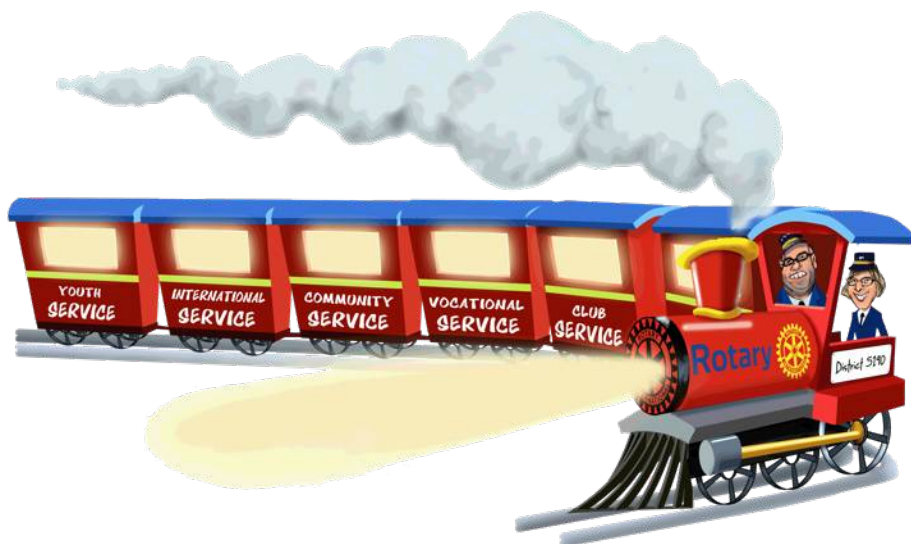




NEWSLETTER



TICKET TO RIDE

Check out www.rotarydistrict5190.org for more event details

May 14-17: District Conference 2015, South Lake Tahoe, NV

May 15: RLI II Session, South Lake Tahoe, NV

Jun 7-10: Rotary International Convention, Sao Paulo, Brazil

Jun 13: District Team Training

Jul 1: Happy New Year Rotary!

Aug 29: Foundation Seminar / Grants Training

Aug 30: District 5190 Day at the Aces, Reno, NV

Rotary Express

Conductor's Message

April was a month to celebrate, learn, and begin helping Nepali friends

Making a Difference

Will you help support the rescue missions and emergency aid for Nepal?

RAW - Power of One Day

Improving living conditions for youth and seniors

Limits of Your Language

Steven Solomon, Zones 25/26 Annual Giving Officer, visits our District



DISASTER RELIEF

Millions of lives have been shattered by Nepal's earthquake - [DONATE NOW](#)



DISTRICT CONFERENCE

Registration and Conference information is available - [SIGN UP TODAY!](#)



VISUAL IDENTITY

[Read about](#) the new Visual Identity Guidelines: Rotary's Programs for Young Leaders

CONDUCTOR'S CORNER

DISTRICT CONFERENCE is almost here!

Golf or Bicycling • Lake Cruise • Polio Awareness Walk • Speech and Music Contests • Club and Individual Recognition • Inspirational Speakers • Entertainment • Youth Track

We're less than 2 weeks from our 2015 District Conference! Cheryl and I are looking forward to hosting you and your family while sharing our beautiful and generous South Lake Tahoe community. There is still time to register as the Rotary Express pulls into Harrah's for the celebration Thursday, May 14th - Sunday, May 17th. Register today at www.5190conference.com HAVE YOU REGISTERED FOR THE POLIO WALK? **ALL ABOARD!**

April was a month of recognition, learning and a special visit for District 5190. We celebrated our most significant Rotary Foundation supporters at our annual Paul Harris Society Dinner. Rotary Peace Fellow Nerve Macaspac, currently a PhD candidate at UCLA, shared his story and discussed his current findings. The Rotary Peace Fellow program now has over 850 graduates of peace and conflict resolution worldwide working towards a safer and more tranquil planet. Our own Peace Fellow, Aimal, was also in attendance as he prepares to leave for England in the fall.

The following day was our Club Learning Assembly. Formerly our District Training Assembly, a modified format was presented by DGE Gail, District Trainer PDG Vicki, and a team of dedicated facilitators. The reviews and evaluations are in – the Assembly was an awesome event, with great energy!

