

**DISTRICT 5520 CONFERENCE ISSUE**



Photo: Joanie Coursien—Pinterest

May 2018 ■ No. 11

**District Governor Doreen Kelsey**

[www.rotary5520.org](http://www.rotary5520.org)



*Exchange students representing nine countries line up for the opening flag ceremony at District Conference.*



*Santa Fe High School choir sing National Anthem.*



*RI President's Rep, Ann-Britt Asebol, offers greetings.*

*More Conference photos on Pages 3, 5 and 6. DG Doreen's comments on Page 8.*



**Rotary District 5520**

[www.rotary5520.org](http://www.rotary5520.org)

Governor: Doreen Fox Kelsey  
 Governor-Elect: Linda Woodward  
 Governor-Nominee: Jeff Weinrach  
 Governor-Nominee Designate Gary King  
 Vice Governor: Rick Akins  
 Executive Secretary: Kathy Fuller  
 District Treasurer: John Gordon  
 District Finance: Tom Walker  
 Immediate PDG: Dave Anderson  
**District Action Team Leaders**  
 Lt. Gov.-North: Yale Jones  
 Lt. Gov.-South: Earl Greer  
 Lt. Gov.-Central: Bruce Bortner  
 Lt. Gov.-East: John Drusedum  
 Lt. Gov.-Southeast: Jim Hatcher  
**Committee Chairpersons**  
 Public Image: Andrew Garrison  
 Foundation: Dominic Bernardi  
 District Grants: Dom Bernardi  
 Global Grants: Tom Simon  
 Fund Development: Yale Jones  
 Paul Harris Society: James Morrison  
 Endowment Fund: Tom Walker  
 Polio Plus: Earl Waid  
 New Generations: Alison Pannell  
 Youth Exchange: Michelle Frechette  
 Youth Protection Officer: Dick Jones  
 Four-Way Test Essay: Sarah Jones  
 Rotaract: Norm Liss  
 Interact: Victoria Bruneni  
 RYLA: Shane LeMon  
 Friendship Exchange: Donna Pedace  
 District Conference: Donna Pedace  
 Historian: Dan Schulte  
 Trainers: Bill Rothweiler & Jesse Allen  
 Rio Grande Academy: Tom Lindsay  
 District Awards: Lleta Scoggins  
 Bi-District Conference: Vic Villalobos  
 District A/V Support: Marshall Poole

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**Honor Roll**

**Members with 50 or more years of service**



District 5520 Rotarians with 50 or more years of service who were recognized at our District Conference:

- 64 years: Buddy Dunn, El Paso
- 61 years: Bob Martin, Albuquerque
- 60 years: Elwyn Crume, Clovis; Joe Rose, Albuquerque Del Sol; Jim Wimberly, Ruidoso & Albuquerque Del Norte
- 58 years: Chuck Atwell, Santa Fe; Jamie Koch, Santa Fe; Dick Wilson, Albuquerque
- 57 years: Sonny Brown, El Paso; Bruce Garnand, Santa Fe; Robert (Bob) VanderMeer, Las Vegas
- 55 years: Ted Kase, Socorro
- 54 years: Paul Hutchon, El Paso; Dunny Morton, El Paso
- 53 years: Herb Koogle, Albuquerque
- 52 years: Sherman Barnett, Northeast El Paso (perfect attendance); Wayne Glass, Roswell
- 51 years: Ken Abbott, Albuquerque Del Norte (perfect attendance)
- 50 years: Rex Allender, Albuquerque; Ed Beaumont, Albuquerque; Bobby John, Albuquerque; C. Robert (Bob) Scheafer, Raton



MORE AWARDS ON PAGE 4.

## **Conference highlights**

*300 Rotarians enjoy fellowship and friendship in Santa Fe*



*Conference Chair Donna Pedace with Barbara LaGree.*



*PDG Dave and Maureen Anderson look for bargains.*



*Yale Jones interviews Reem Ghunaim of Rotary Peace Action.*



*Past RI President Richard King and wife Cherie at Dale Carnegie workshop with Cindy and Victor Delgado.*



*All-Club luncheon on Friday packed the ballroom at Eldorado Hotel.*



*DGE Linda Woodward with friend Gerri in Burro Alley, Santa Fe.*

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## Club and Rotarian award winners 2017-18

### Club of the Year

Medium Club – Silver City  
Large Club – Rio Rancho  
Rotaract Club of the Year – WNMU

### Rotarian of the Year

Donna Pedace, Albuquerque Del Norte

### Lifetime Achievement Award

Henry Pick, Santa Fe

### 4 Way Essay Contest

1st place: Lily Foley-Eagle Nest Elementary- Angel Fire  
2nd place: Ingrid Luevano-Ortiz Middle School- Santa Fe Del Sur  
3rd place: Marshall Hooper- Ruidoso Middle School- Ruidoso

