

Welcome Rotarian Name

Club View

District | Club

Your Club

Service

Foundation Giving

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What's in it for clubs?



**Centralizes
information**



**Eliminates paper
forms**



**Fosters continuity
in leadership**



**Enables clubs to
track their
progress**



**Creates
transparency**



**Showcases
important work
that Rotary clubs
do worldwide**



My Rotary

Exchange Ideas

Take Action

Learning & Reference

Manage

The Rotary Foundation

News & Media

Member Center

GIVE

GIVE NOW

- Ways to Give
- Planned Giving
- Donor Recognition

END POLIO

DEVELOP PROJECTS

Lifecycle of a Project

Rotary Club Central

- Rotary Ideas
- Rotary Showcase

APPLY FOR GRANTS

- Grant Application Tool
- District Grants
- Global Grants
- Grant Process
- Qualification
- Grant Activities
- Grant Travel
- Original Foundation Grants

EMPOWER LEADERS

- Sponsor a Rotaract club
- Sponsor an Interact club
- Organize a RYLA Event
- Create a Scholarship
- Start an Exchange
- Support Peace Centers
- Join a Rotarian Action Group
- Form a Rotary Fellowship
- Organize a Rotary Community Corps

MEETING LOCATION

MEETING DATE AND TIME

MEMBERS

CHARTER DATE

CLUB PRESIDENT

ROTARY CLUB CENTRAL

VIEW GOALS

[Celebrate Rotary's 111th anniversary](#)

15-Feb-2016

[See more >](#)

ONLINE TOOLS

- Rotary Club Central
- Brand Center
- Rotary Showcase
- Rotary Ideas
- Learning Center

WHAT'S NEW

President-elect John F. Germ chose *Rotary Serving Humanity* as his theme for 2016-17. [Find theme logo and materials.](#)

Use the 2016 Rotary Convention promotional kit to encourage club members to attend the Korea event, 28 May-1 June. [Download the kit.](#)

[Find the latest website updates](#), including improvements and issues we're working to resolve.

MY MESSAGES

Welcome Rotarian Name

Club View

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Navigation tabs: **Your Club** (highlighted with a red box), Service, Foundation Giving. Two red arrows point to the Service and Foundation Giving tabs.

Print Page

Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

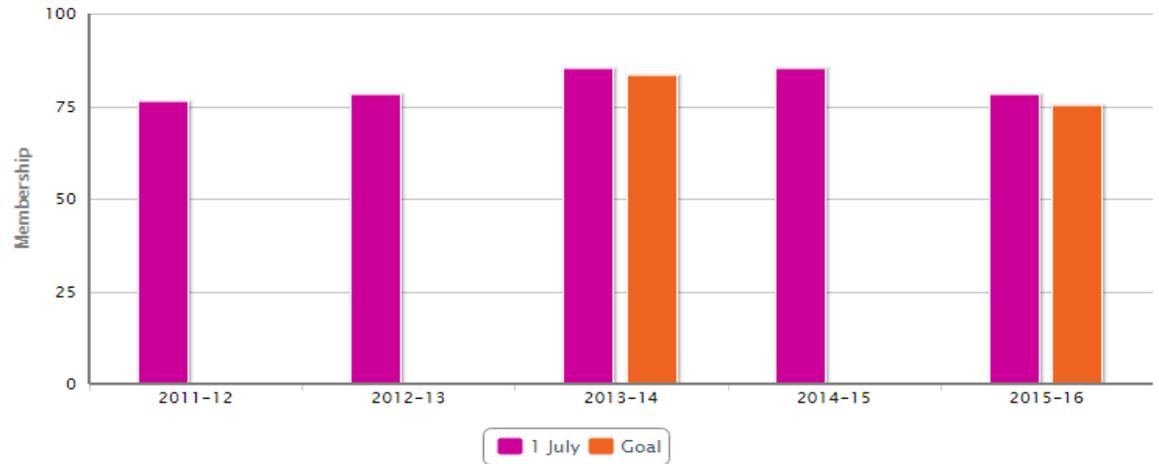
Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Trends

This graph shows your club's membership over five years. Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.

