

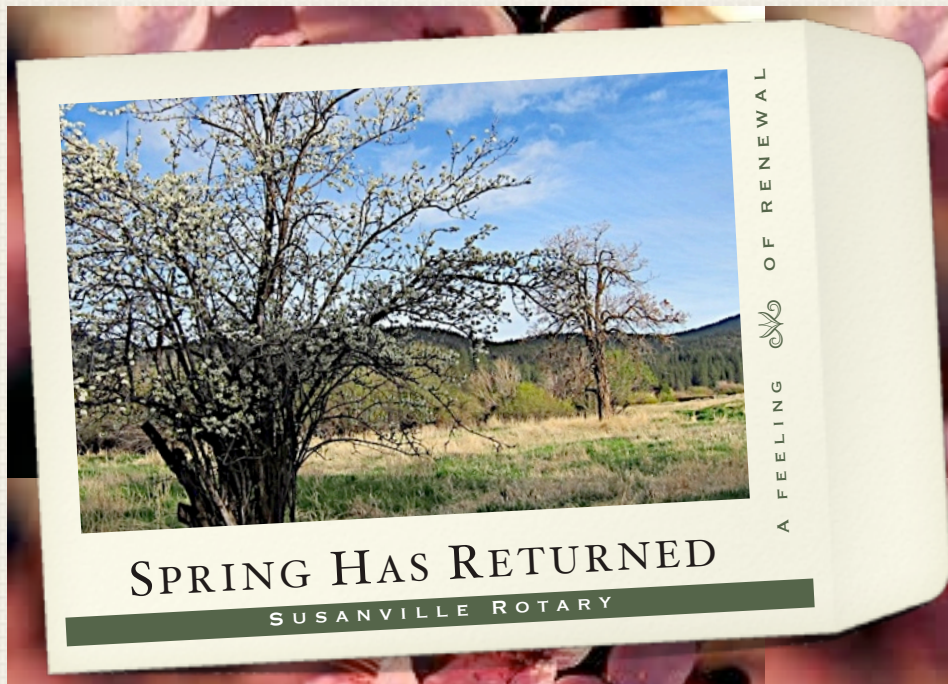


DISTRICT 5190

APRIL 2014

DISTRICT GOVERNOR VICKI PULIZ

ISSUE 10



UPCOMING EVENTS

CHECK OUT WWW.ROTARYDISTRICT5190.ORG FOR MORE EVENT DETAILS

- Apr 4: Grants Management Training, Atlantis Casino, Reno, Nevada
- Apr 4: Paul Harris Society Dinner, Atlantis Casino, Reno, Nevada
- Apr 5: District Training Assembly, Atlantis Casino, Reno, Nevada
- Apr 25: Last day to submit 2013-14 Share Our Success!
- May 15-18: District Conference, John Ascuaga's Nugget in Sparks, Nevada
- Jun 1-4: Rotary International Convention in Sydney, Australia

In The News

DG Message

Places to find help and answers to your questions

Focus on the Stars

There is little truth that Dad's trust required I join Rotary

Rotary on Record

TheRotarianMagazine.com coming to a computer, tablet or smart phone near you

Foundation Tip

Plant a forest with a single tree

Membership Tip

We must care about the well being of the club

Consider IT Done

What to do with unsupported Windows XP operating system



[SHARE OUR SUCCESS](#)
2013-14



THE ROTARIAN [NOW MORE](#)
[MOBILE](#) THAN EVER



[REGISTER FOR DISTRICT](#)
[CONFERENCE](#)

Dear Fellow Rotarians

We have so many great resources at our fingertips as Rotarians!

Think about your own club's website or newsletter, our District 5190 website, the Rotary.org website, the District 5190 Directory (printed or PDF) with contact information for all our

volunteer Committee Chairs, Assistant Governors, Grants Committee, Youth Program Leaders, and Club Presidents.

So many places to find answers and help for your questions or new ideas.

Another great resource is the Rotarian Magazine. This award winning publication comes to your home or office each month, full of information, inspiration, and photographs.



