

NEWSLETTER

Rotary  District 5190



TICKET TO RIDE

Check out www.rotarydistrict5190.org for more event details

Mar 6-8: Far West PETS for 2015-16 Club Presidents, San Jose, CA

Mar 28: District Team Training, Parasol Building, Incline, NV

Apr 10: Grants Management Training, Reno, NV

Apr 10: 2015 Paul Harris Society Dinner, Reno, NV

Apr 11: District 5190 Club Leadership Assembly

Rotary Express

Conductor's Message

March is Literacy Month - "Don't just give a book - read it to the kids!"

President's Club Car

Penn Valley celebrates Rotary's 110th birthday in a gala fashion.

*In the Next Moment,
Anything can Happen*

*Take pride in your club's
accomplishments, sign up for the
House of Friendship and the Hall of
Fame*

Midnight Strikes Over the Atlantic

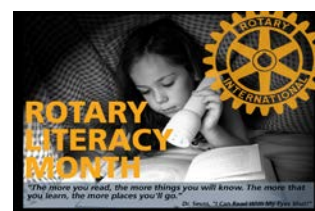
*To this day, my journey around the
world ... remains a humbling
experience. The trip taught
me the power of Rotary.*



DISTRICT CONFERENCE
Registration and Conference
information is available -
[SIGN UP NOW!](#)



INTERNATIONAL WOMEN'S DAY
[Read about](#) some extraordinary
Rotarians who work tirelessly on
the behalf of others.



LITERACY CHANGES THE WORLD
[Rotary International and the
International Reading Association -
Literacy Project Guide](#)

CONDUCTOR'S CORNER



March is Literacy Month throughout our Rotary World

Rotarians in District 5190 acknowledge the importance of literacy by performing a myriad of service activities.

March 2nd is Dr. Seuss's birthday and several clubs will use the occasion to read to kids in school, with some cooking Green Eggs and Ham for the youngsters in honor of one of the Good Doctor's famous books. Numerous clubs in our District distribute dictionaries or thesauruses to elementary school kids, for many the first book of their own.

Several District 5190 Rotary Clubs have substantial reading efforts in place. Auburn Gold Country reads weekly to kindergarten classes, Portola's "Pay it Forward" program is centered on inspirational reading, and the Reno Rotary Club and Plymouth-Foothills also have weekly reading efforts.

The Rotary Club of Bishop has a unique financial literacy project which this year

expanded to include multiple grades, teaching our youth some basic yet important lessons about handling money.

Our District Literacy chair Lindy Beatie (Nevada City 49er Breakfast) is a powerful advocate of literacy as she advances reading skills in her professional life as Executive Director of Big Brothers Big Sisters of Nevada County and North Lake Tahoe. Lindy has brought forth several good ideas for literacy projects including the "Little Free Library", an idea being implemented by the Cameron Park Rotary Club and others. Please visit the literacy resources Lindy has placed on our District Website under Service. She can be reached at lindybeatie@gmail.com. There are also archived webinars at our District 5190 website on Literacy and Financial Literacy.

Recently Cheryl and I attended the Area 7 Foundation Dinner where the keynote speaker was Jean Irwin Hatfield. This was the 5th Foundation Dinner just this Rotary year where we were together! For those who do not know Jean, she is a past District 5190 Ambassadorial Scholar. Jean is a retired teacher of the deaf and was a major force behind Nevada's adoption of mandatory hearing testing for newborns. She has received Rotary's Service Above Self award, the highest recognition awarded a Rotarian.

Personally I do not know of a greater literacy advocate than Jean. She has taught us there should be a literacy component in every project we do and is fond of saying "If you're going to give someone a Thanksgiving basket, put a book in it". Her presentation includes an example of combining football coaching with reading! Jean also says "Don't just give a book – read it to the kids!"

The Tahoe-Douglas Rotary Club sponsored a program "Page and Sage" (an idea of Rotarian Paula Peterson) where a book was included in the weekly weekend backpack of food and healthy snacks given to underprivileged kids.

