



District 5520

# Newsletter

Rotary



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District Governor Dave Anderson

[www.rotary5520.org](http://www.rotary5520.org)

## Inside this issue ...

### Page 3

- Membership Cadre marches on.
- RYLA Update

### Page 4

- Bi-District Conference in El Paso, August 19-20
- Alumni Relations: From El Paso to Shanghai

### Page 5

- 50 Years Ago: Rotary Club of Los Alamos was chartered

### Page 6

- Polio Plus Update: Only 19 cases, but the fight is not over
- Polio Plus Events

### Page 7

- District 5520 doings: A pot-pourri of photos
- USGFR Golf Tournament

### Page 8

- Executive Secretary's Report
- Bragging Rights



## On Route 5520 ...

with DG Dave Anderson



My first month of travels visiting clubs reminds me of the 1966 movie *The Good, The Bad, The Ugly*! The good has been the wonderful time I have had meeting with so many “best new Friends.” Everywhere I travel I am greeted by some of the friendliest people you can imagine, and naturally, most of them are Rotarians! I am especially appreciative of the warmth with which I am received and how they treat me almost as a long-lost friend, accepting me as they would any visiting Rotarian.

Many of those clubs I have yet to visit may find our meeting a bit different, but I hope they will accept my more casual dress and informal style. My message is simple: those of us who have the pleasure of serving at Rotary International, Zone and District level are here for one purpose – to support YOU and YOUR Club! Consequently, I prefer to come without a scripted presentation, discuss a few items and then just talk with my “newest friends.” – That’s the good, actually the GREAT part of serving as your District Governor!

The bad that I am finding is that many of our clubs have not entered information on the District web site nor have they entered their membership and Foundation goals at *Rotary Club*



Dave Anderson

*Continued on Page 2.*

**Rotary International**

www.rotary.org

President: John F. Germ

President-Elect: Ian H.S. Riseley

Vice President: Jennifer E. Jones

**Rotary District 5520**

www.rotary5520.org

**District Leadership**

Governor: Dave Anderson

Governor-Elect: Doreen Kelsey

Governor-Nominee: Linda Woodward

Vice Governor: Tom Walker

Executive Secretary: Kathy Fuller

District Treasurer: John Gordon

District Finance: Lonnie Leslie

Immediate PDG: Tom Walker

**District Action Team Leaders**

Lt. Gov.-Operations: Fred Bryant

Lt. Gov.-North: Yale Jones

Lt. Gov.-South: Earl Greer

Lt. Gov.-Central: Tony Pino

Lt. Gov.-East: John Drusedum

Lt. Gov.-Southeast: Jim Hatcher

**Committee Chairpersons**

Membership: Sheryl Saavedra

Foundation: Tom Walker

Global Awards: Darryl Gregerson

New Generations: Bobby Wallace

Alumni: Katie Updike

IT &amp; Website: Donette Wagner

Public Image: Craig Altschul

Friendship Exchange: Donna Pedace

Historian: Dan Schulte

International Conv.: H. Peter Krebs

Trainer: Jeffrey Weinrach

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**On Route 5520 ... with DG Dave Anderson***Continued from Page 1.*

*Central.* I spent most of a recent Saturday trying to contact clubs to remind them of the final Foundation training (August 16<sup>th</sup>) and to urge them to apply for Community Grants – a great way to increase member involvement and to let our presence be known in our communities. Many of our clubs have not entered complete information on their leaders! Missing phone and email information creates a major problem when we need to contact clubs. Several clubs have made it even more difficult by not even entering the names of their club leaders! PLEASE do us all a favor, go to the District web site, check you club listing, and make sure it is current and complete.

The ugly centers around our clubs that have let their not-for-profit status slip away. The IRS uses Form 990 to record and authorize non-profits. Once the rather long initial form is completed and filed, they permit ANNUAL renewals using short, easy to complete forms. If an annual form is not filed, it becomes a bit more complicated provided less than three years have passed. After three years, the entire long and arduous process of initial registration must be repeated.