The Rotarian Magazine reminds us each month how we are part of something greater than ourselves, greater than our own Rotary Club, and greater even than the combined clubs of our District. Articles highlight how Rotarians are having an impact on their communities all around the world, demonstrating on a monthly basis how we are Engaging Rotary to Change Lives. The magazine also contains information that may not be directly related to Rotary, but enhances our understanding or challenges our thinking to benefit our lives.

A case in point happened in my own club a few months ago. You may know that John Ascuaga is transitioning John Ascuaga's Nugget to a new owner. Can you imagine, after 59 years of running the hotel casino operation, suddenly changing how you approached your daily life? John Ascuaga has been such a "hands on" leader of his organization. Certainly this change is drastic from his personal standpoint.

I was in John's office to discuss the upcoming District Conference, and John has copies of the 3 Rules of Retirement written by Kareem Abdul-Jabbar in the February 2014 edition on his desk! Not only was John considering the information from his own standpoint, but was freely

**IN THE ROTARIAN - FROM COVER TO COVER - YOU'LL FIND
100'S OF IDEAS ABOUT SERVING OTHERS**

sharing the article with others for their benefit.

The Rotarian Magazine, one of the many remarkable resources we can use to Engage Rotary, Change Lives.

Proud to be a Rotarian!

Vicki

District Governor Vicki Puliz

FOCUS ON A STAR

I was brought up in a Rotary focused family; my Dad was a Rotarian before I was born in 1942. All of my parent's friends were associated with Rotary. The first social events I really enjoyed were Rotary BBQ's at the old California Building where I was put to work slathering sauce and turning over beef, pork and lamb roasts. My first Rotary meeting was when I was 8 years old; I had the privilege of attending my Dad's induction as the 35th President of Rotary Club of Reno (1950-1951).

The Rotary learning curve continued through elementary and high school. Then an abrupt change in my life – late in my senior year I was warned that my grades were not up to family expectations and there would be consequences. One more report card and Dad marched me down to the U.S. Navy Reserve Center (Commanded by Alan Ramsey brother of Bob Ramsey a Reno Rotarian). My fun terminated abruptly as I sat in a Greyhound Bus to San Diego's boot camp for 2 years of active duty. Looking back, and using modern terminology, it could be described as an educational sabbatical learning how to march, shoot, chip paint, doing KP, and the worst part, sleeping on the 13th rack up in Number 3 hold on the USS Chilton (APA-38) transporting 800 Marines.

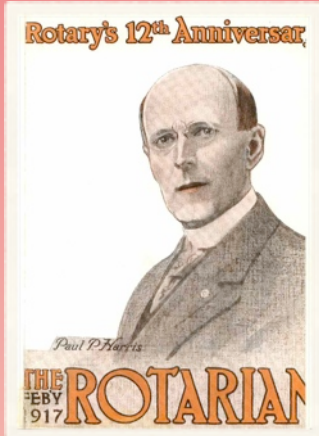


In 1962, after 2 years active duty I returned to attend the University of Nevada, and re-established acquaintances with my family's friends. The first question from all the Rotarians was: "Did you learn anything yet?" They were all concerned and were going to insure I kept on the straight and narrow now that I had returned "fixed." In 1963 I had an epiphany while drilling as a Navy Reservist, I was going to be in the middle of the Vietnam War one way or another so a decision was required, be reactivated as an E-5 or volunteer as an officer. Memories of the 13th rack up in Number 3 hold flooded my mind – Get in an officer program immediately! I did with the help of a number of Rotarians including Capt. Jack Howell, USNR (President 1938-1939).

ROTARY ON RECORD

April is Magazine Month

Established in 1911, The Rotarian is the official magazine of Rotary International. Each month we have an opportunity to learn more about the activities of Rotary



and understand how each of us may become more fully involved in the five Avenues of Service. Unless disciplined we make not take the time to sit down, open the magazine and read it from cover-to-cover. There is good news, read on...

Now more mobile than ever!