The chart below shows the age and gender trends over three years. For more information, club leaders can click on "View Details."

Membership Trends
2011 - 16



Membership Trends

YEAR 2015-16 ▾

2015-16

78

1 JULY

75

GOAL

Gender Trends ?

[View Details](#) ▶

	2013-14 TOTAL	2014-15 TOTAL	2015-16 YEAR TO DATE
Male	84% (72)	83% (65)	85% (66)
Female	16% (14)	17% (13)	15% (12)
Unreported	0% (0)	0% (0)	0% (0)

Age Trends ?

[View Details](#) ▶

	2013-14 TOTAL	2014-15 TOTAL	2015-16 YEAR TO DATE
29 and under	0% (0)	0% (0)	0% (0)
30 - 39	7% (6)	6% (5)	4% (3)
40 - 49	12% (10)	12% (9)	12% (9)
50 - 59	12% (10)	10% (8)	10% (8)
60 - 69	16% (14)	14% (11)	13% (10)
70 and over	13% (11)	13% (10)	13% (10)
Unreported	41% (35)	45% (35)	49% (38)

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2014-15

2015-16

2016-17

Membership

 EDIT

– 1 JULY 2016	100 2016-17 GOAL	74 2016-17 YEAR TO DATE
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▶ Details

Rotarian Engagement ?

 EDIT

– 2015-16 YEAR TO DATE	96 2016-17 GOAL	2016-17 YEAR TO DATE
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▶ Details

Club Communication ?

 EDIT

▶ Details

Public Relations ?

 EDIT

▶ Details



Service

Effective service projects can translate into effective clubs. By carefully selecting, planning, and evaluating a project, a Rotary club can successfully carry out service projects that address community needs.

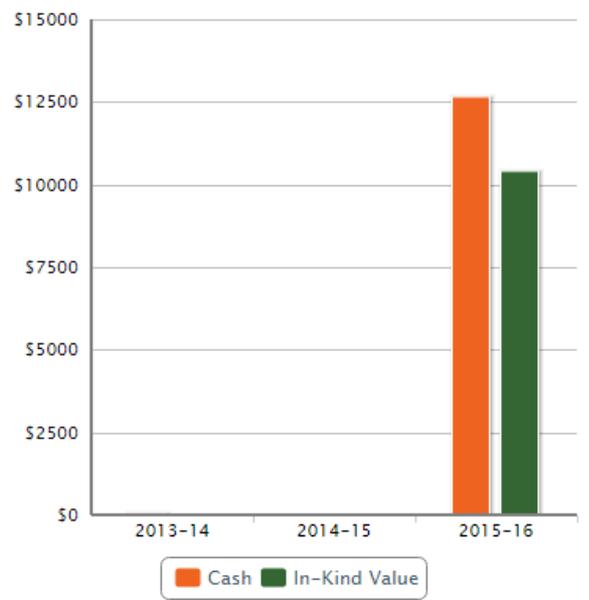
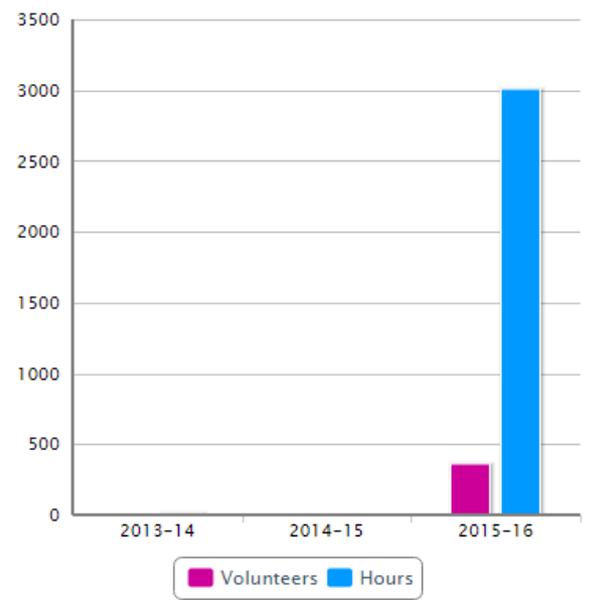
In the Service tab, club officers can set goals for service projects, Youth Programs, and Youth Participation.