You all know the saying about "giving a man a fish... (as opposed) to teaching him how to fish." It is hard to get by, and nearly impossible to get ahead, without solid literacy skills.

Thank you to all of our District 5190 Rotarians who work hard in furtherance of literacy.

Joe Z



FROM THE PRESIDENT'S CLUB CAR

Happy Birthday, Rotary!

Penn Valley Rotary celebrated Rotary's birthday with games, prizes, and CUPCAKES, of course! Yes, we tried to interject a bit of Rotary history and challenge our members in the process. We had a word game at each person's place setting for them to work on throughout the meeting, trying to find as many words related to Rotary from "Penn Valley's Rotary Club."



Mark Fleming (President-elect), Luis Vazquez (President-Nominee), Pat Swope, Michelle Ferraro, Gene Vander Plaats

Our winner, Michelle Ferraro, came up with 20 words including "scout" for Boy Scouts - one of the groups we sponsor annually. Pat Swope came in 2nd with 18 words, which included "love" (as we all LOVE Rotary). Gene Vander Plaats was third with 14 words (which he was reluctant to share). Great job to all! Michelle selected a prize donated by Patience Awazi from Dolce & Gabbana, Pat chose an electric coffee mug, and Gene received a pocket multi-tool kit (the last two gifts donated by the president and reflecting this year's theme as they were partially red).

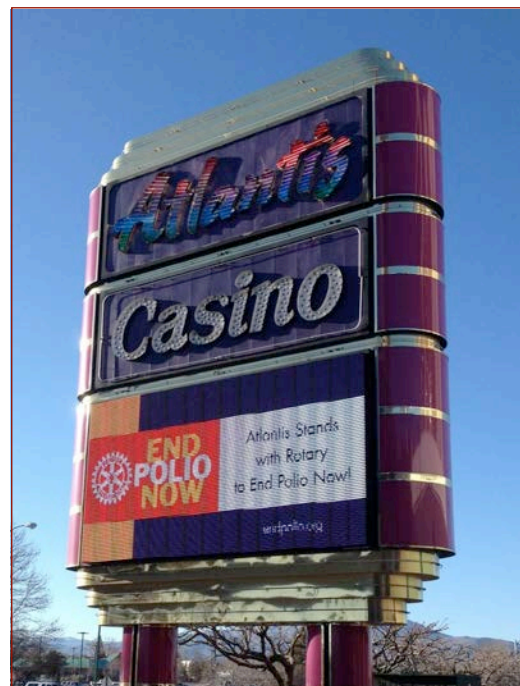
Rick Nolle, Luis Vasquez, Mark Fleming, Jeanne Puleo, and Greg Marshall all answered questions correctly about a variety of Rotary history, although sometimes with a little prompting. They won certificates worth 100 points towards a Paul Harris if they donate \$100 to the Rotary Foundation by March 31. Rick immediately jumped on the offer. Way to go, Rick! What was most impressive was the knowledge displayed by recent Rotary Leadership Institute graduates, Mark and Luis. We are fortunate they are our next club president and president-elect (respectively).

After drawing the lucky "Ace," Mike Dobbins, along with Doug McDonald and Bob Kline (for each drawing a joker) all received a ticket for the 50/50 Opportunity Draw. But alas, their luck did not prevail and their number was not drawn. Maybe next time?

Darleen Won Golder allowed us a view into her life as she shared a craft talk. She has been quite the adventurer with a black belt in Karate and white water rafting in Idaho on the Snake River. While she probably could persuade someone to do anything she wanted, her stature definitely doesn't limit her ability to defend herself, if need be. Of the many occupations she has held, one was working for Dick Landis and his vice-president at Del Monte in San Francisco. Can't you just see the fireball of energy and creative ideas at work there on the 13th floor under her tenure? We are fortunate to have her as a member and look forward to her sharing her many talents.

