 to 3:15 Foundation Dinner/Social 5:00 to 7:30

What: The premiere learning and networking event for district Rotarians

Why: Learn from Others, Share Your Knowledge and Develop Future Leaders.

How: Click on [District Assembly](#) in the left column under **Upcoming Events**.



Need another reason? – **PANCAKES!**

Once again, The Rotary Club of Albuquerque Sandia will host their Pancake Breakfast from 8:00 to 10:00 a.m. at a nearby location before the Assembly convenes. This year's venue is **The Rock at Noonday located at 2400 2nd St NW**, one block south of Menaul. The Rock is just five minutes from the Crowne Plaza, so get your pancakes while they're hot and then amble on over to the [District Assembly](#) with a full tummy.

This is an excellent opportunity for Rotarians to see The Rock and support two deserving organizations. There will be tours available to explore the facility and hear about the services The Rock offers a sometimes-underserved community.

Ticket prices are \$9.00 each and will be available at the door or through Sandia Rotary folks who hope to visit all Albuquerque metro area clubs in person. Any questions, please reach out to Gail at 505-350-2704 or Mrsmandel@hotmail.com

Up for District DG tour of duty: Dr. Gary King in 2020-21

The District Nominating Committee met on March 1 and selected Dr. Gary King to be the 2020-2021 District 5520 Governor. Gary is past president of the Moriarty Rotary Club and well known throughout New Mexico and west Texas for his community and government service.

A licensed attorney, Gary holds a bachelor's degree in Chemistry from New Mexico State University, a Ph.D. in organic chemistry from the University of Colorado and a Juris Doctorate from the University of New Mexico. He is currently Chair of the New Mexico Children's Foundation and serves on the Board of TF Holdings, Inc.

His public service includes eight years as the New Mexico Attorney General and twelve years in the New Mexico State Legislature.

While Attorney General Gary led the development of children's protection laws, and during 10 years as Chairman of the Consumer and Public Affairs Committee, Gary worked vigorously on health care, environmental and civil rights issues.

Gary and his wife, Dr. Yolanda Jones King, a scientist and community leader in her own right, make their home in Moriarty, New Mexico.

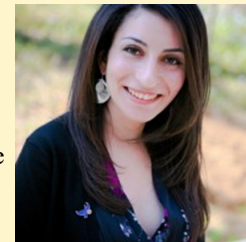
At the request of District Governor Elect, Linda Woodward, The Nominating Committee also approved Past District Governor F. Tom Walker as Vice Governor for the 2018 – 2019 Rotary year. As Vice Governor, Tom would be required to assume the role of District governor in the unlikely case District Governor Linda becomes unable to continue in performance of her duties.



Dr. Gary King, front-center, and PDG Tom Walker, left, with members of the Nominating Committee.

Rotary Peace Centers: Time to recruit nominees

One of the speakers at our District Conference in Santa Fe at the end of April will be Reem Ghunaim (photo on the right). A native Palestinian, she is currently the Executive Director for the Rotarian Action Group for Peace based in Portland, Oregon, a Rotarian at the Rotary Club of Portland, and a Rotary Peace Fellow alumnus of the Duke UNC Rotary Peace Center in North Carolina. This will be an opportunity for us to learn more about the Rotary Peace Centers. As our January newsletter highlighted, District 5520 currently has a nominee, Ximena Murillo, participating in the Peace Center Certificate Program at Chulalongkorn University in Thailand. Now is the time for our clubs and district to recruit qualified nominees to attend one of the six Rotary Peace Center programs around the world.



The Rotary Peace Centers' mission is to promote world peace by educating and empowering peace-builders through rigorous academic training, applied field experience, and global networking opportunities. Each year, up to 100 Rotary Peace Fellows are selected to receive full funding to earn either a professional development certificate in peace and conflict studies or a master's degree in any of a range of disciplines related to peace and security. Through this program, Rotary Peace Fellows develop the skills they need to serve as leaders and catalysts for peace and conflict resolution both in their local communities and around the globe. The Rotary Peace Fellowship is designed for professionals who have already worked in careers related to international relations or peace and conflict resolution and who are committed to community or international humanitarian service and working for peace.

Connecting interested candidates with Rotarians is a crucial part of the Rotary Peace Centers application process. Clubs and districts play a key role in coaching, recommending, and endorsing qualified candidates. This is where we come in! Candidates for attendance in 2019 should be recruited now and forwarded to our District Foundation Committee by the end of March. Talk with candidates to learn more about their background and which of the programs they are interested in, and direct them to the application at rotary.org/peace-fellowships to ensure that they understand all of the steps of the application process. — Yale Jones

Rotary Foundation giving: Too many options?

When we support The Rotary Foundation (TRF) by contributing to the Annual Program Fund (APF) we're utilizing the SHARE program whereby our contribution is invested for three years and, at the end of that period, half of our contribution is returned to our district for our use in funding District and Global Grants primarily. The other half of our contribution goes to the World Fund to primarily match our Global Grants.

