



January 2018 ■ No. 7

District Governor Doreen Kelsey

www.rotary5520.org

On Route 5520 ...

with DG Doreen Fox Kelsey

The “District” — What is it good for?

What does the Rotary District do? What is its purpose, other than to collect dues? During the recent Zone Institute held in Reno, I and several other Rotary leaders in our work group were tasked with answering this question. Our conclusion was remarkably simple. Simple, but not necessarily easy.

The sole purpose of the District is to support the clubs. The more difficult question is how can we *best* support the clubs?

District Rotarians are working on an initiative to improve the district’s performance, and the District has organized a performance improvement committee led by PDG Tim Parker. We have a new Policy and Procedures Committee that was formed to bring together a cross-section of club and district leaders throughout the District to create policy and bring more continuity and consistency to the policy-setting process.

For my part, I have sought to offer more educational and fellowship opportunities to all Rotarians. My thinking is that educated Rotarians are engaged Rotarians, and increased opportunities for fellowship will improve membership retention and encourage greater participation in all Rotary activities.

In my experience, our district provides excellent educational opportunities for district leaders. However, I saw the need to expand our educational outreach to more Rotarians. We are fortunate to have the Rotary Leadership Institute (RLI), formerly known as the Rio Grande Academy. RLI is effective for training new and existing Rotarians on the basics of Rotary. But what comes after RLI? District Assemblies serve this purpose and are required activities expected of all District Governors.

The annual District Assembly is the only district event with the sole purpose of offering district-specific training to all Rotarians. The District Conference, in comparison, is primarily intended to celebrate and recognize the efforts of Rotarians over the past year, though it also offers education. RLI provides general Rotary training across an array of Rotary topics; however, participants don’t return once their coursework is complete.

The District Assembly brings all interested Rotarians together annually to network, exchange ideas, share projects and resources and develop their club leadership pipelines. The friendships formed lead to greater opportunities for Rotarians throughout the District and encourage participation in other district activities. Many clubs, for example, qualify for district grants but don’t apply. Meanwhile, many clubs have projects planned but don’t have enough funding. District Assembly brings Rotarians and their clubs together for their mutual benefit and the communities they serve.

The District Assembly is scheduled for **Saturday, March 24**, from 10 a.m. to 3:15 p.m. at the Crowne Plaza, 1901 University Boulevard NE in Albuquerque, just off the Big I. Our keynote speaker is Dr. Dennis Wickham, a medical examiner, who will present the medical and biological aspects of polio. Registration is \$25 and is now open on the district website at www.rotary5520.org.

Join us overnight at the Crowne Plaza for just \$89 per night. Stay for the Foundation Dinner for an additional \$50. Hope to see you there!

— DG Doreen





Rotary District 5520

www.rotary5520.org

Governor: Doreen Fox Kelsey
 Governor-Elect: Linda Woodward
 Governor-Nominee: Jeff Weinrach
 Vice Governor: Rick Akins
 Executive Secretary: Kathy Fuller
 District Treasurer: John Gordon
 District Finance: Tom Walker
 Immediate PDG: Dave Anderson

District Action Team Leaders

Lt. Gov.-North: Yale Jones
 Lt. Gov.-South: Earl Greer
 Lt. Gov.-Central: Kathie Williams
 Lt. Gov.-East: John Drusedum
 Lt. Gov.-Southeast: Jim Hatcher

Committee Chairpersons

Membership: Sheryl L. Saavedra
 Public Image: Andrew Garrison
 Foundation: Dominic Bernardi
 District Grants: Ray Cox
 Global Grants: Tom Simon
 Fund Development: Yale Jones
 Stewardship Chair: A.C. Sanders
 Paul Harris Society: James Morrison
 Endowment Fund: Tom Walker
 Polio Plus: Earl Waid
 New Generations: Alison Pannell
 Youth Exchange: Michelle Frechette
 Youth Protection Officer: Dick Jones
 Four-Way Test Essay: Sarah Jones
 Rotaract: Norm Liss
 Interact: Victoria Bruneni
 RYLA: Shane LeMon
 Girls RYLA: Victoria Black
 Boys RYLA: Eric Schoen

