

**Rotary**  
District 5340



**LEAD**



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# What is LEAD?

## Leadership, Ethics, Aspirations & Determination

<https://www.youtube.com/watch?v=bgWyHCO-fvA>

- ❑ LEAD 2025 – **11-12 October, Camp Cuyamaca**
  - ❑ Two-day conference for 8<sup>th</sup> graders every October
  - ❑ Students are selected by their schools based upon past leadership experience, future potential for leadership, ability to collaborate with others, service activities, and academics
  
- ❑ Developed, presented, and hosted by Rotarians of District 5340
  - ❑ No cost to the participating students or schools
  
- ❑ Focus on leadership and personal development
  
- ❑ LEAD motivates students to lead themselves...BUT WE ALSO MAKE IT FUN!

# Differences Between LEAD & RYLA

		
<b>STARTED IN DISTRICT</b>	2009	OVER 30 + YEARS AGO
<b>AGE GROUP</b>	8 <sup>TH</sup> GRADE (12-13 Yr. Olds)	11 <sup>TH</sup> GRADE (16-17 Yr. Olds)
<b>LENGTH</b>	2 DAYS (Saturday & Sunday)	3 DAYS (Friday – Sunday)
<b>TIME OF YEAR</b>	2 <sup>ND</sup> OR 3 <sup>RD</sup> WEEKEND IN OCTOBER	APRIL
<b>LOCATION</b>	Cuyamaca	Idyllwild Pines
<b>ROTARIANS PARTICIPATION @ CAMP</b>	ADVISORS (8-12)	FACILITATORS (32)
<b>NUMBER OF STUDENTS (Girl/Boy Ratio)</b>	150 (1:1)	288 (3:1)
<b>MAIN FOCUS</b>	GOAL SETTING & GOOD DECISION MAKING	SERVANT LEADERSHIP & POWER OF ONE
<b>STUDENT APPLICATION/SELECTION PROCESS</b>	SCHOOL SELECTS EQUAL NUMBER OF BOYS & GIRLS	CLUB SELECTS BEST CANDIDATES - INTERVIEWS



**RYLA**

**Rotary Youth Leadership Award**  
San Diego & Imperial Counties

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# History of RYLA

- 1959 – Queensland, Australia
- 1971 – Rotary International
- 1972 – District 5340

# What is RYLA?

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- District Specific
- When – April 25-27
- Where – Idyllwild Pines Camp
- Who



# What is RYLA

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- Exceptional Speakers
- Fellowship Activities
- Meaningful Discussions
- Effective Servant Leadership



# How Your Club Can Get Involved?

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- Budget for RYLA
- Build School Relationships
- Register Your Club
- Interview/Confirm Students





*Being a RYLA facilitator is a unique service opportunity often described as one of the high points in a Rotarian's life.*



**How Can You  
Become Involved?**

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# Why RYLA?

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- Student Impact
- Future Rotarians
- Facilitator Impact





Video link: [https://youtu.be/SToDzQwJDxI?si=aS20WjsaJ3zyP\\_0a](https://youtu.be/SToDzQwJDxI?si=aS20WjsaJ3zyP_0a)

# RYLA Alumni

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- RYLA Highlights
- Why an Alumni
- Why You Should Get Involved



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**Thank you / Questions?**

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