



Protecting the Environment

Amelie Catheline
amelie.catheline@gmail.com

District Environmental Sustainability Committee

District Training Assembly – March 29, 2025



Environmental
Sustainability
Rotary
D5340



TAKE ACTION FOR THE ENVIRONMENT

- EDUCATE
- SUPPORT PROJECTS & GRANTS
- COLLABORATE & CONNECT

Available for presentations.
Discussions with Club Presidents and
PEs, etc.

DES AMBASSADOR PROGRAM



TREE PLANTING & REVEGETATION



SAVING POLLINATORS



FOOD WASTE REDUCTION



PLASTIC SOLUTIONS



LITTER CLEANUPS



ESRAG – esrag.org

- International Projects
- Local & Club Projects
- Weekly Seminars + Chapter Meetings
- Activity Tracker

Many Initiatives



Million Solar Panel Challenge

Fighting climate change one solar panel at a time by providing resources, funding and a challenge to clubs to impact climate change.



Plant-Rich Diet

Large-scale adoption of Plant-rich Diets is the SECOND most effective solution to keep the global temperature rise below 2°C by 2100! A global shift to a diet rich in plant sources and fewer animal products is crucial in tackling the climate emergency.

Task Forces



Clean Cooking

To create awareness of, and to promote practical solutions for the need to urgently transition to Clean Cooking.



Climate Solutions

Drawdown is the point in the future when levels of greenhouse gases in the atmosphere stop climbing and start to...



Conserving Glacial Resources

Implementing and evaluating management techniques to slow down melting and conserving the meltwater



Food Waste

Become a food steward. Reduce greenhouse gas emissions, save resources, save food.



Plant Rich Diet

The Plant-Rich Diet Task Force exists to educate Rotarians and the general public on the benefits of Plant-Rich Diets to...



Plastics Solutions

Join a global network to rethink and influence how we create, use, and dispose of plastic.



Pollinators

They are essential to our food web, ensure biodiversity and provide irreplaceable ecosystem services.



Renewable Energy

To encourage, educate and offer support for those involved in renewable energy projects worldwide.

YOU CAN MAKE A DIFFERENCE THIS EARTH DAY!



Click



Scan

Take the ALL NEW ESRAG Plant-Rich Challenge

Recipes. Practical Tips. Expert Speakers.

***Please Register by April 15 ***
STARTS EARTH DAY: April 22,2025

Invite your club & community - help us reach 10,000 meals!
The POWER is on your plate!

For more information : esrag.org/plant-rich-diet email: plantrich@esrag.org



TREE PLANTING & REVEGETATION

Jenny Parker: jenny@jparkermd.net

- Adopt a Tree
- Plant Trees and other plants
- Care for plants



FOOD WASTE REDUCTION

Amelie Catheline: amelie.catheline@gmail.com

- Food Waste in your club and at home
- Food Waste program in schools (Lunch Out Of Landfills)
- Food prevention, recovery and recycling



Adopt a Fridge



Produce Pick-Up



April 2025

PLASTIC SOLUTIONS

Mark O'Connor: moconnor@sandiego.surfrider.org

- Reduce plastic use and single use plastic
- Various projects to engage with the community
- Implement zero waste activities
- Borrow SBECO Reusable Dinnerware Kit (sbeco.org)