Steven Solomon, our Annual Giving Officer from the Rotary Foundation came to our District the last week of the month for an informative and inspiring visit. Please read the article about his trip elsewhere in this issue.

The news continues to be encouraging in our fight against Polio! As of April 29, 2015 there has been only 1 case of the Wild Polio Virus in Afghanistan, 22 in Pakistan, and NONE anywhere else in the world! Nigeria (and all of Africa) has now gone 9 months without a case, and will drop off the endemic list should they go another 3 months with no polio. We are THIS CLOSE!

The news wasn't good everywhere however, as our friends in Nepal suffered a devastating earthquake on April 25th. Thousands have died and millions have been impacted. Rotarians everywhere have rallied to offer support, with many clubs making contributions through ShelterBox, our emergency response partner. We offer our sympathies to everyone affected by this catastrophe.

Are you a boxing fan? Unfortunately Rotarian Manny Pacquiao lost his championship fight to Floyd Meriweather Jr. Saturday night in Las Vegas. Yep, Manny is a member of the Rotary Club of Manilla and served as their 2012-13 Club President!

Cheryl and I hope to see you at District Conference!



ACTUALLY, WE CAN MAKE A DIFFERENCE

Reaching Out to Aid Our Nepali Neighbors

We express our profound sadness and extend our sympathies to all those affected by the devastation resulting from the 25 April deadly earthquake in Nepal. As we mourn the thousands of lost lives, Rotary joins many international agencies in providing immediate relief to survivors and mobilizing our expertise to support long-term recovery and rebuilding efforts.

How to help:

- [District 3292](#), Nepal, has established a disaster relief fund to provide needed equipment and supplies to affected communities. [Contact District Governor Kumar Piya](#) for information about contributing to the fund. (Also see below)
- Rotary's service partner [ShelterBox](#) is working closely with Nepali Rotarians to coordinate immediate relief efforts. On Monday, 27 April, and Wednesday, 29 April, Rotarians greeted ShelterBox response teams in Nepal who will mobilize temporary housing and relief efforts. An initial 1,000 housing tents and 1,000 shelter kits will be distributed throughout affected communities. Two more ShelterBox relief teams and additional kits are ready to be deployed once further assessments are complete. [Learn more](#) about supporting ShelterBox's relief efforts.
- As with all disasters, the Rotary family may [apply for global grants](#) to support long-term recovery efforts in Nepal. Once immediate health, safety, and relief efforts have been addressed, work with local Nepali Rotary members and their international partners to develop projects within Rotary's six areas of focus.

Monitor the announcements section of [My Rotary](#) for more information as it becomes available and do not hesitate to contact relief@rotary.org with any questions.



Our thoughts are with our Nepali neighbors during this difficult time. Thank you for continuing to *Light Up Rotary* through your compassion and generosity.

Gary C.K. Huang
President, Rotary International 2014-15

D5190 Rotarians

DG Piya contacted all Governors to provide direct banking information and contact information for Rotary Leaders in District 3292. Should you wish to make a direct donation to the RI District 3292 Disaster Relief Fund you may also contact me directly.

ShelterBox matching opportunity - a generous donor has offered to match the first \$100,000 in donations marked for the matching gift campaign to ShelterBox USA during the month of May.

[Learn more](#) about this at the ShelterBox website. Thank you to the many clubs that have already made donations to ShelterBox this past week.

Joe Z.
Governor, Rotary District 5190 2014-15

ARRIVING SOON ON TRACK #1

2015 District Conference Update



It's full steam ahead on the Rotary Express to Success!

Thursday, May 14 - Sunday, May 17th

There is still time to register for our 2015 Conference in beautiful South Lake Tahoe!

[REGISTER NOW](#)

Lodging options are available through registration at

5190Conference.com

or directly at

Lodging.5190Conference.com

Important change on room cancellations—Roy Stafford of the Tahoe-Douglas Club is facilitating hotel reservation changes at Harrah's. Please send all Harrah's change requests directly to Roy at roy@staffordwest.com

OUTDOOR ACTIVITIES — These opportunities for fun are still available

Golf

Thursday 11:00 AM—5:30 PM (Includes Lunch) Only a couple of 4somes available for the District Golf Tournament at Edgewood Tahoe. Info? call Cheryl 775-588-1142

Bicycling

Thursday 1:00 PM-5:00 PM Both enthusiast and casual riding events.