This month Rotary launched therotarianmagazine.com.

The beauty of this new site is whether you use a computer, tablet, or a smart phone you can now access a reader-friendly version of the The Rotarian magazine. For those on-the-go, in just 2-3 minutes, you can read a touching story about simply and gently building goodwill or how new medical devices can alert you to unknown health problems.



We want Rotarians and non-Rotarians to know about and use the site. Tell your friends. Let's get more people engaged in Rotary!

Faceoff on Facebook

Did you know that there are nearly 1,200 followers who "like" [The Rotarian Magazine Facebook page](https://www.facebook.com/therotarian)? This social media platform is another place to keep up on humanitarian news from around the world. Join with

I graduated from the University, commissioned as an Ensign, USNR and off to do my duty. I really enjoyed being an Intelligence Officer and ended up staying in for a total of 27 exciting years, bouncing from coast to coast and ship to ship and then finally to my last tour in Washington, D.C. where I retired. No chance to join Rotary with all the turmoil of ships and transfers, but every time I came home I attended Rotary meetings with my father and all his friends including Rotarian Col Ralf, who never forgave me for graduating in Dress Whites while his Army ROTC Unit graduated in Greens. Great and memorable times as many of my High School and College friends had joined the Club.

Due to my background I was pursued by several companies associated with 3-letter Agencies in the Washington area where I found and filled very satisfying positions for the next 20+ years finally retiring after helping found and operate a critical 911 related organization as the Chief of Staff for 6 years. The organizations mission was to Detect, Characterize and Defeat Hard and Deeply Buried Targets. I'll leave you to figure that out.

After retirement, with the security shackles off, I moved back to Reno and through my best friend Rotarian Mike Blakely and Rotarian Ted Fuetsch affiliated with the Rotary Club of Reno and to complete a full 63 year circle from attending my Dad's induction as Club President (1950-51) to my own induction as President of the same Club for 2013-2014.

There is little truth in the accusation that my Dad's Family trust had a requirement that I join Rotary. I would have anyhow!

Carl Fuetsch
President Rotary Club of Reno

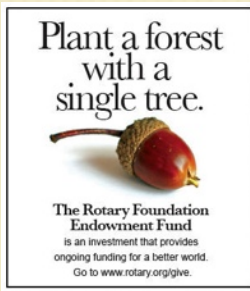
ROTARY CLUB CENTRAL

- ✓ One-stop shopping
- ✓ Eliminates paper
- ✓ Fosters continuity in leadership
- ✓ Enables clubs to track progress
- ✓ Creates transparency
- ✓ Showcases important Rotary work

GET STARTED TODAY!

www.rotary.org/clubcentral

Foundation Tip



Membership Tip

We Must Care!

A strong membership program makes a club more stable and resilient. It works both ways, strong resilient clubs are that way because they meet the needs of their members at a high level. This gives them a great retention rate, and makes them attractive to new members. To develop and institutionalize a strong membership program, we must care about the well being of the club. It takes planning and work, but will pay off big time.

A program developed in District 5170 a while back, is aptly named the "We Care" program. This program is a well thought out process to energize your club. It is totally compatible with the Ignite program, and if you use it as a guide, you will score major points on the Ignite score-sheet. You can find the program on our District website under Membership Development. In addition, a more detailed explanation is posted on our new Membership Tips blog. Just click the link below to learn more!

<http://membershpd5190.blogspot.com/>

Consider IT Done

What Do You Do With a Windows XP Computer

As you are hopefully aware, on April 8, 2014, Microsoft will end support of its Windows XP software. At that point what should you do with a Windows XP computer. Once support for the operating system stops you will be exposed to ever increasing vulnerabilities. It is best to use it only for letter writing and games that do not require a connection to the Internet. Anti-virus software will only protect you from some attacks.

GIVE AND TAKE FOR LITERACY

"Little Libraries"...the new buzz word in the world of bringing books and literacy to communities. It's a great concept; take a book and leave a book at a local outpost somewhere in the community. Many times they look like an expanded birdhouse, usually located in remote areas where library access is limited.