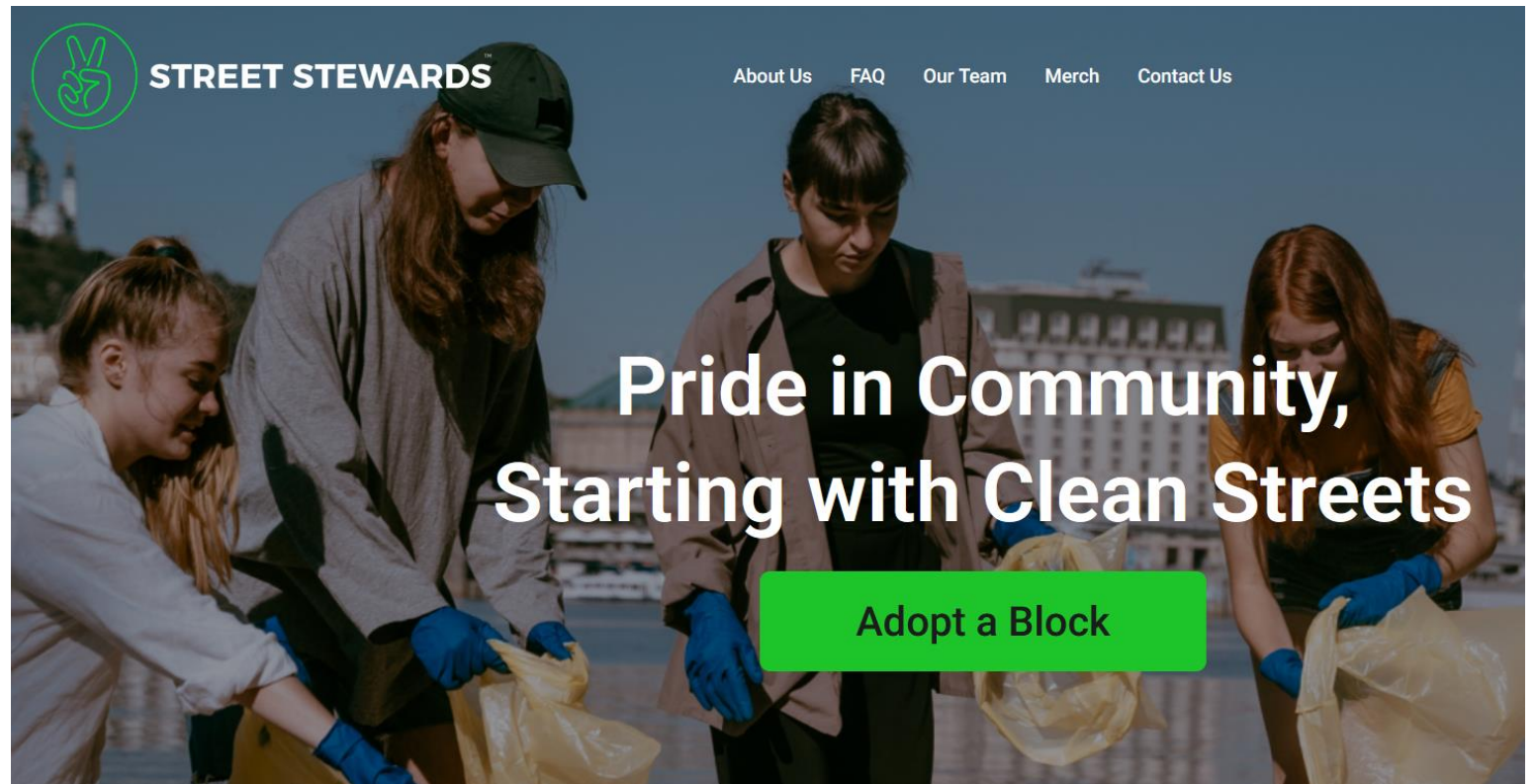


LITTER CLEANUPS

Scott Horst and Aaron Null: streetstewards@gmail.com



- Adopt a block
- Litter cleanup events
- Become a captain

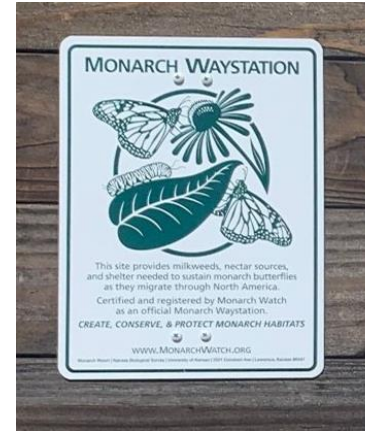


<https://streetstewards.com/>

SAVING POLLINATORS

Jay Klopfenstein: jayklopfenstein@gmail.com

- Pledge to support pollinators
- Install Monarch Way Stations
- Create pollinator gardens



<https://esrag.org/operation-pollination/>

SAVING POLLINATORS

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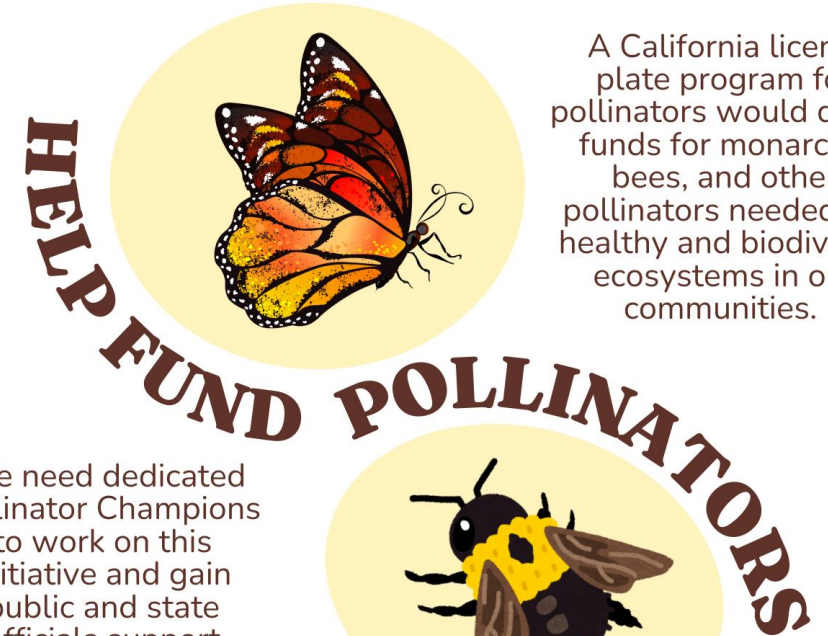
New Initiative: CA Pollinator License Plate

Pollinators are essential for human food but populations have fallen because of habitat loss, pesticides, and diseases.

- Inspired by the Whale-Tail license plate
- Establish a dedicated revenue stream for pollinator conservation efforts
- Increase public awareness & engage with the communities
- Develop partnerships with state agencies and conservation organizations

HELP ESTABLISH
A POLLINATOR LICENSE PLATE PROGRAM
IN CALIFORNIA

Join the Pollinator Focus Group



A California license plate program for pollinators would direct funds for monarchs, bees, and other pollinators needed for healthy and biodiverse ecosystems in our communities.

We need dedicated Pollinator Champions to work on this initiative and gain public and state officials support



More information



Contact Jay Klopfenstein - jayklopfenstein@gmail.com

Q&A



Signup Sheet

Environmental
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Solana Beach Eco
Rotary
Club



sbeco.org

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THANK YOU