Governor Tom spent a good portion of last year trying to work with clubs to achieve compliance. District Treasurer and CPA John Gordon has offered to assist clubs and another member of the Albuquerque del Sol club has extensive experience working with non-profits and has volunteered as well. Yet, it seems some clubs are not taking this situation seriously, and ignoring the requirements. I fear those who refuse to give this their highest priority will see the UGLY first-hand!

I am excited at the prospect of visiting so many more clubs this month and meeting my “newest best friends!” Relax and let’s enjoy our time together, after all, I and the Rotary staff are here to help YOU!

Regards, **DG Dave**

**Welcome Craig Altschul as new PI chair**

**W**e heartedly welcome Craig Altschul, a veteran journalist, writer and editor, to the District 5520 leadership team as our new Public Image Chairperson. He currently is co-founder and president of craig altschul + associates in Los Lunas, N.M. He is a former vice president of Vail and Beaver Creek ski resorts and has served as director of communications for the YMCA of Los Angeles and YMCA of the USA in New York City.

In his Rotary life, he has been a member of the Rotary Clubs of Studio City, CA and Vail, CO. He is a current member of the Board of Directors of Los Lunas Rotary.

## ***Membership Cadre marches on***

**By Kathie Williams, Membership Cadre Specialist**

I remember when I thought that retirement was the time when I'd be free to do what I want, when I want; but then I realized that all it really meant was that I would just have more time to devote to Rotary. I guess it's true that education is something that never ends because at my age I thought my days of studying and learning were over, until I decided to continue with the Zone Membership Cadre this year and found yet another way to serve Rotary.

Since then, I have had the opportunity to work with some of the most talented people in our Zones – former Rotary coordinators, past district governors, club presidents and district membership chairs – all united in an effort to improve membership development in our clubs.

I had the pleasure of working with a great team last year on the Cadre and was thrilled to be able to continue as a facilitator this year – and what an exciting year it's going to be! The current group of experienced facilitators have been working and training and developing curriculum and even taking tests to make sure we are fully prepared.

The newly-developed curriculum builds on the overall principals of last year's training, but includes more interaction and more chance for club members to develop their own unique membership plans – to develop goals and to combine club resources that build on all areas of service to promote membership.

We're also working in groups to develop different training modules that address specific needs such as retention, target markets, establishment of new clubs and club visioning. That way we will have a whole library of resources ready and available to use at any time.

Your Cadre Members are trained – they're dedicated – and they're ready! And did I need to say again how excited we are to get out there and share these new ideas with you? Never has there been a better time to take advantage of these resources to build Rotary membership in our Districts and to strengthen our clubs in the communities they serve.

*Editor's Note:* For more information about scheduling a Cadre Specialist with your club, contact District Membership Chair Sheryl Saavedra at [sheryl@saavedralaw.com](mailto:sheryl@saavedralaw.com)



*Kathie Williams is an AG in District 5520 and is past District Membership chair and past president of her club, Albuquerque Del Norte.*

## **RYLA update: Remember to invite campers to your club**

Thank you so much for all the hard work and personal time commitment you put into recruiting and sponsoring students to this year's RYLA camp. Both camps were a tremendous success. Please thank all the people in your club who had a part in this process. We are a better District because of the effort they put into this incredible program for the youth in our communities.

Before you close the year on RYLA, please remember to invite the RYLA students that your club sponsored to one of your upcoming club meetings. This will give them an opportunity to tell your members about their outstanding RYLA experience. Encourage them to find a replacement for themselves for next year's camp and then strongly encourage your adult members to consider volunteering their time next year as a counselor.