One club in Area 4 implemented their own version of "Little Libraries." The Rotary Club of Grass Valley asked their local newspaper for discarded newspaper racks. Then, with the help of their middle school Interact Club, they painted and "repurposed" the racks to serve as "Little Libraries." Currently they have three located throughout the community with another two

boxes looking for locations. "We started this project last school year," explained Susan Fivelstad, literacy chair of the club. "We have about 20 books in each box. One or two of our members checks the boxes from time to time and it seems to be working just fine."

The idea is for the public to take a book, leave a book or return a book so that everyone in the community can access books. "There seems to be activity so we're thrilled," Fivelstad exclaimed.

Bravo Grass Valley – well done... so whose next!??

Lindy Beatie
District 5190 Literacy Chair



Calling All Rotary Alumni

Special Conference Breakout Session

Were you a GSE Team member, a Peace or Ambassadorial Scholar, RYE student or RYLA participant?

You are invited to a special breakout session on May 17th at the District Conference.

For more information contact Martha Greene at

Martha@wabenzi.net

Rotary Goes Hollywood

★ Register Now at: www.rotarydistrict5190.org

THURSDAY May 15

Golf Tournament at Washoe Golf Course

Cost is \$125 per golfer, which includes greens fees, cart and lunch.

- ★ 10:00am Golf registration begins
- ★ 12:00pm BBQ lunch at course
- ★ 1:00pm Golf Shot Gun Start Awards ceremony follows golf play at the course; golfers are invited back to the Nugget for the hosted reception at 5:30pm



meanwhile, Back at the Nugget . . .

- ★ 4:00pm Conference Registration Opens
- ★ 5:30pm HOSTED "PREMIER PARTY" RECEPTION ★

FRIDAY May 16

New! Ethics Forum

- ★ 8:30am - **ETHICS FORUM** – SUCCESSETHICS: HOW ETHICS => BUSINESS SUCCESS ★
- ★ 10:00am House of Friendship Grand Opening
- ★ 12:00pm **THE OPENING ACT** FRIDAY LUNCHEON ★
 - Featured Speaker: RI President's Rep, Brian Carmichael
 - Featured Speaker: Michael Josephson
 - Presentation of Lifetime Achievement Award to John Ascuaga
- ★ 2:15pm Breakout Session: Up Close and Personal with Michael Josephson
- ★ 3:30pm District Business Meeting
 - Club Presidents: Be sure to attend this important meeting or designate a proxy!
- ★ 6:45pm **SEE AND BE SCENE** Friday DINNER ★
 - Come dressed as your favorite movie character or movie star!
 - Featured Speaker: Amanda Wirtz
 - Parade of Rotary Youth Exchange Students
 - Introduction of Past District Governors
 - Youth Showcase
 - Dancing to Live Music by A-Train



SATURDAY May 17

- ★ 7:30am **SPECIAL INVITATION SATURDAY BREAKFAST** ★
 - Featured Speaker: John T. Capps
 - This special invitation event is open to: Rotary Academy Graduates and Instructors; Rotary Leadership Session 1 Graduates and Facilitators; New Rotarians as of May 2012
- ★ 9:00am Speech Contest
- ★ 9:30am Breakout Session: Youth Programs of Rotary
- ★ 10:30am Breakout Session: Applying for District Grants
- ★ 12:00pm **BACK STAGE PASS SATURDAY LUNCHEON** ★
 - Featuring Speaker, RI Director Steve Snyder
 - Speech Contest Winner
- ★ 2:15pm Music Contest
- ★ 2:15pm Breakout Session: District Leadership – Beyond the Club Level
- ★ 6:30pm **CELEBRATE THE STARS SATURDAY DINNER** ★
 - A Hollywood Glamour evening – Red Carpet Attire (bling's encouraged!)
 - Featured Speaker: John T. Capps
 - Celebration of Presidents
 - Music Contest Winner
 - Rotary Goes Hollywood Variety Show

