



DISTRICT 6840 Goals – 2018-19

Goal 1. Membership. Increase the strength and vitality of each clubs' membership.

Have each board member registered in MyRotary and the district website. Set at least 5 club goals in Rotary Central. Each club should achieve a net gain in female membership and a net gain in members under the age of 40. Achieve an increase of at least 40 members in the District between July 1, 2018, and June 30, 2019. Fully implement the Membership Lead program on rotary.org. Improve club retention rate. Reach out to alumni groups like RYLA, Interact, Rotaract, and Youth Exchange. Add two Rotaract Clubs in the district. Add two new Rotary Clubs in the District, either traditional, satellite, or e-clubs. Goal is a responsibility of the Deputy Governor – Membership.

Goal 2. The Rotary Foundation. Doing good in the world.

Goal of giving to the Annual Fund of The Rotary Foundation is \$120/member. Goal of giving to the PolioPlus Fund of The Rotary Foundation is \$33/member. Each club should be a Star Club (\$100/member). Clubs should be devoting one meeting per quarter to The Rotary Foundation and one on PolioPlus, with Rotary minutes at least monthly. Ensure that every club has a Club Foundation Chair registered on rotary.org. By June 30, 2019, add five new Major Donors. Add ten new Benefactors/Bequest Society members. Raise \$50,000 for the Endowment Fund. Add ten new members to the Paul Harris Society. Goal is a responsibility of the Deputy Governor - Foundation.

Goal 3. Public Relations Enhance Public Image and Awareness.

Ensure that each club has a designated Public Relations Chair. Post successful projects on Rotary Showcase. Promote projects in progress on Rotary Ideas.

Utilize People of Action campaign materials to promote Rotary in the community.

Rotary Clubs should be maintaining Facebook Pages and submitting newspaper articles monthly

Goal is a responsibility of Deputy Governor – Public Relations.

Goal 4. Service Projects. Be a vibrant club in the community.

Expand the number of incoming and outgoing Rotary Youth Exchange Students in the district.

Expand the Friends Forever and Friendship Exchange programs.

Each club should be engaged in some community service project quarterly.

Each club should do a PolioPlus fundraiser annually.

Each club should submit a district grant proposal annually.

Each club should participate in at least one Global Grant.

Each club should be sponsoring at least one Interact Club or Rotaract Club.

The number of Rotary Clubs achieving the Rotary Citation should double to 14.

The service goals will be the joint responsibility of the Deputy Governors for Service, International Service, and Foundation.