We will enjoy another special treat next week as Pat Swope's daughter, Tracy, will give us an update on Mercy Ships.

Barbara Ross
Rotary Club of Penn Valley, President



PREPARING FOR THE NEW ROTARY YEAR

Club Leadership Assembly

Here we are in March and we are already preparing for the upcoming Rotary year which begins July 1, 2015. Such is the Rotary cycle, which gives each club, and our organization as a whole, the opportunity for new leadership each year.

What is known as District Training Assembly, is undergoing some changes:

First, the name will be changed to **CLUB LEADERSHIP ASSEMBLY** to better reflect that it is all about the **CLUBS!** This is the chance for the Club Leadership Team for the year beginning July 1, 2015, future leaders, and other interested Rotarians to attend, along with their President Elect, to gain information, share ideas and to start the process of planning and goal setting.

Secondly, we are revamping the session offerings to capture what your Club Leadership Team would like to know. Over 30 sessions will be offered with

topics ranging from *Attracting Members* to *Your Media Interview*, from *Rotary Foundation 101* to *Focus on the 20's and 30's*, and from *Global Grants* to *Conflict Resolution Techniques*.

Each 50 minute session will be independent so that you can pick and choose the topics that are most meaningful to you. And now is your chance to voice your opinion on what you would like to see included! Send your comments to District Learning Chair, Vicki Puliz, at vickipuliz@puliz.com with your ideas and suggestions.

Club roundtables at the end of the day are a "keeper" to give your Club Leadership Team the chance to debrief the great ideas of the day, and to share input on where the President Elect and Team see the Club going in the next year.

Plan now to attend the Club Leadership Assembly on Saturday, April 11, 2015 at the Atlantis Resort in Reno. Registration is open at the Rotary District 5190 website.

District 5190 Club Leadership *Learning* Assembly



11-Apr-15

Discussion Rooms			1	2	3	4	5	6	7	8	9	10
Start	Finish	Duration										
8:00	8:45	45	CONTINENTAL BREAKFAST- REGISTRATION									
8:45	9:10	25	OPENING PLENARY SESSION – DGE REMARKS									
			PE's	TRF	Membership	Club Admin	Avenues	Public Image	Wild Card 1	Wild Card 2	Youth	Tech
9:10	9:20	10	Adjourn to Discussion Rooms- Session 1									
Session 1 9:20 to 10:10			Club President Elect	Rotary Foundation 101	Membership: Mission Possible!	Club Treasurer's Workshop	Community Service and RAW	Public Image for Your Club	President Nominee 2016-2017	Current Club President 2014-2015	Interact/Rotary Eighth Grade Leadership	Hands On Technology Workshop
10:10	10:20	10	Break and adjourn to Discussion Room for Session 2									
Session 2 10:20 to 11:10			Rotary Foundation 101	Rotary Foundation Grants	Building Your Membership Action Plan	Challenges & Opportunities of a Club Foundation	Vocational Service Projects	Using the New Rotary Voice & Image	Your Media Interview!	Focus on 20's and 30's	RYLA	Hands On Technology Workshop
11:10	11:20	10	Break and adjourn to Discussion Room for Session 3									
Session 3 11:20 to 12:10			Public Speaking Tips	Rotary Foundation Scholarships	Attracting New Members	Club Secretary's Workshop	Ethics Initiative	Your Club Facebook Page	Conflict Resolution Techniques		Rotary Youth Exchange	Hands On Technology Workshop
12:10	1:10	60										
Session 4 1:10 to 2:00			Club President Elect	Club Giving Strategies and More!	Engaging and Retaining Members		International Service Projects	Your Club Website	Club Learning Chair		Rotaract	Hands On Technology Workshop
2:00	2:10	10	Break and adjourn to Goal Setting and Closing Plenary									
2:10	2:40	30	Goal Setting and Closing Plenary									
2:40	3:30	50	Club Roundtables									

KEEP CALM AND VOLUNTEER

Call for Sergeant of Arms

Champions, most of you have been to a District Conference, or District Training Assembly, and you have seen first-hand how valuable the Sergeant of Arms are to the executions of the entire event. Please find one or two Rotarians in your club interested in volunteering.