The Annual Giving in the SHARE program described above is **unrestricted**. That means it can be used for any TRF program. However, beginning with the 2015-2016 Rotary Year, The Rotary Foundation created a new category that I'll call Annual Fund – Area of Focus. Area of Focus refers to TRF's Six Areas of Focus which include Water and Sanitation, Maternal Health, Literacy, Disease Control, Economic Development and Peace. The idea was to make supporting TRF easier and more appealing to non-Rotarians. In adding these Areas of Focus to Annual Giving, TRF also gives credit to members, clubs and districts toward their annual giving goals. Since the Area of Focus contributions are in fact **restricted** to the programs for which the contributions were made, these contributions **will not** be included in the funds returned to District 5520 in three years.

As of March 8, district-wide APF giving is about \$147,000; of that about \$10,000 is restricted in some manner as described above and will not be included in the funds returned to the district in the 2020-2021 Rotary Year.

Undoubtedly there is confusion about the various options of Annual Fund giving; the very top (of the list presented) is "Annual Fund – SHARE." This selection is the **unrestricted** one that will benefit our clubs and our district in three years; the rest are **restricted** and will benefit only a specified area.

I certainly want to thank everyone who supports The Rotary Foundation and its programs. However, if you think you might have "checked the wrong box", there are ways of changing your selection. If you have questions or need assistance, contact District Foundation Chair Dom Bernardi or me. —

Tom Walker, District Finance Chair, Fwalker1@comcast.net

Legends of Santa Fe: Early Jewish merchants

Little known facts about Santa Fe, New Mexico, District Conference destination in April 26-29.

Have you ever walked around the historic Santa Fe Plaza and wondered about all the buildings surrounding it. Who built them and why were they built? How old are they? What stories lie behind the modern day shops that occupy them today?

Almost all were built by the early Jewish traders, most of whom had emigrated from Germany to the U.S. and then crossed the Santa Fe Trail in the early/mid/late 1800s. These buildings stand as a legacy of the travelers who came to the New World from the old European world in search of a new life and, hopefully, their fortune. Some of the buildings still carry the family names; look for them as you wander the Plaza.



The Plaza in Santa Fe in the early 1800's.

The early Jewish merchants tended to be well educated and civic minded. Wanting to ensure a stable environment for their business activities, they often became deeply involved in local business and government organizations and they were usually quick to accept civic responsibilities. Many served as founders of Santa Fe civic and fraternal organizations.

As time passed and their businesses grew, having a pleasant and safe community for their families was of great importance to them and most were generous to education and the arts and cultural efforts in their communities.

In the 1850 census, eight out of nine Jewish men in New Mexico were living or trading through Santa Fe. It was the hub of commerce and it provided social interaction with families and religious beliefs. Family members, usually brothers or uncles, expanded the mercantile business into Taos, Las Vegas, Albuquerque, and other towns in New Mexico.

2018 District Conference: Santa Fe, New Mexico ■ April 26-29

Can it possibly be March already! How time flies when you are not paying attention. The 2018 District Conference is coming up in seven weeks, which may seem like a long time off but, it will be here before we know it. So, if you haven't registered for the Conference yet, please do so soon.

We have some outstanding speakers and workshops and I hope that each of you find something of value for yourself and for your club. I am delighted that we already have a good registration count. Unfortunately, several clubs do not yet have anyone signed up for the Conference. It would be a shame if your club doesn't take this opportunity to send at least a few representatives to participate. This year, we are going to have a special award for the club that has the highest percentage of members attend.

We hope you will join in the fun, catch up with long time friends, and meet some of the many new members who will be attending this year. The conference registration form is available at www.rotary5520.org. Look for Upcoming Events and click on 2018 District Conference. – **Donna Pedace**, District Conference chair.



Foyer of the El Dorado Hotel & Spa, host facility for the 2018 District 5520 Conference in Santa Fe.

RFE to India: Everywhere, we were greeted with smiles

By Virginia Lee
RFE Team to India District 3110 in February

Everywhere we went, we were greeted by smiling, friendly Rotarians. In Nainital, one Rotarian owned a restaurant. Every time we went there, he said to order whatever we wanted and he paid for it. Another Rotarian in Nainital owned a hotel where we stayed and he had breakfast for us each morning.

We had a Rotary meeting and talked about our clubs, our projects and our fund-raisers. They presented the ladies with a Holi celebration shawl and the men with hats. Then they took us out to dinner at a really nice restaurant which overlooked the lake. They also provided us a driver who took us up to the top of the mount where we could see the Himalayas!!!!

In Mathura, our scheduled host ended up in the hospital needing a bypass. Rahul wired very hard to try and get us alternative housing. Donna and Lynn Willard stayed with the Rotary President, George and I stayed in a vacant apartment, and the others were put up in a hotel.