Trends

These charts show the resources your club has dedicated to service projects during the current Rotary year and the previous two years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars to see details.

Service Projects and Activities 2013 - 16



Service Projects and Activities

YEAR 2015-16 ▾

2015-16			
353 VOLUNTEERS	2,997 HOURS	12,610 USD CASH	10,400 USD IN-KIND VALUE

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2014-15

2015-16

2016-17

2015-16 Presidential Citation Goals (?)

 EDIT

▶ Details

Service Projects and Activities (?)

 EDIT

— 2014-15 TOTAL	14 2015-16 GOAL	15 2015-16 YEAR TO DATE
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▶ Details

Clubs for Young Leaders (?)

 EDIT

▶ Details

Youth Program Participants (?)

 EDIT

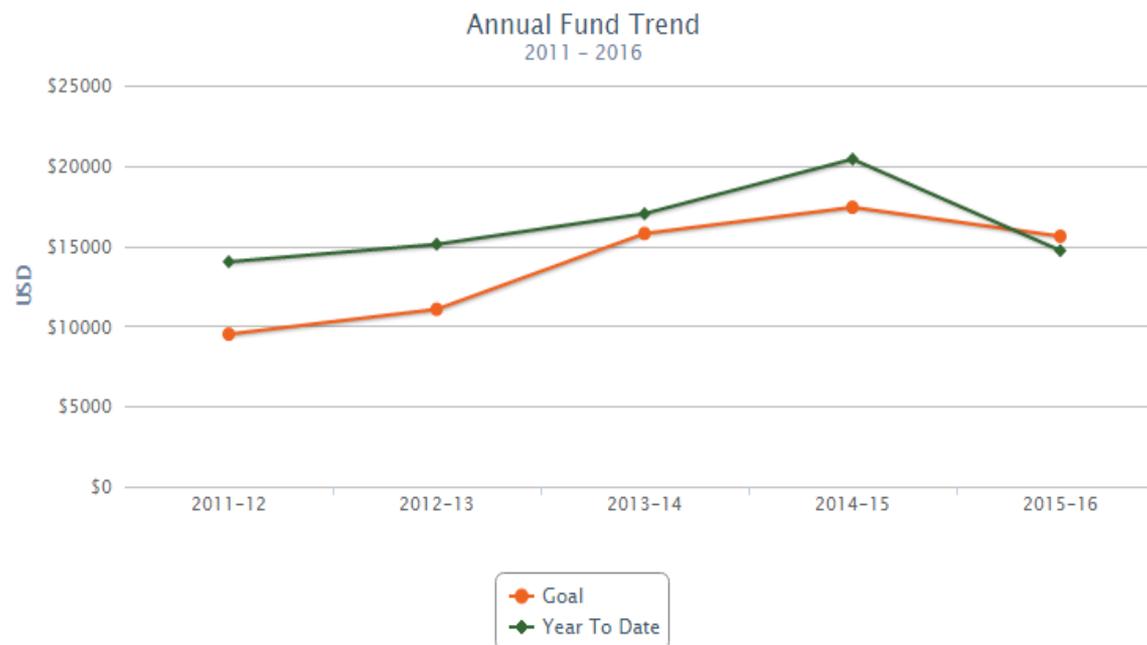
Foundation Giving

Through Rotary Foundation participation and support, your club can make a difference in the lives of people around the globe. Contributions to The Rotary Foundation enable Rotarians to carry out humanitarian and educational projects. This tab helps clubs track and analyze their Foundation contributions.

