

District 5190 RALLYE Awards for 2019-2020
Making This "The Best Year Yet" While
Focusing on the Three Essential Elements

The Three Essential Elements

MEMBERSHIP
Support and
Strengthen Clubs

FOUNDATION
Focus on and Increase
Humanitarian Service

PUBLIC IMAGE
Enhance Public Image
and Awareness

Award Process

- This year, the award process and tracking will be accomplished using the following criteria:
- Each Category has both mandatory and suggested items that are required for an award.
- Each question is equal in value. Once completed, the total number of completions will be totaled. One (1) point for each completed task.
- For each category, three (3) club specific goals are needed - Each club is allowed to generate their own goals. ***These tasks MUST be completed to achieve a RALLYE Award for that category.***
- **** Specific Club Goals must be emailed to Ginny Lewis (glewis5190@gmail.com) and your area's Assistant Governor no later than 8/31/19.***
- Higher award levels for 2019-20 are Bronze, Silver, Gold and Platinum.
- Each section will display the needed number of completed tasks for each level of award.
- As always, each club needs to review each question carefully to determine completed status. When answering questions, please use **the 4-Way Test** as you determine completion or not.
- Completed forms are due to the Awards Committee at D5190Awards@gmail.com by 3/31/20.

Alert: Once this document is digitally signed, only the original signer can modify after removing signature.

May it be the best year yet for you and your club!

Club Name: _____

Person Filling out form: _____

Contact Information – Phone: _____ eMail: _____

Signature: _____ Date: _____

District 5190 RALLYE Awards for 2019-2020

1) Fulfilling Club's Administrative Obligations

Club can continue with award assessment -

(ALL items in this section are needed to be completed to qualify for ANY award in ANY category)

- 1.1 My Club's dues payments to RI and D5190 are up to date
- 1.2 My Club is current in filing the appropriate federal and state tax forms
- 1.3 My Club reviewed and updated its bylaws to reflect changes within our club by 3/1/20
- 1.4 My Club submitted a Spending Plan by the May 15, 2019 due date
- 1.5 My Club entered its full Board members/team for 2019-20 into ClubRunner

2) Support and Strengthen Clubs – Score =

Club **MUST** complete all three (3) 'Club Specific Goals' for any award

TOTAL Tasks needed for Award:

Bronze = 4, Silver = 6, Gold = 10, Platinum = All - Award Earned:

- 2.1 Achieve a net gain of 1 member per each 20 existing members (7/1/19 through 3/1/20)
- 2.2 Achieve a net gain in female members (7/1/19 through 3/1/20)
- 2.3 Achieve a net gain in under 40 year old members (7/1/19 through 3/1/20)
- 2.4 Achieve a net gain in ethnic mix
- 2.5 Establish or enhance a "Retention Program"
- 2.6 Sponsor any: New, Satellite or Roteract Club
- 2.7 Increase average percentage of active members attending meetings and record in District ClubRunner Attendance Report
- 2.8 Increase average number of guests at meetings
- 2.9 Have at least 25% of my Club Registered to attend RALLYE April 24-26, 2020
- 2.10 Have 2 or more members participate in Rotary Leadership Institute
- 2.11 Have my Club hold or update a "Visioning"
- 2.12 Create a written plan for developing members as leaders within your club
- 2.13 Plan/hold at least two "fellowship" events throughout the year

Add 3 Club Specific Goals (120 character limit for each goal) [see * on pg 1]

- 2.14 _____
- 2.15 _____
- 2.16 _____

District 5190 RALLYE Awards for 2019-2020

3) Humanitarian Service – Score =

Club MUST complete all three (3) 'Club Specific Goals' for any award

TOTAL Tasks needed for Award:

Bronze = 4, Silver = 6, Gold = 8, Platinum = All - Award Earned:

- 3.1 Increase the number of members involved in service projects
- 3.2 Hold an event to increase awareness and/or raise funds for Rotary's effort to eradicate polio
- 3.3 Conduct a local or international service project in one of Rotary's six areas of focus
- 3.4 Submit and complete a District Grant project by 4/30/20
- 3.5 Participate in a Global Grant Project with financial support
- 3.6 Participate in a Global Grant Project with hands on
- 3.7 Increase Club per-capita giving to the Annual Fund by 10% from 7/1/19 through 3/1/20
- 3.8 Involve non-Rotarian community members in at least 2 Club service projects
- 3.9 Organize a Rotary Community Corps or add additional people to your existing Rotary Community Corps"

Add 3 Club Specific Goals (120 character limit for each goal) [see * on pg 1]

- 3.10 _____
- 3.11 _____
- 3.12 _____

4) Enhance Public Image and Awareness– Score =

Club MUST complete all three (3) 'Club Specific Goals' for any award

TOTAL Tasks needed for Award:

Bronze = 4, Silver = 8, Gold = 10, Platinum = All - Award Earned:

- 4.1 Have at least one article about your club's activities or events published per quarter in a local newspaper or radio interview
- 4.2 Partner with other organizations, businesses and/or governmental units on projects and programs
- 4.3 Sponsor a RYE, RYLA, and/or REGL student(s)
- 4.4 Share an event with an Interact or Roteract Club
- 4.5 Utilize Rotary Showcase to post Club projects with details about activities, volunteer hours, and funds raised
- 4.6 Use Rotary's brand guidelines for the logo on my club's website
- 4.7 Use Rotary's brand guidelines for the logo my Club's Facebook page
- 4.8 Update my Club's signage using Rotary's brand guidelines
- 4.9 Update my Club's promotional material using Rotary's brand guidelines
- 4.10 Invite community members and prospective members to RYE, RYLA, and REGL student presentations
- 4.11 Honor one or more community members for their outstanding service to the community in a club meeting or special event
- 4.12 Update any signage on community projects using Rotary's brand guidelines (park benches, town meeting signs, etc.)

Add 3 Club Specific Goals (120 character limit for each goal) [see * on pg 1]

- 4.13 _____
- 4.14 _____
- 4.15 _____