We spent some time apart. Gabino and Nori Tavera went to the river and renewed their wedding vows. Lynn, Donna, George and I went to a marriage ring ceremony. They put us up on the stage and announced we were from the USA. They wanted us to give words of wisdom to the bride and groom. We did. Then they said it was tradition to dance for the bride and groom. So we did!!! The next day we visited the temple where Krishna was born. That night we all went to the wedding ceremony. We wore sarees!!! What fun!!

In Haldwani, we visited a school which the Rotary Club supports. They buy desks and uniforms and shoes. The children were delightful and adorable and it was so much fun interacting with them. We also visited an eye clinic where they test for cataracts. Rotary pays for cataract surgery as well as sends a mobile unit into the villages. If they need glasses, Rotary supplies the glass free of charge. That evening, the Rotary clubs put on a large dinner for us and gifted us with more special shawls.

From Lynn & Donna Willard, RFE Team leaders: The roads and some conditions reminded us that we should never forget how fortunate we are to have been born in the U.S.



RFE Team in India, in front of the Taj Mahal.

Next outbound RFE: Sweden this coming August 15-27

Our next RFE travel opportunity will be to Sweden from August 15–27. The travelers will need to fly early enough to arrive in Stockholm no later than August 14 for an overnight; then they will take the train to their hosting destination in D2380.

Most Swedish citizens speak English, so the language issues should not be a barrier to anyone. All travelers would be responsible for their transportation to/from the hosting district, some meals, and some sightseeing expenses. But the hosts will provide a private bedroom, bath, and breakfast, and some other meals and sightseeing. The real advantage to the RFE program is the opportunity to see/experience another country from the local viewpoint rather than as a traditional tourist.

If you are interested in joining this RFE trip to Sweden, please respond to me at pedaceabq@aol.com as soon as possible. As always, it is first come, first served. Anyone who has been on an RFE in the past 18 months will go to the bottom of the list to give others the opportunity to participate. You may reach me at 505-349-8850 if you have any questions. — **Donna Pedace**, chair, RFE Committee

Needs in Nepal

Program to help mothers avoid infection, unwanted pregnancy

Good News, Rotarians! Because of your generosity and insight, Christine Glidden from Rio Rancho Sunrise is nearly ready to submit an RI grant application to help girls and women in Nepal with their menstrual management needs. Because of you, 5000 girls and women will receive 'kits' of underwear and reusable sanitary pads and a sex education. This project helps them avoid infection and unwanted pregnancy. A sewing center will train and employ women to sew the kits. The project promotes sustainable education, health, and economic opportunity.

Now, the project has attracted attention in Africa. The Paramount King of the Bemba Tribe of Zambia (6M members!) is interested in bringing the project to the girls and women of his Tribe. Albuquerque, Santa Fe, and Clovis are Sister Cities to three cities in Zambia. Some preliminary interest has been expressed by a Zambian Club. The King or Chitimukulu, his Ambassador, and a delegation are so committed that they will be visiting Christine's project here in NM this spring. His Royal Highness is pleased to attend the District Conference Governor's Mansion dinner on April 27. He will make a short welcome speech and be ready to meet all attendees.

Now for the fun! To further support the project and express appreciation to the King, Christine's organization, Women To Be, is hosting a fundraiser on May 5, Cinco de Mayo. And you're invited! Eat, imbibe and meet the King at Wine For Womanhood. For ticket, please go to www.women2be.org. — Barrie Segall, www.segallconsulting.com



Youth Exchange: A skiing weekend in Taos

The District 5520 current inbound youth exchange students recently spent a weekend in Taos, hosted by the Taos-Milagro Rotary Club. Friday was ski day and boy was it a beautiful day! Snow had recently fallen (we all know there wasn't much to begin with) and the slopes were great, the sun was shining, the wind was absent, and most people hadn't yet realized that it was the best day so far of the season, so the lift lines were short. On Saturday, we visited the Rio Grande Gorge Bridge and the plaza. In the afternoon we completed a few projects at the Not Forgotten Outreach veteran facility and enjoyed meeting the club Rotarians at a potluck on Saturday night. Thank you Taos for your wonderful hospitality! Our next weekend will be in Santa Fe at the District Conference; the students are already working on their talent presentations and also a District-wide fundraising project for ShelterBox. -- Bianca Cheney



Photo Potpourri: Scenes from PETS and CATS



District Assembly: Learn more about polio on March 24



Learn about polio from a Rotarian committed to Rotary's eradication efforts. Dr. Dennis Wickham, PDG and a Medical Examiner, will discuss the transmission of the disease and the symptoms associated with it. You will be able to learn about some of the individuals who have contributed to the understanding and fighting of this disease. Dr. Wickham will explore the differences between the two types of vaccines used to prevent/eradicate the disease along with the progress made around the world.



Saturday, March 24, 2018, 10 a.m.
Rotary District 5520 Assembly
Crowne Plaza Hotel
1901 University Blvd. NE
Albuquerque, New Mexico

Register at www.rotary5520.org

\$25 a person

Rotary: Making a Difference