I especially want to thank our Camp Directors and their staff and counselors for a job well done. Thank you for taking time away from your family and using your precious "vacation time" to serve our youth. You have demonstrated to them that Rotary's "Service Above Self" motto are not just words on a paper. — Carey

**Beamesderfer**



## ***Bi-District Conference: August 19-20 in El Paso***

One of the wonderfully unique opportunities we have living so close to the border of our friends and Rotarians in Mexico is the chance to participate in the [Annual \(2016\) Bi-District Conference](#)! Take advantage of the early registration discount (\$89 now - \$120 after August 15th!).

The event is taking place at the beautiful *El Paso Club La Vista* (El Paso, TX) August 19th and 20th and is an opportunity you won't want to miss. (For those of you working on global grants, this is THE opportunity to showcase your special projects and to maximize the dollars contributed by other clubs and districts!)



To register, go to the District 5520 website: [www.rotary5520.org](http://www.rotary5520.org). There are four hotels in downtown El Paso that are within walking distance to Club La Vista.

Contacts are Martin Gomez [mgomez@bloodsystems.org](mailto:mgomez@bloodsystems.org) and Vic Villalobos at [VicVillalobos@me.com](mailto:VicVillalobos@me.com)

## **Alumni Relations: From El Paso to Shanghai, China**

One of the most important actions by any Rotarian should be reaching out to Alumni. For me, becoming a Rotarian was very obvious. I started in 2006 in Estonia as a Rotary Youth Exchange student from El Paso. Rotary had a tremendous impact in my life, allowing me the opportunity to understand other perspectives and immerse myself in different cultures.

After finishing university in Israel, I moved to Berlin and Rotary functioned as a second family. I attended meetings frequently and met my best friends there through Rotary and Rotaract. In 2012, I was awarded the Rotary Ambassadorial Scholarship to Shanghai, China. I spent two years in Shanghai, active with Rotary projects and on the board of Shanghai Rotaract.

So when I moved back home to El Paso after spending seven years abroad, I wanted to become a Rotarian. Rotary has given me so many opportunities, and now I have the opportunity to give back to Rotary and support Rotary's international programs.

Alumni understand the impact Rotary's programs can have and we can contribute immensely to any club because we offer insider knowledge of Rotary programs.. Reach out to individuals you know who have participated in Rotary programs before and invite them back to your club, they could give a presentation about their experience, or simply join for lunch or breakfast. I promise you, it will be a positive experience for everybody.

**Arik Kotkowski**

Co-Chair District Alumni Committee, 2016-2017

## 50 years ago: First photo of Earth (from the moon)

... and the first Rotary Club of Los Alamos was chartered

**F**ifty years ago – August, 1966 – NASA released the first photo of Earth as seen from the moon. That same month, baseball legend Willie Mays hit his record 535<sup>th</sup> home run. Oh, yeah. The Beatles gave the final concert of their final tour.

And we should add: The Rotary Club of Los Alamos was officially chartered.

Why chartered as late as 1966? Why not in the 1940s or 1950s?

Administrators at Rotary International headquarters in Evanston, Illinois, rebuffed the first application because members would be primarily drawn from physicists only, and membership in Rotary back then was based on diversity of career fields. Also, until 1963, when the County of Los Alamos incorporated and government property was open to public sale, RI considered Los Alamos a temporary war-time community.

Finally, eligible for being chartered, the Los Alamos Rotary Club was sponsored by the Rotary Club of Albuquerque. Its first president was Robert Hill. Among other charter members were Al Barickman, Lemayne Frederick, Edwin Stockly, Ford Warnes and William Wolfrum – all men. It wasn't until 1987, following a Supreme Court ruling, when all Rotary Clubs in the United States were required to admit women. Until then, Rotarian spouses were known simply as "Rotary Anns." Phyllis Hedges became the club's first women president in 1992.