Lake Tahoe Cruise

Friday 8:30 AM—11:00 AM aboard the Safari Rose (Incl. Continental Bkfst.)

Polio Awareness Walk

Saturday 8:30—10:30 AM Join us in a 3k community walk to show support and

When You Volunteer We All Grow

The District Conference is 2 weeks away. Please help find 1 or 2 Rotarians in your club who can serve as a Sergeant of Arms - or better yet, volunteer yourself! We'll work around anyone's schedule. The assigned duty may 2 hours, one day, or all weekend long.

Please contact Larie Trippet at larie@trippet2.com for information about how you can help make our Conference experience seamless and enjoyable for attendees.



**Ed Futa**

Past Rotary Int'l
General Secretary

**Brad Howard**

Rotary Int'l
Director Elect

Guest Speakers

Steve Snyder

Rotary Int'l Director
2013-2015

**Carl Chinnery**

Rotary Int'l President's
Representative



SCHEDULE AT A GLANCE

Thursday, May 14

12:00pm – 6:00pm	Golf Tournament	Edgewood Golf Course
1:00pm – 5:00pm	Tour de Rotary: Biking Lake Tahoe	
6:00pm – 7:00pm	Welcome Reception	Harvey's - Zephyr Room
7:00pm – 9:00pm	Welcome Buffet	Harvey's – Tallac Room

Friday, May 15

8:30am – 11:00am	Safari Rose Cruise on Lake Tahoe	
11:30am – 6:30pm	House of Friendship and Club Displays	Sand Harbor 1
11:50am – 2:00pm	Opening Luncheon Event: <i>All Aboard the Rotary Express to Success</i> Sand Harbor 2 & 3	
	Opening Remarks – RI President's Rep: PDG Carl Chinnery Keynote Speaker: RID Steve Snyder Special Tribute to RID Steve and Sharron Snyder Club and District Awards	
2:00pm – 3:00pm	District Business Meeting	Tahoe D
3:00pm – 5:00pm	District Finance Committee Meeting	Emerald Bay
5:30pm – 6:30pm	No Host Reception in <i>The Club Car</i>	Sand Harbor 1 and Tahoe A/B
6:30pm – 10:00pm	Dinner Event: <i>On Track to Rotary Success</i>	Sand Harbor II & III
	RYE Parade of Flags Youth Showcase Club Awards Presentation of Past District Governors Keynote Speaker: Past RI General Secretary Ed Futa	

2015 District Conference



Saturday, May 16

11:30am – 6:30pm	House of Friendship and Club Displays	Sand Harbor 1
8:30am – 11:00am	Polio Walk	
9:30am – 12:00pm	Speech Contest	Harvey's – Cabaret Theater
12:00 – 2:00pm	Luncheon Event: <i>Steam Ahead Toward Success</i> Club Awards Speech Content Winner Keynote Speaker – RI President's Rep: PDG Carl Chinnery	Sand Harbor II & III
2:00pm – 4:45pm	Music Contest	Harvey's – Cabaret Theater
2:00pm – 3:30pm	Breakout Session: "Learn more about Rotary beyond the Club Level and how you can help our organization". Rotary Leadership Q & A with RI President's Rep Carl Chinnery, RID Steve Snyder, RIDE Brad Howard, and Past RI General Secretary Ed Futa.	Tahoe C
3:00pm – 4:00pm	District Advisory Board Meeting	Tahoe C
4:00pm – 5:00pm	DGE Virus 'Fascinator' Hat Making Session	Marla Bay/Glenbrook
5:30pm – 6:30pm	No Host Reception in <i>The Club Car</i>	Sand Harbor 1 and Tahoe A/B
6:30pm – 11:00pm	Dinner Event: <i>Dinner in The Dining Car</i> Music Contest Winner Parade of 2014-15 Club Presidents and Assistant Governors Club and District Awards / Presidential Citations Keynote Speaker – RIDE Brad Howard – <i>Reach Within to Serve</i> Musical Entertainment – Lake Tahoe Community College	Sand Harbor II & III

Sunday, May 17

7:00am – 7:30am	Interfaith Service	Tahoe D
8:00am – 8:30am	District 5190 Traditional Hosted <i>Fizz-a-Rama</i>	Sand Harbor II & III
8:30am – 11:30am	Closing Breakfast Event: <i>Arriving at Success</i>	Sand Harbor II & III
	Celebration of Life	
	Closing Remarks – RI President’s Rep: PDG Carl Chinnery	
	Basket Raffle	
	Club Awards	
	Parade of 2015-16 Presidents and Assistant Governors	
	Closing Remarks – DGE Gail ‘Virus’ Ellingwood	