### Certificates of Appreciation

Eddie S. Hughes, Newsletter  
Alison Pannell, New Generations

### District Governor Service Award

Kathy Eaton, Silver City  
Sunny Yates, Silver City  
Julio Murillo, El Paso Camino Real  
Martín Gomez, El Paso Camino Real  
Genie Harshey, Alamogordo  
Don Thomas, Portales  
Leona Zastrow, Santa Fe Del Sur  
Buffy Johnson, Las Cruces Rio Grande  
Richard Haas, Las Cruces Rio Grande  
Hilary “Cisco” Las Vegas  
Marshall Poole, Las Vegas  
Bill Hendrickson, Las Vegas  
Kathleen M. Hendrickson, Las Vegas  
Christie Baskett, Las Vegas

### Conference Attendance (% of membership)

Marfa

### Bob Wootten Most Fun Club Award

El Paso Camino Real

### Public Image

Los Alamos

### Membership Growth

Net Growth: Albuquerque  
%Membership Growth: Chama Valley

### New Generations Award

Rio Grande Rotary Club of Las Cruces

### Sonny Brown Awards

Small Business – Vicar Corp. El Paso  
Medium Business – Carnitas Queretaro, El Paso  
Large Business – Republic National Distributing, El Paso  
At Large Business – Capital Ford and Lincoln, Santa Fe

### Significant Achievement

|                 |                |
|-----------------|----------------|
| Rick Akins      | Bruce Bortner  |
| Rene Cantin     | John Gordon    |
| Dick Jones      | Yale Jones     |
| Ofelia Mletzko  | James Morrison |
| Deborah Simon   | Tom Simon      |
| Lleta Scoggins  | Earl Waid      |
| Tom Walker      | Clint Weber    |
| Kathie Williams |                |

### Polio Plus Certificates of Appreciation

Albuquerque \$13,375  
Albuquerque Del Sol \$2,596  
El Paso \$2,000  
Hobbs \$2,650  
Los Alamos \$3,306  
Santa Fe \$5,120  
Silver City \$3,934  
Socorro \$1,515  
Taos-Milagro \$3,395

### Presidential Citations 2016-2017

Albuquerque Del Norte  
Santa Fe  
Rotary District 5520

### Presidential Citations 2017-2018

Albuquerque  
Albuquerque Del Norte  
Albuquerque Del Sol  
Las Cruces Rio Grande  
Rotary Club of Roswell  
Rotary Club of Silver City  
Rotary Club of West El Paso  
Rotary Club of White Sands

### Every Rotarian Every Year Awards

Albuquerque Del Norte - #1 giving club, \$1250 per capita  
Albuquerque Del Sol - #2 giving club, \$450 per capita  
Lovington - #3 giving club, \$264 per capita  
Also: Anthony, Clovis High Plains, El Paso Sunrise, Las Cruces Rio Grande, Portales, Raton, Rio Rancho Sunrise, and Tucumcari

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## Human Trafficking Crisis: Retired police officer, wife take it on

Retired Dallas Police Sgt. Lewis Fellini and his wife Martha have personally got so fed up with the unspeakable rise in human trafficking that they have already worked to change Texas laws and the way that Dallas PD handles victims of “the biggest problem” facing law enforcement and society.

Sgt. Fellini spoke at length at the Rotary District 5520 Annual Conference in Santa Fe, noting that over 100,000 teen-aged girls are prostituting their lives after being virtually kidnapped by drug addicts who work at truck stops all along the nation’s highways and byways. “Sex trafficking is destined to be a bigger issue than drug trafficking,” Fellini said. “There is not a single state in the U.S. that does not have a trafficking problem,” he noted.

He said the Dallas city and county law enforcement have changed their approach with victims of sex trafficking by working with organizations to rescue and rehabilitate “rather than incarcerate.” With sex trafficking, there are multitude of health and social issues that impact on society as a whole. He and his wife have set up a Preventative & Research Institute in Texas to establish a screening of high-risk women with substantial drug-related disorders, setting up a DNA data-base of high-risk potential victims. His organization also provides SOAR Training (Stop-Observe-Ask-Respond) for service-oriented businesses that could observe possible trafficking situations. “I encourage you to move forward quickly to get involved in this effort,” he stressed.



Dallas Police Sgt. Lewis Fellini and wife Martha

## More Conference Photos: Awards and Entertainment



Lifetime Award to Henry Pick (with wife Peggy).



District Rotarian of the Year: Donna Pedace



Exchange students do the Cotton-Eye Joe!



Native American dancers from Taos Pueblo

## **More Conference Photos: Party at the Governor's Mansion**



*Gathering at the Governor's Mansion back yard.*



*The margarita serving line had lots of takers.*



*The buffet was good to the last strawberry.*



*Hanging out with Zambia Royalty.*

## **See you in Toronto, Canada June 23-27?**

Each year Rotary International holds their annual convention in a different location — sometimes far, far away for U.S. Rotarians. Not this year. In June 23-27 2018 it will be in Toronto, Ontario, Canada. We encourage everyone to attend. Here is a message from our District Governor-Elect - Linda Woodward. "Wouldn't it be fun to get all District 5520 Rotarians who plan to travel to Toronto in June 2018 together at a location on, or near the RI Convention? I invite you to review District 5520's - RI Convention website at: <https://riconventionsfor5520.shutterfly.com/> and learn more about all the exciting things that are planned. Tell us if you plan to attend and we can add your name to the list so we all know who is planning to attend. I hope to see you there."