Friendship Exchange: Donna Pedace
 District Conference: Donna Pedace
 Historian: Dan Schulte
 Trainers: Bill Rothweiler & Jesse Allen
 Rio Grande Academy: Tom Lindsay
 District Awards: Lleta Scoggins
 Bi-District Conference: Vic Villalobos
 District A/V Support: Marshall Poole

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Rotary: Making a Difference

with Ian H.S. Riseley, Rotary International President

In Rotary, our diversity is our strength. This idea dates back to the earliest years of our organization, when the classification system was first proposed. The idea behind it was simple: that a club with members who had a wide variety of backgrounds and abilities would be capable of better service than one without.



In the years since, the idea of diversity in Rotary has come to be defined more broadly. We have discovered that a club that truly represents its community is far better able to serve that community effectively. Looking ahead, it is clear how essential diversity will remain in Rotary: not only to strong service today, but to a strong organization in the future.

One of the most pressing aspects of diversity to address in our membership is the age of our members. When you look around at almost any Rotary event, it becomes immediately obvious that the age range in the room does not promise a sustainable future for our organization. Our membership is near a record high, and we are bringing in new members all the time — yet only a small minority of those members are young enough to have decades of Rotary service ahead of them. To ensure a strong and capable Rotary leadership tomorrow, we need to bring in young and capable members today.

We also cannot discuss diversity in Rotary without addressing the issue of gender. It is difficult to imagine that just three decades ago, women could not join Rotary. Although we have come a long way since then, the legacy of that misguided policy is still with us. Far too many people continue to think of Rotary as an organization only for men, and that idea has had a detrimental effect on both our public image and our membership growth. Today, women make up just over 21 percent of Rotary's membership. While this is certainly a great improvement, we have a long way to go to meet what should be the goal of every club: a gender balance that matches the balance of our world, with as many women in Rotary as men.

Whatever brought each of us to Rotary, we stay because we find value in Rotary membership and believe that our service has value to the world.



(Reprinted from *The Rotarian*, January 2018 issue)

Council on Resolutions

Deadline for submission to RI is June 30

Beginning last year, Resolutions (proposed positions/recommendations of the Council on Legislation (COL) on various things were no longer addressed at the triennial COL but addressed at annual Councils on Resolutions (COR) which are conducted electronically. The first COR was in October 2017. Clubs and Districts may propose Resolutions for submission to RI; the deadline for submission of items for the 2018 COR is **30 June 2018**.

Proposed Resolutions must also be endorsed/voted on clubs of the District prior to submission. D5520 will endorse/vote on proposed resolutions at the 2018 D5520 Conference in Santa Fe 26-29 April 2018. Therefore, the following target dates are established:

◆ Proposed Resolutions must be submitted to, and received by, D5520 COL Representative PDG Tom Walker NLT 5:00 PM, Friday, 23 March 2017.

◆ Proposed Resolutions will be distributed to D5520 clubs NLT 5:00 Thursday, 29 March 2017. Contact Council on Legislation Representative PDG Tom Walker to obtain a copy of "**How to Propose a Resolution**."

— Tom Walker, (505) 237-0237, Ftwalker1@comcast.net

Attention current Club Presidents ...

If you are a current Rotary Club president, please take a moment and think of PAST Rotary Club presidents currently active in you club. If you have past presidents who would make great District Governors, please send their names to Past District Governor Dave Anderson at danderson165@comcast.net. PDG Dave will contact them and encourage them to consider volunteering to lead our District. You may remain anonymous if you wish. Questions? Call Dave at (505) 350-6661.