WHAT A DIFFERENCE A DAY MAKES

There's No Place Like Home

For Rotarians at Work Day, Mammoth Lakes Rotary sponsored a house build in Tijuana Mexico in conjunction with Corazon, a southern California nonprofit. They were joined by Rotarians from Bishop, Interactors from Mammoth and Bishop, Rotaracters from UC Irvine, and friends.

Bill Taylor
President, Rotary Club of Mammoth Lakes 2014-15



Truckee Sunrise Rotary went to the local Senior Housing Project to wash windows, inside and out, clean carpets, dust, vacuum and gave them all a little light in their lives. The senior were all very, very happy.

Ruth E. Cross
President, Rotary Club of Truckee Sunrise 2014-15



Yes, We Braved the Weather

In spite of the blustery weather, members of Yerington Rotary came together to clean up the Wilson Canyon area.

Ted K. Rudolph
President, Rotary Club of Yerington 2014-15



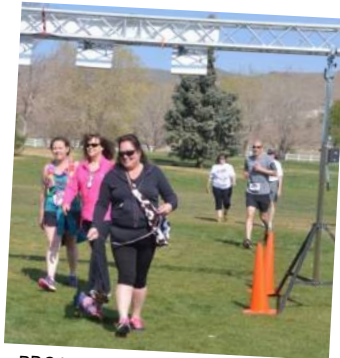
Partnering with Los Barriles Rotary, Nevada City Rotary repaired a school dormitory in Baja Mexico for RAW day. The two Clubs worked together to scrub, scrape, and repaint the boy's dorm at La Ribera Albergue. When finished, the Clubs hung matching curtains throughout the boys' dorm.

Robin Milam
President, Rotary Club of Nevada City 2014-15

SUCCESS DOESN'T GO TO YOU - YOU GO TO IT

The 6th Annual Polio Purple Pinkie Trail Run, hosted by the Rotaract Club of Reno was a huge success! With almost 150 participants, people came from all over to help Rotary's cause to eradicate polio from the world. This year, the club raised approximately \$6000, totaling almost \$33,000 directly to the Polio Plus Fund over the last 6 years. The members of the Rotaract Club of Reno want to personally thank everyone who came out to support us for this amazing event! See you all next year!

Courtney Pino
Event Director, Reno Rotaract



PDG Vicki and daughter Kate Peters step across the finish with other eager participants



GOIN' TO MARKET

My name is Bodie Monroe and I am a Past President of Reno South. I have been in Rotary for 5 plus years and have spent most of my time working on membership in some aspect within our club. This article is intended for the membership committee and in case you were wondering who is on that committee.... Just look in the mirror.

I, one time, asked a friend, who was part of another service club, what they did. Her answer... "We do community service!!" Well all-righty-then....where do I sign up? About four out of five visiting Rotarians that visit my club on a make-up basis have an answer that is painfully similar when asked what their club does. "We volunteer at the local elementary school" or "we donate dictionaries to every third grader" or the dreaded "we do lots of community service." Just makes you want to run out and join doesn't?

I once was told that in Washoe County alone there are over 2000 non-profit groups. We are in a competitive world with other non-profit for people's time and treasure. If we are not specific and energized about what Rotary does in a local or even international sense, then we have lost future Rotarians before they even came to one of our meetings. Do you or your fellow club members go to market with a clear, concise or at the very least energized message about what Rotary is? We GET TO be part of the greatest service organization in the world. Our passion for its mission and our local club should be at the forefront when we are asked what Rotary does.

85% of Rotarians have never sponsored a new member into Rotary...I have a feeling many of those people would've done it if given the chance. The reality is: We are given a chance every single day to spread the message of Rotary and if we all could just improve a little bit, we could make an even bigger difference in the world.



Bodie Monroe
Past President, Rotary Club of Reno South

Polio This Week

As of 29 April 2015

	WPV	cVDPV
Year-to-date 2105:	23	0
Year-to-date 2014:	68	12
Total in 2014:	359	55

WPV = Wild poliovirus

cVDPV = Circulating vaccine-derived poliovirus

Read more about individuals behind the inactive polio vaccine (IPV) introduction in Bangladesh.