SUNDAY May 18

- ★ 7:30am Interfaith Service
- ★ 8:00am District 5190 Traditional Fizz-a-Rama
- ★ 8:30am SUNDAY **BREAKFAST AT TIFFANY'S** ★
 - Featured Speaker: RI Rep Brian Carmichael (closing comments)
 - Remembrance
 - Parade of Presidents Elect
- ★ 11:00am Conference Ends

SPEAKERS



BRIAN CARMICHAEL
RI PRESIDENT'S REP



STEVE SNYDER
RI DIRECTOR



JOHN T. CAPPS
"MR. ROTARY"



AMANDA WIRTZ



MICHAEL JOSEPHSON

SHARE OUR SUCCESS 2013-2014

Don't miss out, we want to help you!

As you know, we replaced the Call for Recognition (CFR) with the newly coined Share Our Success (SOS). We are nearing the April 25, 2014 deadline for your S.O. S. submission. All clubs are encouraged to share their accomplishments this past year so we can learn from each other and create best practices in our District.

Please take a few minutes to share how your members give to their community and the world around them. We have made it easier than ever to complete the form by adding definitions and offering assistance to clubs that need help.

As District S.O.S. Chair, you can contact me at

larry.v.harvey@gmail.com with questions or concerns. Better yet, we have Judy Clark from the Rotary Club

of Sparks who will help clubs enter project data online and as well as valuable advice in how to present those projects. Judy has put together the CFR for years. Her documentation skills have helped the Rotary Club of Sparks earn the title of Club of Excellence for several years as well as the Club of the Year in 2013. You can contact Judy at: askjudysos@gmail.com

Please contact us soon to help you complete your S.O.S.



COUNCIL ON LEGISLATION

Every 3 years, Clubs and Districts have the opportunity to submit enactments or resolutions for Rotary to consider through our representative legislative process.

Each of the 535 Districts in the world has a representative at the Council on Legislation, and we are pleased to announce that PDG Wyn Spiller of the Rotary Club of Grass Valley has been selected as our District's representative for the 2016 COL.



Wyn served as District Governor in 2008-2009, and continues to serve our District in a number of roles including District Training Chair. Wyn is expanding her Rotary role as a Regional Rotary Foundation

Coordinator beginning July 1 to become a resource to other Districts in our Zone, as well as to District 5190.

PDG Steve Lewis of the Rotary Club of Carson City has been selected as the Alternate for the 2016 COL.

Clubs will be receiving information on how to submit legislation so that it can be endorsed by our District at the District Conference on May 16, 2014, or you can visit My Rotary at Rotary.org for additional information on proposing legislation and the process.

SPONSOR RECOGNITION

Rotary announced a new member sponsor recognition program. Through the [New Member Sponsor Recognition program](#), sponsors of members who joined Rotary on or after 1 July 2013, are eligible to receive a specially designed Rotary pin and recognition on Rotary's website.

Simply enter new members into your club's records and identify the sponsor. Rotary will send clubs a packet containing the names of newly identified sponsors along with Rotary pins and as many as four different-colored pin backers. The color of the backer depends on the number of new members sponsored, ranging from blue for one member to gold for six or more. [Download the New Member Sponsor Recognition Program guide.](#)

Keep track of the members you've sponsored by checking your [My Rotary](#) profile page. Gold-level sponsors will be listed in the [Membership Recognition Gallery.](#)

Contact membershipawards@rotary.org for more information.



Sponsor PDG Alan Cain pins Alturas Rotary new member Walt Davis

LET'S DO IT AGAIN!



Polio This Week

As of 19 March 2014

Year-to-date 2014: 37

Year-to-date 2013: 11

Total in 2013: 406

[Read more](#) about new WPV1 cases reported in Cameroon, confirming continued transmission of this strain and geographical expansion of infected areas.

Again District 5190 is collecting bras for [Free The Girls](#), a 501(c)(3) non-profit organization, that provides job opportunities for survivors of sex trafficking. These bras are used by women as starting inventory for their own business selling the bras.