Trends

This chart shows your club's Annual Fund contributions over five years.

Click on the labels in the legends to add or remove features in the chart. Hover over points on the lines to see details.





Annual Fund Trends

YEAR 2015-16 ▾

2015-16			
15,600 USD GOAL	94% ACHIEVED	189 USD PER CAPITA	14,715 USD YEAR TO DATE

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2014-15	2015-16	2016-17
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Annual Fund ?

EDIT

20,405 USD 2014-15 TOTAL	15,600 USD 2015-16 GOAL	14,715 USD 2015-16 YEAR TO DATE
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▶ [Details](#)



PolioPlus Fund ?

EDIT

▶ [Details](#)

Major Gifts and Endowment Fund ?

EDIT

▶ [Details](#)

Welcome Rotarian Name

Resources



Your Club

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Resources

- ▶ Assess Your Club
- ▶ Engage Your Members
- ▶ Run Your Club

Assess Your Club



[Rotary Club Central course](#)



[Finding and Keeping Members](#)



[Rotary's Strategic Plan](#)

Engage Your Members

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- Worldwide Reports
- Club Reports
- Membership Recognition by Club
- Membership Recognition by District

Worldwide Reports

- Club Member Count by Country and Geographic Area
- Club Member Count by Zone and District
- Gender Count by Country and Geographic Area
- Gender Count by Zone and District

Club Reports

- Club Growth
- Member Viability and Growth
- Membership Termination Profile
- Members in a Club
- Goal History by Club
- Goals and Achievements by Club

[Club View](#)[District View](#)[Club Group View](#)**[Global View](#)**[Resources](#)[Reports](#) Print Page

Global View

This view provides you the opportunity to see the global impact of club service projects. You can also see how clubs are involved with New Generations, including Rotaract and Interact clubs, as well as Youth Exchange and RYLA participants on a global scale.

Goals and Progress

Select the year you want to view.

2014-15

2015-16

2016-17

Service Projects and Activities

26%

CLUBS WITH GOALS

2,043,814

PROJECTS SET AS GOAL

1%

PROJECTS ACHIEVED

15,611

PROJECTS ACHIEVED

[Details](#)

	LAST YEAR ACTUAL	CURRENT YEAR ACTUAL
Volunteer Hours	3,076,176	5,185,536
Volunteers	383,861	371,149
Cash Contribution (USD)	183,540,504 USD	90,521,056 USD
In-kind Donations (USD)	79,249,663 USD	47,558,152 USD

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Who can enter goals?

CLUB LEVEL

President
Secretary
Treasurer
Foundation Chair
Membership Chair
Executive Secretary

DISTRICT LEVEL

District Governor
*Assistant Governors
Committee Chairs
Executive Secretary

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2014-15

2015-16

2016-17

Membership

Set a goal for the total number of members you would like your club to have by the end of the year. Base your number on the 1 July start figure below, which is RI's official member count for your club.

✓ *A dash(-) indicates the official 1 July start figure for your goal-setting year is not yet available.*

Set and Edit Your Goals

	1 JULY START FIGURE	MEMBERS	GOAL TOTAL
Membership	-	37	-
Achievement			37
2016-17 Goal Total			

Save

Clear all

Cancel



- Club View
- District View
- Club Group View
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- Reports

Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Our club has a strategic plan	-	YES ▼
Achievement		- ▼
Our online presence accurately reflects current activities	-	YES ▼
Achievement		- ▼
Number of social activities for members outside of club meetings per year	-	4
Achievement		-



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Annual Fund

Your Annual Fund goal represents how much you would like your club and club members to contribute to The Rotary Foundation's Annual Fund. Enter your club's goal below. For more information about the Annual Fund, click the Help icon.

Set and Edit Your Goals

	5-YEAR HIGH	GOAL TOTAL
Annual Fund	140423 USD	- USD
Achievement		0 USD
2016-17 Goal Total		USD

Save

Clear all

Cancel

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Your Club

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Trends

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The chart below shows the age and gender trends over three years. For more information, click on the "Details" link.

