#  NEWS RELEASE

 **The 49 clubs and 2,100 Rotarians of Rotary District 6840 celebrate The Rotary Foundation centennial with**

**Rotary’s 100 Days of Service**

**[New Orleans, LA, USA, January 2, 2017]** — Rotary District 6840 in southeastern Louisiana and southern Mississippi is spending the first 100 days of 2017 celebrating the centennial of [The Rotary Foundation](https://www.rotary.org/myrotary/en/rotary-foundation) with a multi-faceted approach to serving the needs of this unique coastal region.

From as far west as La Place, Louisiana, to as far east as Moss Point, Mississippi, as far north as Hattiesburg, Mississippi, and as far south as Port Sulfur, Louisiana, the 49 Rotary Clubs and its 2,100 Rotarians will be providing, as their motto puts it, “Service Above Self.”

Just to mention a few of the service projects which will take place:

The Rotary Clubs of Covington, Hammond, Metairie, and New Orleans Riverbend (LA) will work on relief efforts in response to the August floods. The Rotary Club of Picayune (MS) will be working with children with disabilities. In Pascagoula (MS), the Rotary Club will be working on economic development and ecotourism. There will be an environmental clean-up by the Rotary Club of Richton (MS). In La Place (LA) the Rotary club will be “Reading with Rotary” in 11 elementary schools in St. John Parish. The clubs in New Orleans and St Charles Parish (LA) will be working on hunger. There are many others. All of this is in honor of the centennial of The Rotary Foundation.

The Rotary Foundation is the $1 billion charitable arm of Rotary International, the oldest, largest, and by all accounts, most effective service organization in the world. It funds numerous service projects every year in southeast Louisiana and southern Mississippi. To mark the centennial, Rotary aims to raise $300 million by July 2017 for its campaign to eradicate polio and for other essential services in communities around the world.

In addition to its service projects District 6840 annually raises over $200,000 in support of The Rotary Foundation activities here and around the world. This year’s goal in honor of the centennial is $300,000.

**Rotary’s 100 Days of Service** continues from now through April 10, 2017.

**About Rotary**

[Rotary](http://www.rotary.org/) brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 35,000 Rotary clubs in 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world. For more information, visit [Rotary.org](http://www.rotary.org/). To access broadcast quality video footage and still photos, go to [The Newsmarket](http://www.thenewsmarket.com/rotaryinternational).

**About Rotary District 6840**

Rotary District 6840 unites the diverse cultures of southeastern Louisiana and southern Mississippi. Our 2100 members and 49 clubs are allied in furthering the missions of Rotary International and The Rotary Foundation. We work to make our region a group of dynamic and enriching interrelated communities, made up of motivated people who act in concert for the common good, so that our families are able to thrive and grow in a place they are proud to call home.

**CONTACT:**

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