Membership Tip

How do I engage current members?

Work hard to deliver an experience that will keep members engaged and excited about Rotary. Successful strategies include:

- Regularly recognizing members for their achievements
- Keeping members involved in club projects and activities
- Encouraging members to take on club leadership roles
- Sending out monthly email newsletters

Use social media to attract your members

Is your club on Facebook? Is your website up-to-date? Are you sharing information about your club's activities and projects with your community? Having an active social media presence can help attract new members and inspire current ones. Find ideas for developing your [social media strategy and public image](#).

Foundation Tip

Recurring Giving (Rotary Direct)

The end of the Rotary year is approaching. Have you met your personal goal for giving to The Rotary Foundation this year? If not, please consider giving to the Annual Fund - SHARE.

The Annual Fund is the primary source of funding for all Foundation activities. Support Rotary's efforts year round by making a recurring gift. You choose how often and how much you want to give—it's a simple and secure way to make a big impact.

A monthly, quarterly, or annual gift option is available for all online contributions. Select the link at www.rotary.org.

GIVE



LEARNING ABOUT GIVING AND SERVING OTHERS

Steven Solomon from our Rotary Foundation visits District 5190

Steven Solomon, our Annual Giving Officer for Zones 25 & 26, recently visited our District for the first time! Steven (along with DG Joe) spent a busy 5 days inspiring and educating our members at the Rotary Clubs of Reno, Auburn, Reno Centennial Sunset, Susanville, Truckee and Tahoe-Douglas.

He also met with District Foundation Leadership and together with RRFC Wyn Spiller (Rotary Club of Grass Valley) conducting a 2 hour review and discussion of the latest from our Rotary Foundation.

A former Interactor and Rotary Ambassador Scholar, his story was both informative and inspiring. He credits his Rotary Scholarship for many extraordinary life experiences which led him to want to work for our Rotary Foundation!



Steven enjoyed his visit and extended this invitation: "Please know that if you are ever in the Midwest, you are all welcome to visit me and my amazing cubicle on the 17th floor of One Rotary Center at the Rotary World Headquarters in Evanston, IL."

Cheryl and I hosted Steven for 3 additional days "off the clock" and got to know this fine young man. We are lucky to have him as our Foundation representative.

Thank you for the visit Steven!