*Los Alamos Rotary members circa 1999.*

Beginning with fewer than 20 charter members, the Los Alamos Rotary Club has grown to more than 70 – yes, physicists as well as a wide cross-section of teachers, realtors, entrepreneurs, financial advisors, attorneys, artists, bankers, media managers, musicians, golf pros, nurses and several small business owners. Projects have grown from student scholarships to planting trees after the Cerro Grande fire, creating the Los Alamos High School Memorial Garden and installing an audio loop for Smith Auditorium. The club actively supports international projects in Guatemala, Nepal, the Dominican Republic, India and Mexico. Fundraisers – most notably the annual Crab Fest in February – provide funding for projects like these.



*Los Alamos Rotarians preparing to plant trees after Cerro Grande fire in 2000.*

The Los Alamos club has also created an adjunct called STARS (for Service to All Rotary Satellite) to meet the needs of Rotarians unable to attend the weekly Tuesday lunch meetings. STARS Rotarians have initiated projects such as humanitarian service to children and families in Juarez, Mexico, supported by funds raised at *¡Fiesta Los Alamos!*

Rob Metcalf, this year's club president, remarked "It's been exciting to watch our club grow over the 16 years that my wife, Melissa, and I have been members. I'm especially proud of our youth programs. I'm honored to serve in this important leadership role during our 50<sup>th</sup> year."

--Reprinted from the Los Alamos Living Magazine.

**Note:** Members of District 5520 who would like to celebrate the 50<sup>th</sup> Anniversary of the Rotary Club of Los Alamos are cordially invited to a banquet to be held Friday, August 19, 5:30-8:30 p.m. at Cottonwood on the Greens at the Los Alamos Golf Course. Cost is \$40 per person. For reservations or more information, contact Linda Hull, [northmesa@comcast.net](mailto:northmesa@comcast.net), or call 505-662-7950.

## ***Polio Plus Update: Only 19 cases, but not the end of our fight***

**T**here have been 19 new cases of polio between January 1, 2016 and July 12, 2016 — 16 in Pakistan, three in Afghanistan. It is hoped that there will be no new cases after the end of this year. **But that is NOT the end of the fight against polio.**

*"We've already gotten rid of two of the three types of polio virus. To turn polio from endangered to extinct, we need to stay focused. Like any species fighting to survive, it will do whatever it can to bounce back. We know our process works: track the virus, immunize children, and the virus dies. If governments, donors, and millions of health workers keep it up, we will put polio in the history books."* — Dr. Jay Wenger, head of the Bill and Melinda Gates Foundation polio eradication efforts.



For a more detailed update on eradication efforts worldwide, see

<https://www.rotary.org/myrotary/en/rotary-grants-us403-million-eradicate-polio-worldwide>

Only after the world has gone three years without a new case can we say that polio has been eradicated. So, childhood inoculation must continue; monitoring must continue; and things we would not expect, such as surveillance of the environment, such as sewage, and surveillance of children with acute flaccid paralysis must continue for at least three more calendar years. For more information, see <http://www.polioeradication.org/Dataandmonitoring/Surveillance.aspx>.

Rotary International has committed another \$35 million to polio eradication, which will be matched 2:1 by the Gates Foundation. We need to raise this money quickly. To contribute, go to <https://map.rotary.org/en/securememberservices/pages/SelectFundR.aspx?FUND=PP>.

## **Polio Plus Events: Join the fight to End Polio Now**

**T**he start of a new Rotary year is always very exciting. New club leadership working together to make their year the best ever and to serve their community needs as only Rotary can. I too am exciting about my new role with our district. This is my first year as Chairman of our Polio Plus Subcommittee and with some effort it could be my last year. Yes, we are that close to eradicating this dreaded disease from the world. Our fight against polio has been a marathon and as any marathon runner will tell you, the most important part of the race is the sprint at the end. It's very important that we kick it in to win this contest.