Rotary Leadership Institute: New classes begin Jan. 20

District 5520 Rotary Leadership Institute training will take place on Saturday, January 20, in Albuquerque at the French Funerals facility at 10500 Lomas Blvd, NE, approximately one block east of Eubank Blvd, NE.

Formerly known as the Rio Grande Academy, the RLI is in-depth training designed to help Rotarians learn more about Rotary and to increase their leadership skills. All Rotarians can benefit from the training, including members who have recently joined Rotary.

The Rotary leadership Institute consists of three parts, spread over a 3- to 4-month period. Each part consists of 5 to 6 lessons covering three distinct areas of interest – Leadership, Service, and Membership. All three parts will be offered. It is recommended that the parts be taken in the normal sequence: 1, 2, and then 3.

Training will begin at 7:30 AM with introductions and breakfast. It will end at approximately 1:30 PM.

Cost: Tuition is \$35 for each part, which covers food and materials. It is recommended that the attendee's club pay for the tuition, if possible.

How do I sign up? Go to the rotary5520.org home page. In the left column, find the Upcoming Events and click on Rotary Leadership Institute in Albuquerque. You will find all details there. The deadline for signup will be close of business, Wednesday, January 17, 2018. Questions? Contact Bruce Bortner at banjobruce04@yahoo.com, or call 505-239-1084.



PETS and CATS

Training sessions set for Ruidoso, N.M. March 1-3

It's now time to prepare your club leadership for a fantastic **Rotary year 2018-2019** by attending this year's **PETS**! PETS is required by Rotary International for all Rotary President-Elects and is also highly recommended for other club leaders, especially **President-Elect-Nominees, Vice Presidents, Secretaries, and Treasurers**.

This year our district will be including **CATS**, a separate track of training for **club administration**, particularly for **Secretaries and Treasurers**.

WHEN: PETS will extend from noon Thursday, March 1 to noon Saturday, March 3.

WHERE: Come enjoy the beautiful mountain scenery at this year's PETS to be held at the **Inn of the Mountain Gods** in Ruidoso. Information can be found on the registration site.

REGISTRATION: Registration is now available on the district web site rotary5520.org. Go to the top of the left column on the home page, and click the link for PETS registration.

BRING GUESTS/FAMILY: Ruidoso is a fantastic location to enjoy a weekend with family and friends. We encourage everyone to bring your spouse/significant other and kids!

Hurry and sign up now. Especially take note of the limited time to obtain the reduced rate for rooms at the Inn of the Mountain Gods.



Any questions can be directed to: Jesse Allen, jesse.austin.allen@gmail.com, 915-2621-9266

Cooperating Partners: Hobbs and Lovington Rotary

The Hobbs and Lovington Rotary Clubs have, for several years, worked with United4Change Center (U4C) supporting programs that empower women in extreme poverty in South America. U4C (www.united4changecenter.org) was cofounded by Josefina Murillo, Ximena Murillo, Sonia Murillo-Branin (of Lovington), and Carla Murillo. Ximena serves as the President and CEO of U4C, which was the cooperating partner in a recent Rotary Foundation Global Grant involving the Hobbs, Lovington, and San Jorge (La Paz, Bolivia) Clubs along with District 5520 and the Bolivia District.

“The Hobbs Rotary Club enthusiastically sponsored Ximena for consideration for her application to the highly competitive and very prestigious Rotary Foundation Peace Fellowship,” said Geni Cavanaugh, public relations chair for Hobbs Rotary.

District 5520 also interviewed Ximena and subsequently nominated her to the Rotary Foundation. “The application process for the Peace Fellowship is comprehensive with a rigorous review of applicant credentials and progressive interviews. The process is lengthy and selection is highly competitive. Our club is very excited that Ximena was one of only three candidates from the United States that were selected for this special honor,” said Cavanaugh.



Ximena Murillo

Legends of Santa Fe: Three wise women

Little known facts about Santa Fe, District Conference destination April 25-29, 2018.

