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District Governor Doreen Kelsey

www.rotary5520.org

On Route 5520 ...

with DG Doreen Fox Kelsey

Let there be peace and goodwill

This time of year we often wish for peace on earth in our holiday greetings. So it seems timely to mention how world peace and understanding fit among the guiding principles of Rotary.

It is within the Object of Rotary that we find Rotary's emphasis on peace and goodwill. The fourth object of Rotary is "the advancement of international understanding, goodwill and peace through a fellowship of business and professional persons united in the ideal of service." The way I interpret this statement is that our commitment to Service Above Self as Rotarians compels us to be agents of peace as a fundamental aspect of our purpose in being Rotarians and advancing the ideals of Rotary.

The Rotary Foundation, in setting out its priorities for "doing good in the world" establishes peace and conflict resolution as one of its six areas of focus. Rotary International President Ian Riseley in his latest presidential message (see Page 2) notes that we have a unique opportunity to advance peace through our work in all the areas of focus, which are all interrelated to peace. Riseley observes that water, sanitation, health, education and economic development are all part of a complex set of interactions that can either lead to conflict or avert it.

One might easily conclude that peace building is essential for accomplishing our desired outcomes in any of the areas of focus. Recognizing this, Rotary has scheduled a series of peacebuilding conferences to be held between February and June in several countries. By participating in these conferences, we can increase our understanding of how to build peace through our service in Rotary. I have listed the schedule below so that any interested Rotarians can register and participate. You can also access the schedule from the following link: www.rotary.org/presidential-conferences.

Conference schedule

Members and nonmembers are invited to attend. Learn more about each event and register online at the following links:

10 February – [Environmental Sustainability and Peace](#), Vancouver, British Columbia, Canada

17 February – [Water and Sanitation and Peace](#), Beirut, Lebanon

24 February – [Disease Prevention and Treatment and Peace](#), Coventry, England, United Kingdom

17 March – [Economic and Community Development and Peace](#), Sydney, New South Wales, Australia

28 April – [Maternal and Child Health and Peace](#), Taranto, Italy

2 June – [Basic Education and Literacy and Peace](#), Chicago, Illinois, USA

Together we can achieve a more peaceful world by Making a Difference and uniting in the advancement of greater understanding, peace and goodwill.

Wishing you and your families a happy holiday season of peace and goodwill toward all mankind.

— **DG Doreen**





Rotary District 5520

www.rotary5520.org

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 Lt. Gov.-Central: Kathie Williams
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 Historian: Dan Schulte
 Trainers: Bill Rothweiler & Jesse Allen
 Rio Grande Academy: Tom Lindsay
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 Bi-District Conference: Vic Villalobos
 District A/V Support: Marshall Poole

District 5520 Office

Kathy Fuller
 Executive Secretary
 8 Cielo Montana
 Alamogordo, NM 88310
kfuller5520@gmail.com

Phone: 575-430-0432

Website: <http://rotary5520.org>

Newsletter Editor: Eddie S. Hughes

From RI headquarters

with Ian H.S. Riseley, Rotary International President

Seventy-two years ago, the United Nations was founded “to save succeeding generations from the scourge of war ... [and] to practice tolerance and live together in peace with one another as good neighbors.” Despite those worthy aspirations, and generations of investments in achieving them, the “scourge of war” is still with us: Terrorism, intolerance, and extremism; the refugee crisis; and environmental degradation are now global challenges.



Collectively, we seem further than ever from achieving the goals that were set with such ambition and optimism in 1945. Yet hope endures, as long as there are people willing to work for a more peaceful future — not only through their governments, but also beside them and beside each other.

Today, Rotary is better placed than ever to have a real and lasting impact for peace: through our peace-focused programs such as Rotary Peace Fellows, and through every area of our service. Water, sanitation, health, education, and economic development are all interrelated and part of the complex interactions that can lead to conflict — or avert it. To best leverage our service in all these areas, and to maximize their impact for peace, it is essential to understand these interactions and plan our service accordingly.

For these reasons, we have scheduled a series of six presidential peacebuilding conferences between February and June in Canada, Lebanon, the UK, Australia, Italy and the United States. These conferences will focus not on peace but on *peacebuilding*. The first conference, in Vancouver, B.C., will explore the link between peace and another sphere of great concern to us in Rotary: environmental sustainability.

The goals are simple: to help Rotarians find new ways to advance peace through their service, to learn from experts, and to strengthen our abilities to build peace. It is my hope and belief that these conferences will help us move closer to a more peaceful world, through *Rotary: Making a Difference*.



(Reprinted from *The Rotarian*, December 2017 issue)

YOU mean everything to Rotary!