The District Conference is two and a half days with many events and meals and many Rotarians looking for assistance. The Sergeant of Arms provide that assistance, and make the Conference experience seamless and enjoyable.



Please mention this in your meetings and ask if anyone would like to volunteer as a Sergeant of Arms. We'll work around anyone's schedule! The assigned duty could be as short as 2 hours or just one day or all weekend long.

WE LIKE TO SAY, "TRY IT, YOU'LL LIKE IT!"

Please contact me at larie@trippet2.com and I can provide all the information a Rotarian would need.

Thank you!

Larie Trippet

Rotary District 5190 Community Service

Where Words Leave Off, Music Begins

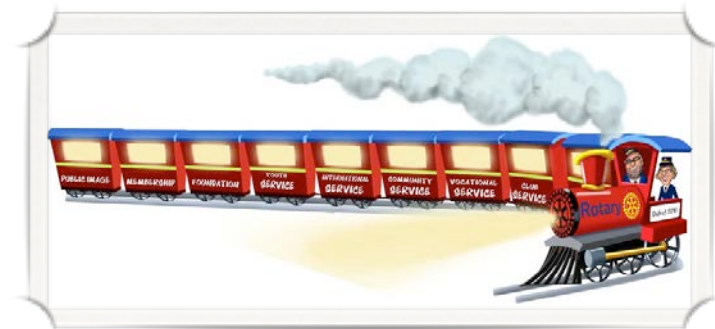
Our District Music Contest Chair, Clark Kent from the Rotary Club of Sparks, is looking for volunteers to be judges at the District Conference in May in South Lake Tahoe.

Qualified individuals are those that have studied, currently perform, and/or instruct music at all levels. Please contact Clark if you can help at: denniskent@sbcglobal.net



IN THE NEXT MOMENT, ANYTHING CAN HAPPEN

There's no better way for your club to show support for District 5190 than reserving a display table at the House of Friendship, and submitting a display in the Hall of Fame, at this year's District Conference (May 15-17).



The House of Friendship and the Hall of Fame will be gathering places for Rotarians to interact, and share success stories and information.

Prizes will be awarded for the best displays in 1st, 2nd and 3rd in the House of Friendship. There are no fees for clubs to have displays in the House of Friendship or Hall of Fame.

Please fill out the form below and email or fax to: Don Daniels (Rotary Club of Grass Valley)

Email: dondaniels@sbcglobal.net Fax: 530-272-3996;

Questions: (H) 530-272-6036; Cell 530-913-6036

Don't miss out on the fun and Rotarian camaraderie. Help share and take pride in all the great projects and accomplishments of your club for this year with all our Rotarians and guests in District 5190.

DEADLINE TO SUBMIT APPLICATIONS: May 1st

Rotary Club: _____

Contact Name: _____

Email: _____ Phone: _____

HOUSE OF FRIENDSHIP

request for exhibit space (check the appropriate items)

___ 6 foot table (whole table) ___ half a table ___ Need electricity (bring your own extension cord)

Description of exhibit planned: _____

HALL OF FAME

request for exhibit space (half table per Avenue of Service)

Bring 100 handouts to share the "how-to" of your project

Number of Project displays: _____

Any special requests or needs: _____

NOTE: Exhibits should be set up no later than Friday morning May 15th. Grand Opening of the House of Friendship is at 10:00 a.m. Exhibits should be removed on Sunday, May 17th, at the conclusion of the Conference. The House of Friendship and the Hall of Fame are not in a secure area, and items of value should not be left unattended.