Belleair

Brooksville

Central Citrus County

Central Pinellas

Clearwater

Clearwater Beach

Clearwater East

Crystal River

Dade City

Dade City Sunrise

Dunedin

Dunedin North

Dunedin Waterside

East Lake Sunrise (Pinellas County)

E-Club of Southeast USA and Caribbean

Gulf Beaches

Holiday

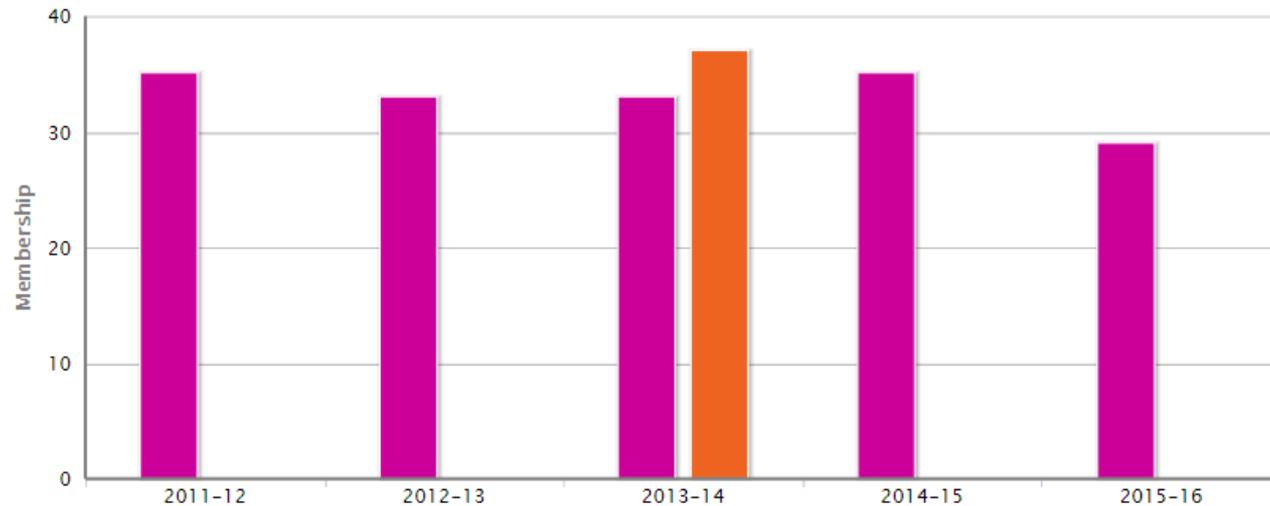
Homosassa Springs

Hudson

Indian Rocks Beach

Membership Trends

2011 - 16





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District Summary View

It's important for district leaders to understand the course the district's clubs are taking to reach their goals. This summary page includes goal and achievement figures to show the district's progress.

2014-15

2015-16

2016-17

Membership

VIEW

15%	174	100%	1,866
CLUBS WITH GOALS	2016-17 GOAL	ACTUAL CLUB PARTICIPATION	2016-17 YEAR TO DATE

▼ Details

	CLUBS WITH GOALS	2016-17 GOAL	ACTUAL CLUB PARTICIPATION	2016-17 YEAR TO DATE
Membership	15%	174	100%	1,866

Rotarian Engagement

VIEW

▼ Details

	CLUBS WITH GOALS	2016-17 GOAL	ACTUAL CLUB PARTICIPATION	2016-17 YEAR TO DATE
Members participating in club service activities	15%	140	0%	-

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Track the Clubs in Your District

View the goals and progress for all clubs in the district. Use the drop-down menus below to select the category and supporting goal. District leaders can edit club goals on behalf of a club by clicking "View."