Consider volunteering to serve as a District Governor

As this year draws to a close and we celebrate the holidays, please take a moment to reflect just how much Rotary means to you and your community. As much as Rotary may mean to you and your community, **YOU** mean everything to Rotary! **YOU** are what makes Rotary productive and strong. **BUT**, Rotary needs your help! Please stop and take a second moment to think of how you can help **YOUR** Rotary.

We are in constant need of capable and dedicated individuals to lead us into the future. Both at club and district level we need people to step forward and lend their talents.

If you have already served as your club's President, please seriously consider volunteering to serve as District Governor. The pay is **FANTASTIC** – not in money, but in the experience. You will never have a more rewarding Rotary experience. The chance to visit clubs and meet your fellow District 5520 Rotarians will be a life-changing experience and a rich reward.

We ask that you please step forward and accept the challenge. If you cannot accept the challenge at the present time, stop and think of those past club presidents you know who would make great District Governors, and nominate them.

Nominations are now open and should be sent to PDG Dave Anderson at danderson165@comcast.net. Even a call to Dave at (505) 350-6661 will get the process started.

As you take these two moments, please accept our deepest wish that you will have a wonderful holiday season and that the new year will be one of peace, health and happiness for you and your loved ones. -- **PDG Dave**



I WANT YOU

Rio Grande Academy: New classes resume January 20

District 5520 Central Area Rio Grande Academy will present the Rotary Leadership Institute in Albuquerque on January 20, 2018. The training will take place at the French Funerals facility at 10500 Lomas Blvd, NE, approximately one block east of Eubank Blvd, NE.

The Rio Grande Academy is Rotary District 5520's implementation of the Rotary Leadership Institute. It is in-depth training designed to help Rotarians learn more about Rotary and to increase their leadership skills. All Rotarians can benefit from the training, including members who have recently joined Rotary.

Format: The Rotary leadership Institute consists of three parts, spread over a 3- to 4-month period. Each part consists of 5 to 6 lessons covering three distinct areas of interest – Leadership, Service, and Membership. All three parts will be offered. It is recommended that the parts be taken in the normal sequence: 1, 2, and then 3.

Schedule: Training will begin at 7:30 AM with introductions and breakfast. It will end at approximately 1:30 PM.

Cost: Tuition is \$35 for each part, which covers food and materials. It is recommended that the attendee's club pay for the tuition, if possible.

How do I sign up? Go to the rotary5520.org home page. In the left column, find the Upcoming Events and click on the Rio Grande Academy in Albuquerque. You will find all details there. The deadline for signup will be close of business, Wednesday, January 17, 2018. Questions? Contact Bruce Bortner at banjobruce04@yahoo.com, or call 505-239-1084.



The Rotarian Touch

Exercise Advocacy in Action!

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ccess points equal exposure. By joining the world of Rotary, business professionals can immediately advance their personal and professional relevance in local, national and international fields by becoming active in humanitarian projects. As powerful that is in and of itself, there is more to easing human suffering.

Touch points build advocacy. Rotarians promote staunch business ethics and help others understand the way the social world works and how it might be enhanced. Rotarians are solution-based thinkers who evaluate situations, consider the diverse views of all concerned, develop answers and communicate truthfully, clearly, creatively, and effectively. These abilities are of incredible value in a wide variety of vocational callings and professions.

Excite your club to activate their greatness and exercise advocacy in action!

— **Andrew Garrison, Public Image Chair**

Ride to End Polio: Rotarian cyclists raise \$4,377 in Tucson

Kudos to James Morrison and John Heck representing D5520 in the Ride to End Polio in Tucson. Their combined fundraising with Bill & Melinda Gates match was \$4,377. They joined Rotary General Secretary John Hewko and 125 cyclists from Rotary International and around the world. The grand total raised by all Rotarians including match is \$8.1M! That is a boat load of immunizations! Cross the finish line with us next November to keep the fight against polio going.



Legends of Santa Fe: The City Different (Santa Fe itself)

Little known facts about Santa Fe, our District Conference destination April 25-29, 2018.

Santa Fe tops the other 50 state capitals in height, sitting 7,000 feet above sea level. [According to SantaFe.org](http://SantaFe.org), the official travel site for the city, the "air is rarefied, thinner. It usually takes about 48 hours to adjust and staying hydrated helps." Keep in mind that one alcoholic drink consumed here is equal to three in lower-altitude cities. An important detail to remember for those coming from lower altitudes.