Joe Z.
Governor, Rotary District 5190 2014-15

ALL ABOARD: MARCH 2015

	Official Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD		Official Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	29	28	83.00%	\$9,476.61	\$2,500.35	Nevada County South	27	21	NR	\$2,800.00	\$880.54
Alturas Sunrise	28	28	77.00%	\$4,629.18	\$1,100.00	Penn Valley	34	34	NR	\$6,926.00	\$6,446.43
Amador Upcountry	21	20	49.33%	\$3,400.00	\$330.00	Placerville	38	34	56.00%	\$2,698.00	\$0.00
Auburn	106	112	88.59%	\$17,640.00	\$3,207.00	Plymouth-Foothills	31	36	68.00%	\$3,673.60	\$1,632.20
Auburn Daybreak	13	14	93.48%	\$1,440.00	\$1,000.00	Pollock Pines-Camino	16	18	88.89%	\$995.00	\$1,304.60
Auburn Gold Country	40	42	79.59%	\$4,795.00	\$1,933.39	Portola	24	23	88.54%	\$3,005.00	\$2,004.00
Bishop	36	35	78.16%	\$8,110.00	\$2,003.00	Quincy CA	48	50	81.19%	\$5,646.00	\$2,481.34
Bishop Sunrise	28	28	65.18%	\$3,070.00	\$650.00	Reno	177	191	66.02%	\$30,660.00	\$11,330.00
Cameron Park	58	59	85.60%	\$8,492.99	\$3,029.00	Reno Centennial Sunset	29	28	84.80%	\$2,284.30	\$826.00
Carson City	76	74	62.08%	\$9,345.00	\$425.00	Reno Central	68	74	81.79%	\$18,656.50	\$2,996.50
Carson City - Sunset	15	15	63.33%	\$875.00	\$1,110.00	Reno Midtown	22	22	NR	\$300.00	\$250.00
Chester	20	21	NR	\$2,150.00	\$1,814.34	Reno South	52	58	75.50%	\$6,178.89	\$3,728.00
Elko	78	76	52.83%	\$5,557.80	\$1,791.50	Reno Sunrise	52	49	65.75%	\$5,622.00	\$9,907.00
Elko Desert Sunrise	31	29	56.67%	\$5,222.00	\$4,298.00	Smith Valley	30	31	66.39%	\$3,443.00	\$422.00
Ely	32	32	46.00%	\$0.00	\$0.00	South Lake Tahoe	42	43	62.14%	\$4,390.00	\$250.00
Fallon	43	46	51.78%	\$6,786.68	\$2,090.00	Sparks	127	117	90.24%	\$9,575.00	\$646.00
Fernley	25	26	75.96%	\$2,160.00	\$681.00	Sparks Centennial Sunrise	32	33	76.52%	\$10,179.00	\$2,948.28
Georgetown Divide	32	35	37.00%	\$2,475.00	\$0.00	Surprise Valley	18	18	NR	\$2,000.00	\$240.00
Grass Valley	65	63	81.00%	\$13,686.00	\$2,324.09	Susanville	65	63	NR	\$2,735.00	\$100.00
Greenville	9	8	65.00%	\$3,030.00	\$500.00	Susanville Sunrise	31	35	60.29%	\$9,940.00	\$3,471.00
Incline Village	29	30	92.97%	\$2,000.00	\$0.00	Tahoe City	32	36	52.24%	\$1,110.00	\$100.00
Ione	28	31	64.00%	\$6,115.00	\$50.00	Tahoe-Douglas	50	57	66.67%	\$15,764.00	\$1,209.00
Jackson	52	59	68.27%	\$11,028.00	\$3,244.00	Tahoe-Incline	48	51	58.67%	\$17,868.00	\$2,965.00
Loyalton	21	22	70.00%	\$4,819.00	\$151.00	Tonopah	16	16	56.25%	\$100.00	\$130.00
Mammoth Lakes Noon	37	37	NR	\$1,050.00	\$1,085.00	Truckee	93	85	76.49%	\$7,434.00	\$500.00
Mammoth Lakes Sunrise	12	14	95.00%	\$0.00	\$0.00	Truckee Sunrise	20	15	55.00%	\$1,329.00	\$669.00
Minden	34	33	81.82%	\$2,760.00	\$1,000.00	Westwood-Lake Almanor	13	13	92.00%	\$350.00	\$35.00
Nevada City	37	41	70.80%	\$5,642.00	\$751.68	Winnemucca	38	38	41.89%	\$6,580.00	\$617.00
Nevada City 49 Breakfast	91	91	85.23%	\$25,693.00	\$3,492.39	Yerington	50	56	66.29%	\$1,725.00	\$1,347.59
NR - No Attendance Report Filed Last Known Member count used						TOTALS	2446	2494		\$355,416	\$99,997



ROTARY OFFICERS

Rotary International

President: Gary C.K. Huang
 President-elect: K.R. Ravindran
 Vice President: Celia Elena Cruz De Giay
 Treasurer: Holger Knaack
 Director Zones 25/26: Steven A. Snyder

Rotary District 5190 Advisory Board

District Governor: Joe Zarachoff
 Immediate Past District Governor: Vicki Puliz
 District Governor Elect: Gail "Virus" Ellingwood
 District Treasurer: Charlie Litton
 District Secretary: Phil Mahoney
 District Administration: Wyn Spiller
 Service: Lindy Beatie
 Foundation: Steve Lewis
 Membership: Sam "Woody" Wilbanks
 Youth Service: Steve Mestre
 Club Administration: Larry Harvey
 Technology: Oliver Grosz
 Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: John Sullivan
 District Governor Nominee Designate: Doug McDonald
 District Conference Chair: Tom Hardy
 District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
 Area 2: Ralph Taylor
 Area 3: Jim O'Brien
 Area 4: Doug McDonald
 Area 5: Jim Greenlee
 Area 6: Doyle Patrick
 Area 7: Roberta Pickett
 Area 8: Gary MacDonald/Tina Spencer
 Area 9: Bob Conner
 Area 10: Jay Recanzone
 Area 11: Anita Franzoia
 Area 12: Edie Asrow
 Area 13: Randy Van Tassell

The Rotary District 5190 newsletter is published monthly by District Governor Joe Zarachoff. Submit stories and photos (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.