El Rancho de las Golondrinas (Las Golondrinas), a living history museum of old rural New Mexico has been an important tourist attraction 15 miles south of Santa Fe for almost 46 years. The story of the creation of the outdoor museum of the historic Hispanic ranching world would not have been possible without a family of three extraordinary women who knew how to get things done. They led amazing lives, traveled the world to exotic destinations long before it was commonplace. It all began with...



Eva Scott Fenyes was the mother of Leonora Muse Curtin (Leonora 1) and grandmother of Leonora Frances Curtin Paloheimo (Leonora 2). Eva was the daughter of a wealthy, self-made New York publisher, Leonard Scott, and his wife, Rachel Briggs Scott. Eva was tutored by her father to handle investments and business issues, lessons that prepared her to be an astute investor and property owner and to grow her inherited fortune over her lifetime.

Leonora Scott Muse Curtin. Eva's daughter, Leonora 1, first came to Santa Fe with her mother when she was only a child. She returned many times as a young girl and developed a love for the history, culture, art, and archaeology of the area. Leonora 1 built on her mother's interest in the Southwest. Together with many other Anglos who had come to call Santa Fe their home, they helped to preserve and promote the local history and cultural arts. Eva and Leonora 1 were founding members of the Spanish Colonial Arts Society, which hosts the annual Spanish Market and runs the Museum of Spanish Colonial Arts.

Leonora Frances Curtin Paloheimo, sometimes known as "Babsie." Leonora 2 grew up in the rarified world of art, history, archeology and the wealth that allowed her to travel and explore her many interests. She was raised by two accomplished women who taught her to explore the world but to also use her wealth to benefit her community. She spoke several languages from an early age and continued her lifelong quest for knowledge. She wrote poetry, some of which was published in the Museum of New Mexico's magazine, *El Palacio*, and in the Southwest Museum's *Masterkey*. She often used her poetry to help raise funds for Native American causes.

District Conference: Early registration ends January 31

Early-bird discount prices for the April District Conference come to an end by Jan. 31st, so I hope you register before that date. You can still register later, it will just cost you a bit more. Many members have commented on how many programs and meals are included in the registration price and we could not have kept it so low without the support of your club contributions (thank you to those of you who have already sent it in) and that of our major corporate sponsor, Los Alamos National Bank. If any of you happen to go into one of their banks, please thank them for their support.

There are two changes to the usual format of the Conference; one is that a district award will only be announced if there is representation from the winning club in attendance. This will avoid the awkwardness of there being no one to accept the award. The other will be that the wonderful program always put on by our foreign exchange students will be held on Saturday afternoon, rather than Saturday morning. Be sure to plan your stay so you can share in the fun and enthusiasm of these young people.

As usual, the memorial service for members lost during the year will be held on Sunday morning in the stunningly beautiful chapel at the hotel. The District Conference is always the best time to meet members from around the district and to also catch up with long time friends from other clubs. It is the important social benefit of attending. Please go online at www.rotary5520.org and fill out your registration - and encourage your fellow members to attend, too. It might be a good excuse for a fun car pool to/from Santa Fe.

— Donna Pedace, Conference Chair



Executive Secretary's Report: BOLO!!

**Attention Club Presidents, Secretaries, and Treasurers!
Be On the Lookout for the following high-profile, Rotary,
most-wanted events:**

#1 – **RI Semi-Annual Report** (aka SAR). This one will be asking you for money! The exact amount will depend on the number of members listed with RI. This invoice will be issued any day, and **MUST** be paid immediately upon receipt!