- Santa Fe is the oldest state capitol in the nation, founded in 1608 by New Mexico's third Spanish governor, Don Pedro de Peralta. It was made the capital of the territory in 1610.
- 3) Santa Fe's full name is La Villa Real de la Santa Fé de San Francisco de Asís – the Royal Town of the Holy Faith of Saint Francis of Assisi. It also goes by the nickname, *The City Different*, for its unique collection of historic, natural, and artistic culture.
- Santa Fe (1608) is the third oldest surviving city founded by Spanish colonists in the contiguous 48 U.S. states, after Pensacola (1559) and Saint Augustine (1565), both in Florida.
- Built in 1610, The Palace of the Governors is America's oldest continuously occupied public building, making it one of the nation's oldest landmarks. The National Trust for Historical Preservation deemed the building a national treasure.
- Lew Wallace wrote *Ben-Hur: A Tale of the Christ* while he served as New Mexico territorial governor, from 1878 to 1881, in Santa Fe. *Ben-Hur* was published in 1880, and made into a movie starring Charlton Heston in 1959. His quote in a letter to wife in Indiana, "All calculations based on experience elsewhere, fail in New Mexico," still rings true today.
- Santa Fe is the termination of the Santa Fe Trail, which traveled 800-900 miles (depending on route taken) from western Missouri. Blazed in 1822, it was the trade route between Mexico and the United States until the 1846 Mexican-American War. It laid the path for the railroad that came in the early 1880s, shutting down the need for the Santa Fe Trail.
- The first road established by Europeans in what is now the United States was El Camino Real, the Royal Highway, running from Santa Fe to Mexico City. Established in the 1540s, by 1581 it was carrying Spanish settlers from Mexico City to Santa Fe. Today, I-25 follows portions of the El Camino Real.



Santa Fe: City Different

District Conference: Early registration ends January 31

We have expanded the room opportunity at the Eldorado Hotel so, if you would like to stay for one or more nights, call them at [505-988-4455](tel:505-988-4455) and ask for the Rotary Rate of \$129 per night. It is a beautiful hotel and has a great location just a couple blocks off the Santa Fe Plaza.

Make your plans to attend and register before the rate goes up after Jan. 31. The current \$175 registration fee (\$150 for club presidents and president-elects) includes:

- *Thursday afternoon tour of the NM State Capitol building
- *Friday lunch
- *Informative workshops
- *Friday night dinner at the NM Governor's Mansion
- *Saturday breakfast
- *Saturday lunch
- *Exciting Saturday night dinner and evening of entertainment
- *Hospitality room Thursday, Friday, and Saturday evenings



Lobby, Eldorado Hotel

Free time activity options for an additional fee:

- *Thursday night Home Hospitality dinner in private homes of Santa Fe Rotary members
- *Walking tour of historic Santa Fe
- *Trolley tour of Santa Fe
- *Meow Wolf Museum

— Donna Pedace, Conference Chair

Executive Secretary's Report: Gift Giving

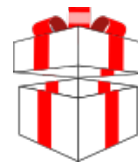
As Rotarians, by our nature, we are gift-giving people. Think about your own Rotary journey: donations of various sorts in various ways to your Club, Community, the World, and certainly even to Rotary through the Foundation. Perhaps you've even experienced the joy and self-actualization of participating in a hands-on district or international grant project.

As we celebrate this season of giving, my personal thanks to those of you who serve in a variety of roles to keep your Clubs and our District moving forward in *Making a Difference*. It's truly the combined individual contributions which keep the Committees, Clubs, and District. Whether you're already working on your community's Four-Way Test Essay Contest, or lining up potential high school juniors to participate in this summer's RYLA camps; or whether you're the Club Secretary/Treasurer keeping up with dues payments, or perhaps a Lieutenant or Assistant Governor (LG/AG) supporting and encouraging Clubs in your area of the District: you ARE *Making a Difference* through your gift giving of time and self.

As you reflect on your own gift-giving and the rapidly approaching New Year, please allow me to also remind you of two very important Rotary events which impact our Clubs: **Annual elections** (it's critical to get your President and President-Elect ready for the 2018-2019 Rotary year), and **the semi-annual invoice (SAR)** for international dues sent out by RI. If you need help with either of these processes, don't hesitate to contact me by email at kfuller5520@gmail.com or text (575) 430-0432.

Happy Gift-Giving!! I look forward to seeing you around the District in the coming months.

~ Kathy



Chiles cook book?

Gabriel Gallerdo, exchange student from Chile, receives a Rotary Cook Book from El Paso West Rotary President Don Powell after Gabriel's presentation about his country to the club. Reckon the cook book has any Texas chili or New Mexico chiles cooking dishes for Gabriel to try back in Chile?