We ask that every club in the district join the fight by hosting an End Polio Now event on or near World Polio Day, October 24th. Creativity is the key to this project. Do something fun that involves all the members of your club and most important, your community. Last year's events included: Pints for Polio, silent auctions, community picnics, information tables and many other innovating ideas. Our objectives should be twofold, raise awareness and funds for Polio Plus and introduce your Rotary Club to your community and I almost forgot, **have fun.**

Please let me know what your club plans to do to celebrate World Polio Day. We want this to be a district-wide project with many different methods and events. My email is [earl@rioranchomagazine.com](mailto:earl@rioranchomagazine.com). If you have questions or if you need my help please contact me by email. Let's end polio this year and make this the best Rotary year ever.

Yours in Rotary, Earl Waid



## ***District 5520 doings: A potpourri of photos***



*Founding members of the new Del Norte Rotary Satellite in Albuquerque got off to a great start on July 22 when eight members were inducted. Monica Padilla, front right, is the chairperson.*



*Speaking of Satellites, here is the Albuquerque Del Sol Satellite holding a meeting with DGE Doreen Fox Kelsey in attendance.*



*Above: Hanks HS Interact Club volunteers in filling backpacks for school children with Anthony Rotary.*

*Left: PDG Kit Turpen with "FlapJack" during the annual Rotary Pancake Breakfast on the historic Santa Fe Plaza.*

## ***Rotary Golf: USGFR Tournament set for Sept. 24-28***

**A**ttention golfers: The 37th Annual **USGFR Tournament**, sponsored by the U.S. Golfing Fellowship of Rotarians, will be held over a three-day period (54 holes) during the weekend of September 24-28, at the Santa Ana Course north of Albuquerque. Overnight accommodations at the nearby Hyatt Regency Tamaya Resort & Spa need to be made by August 26 to get the daily rate of \$189, which includes resort fees and taxes.

For more information, contact Jim Easley at [jimeasley5612@comcast.net](mailto:jimeasley5612@comcast.net).



## Executive Secretary's Report from the District Office

**C**lubRunner™ (District database) and Club Central (RI database) can sure be confusing – and challenging – especially to those of you who may be new in your role as Club Secretary, Treasurer, or President. Be assured, there is hope – as well as a lot of resources to help guide you through the maze(s)!

The ClubRunner website has great tutorials, on demand videos, and a variety of downloadable instructions from how to enter attendance, update your own personal profile, to managing District-level committees. Go to the following link and “let your fingers do the walking...”. <http://clubrunner.helpserve.com/Knowledgebase/Article/View/460/126/clubrunner-district-training-for-club-executives>

A couple of questions that frequently come up prompt me to assure you that your Club does not have to have its own ClubRunner account in order to enter monthly attendance or to use the many valuable resources available to all District 5520 Rotarians. Simply go to the District site at [Rotary5520.org](http://Rotary5520.org) > log in to the Member area (upper right hand corner; new users just follow the prompts) > and return to the Member Area (again, upper right hand corner) to access the “inner workings” of information available to District Rotarians.

Rotary International also provides a wealth of resources online for managing Club Central: how to enter new members, access invoices, manage membership leads, and follow up on donations to The Rotary Foundation by your Club members. Can't (readily) find what you're looking for? Just type in a few words in the RI Search Engine (upper right hand corner) and you can find just about everything connected with Rotary! Try this link to Club Secretary information for starters: <https://www.rotary.org/myrotary/en/search/all/club%2Bsecretary>

AND, if all else fails, please send me an e-mail and I will do my best to follow up within 24 hours in providing an answer or additional information!

*P.S. Hope to see you at the 2016 Bi-District Conference in El Paso on August 19<sup>th</sup> and 20<sup>th</sup>! It will be THE place to be!*

— Kathy Fuller, District 5520 Executive Secretary



## Bragging rights

**L**t. Gov.-District Operations Fred Bryant, left, chief of staff for District 5520 Gov. Dave Anderson, presents the cherished “District Governor Home Club” banner to Bob Rausch, president of the Rotary Club of Albuquerque Del Norte — the home club of DG Dave. It will be proudly displayed by the Del Norte Club during the coming year as “bragging rights.”

ROTARY SERVING HUMANITY