In 2014, Free The Girls is expanding the program in Mozambique and launching additional programs in new countries, including Uganda and El Salvador.

During our District Conference we will have a table set up in the House of Friendship and are asking Clubs to bring their donated gently used bras. You may decorate the boxes if you wish, but boxes need to be easy to ship so please keep that in mind (medium packing boxes, Xerox paper boxes, etc are all acceptable). To assist in the final tally, please count your donated bras and clearly mark the total on each box.

Thank you for your support of this District 5190 effort. We can change lives of young women that have been subjected to the sex slave trade! Open up your hearts and think about how easy it is to collect a few bra's. It's also a good excuse to do some spring cleaning.

Bernadette Lovato
Rotary Club of Carson Sunset

February 2014 Attendance - John Sullivan

	Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD		Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	29	30	89.00%	\$7,380	\$4,400	Nevada County South	32	32	86.00%	\$6,100	\$1,500
Alturas Sunrise	31	30	70.00%	\$1,515	\$6,172	Penn Valley*	37	35	0.00%	\$3,968	\$1,738
Amador Upcountry (Pioneer)	31	26	70.00%	\$3,145	\$1,582	Placerville	43	41	53.00%	\$4,408	\$821
Auburn	110	109	86.68%	\$15,780	\$2,250	Plymouth-Foothills	32	30	63.00%	\$4,389	\$1,615
Auburn Daybreak	25	13	100.00%	\$2,680	\$924	Pollock Pines-Camino	20	16	75.00%	\$425	\$557
Auburn Gold Country	45	45	83.52%	\$3,305	\$1,000	Portola	29	24	90.67%	\$1,098	\$1,000
Bishop	52	40	53.13%	\$4,865	\$140	Quincy	48	50	92.42%	\$2,070	\$3,138
Bishop Sunrise	32	28	53.57%	\$4,335	\$125	Reno	210	179	45.53%	\$13,580	\$40,250
Cameron Park	70	58	66.60%	\$6,715	\$1,694	Reno Centennial Sunset	39	29	80.00%	\$2,372	\$2,525
Carson City	79	80	63.76%	\$9,345	\$3,610	Reno Central	65	66	96.00%	\$12,010	\$5,430
Carson City - Sunset	30	19	68.42%	\$0	\$800	Reno Midtown	62	21	62.00%	\$1,525	\$0
Chester	18	20	60.00%	\$2,200	\$400	Reno South	61	53	71.80%	\$3,790	\$6,425
Elko	77	78	55.08%	\$7,129	\$2,643	Reno Sunrise	23	50	74.36%	\$5,053	\$4,793
Elko Desert Sunrise	29	30	65.83%	\$7,853	\$5,997	Smith Valley	33	29	72.41%	\$0	\$0
Ely	30	31	50.00%	\$3,290	\$1,897	South Lake Tahoe	50	44	55.84%	\$4,545	\$2,000
Fallon	64	45	70.14%	\$8,555	\$1,300	Sparks	130	113	87.73%	\$12,175	\$1,994
Fernley	26	24	91.67%	\$2,645	\$605	Sparks Centennial Sunrise	33	31	81.97%	\$6,689	\$2,756
Georgetown Divide	35	35	43.20%	\$2,200	\$500	Surprise Valley*	21	16	0.00%	\$200	\$100
Grass Valley	73	66	80.00%	\$14,982	\$2,005	Susanville Rotary Club*	65	62	0.00%	\$2,200	\$0
Greenville	12	10	54.00%	\$3,030	\$900	Susanville Sunrise	31	34	60.16%	\$6,170	\$285
Incline Village*	24	29	0.00%	\$600	\$0	Tahoe City	40	38	79.00%	\$5,175	\$1,720
Ione	30	24	92.21%	\$6,405	\$0	Tahoe-Douglas	60	56	54.67%	\$16,499	\$4,201
Jackson	49	53	80.10%	\$5,394	\$1,963	Tahoe-Incline	45	50	77.04%	\$11,851	\$5,622
Loyalton	26	22	86.00%	\$3,488	\$449	Tonopah	23	18	61.11%	\$340	\$0
Mammoth Lakes Noon*	53	43	0.00%	\$950	\$200	Truckee	92	94	85.63%	\$6,400	\$3,560
Mammoth Lakes Sunrise	41	19	59.00%	\$100	\$170	Truckee Sunrise*	33	21	0.00%	\$2,882	\$1,527
Minden	43	34	74.24%	\$90	\$750	Westwood-Lake Almanor	15	13	69.00%	\$0	\$0
Nevada City	48	46	62.00%	\$3,370	\$319	Winnemucca	41	38	31.76%	\$3,700	\$200
Nevada City 49er Breakfast	91	93	87.05%	\$23,076	\$4,150	Yerington	51	52	69.80%	\$3,205	\$255
* No Attendance report made. Last known member count used.						TOTALS	2767	2515		\$297,239	\$140,957