#2 – **Presidents-Elect Training Seminar** (aka PETS; Last known whereabouts: *Inn of the Mountain Gods* in Mescalero, NM (March 1st – 3rd). Deadline to make hotel reservations: February 9th! All incoming Presidents are required to attend; good idea for incoming PEs to attend, as well. This is important stuff – two heads are better than one! (#)

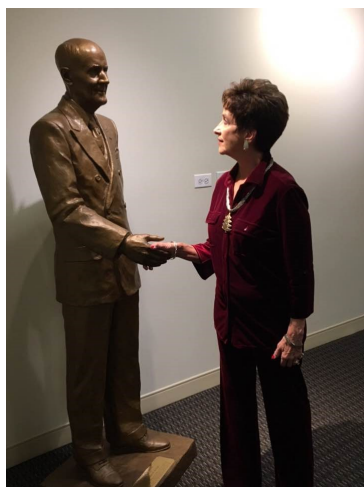
#3 – **RLI** (aka Rotary Leadership Institute; formerly known as RGA or Rio Grande Academy). Rotarians who attend RLI training have been known to become informed and highly motivated! They can be unstoppable...! Training is scheduled for January 20th in Albuquerque. (#)

#4 – **District Assembly** (aka District Assembly) Don't let this one fool you! *Anyone can attend*. It's a highly-elusive opportunity to connect with friends – old and new. Topics will include the total destruction of the polio virus, as well as **MUST-KNOW** information on Youth Exchange, Foundation, Membership, and the ever-important Buddy System – know who to ask, what, when, where, and how! (#)

(#) Registration for each of these events can be found on the District website at <http://www.rotary5520.org/> Don't be caught without your boots and spurs, register today!

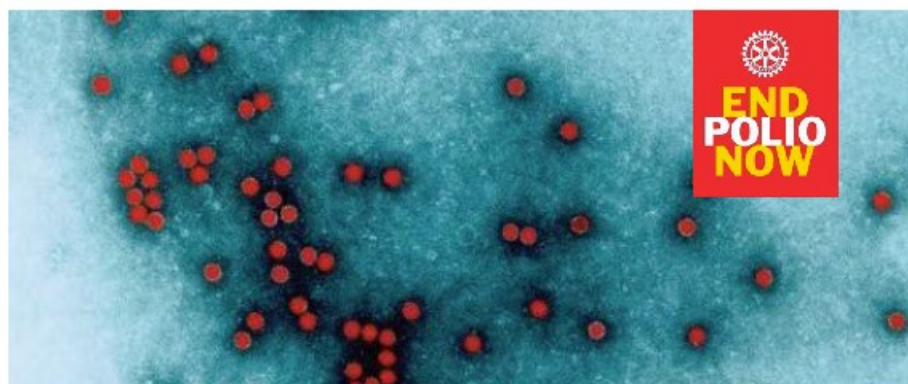
For more information regarding these, and other, Rotary most-wanted events, contact Kathy Fuller at kfuller520@gmail.com

~ Kathy



Linda Woodward, meet Paul Harris

At first glance, it appears that District 5520 Governor-Elect Linda Woodward of the Anthony Rotary Club is actually shaking hands with Rotary Founder Paul Harris, during DGE Training at RI Headquarters in Evanston, Illinois in December. But really, it is the statue of Paul Harris welcoming Linda and congratulating her on getting training for her District Governor tour of duty for 2018-2019 come July 1.



POLIO

AN OVERVIEW OF THE DISEASE, HISTORY, AND ROTARY'S EFFORTS TO ERADICATE IT.



Learn about polio from a Rotarian committed to Rotary's polio eradication efforts. This program will include topics about transmission of the disease and the symptoms associated with it. You will be able to learn about some of the individuals who have contributed to understanding and fighting this disease. Dr. Wickham will explore the differences between the two types of vaccines used to prevent/eradicate the disease along with the progress made around the world.

**Meet Rotarian
Dr. Dennis Wickham, PDG
Medical Examiner**

**Keynote Speaker for the
District Assembly**

Saturday, March 24, 2018, 10:00 a.m.

Rotary District 5520 Assembly

Crowne Plaza Hotel,

1901 University Blvd. NE

Albuquerque, New Mexico



TAKE ACTION: endpolio.org