MIDNIGHT STRIKES OVER THE ATLANTIC

Have you ever fantasized about an experience, a single moment in time that could change the direction of your life forever? An event most people dream about after watching their favorite Hollywood film, or TV show. That delusion where you are taken around the world and back, to destinations of exquisite culture and breathtaking landscapes you only see on paintings at the Art Gallery. You know, that movie about a journey so powerful, that the very moral fiber of your being is shifted forever.



I was 24 years old, a young man full of ambition with no clear direction on where to put it. At the time I was a new member in the Danville/Sycamore Rotary Club and still trying to find my niche'. One day, Ted Mendelson (The Club's International Services Chair) approaches me and says, "Nick I have an opportunity." He tells me about a local Rotarian who had extended an open invitation to go to the International District Conference in India's Rotary District 2980. He goes on to say that there were only 10 spots available, for this "once in a lifetime experience," and if I wanted in, I had to act quickly. Without any hesitation I jumped on the opportunity immediately, and before I knew it I was on a flight to Coimbatore.



Midnight strikes somewhere over the Atlantic and my head's spinning. Questions are racing through my mind as I try to fall asleep, but I can't... What did I get myself into? Would I be the same at the end of this? And what will I think of Rotary after the trip is over?

40 hours later, exhausted, nervous, and so hungry I could eat a horse; we arrive at a sacred Yoga Retreat in Southwest India where I passed-out. When I awoke to a new day, a new year, a new me, I was smiling from ear-to-ear. Peaceful, that's the only way I can describe the atmosphere at this sacred place. It was the kind of place where you walk around and feel all your worries melt away as you breath in the salty, humid air.

That day we arrived at the conference. At the entrance to the great room was an 8x12 foot banner with our names on it, and there was mine, on display for thousands of local Rotarians to see. I stood out like a sore-thumb, everyone walked up to me and wanted to shake my hand, take a picture with me, hell... I even had a few people ask for my autograph! I was blown away; never in my wildest dreams did I think I'd be living the scene from my favorite movie, or EVER be the actor at the same time! We were catered to constantly, escorted everywhere, and the pictures... thousands of pictures! We were bonafide celebrities!



After the conference, the local Rotarians took us on 6-day tour with a Mr. Vishwas More. A man whose arranged grants allowed for region schools to have roofs, school busses, and even modern-day bathrooms instead of holes in the ground. I stood there speechless; it literally blew my mind seeing how things we all took as "ordinary" were revered as major luxuries there.

A day or two went by, and as the journey continued we stopped at various Polio Drop Points where I was allowed to administer the Polio Vaccine to the local children. Again, my heart sunk into my soul as I interacted with hundreds of kids who were so thankful to receive the vaccine. It was amazing, standing there in-person seeing how the vision of a few Rotarians was able to build the foundation for children on the other side of the world to have better lives.

To this day, my journey around the world and back remains the most humbling experience I have ever had. The trip taught me the TRUE POWER of Rotary International. It opened my eyes and allowed me to see that if anyone from anywhere has a vision for a better world, they can make it happen. With persistence, dedication, and the heart-felt efforts of like-minded individuals working to make the world a better place, ANYTHING'S POSSIBLE!

Nick Lightner
Reno South Rotary

Polio This Week

As of 25 February 2015

	WPV	cVDPV
Year-to-date 2105:	10	0
Year-to-date 2014:	24	4
Total in 2014:	359	54

WPV = Wild poliovirus

cVDPV = Circulating vaccine-derived poliovirus

[Read about](#) how it has been six months since the most recent case of polio was reported in the Horn of Africa.



Membership Tip

The best way to find yourself is to loose yourself in the service of others

One of the most successful tactics a charitable organization can take on to increase volunteer retention is matching volunteers to tasks by their passions, interests, and abilities. When volunteers are matched to tasks they are genuinely passionate about, interested in and able to do successfully, they are more likely to feel satisfied by the work they are doing for your organization and continue to contribute towards the mission.