Interact + RYLA = Changed Lives

The Mammoth High School Interact Club, sponsored by Mammoth Noon Rotary, hosted storyteller and counselor Tyler Durman. Durman spent the day talking to students at the middle, high, and continuation schools, but Tuesday night was for the parents.

"The position I'm coming to you tonight from is not an expert on parenting. There are no parenting experts just as there are no perfect families," Durman said at the beginning of his presentation.



Durman has a double Master's Degree from Fuller Theological School and School of Psychology with an emphasis in counseling. He has been working with teenagers and parents for the past 26 years, speaking to over 4 million teenagers. And teenagers talk to him. "They tell me things they haven't told anyone," Durman said. He then reassured the parents: "they come up and talk to me not because I'm special but because I'm leaving town."

Durman made the crowd of about 150 laugh several times. "Teenagers are like BBQ chicken. Just cause they looks done on the outside doesn't mean they're done on the inside."

"Good parenting is counter-intuitive," Durman said. "Some of these books give the stupidest advice and it sounds so intuitively correct. Our intuition is wrong." He encouraged parents to create adult, not child, centered homes.

"The books on the shelf are telling us that we need to be our kid's friend. Your job is to be a parent not a peer."

Durman finished his talk on Tuesday by listing out expectations for everyone in the home. They included 'you're responsible for your own actions,' and

'you reap what you sow' of which he said, "early suffering is less painful suffering."

Chris Powell, interim Principal of Mammoth Unified High School said: "Mr. Durman was able to effectively engage, entertain, and educate our high school students. During his hour long presentation, every student was focused on what he was saying. His stories were hilarious and relevant to our students' lives." Powell was at the presentation on Tuesday night as well and received positive feedback from the parents. "Many people said they would have stayed twice as long if Tyler had continued to speak."

Last summer, four students from Interact met Durman at our RYLA camp and asked if they could bring him to Mammoth for their annual high school project. Sabrina Clevenger, the treasurer of Interact, introduced Durman on Tuesday. "My outlook on life completely changed. He is an engaging speaker and we gained so much knowledge," speaking about her time at the RYLA camp.

Joanne Hunt
Interact Advisor

Rotary Officers 2013-14

Rotary International

RI President: Ron D. Burton
RI President-elect: Gary C.K. Huang
RI Vice President: Anne L. Matthews
RI Director Zones 25/26: Steven A. Snyder

Rotary District 5190

District Governor: Vicki Puliz
District Governor Elect: Joe Zarachoff
District Governor Nominee: Gail Ellingwood
District Secretary: John Sullivan
District Treasurer: Charlie Litton
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Doug McDonald
Area 5: Barbara Besana
Area 6: Chuck LePere
Area 7: PJ Karnaze
Area 8: Gary MacDonald
Area 9: Bob Conner
Area 10: Jay Recanzone
Area 11: Anita Franzioia
Area 12: David Mason
Area 13: Randy Van Tassell

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District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Steve Lewis
Membership: Sam Wilbanks
Youth Service: Steve Mestre
Club Administration: Larry Harvey
Technology: John Sullivan
Public Image: Tom Hardy