

# District 5340

## Recognizing Club Excellence

The Philosophy and Evaluation Approach Behind the 2025-2026 Best Club Recognitions

### Purpose

These recognitions were intended to celebrate overall club excellence, not declare one club 'better' than another. The evaluation considered the complete picture of a Rotary club rather than any single report or statistic.

### Membership Categories

Clubs were placed into membership categories based on the number of members reported as of **July 1, 2025**, not based on current membership at the time of the awards. These membership numbers were used only to determine each club's size category.

**Small:** 35 or fewer    **Medium:** 36-70    **Large:** 71+

### Areas of Emphasis

Area	Relative Emphasis
Service Impact, Collaboration & Sustainability	30%
Membership Health & Growth	25%
Rotary Foundation Culture & Support	20%
Youth & Leadership Development	15%
Club Sustainability & Leadership	10%

### Important Note

The percentages represent guiding areas of emphasis, not a rigid mathematical scorecard. No single report or statistic determined the outcome.

### Information Considered

- Rotary International reporting data and reports used for this evaluation covered the period **July 1, 2025 through June 7, 2026**
- Membership reports and trends
- Rotary Foundation reports
- Youth participation and leadership development
- Club service projects and community impact
- Club accomplishments throughout the Rotary year
- Firsthand observations from club visits, meetings, projects, and district events
- Club communications, including websites, newsletters, and publicly available social media, where helpful to better understand or confirm activities and accomplishments

No single source of information determined the outcome. The evaluation considered the overall picture of each club based on the collective information available throughout the Rotary year.

### Guiding Principles

- Clubs were evaluated holistically within their membership category.
- Membership categories were based on July 1, 2025 membership numbers.
- Rotary International reports used for this evaluation covered July 1, 2025 through June 7, 2026.
- No single report or statistic determined the outcome.
- The philosophy was to broaden opportunities for recognition while honoring the many ways clubs advance Rotary's mission.

### Final Reflection

**Every club matters.  
Every Rotarian matters.  
Every act of service matters.**