How can you begin doing this? Your website is one of the most powerful tools you can use. Potential volunteers will come to your website looking for opportunities they are already passionate about. Make it easy for site users to filter through the list of volunteer opportunities to find a need that matches their interests and skill sets.

Foundation Tip

Will your club be recognized this year?

100% Paul Harris Fellow Club:

Rotary Clubs in which 100 percent of all dues paying members are Paul Harris Fellows receive special recognition from the Rotary Foundation. Qualifying Rotary Clubs receive a special club recognition banner and join an elite group of clubs.

100% Rotary Foundation Sustaining Member Club

Banner: Rotary Clubs in which 100 percent of all dues paying members as of June 30th have donated at least \$100 to The Rotary Foundation's Annual Fund.

100% Every Rotarian Every Year

Club Banner: Rotary Clubs in which 100 percent of all dues paying members as of June 30th have donated some amount to The Rotary Foundation's Annual Fund and the average per capita club giving is at least \$100.

CHIAPAS CONNECTIONS

Significantly enhancing the scope and efficiency of care providers in the use of austere medicine in the remote highlands of Chiapas Mexico is the goal of the Bishop Sunrise Rotary Club, Mammoth Medical Missions (MMM), and their partners in from the Rotary Club of Oriente de Tuxtal Gutierrez, Mexico.

Taking advantage of relationships developed over time by MMM, contacts gained through the Rotary host club in Mexico, and regional health care providers in Chiapas, Bishop Rotarians have put together an exciting grant proposal to field a vocational technical team.



December 2014, meeting in Mexico of the members of the Rotary Club of Bishop Sunrise, Mammoth Medical Missions and the Rotary Club of Oriente de Tuxtal Gutierrez, Mexico

The team, with personnel from the MMM, will provide several days of hands on training. Training will take place in two locations; the State School of Civil Protection in Tuxtla and in the hospital located in the of San Andreas Larrainzar in the Chiapas highlands. The train-the-trainer training will cover rural emergency room skills, austere medicine, physical therapy, mass casualty, disaster medicine and rural obstetrics to reduce maternal and newborn mortality and morbidity.

At the end of the training in Chiapas, five candidates will be chosen from the participants to travel to the U.S. for five days of observation and learning with California Board certified medical health care providers.

