

## Why Rotary? What Our Members Receive



### **Friendship**

Rotarians create lifelong friendships. The relationships created are with a network of local and international leaders whom we address by name and are considered our equals and peers.

### **Professional Development**

Rotary is a network of business, professional and community leaders, who have a culture of high integrity and purpose. Our members are exposed to people in a vast range of vocations; by this association, our members not only enhance their business, they learn from and identify with the leaders in their community.

### **Personal Growth**

Rotary takes ordinary individuals and puts them into extraordinary circumstance. Every week, you are exposed to new thoughts, new professions and new opportunities to learn. Our members develop skills that help to make them better – better individuals, community leaders, internationalists, and humanitarians.

### **Leadership Development**

Membership in Rotary develops leaders and leadership skills. We provide leadership training at all levels of our organization. Rotary's brand of leadership is distinctive. We teach how to lead leaders in a volunteer organization. If you can be an effective Rotary leader, you will be a better business leader.

### **Community**

Rotary clubs give our members a way to get involved in making their local communities better. Membership and involvement in a Rotary club makes an individual a better community citizen and more connected with community leaders and the needs of the community.

### **Continuing Education**

Involvement in Rotary allows our members to broaden their perspective and improve their business skills. For Rotarians who take on responsibility in the organization, we provide training in fund raising, nonprofit management, event production, communications, etc. which helps our members grow and develop additional business skills.

### **Fun**

Rotary is fun. Our club meetings, projects, social activities and gatherings are filled with fellowship, humor and entertainment. Our members are friendly, welcoming and engaging.

### **Public Speaking Skills**

Rotary club meetings and events place a high value and regard on effective public speaking. Participating in a Rotary club helps our member to develop confidence and skills in public communication and the opportunity to use it.

### **Global Citizens**

Rotary is in over 200 countries and geographical regions. There are few places which do not have a Rotary club. This global presence offers an exclusive opportunity to create relationships in both the local and world communities, and allows our members to be better global citizens. Members find access to global business, professional and community leaders a valuable asset.

## **Unique Travel Experience and Assistance**

Members who travel find that Rotary opens doors throughout the world. "The Pin Gets You In!" Members who visit a Rotary club while traveling have immediate access to local resources and information, including assistance in obtaining services of a doctor, lawyer, dentist, etc., during travel.

## **Next Generation Programs**

Rotary provides one of the world's largest, most structured and responsible youth programs. Our youth exchange programs are recognized as one of the best and most cost efficient available. We have clubs in high school and college that help students develop their leadership, social, organizational and communication skills.

## **Opportunities for the Family**

Involvement in a Rotary club integrates the family into a community's support network. Lifelong relationships and friendships are created that can support a family for years. Rotary service projects are an ideal opportunity for working with your children to teach them the value of helping others. Finally, Rotary's Next Generation programs can help the children of Rotarians to develop special skills and experiences that can distinguish them as they apply to colleges and universities.

## **Ethical Principles**

One of Rotary's core principles is to maintain high ethical standards. Rotarians are expected to be ethical in business and personal relationships. Rotarians presume the goodness in one another, in both a business and volunteer capacity.

## **Prestige**

Rotary is one of the oldest and most prestigious civic organizations. Worldwide, Rotarians are recognized as some of the most prominent individuals in business, professions and the community. Being a Rotarian gives you instant access to these people and helps to identify you as one of these individuals.

## **Community Connections**

Membership in Rotary immediately connects you with a broad range of professions and professionals in your club, city, region or globally. We encourage our members to do business with each other because we trust the members in Rotary. Vocational diversity is one of Rotary's core values. Because of this diversity and our ethical treatment of one another, our members can have confidence in creating long-term business relationships.

## **The Opportunity to Serve - You Can Make a Difference**

Service is what Rotarians do. We change the lives of others in need. Your membership gives you the opportunity, structure, know-how and resources to provide service to others. The benefit you get helping someone else is extraordinary and life affecting. Furthermore, Rotary gives our members the ability to make a difference and provides an exclusive benefit to our members to follow their passion in helping others. Rotary empowers our membership to dream large in addressing needs in local and international communities. There is no other organization that has the structure, the network and resources that are available to its membership. Individual members create our projects - from the global eradication of polio, to a local beautification project - our members determine our action.