2014-15

2015-16

2016-17

VIEW DATA FOR: Membership

- Membership
- Rotarian Engagement**
- Club Communication
- Public Relations

VIEW SUPPORTING GOAL: Members participating in c

Membership

CLUB NAMECLUB GROUPGOALGOAL PROGRESS

Main Street	Area 5	12	-	View
Atlantis	Area 2	14	-	View
Metropolis	Area 7	14	-	View
Greendale	Area 7	20	-	View
Anywhere Town	Area 5	25	-	View
Gotham	Area 7	26	-	View
Centerville Daybreak Sunset	Area 8	29	-	View
City Sunrise	Area 6	-	-	View
New Town Evening	Area 5	-	-	View

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Area 1

Area 2

Area 3

Area 4

Area 5

Area 6

Area 7

Area 8

Club Group View

Club Group View shows assistant governors information about the goals and achievement for their assigned clubs.

To change to a different club group, select it from the drop-down menu above. If there are no club groups in the drop-down menu, contact your district governor.

2014-15

2015-16

2016-17

Membership

VIEW

75%

CLUBS WITH GOALS

68

2016-17 GOAL

100%

ACTUAL CLUB PARTICIPATION

94

2016-17 YEAR TO DATE

Details

	CLUBS WITH GOALS	2016-17 GOAL	ACTUAL CLUB PARTICIPATION	2016-17 YEAR TO DATE
Membership	75%	68	100%	94

Rotarian Engagement

VIEW

Details

	CLUBS WITH GOALS	2016-17 GOAL	ACTUAL CLUB PARTICIPATION	2016-17 YEAR TO DATE
Members participating in club service activities	75%	60	0%	-

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Track the Clubs in Your District

View the goals and progress for all clubs in the district. Use the drop-down menus below to select the category and supporting goal. District leaders can edit club goals on behalf of a club by clicking "View."

2014-15

2015-16

2016-17

VIEW DATA FOR: **Membership** ▾

Membership

[CLUB NAME](#)[CLUB GROUP](#)▾ [GOAL](#)[GOAL PROGRESS](#)

Spring Hill	Area 7	16	14	View
Spring Hill Central	Area 7	22	21	View
Brooksville	Area 7	30	27	View
E-Club of Southeast USA and Caribbean	Area 7	-	32	View

Welcome Rotarian Name

Rate Clubs

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Rate Clubs

District governors and assistant governors rate clubs to keep track of the overall effectiveness of their clubs from year to year.

District governors can view ratings and comments for all clubs. Assistant governors can view ratings and comments for clubs in their club group.

★★★★★	Excellent	This club is strong and vibrant, and members are consistently engaged in club activities.
★★★★☆	Good	This club is informed and engaged but could increase its effectiveness.
★★★☆☆	Satisfactory	This club functions properly but could improve in several areas.
★★☆☆☆	Needs improvement	This club needs significant assistance.
★☆☆☆☆	Nonfunctional	This club has failed to meet the policy established by the RI Board for a functioning Rotary club.

✓ District governors and assistant governors may also submit comments about each club. Ratings and comments are seen only by the district governor and assistant governor; **they are not visible to the clubs.**

✓ District governors will confirm and submit ratings once all the clubs in the district have been rated, **no later than 1 June.**

Clubs in Your District

2014-15

2015-16

2016-17

CLUB NAME	CLUB GROUP	GOVERNOR VISIT	2014-15 RATING	RATE	COMMENTS
Main Street Details	Area 3	<input type="checkbox"/>			
Atlantis Details	Area 7	<input type="checkbox"/>			
Centerville Daybreak Sunset Details	Area 8	<input type="checkbox"/>			
Metropolis Details	Area 2	<input type="checkbox"/>			
Anywhere Town Details	Area 3	<input type="checkbox"/>			
City Sunrise Details	Area 3	<input type="checkbox"/>			
Gotham Details	Area 3	<input type="checkbox"/>			

Governor Confirm Rating

By confirming these ratings, you indicate to Rotary International that each club has been visited and/or rated for the current Rotary year. These ratings will be kept on file.

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Thank You