Helen Hankins
Rotary District 5190, International Chair

ALL ABOARD: JANUARY 2015

	Official Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD		Official Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas Rotary	29	28	78.00%	\$5,951	\$1,195	Nevada County South	27	21	NR	\$300	\$768
Alturas Sunrise	28	26	75.00%	\$3,044	\$0	Penn Valley	34	34	NR	\$5,027	\$5,961
Amador Upcountry Rotary	21	23	54.00%	\$3,210	\$320	Placerville	38	34	52.00%	\$2,698	\$0
Auburn	106	112	83.81%	\$14,840	\$2,750	Plymouth-Foothills	31	37	64.00%	\$1,962	\$1,632
Auburn Daybreak	13	13	95.45%	\$1,210	\$0	Pollock Pines-Camino	16	17	69.12%	\$420	\$1,184
Auburn Gold Country	40	41	88.81%	\$2,800	\$1,833	Portola	24	21	86.49%	\$2,490	\$1,131
Bishop	36	34	62.50%	\$5,835	\$1,838	Quincy CA	48	50	88.52%	\$4,456	\$2,481
Bishop Sunrise	28	28	61.61%	\$2,815	\$650	Reno	177	194	79.81%	\$11,810	\$2,280
Cameron Park	58	58	74.30%	\$5,815	\$1,443	Reno Centennial Sunset	29	27	78.35%	\$2,044	\$91
Carson City	76	77	59.34%	\$8,855	\$425	Reno Central	68	72	84.41%	\$10,878	\$851
Carson City - Sunset	15	15	69.64%	\$595	\$1,090	Reno Midtown	22	22	NR	\$175	\$250
Chester	20	21	65.00%	\$2,150	\$1,814	Reno South	52	57	73.90%	\$3,889	\$2,257
Elko	78	77	61.13%	\$3,829	\$1,542	Reno Sunrise	52	49	65.93%	\$4,483	\$7,859
Elko Desert Sunrise	31	32	64.19%	\$2,726	\$3,723	Smith Valley	30	28	75.00%	\$1,048	\$225
Ely	32	32	42.00%	\$0	\$0	South Lake Tahoe	42	40	64.12%	\$1,965	\$50
Fallon	43	45	54.67%	\$6,711	\$1,940	Sparks	127	121	90.74%	\$8,135	\$646
Fernley	25	26	79.00%	\$1,485	\$252	Sparks Centennial Sunrise	32	32	79.69%	\$8,070	\$2,848
Georgetown Divide	32	33	41.00%	\$2,475	\$0	Surprise Valley	18	18	80.00%	\$0	\$240
Grass Valley Rotary	65	62	80.80%	\$11,331	\$1,548	Susanville Rotary Club	65	63	NR	\$585	\$0
Greenville	9	9	56.00%	\$2,520	\$500	Susanville Sunrise	31	35	78.68%	\$4,250	\$1,686
Incline Village	29	30	95.29%	\$1,325	\$0	Tahoe City	32	36	58.82%	\$300	\$0
Ione	28	30	80.39%	\$2,950	\$50	Tahoe-Douglas	50	58	NR	\$11,691	\$1,209
Jackson	52	59	77.72%	\$10,773	\$2,150	Tahoe-Incline	48	50	63.78%	\$12,243	\$2,530
Loyalton	21	22	70.00%	\$1,885	\$0	Tonopah	16	14	46.42%	\$100	\$130
Mammoth Lakes Noon	37	37	NR	\$650	\$1,085	Truckee	93	84	73.67%	\$6,834	\$500
Mammoth Lakes Sunrise	12	10	NR	\$0	\$0	Truckee Sunrise	20	15	60.00%	\$1,329	\$669
Minden	34	33	77.27%	\$70	\$750	Westwood-Lake Almanor	13	11	NR	\$350	\$35
Nevada City	37	42	63.80%	\$4,424	\$613	Winnemucca	38	37	37.24%	\$5,980	\$617
Nevada City 49 Breakfast	91	93	83.31%	\$18,168	\$2,450	Yerington	50	53	70.30%	\$1,525	\$832
NR - No Attendance Report Filed Last Known Member count used						TOTALS	2446	2478		\$243,479	\$68,923



Phil Mahoney
Rotary District 5190, Secretary

ROTARY OFFICERS**Rotary International**

President: Gary C.K. Huang
President-elect: K.R. Ravindran
Vice President: Celia Elena Cruz De Giay
Treasurer: Holger Knaack
Director Zones 25/26: Steven A. Snyder

Rotary District 5190 Advisory Board

District Governor: Joe Zarachoff
Immediate Past District Governor: Vicki Puliz
District Governor Elect: Gail "Virus" Ellingwood
District Treasurer: Charlie Litton
District Secretary: Phil Mahoney
District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Steve Lewis
Membership: Sam "Woody" Wilbanks
Youth Service: Steve Mestre
Club Administration: Larry Harvey
Technology: Oliver Grosz
Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: John Sullivan
District Governor Nominee Designate: Doug McDonald
District Conference Chair: Tom Hardy
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Doug McDonald
Area 5: Jim Greenlee
Area 6: Doyle Patrick
Area 7: Roberta Pickett
Area 8: Gary MacDonald/Tina Spencer
Area 9: Bob Conner
Area 10: Jay Recanzone
Area 11: Anita Franzoia
Area 12: Edie Asrow
Area 13: Randy Van Tassell

The Rotary District 5190 newsletter is published monthly by District Governor Joe Zarachoff. Submit stories and photos (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.