## Let's finish strong! We are close to meeting our EREY goal

There are 54 days left in this Rotary year, and thus 54 days to help District 5520 achieve its goal of support to the Foundation Annual Fund–Share of \$100 per Rotarian. We have done well, and we are close. We have added more than 881 new donors to the Foundation this year, and we enjoyed a wonderful response to the offer of a Paul Harris Fellowship points match at our recent district conference in Santa Fe. A big thanks to James Morrison and his team. So, we are almost there.



*A Global Rotary Grant in action.*

If you haven't donated to the Rotary Foundation this year, please help us achieve our goal. But, it's not just about achieving our goal. Rather, it is about doing good in the world. Our donations to the Annual Fund–Share make help possible service projects in our own communities, as well as global grant projects abroad. We can make, and are making, the world a better, kinder place.

To learn more about the Rotary Foundation and how it uses our money, see <https://www.rotary.org/en/about-rotary/rotary-foundation>. To donate online, go to <https://www.rotary.org/en/donate>. Your District 5520 leadership team is proud of you and thanks you for your support.—**Yale Jones**, District Chair, Fund Development Committee

### Celebration of Life: 20 Rotarians passed away last year

*A Memorial Service was held at the conclusion of our 2018 District 5520 Conference to celebrate the life of 20 district Rotarians who passed away since our last annual conference. Rotarians Steve Becker, Albuquerque Del Norte, and Shane LeMon, Albuquerque, led the service. Roses representing each of our honorees were left on the altar by exchange students attending the conference.*

Honored were:

**Ollie Allred**, Albuquerque  
**Raymond L. Dennis**, Moriarty  
**William “Bill” M. Field**, Santa Fe  
**Jared “Jed” F. Howard**, Carlsbad  
**John “JJ” J. Jimenez**, Albuquerque  
 Del Norte  
**Ward L. Koehler**, El Paso  
**Arlyn A. Kriegel**, Las Cruces  
**Charles J. Miller**, Rio Rancho Sunrise  
**Elizabeth “Betsy” H. Miller**, El Paso  
**Tom Moore**, Santa Fe

**William “Ted” J. Moore, Jr.**, El Paso  
**Samuel E. Neff**, Clovis  
**Edward “Ed” R. Portillo**, El Paso  
**Charles “Chuck” C. Russell Jr.**,  
 Albuquerque  
**Stefan “Steve G. Sarre**, El Paso  
**Shirley Sinkey**, Albuquerque  
**R. Gene Walker**, Clovis  
**Melba Charlene Ward**, Alamogordo  
**Carl O. Westbrook**, Las Cruces  
**Dorothy “Dee” Wilson**, Los Alamos

## ***On Route 5520 ...***

***with DG Doreen Fox Kelsey***



### **SHARE: It all comes back!**

**I**t's a common misconception that only half of our annual giving to the Rotary Foundation comes back to the District for grants. In fact, with a strategic approach, more than 100 percent can be returned to support humanitarian projects in our district.

The term "SHARE" has a couple of different meanings in the context of Rotary Foundation giving. In the simplest terms, it is how we share Rotary with the world and our giving with other districts. The term "SHARE" also is applied to a category of Annual Fund giving (promoted as Every Rotarian Every Year) that is unrestricted. When you give to the Rotary Foundation Annual Fund, you have the choice of restricting your gift to a specific area of focus, such as water/sanitation or basic education/literacy. But if you make this election, you need to be aware that those gifts will not be included in our District Designated Funds (DDF). DDF is the money that comes back to our district three years later and provides the funds we use for District Grants as well as the District's match for Global Grants.

For this reason, district leaders encourage Rotarians to select Annual Fund – SHARE as the best choice for Annual Fund giving when our members donate to the Rotary Foundation.

A portion of our members' Annual Fund – SHARE giving that is made in fiscal year 2018 will be returned to the District as DDF that we can utilize in fiscal year 2021. To be more precise, one-half of our district's total giving to Annual Fund – SHARE is returned as DDF. If our district Rotarians gave, for example, \$300,000 to the Annual Fund – SHARE this year, we would receive \$150,000 back in DDF three years later.

The other half - \$150,000 in this example - comes back to us from the World Fund, which is administered by the Rotary Foundation and provides a significant portion of the funding of our Global Grants.

This is where the misconception originates, and if we only utilized DDF (and not the World Fund) to support our humanitarian projects, it would be a valid assumption. But, we certainly don't need to stop there. Although it has been customary for our district Rotarians to participate in Global Grants as the *international* partner, we also can choose to be the *host* partner. The host partner is on the receiving end of a humanitarian project funded by a Global Grant.

It is no secret that our Rotary District includes many communities with significant economic and social needs. We can utilize the funds available from Rotary Foundation Global Grants by forming partnerships with other Rotary Clubs in districts outside our own country and tapping into the World Fund.

And that's how we SHARE and receive more at the same time!

— DG Doreen