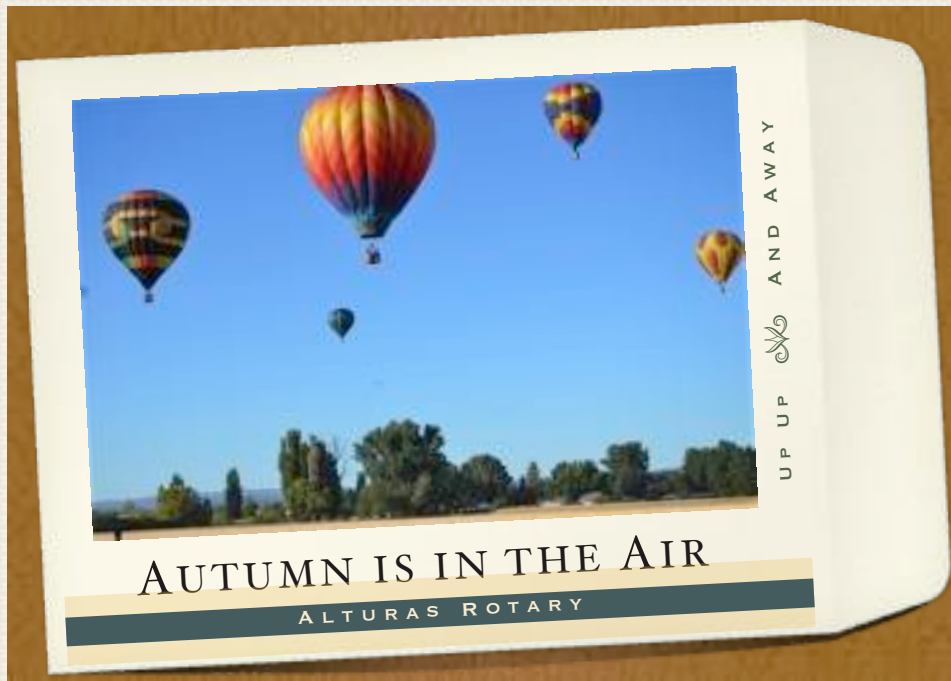




OCTOBER 2013

DISTRICT GOVERNOR VICKI PULIZ

ISSUE 4



In The News

DG Message

Read about our District Governor's thoughts on the most important avenue of service

Focus on the Stars

I didn't know there was a difference between being a Rotary member and being a Rotarian

Rotary on Record

Rotary launches "Strengthening Rotary", a new global public initiative

Foundation Tip

Nearly a dozen ways to give to the Rotary Foundation

Membership Tip

Fun, fellowship and action are the secrets of attraction

UPCOMING EVENTS

CHECK OUT WWW.ROTARYDISTRICT5190.ORG FOR MORE EVENT DETAILS

- Oct 5 & 26: Rotary Leadership Institute Training - Parasol Building, Incline Village, NV
- Oct 19: RYE Outbound Briefing Meeting and Passport Fair
- Oct 19: 2013-14 District Committee Chairs & AGs and District Board Meetings - Tamarack Junction, Reno, NV



JOIN LEADERS

EXCHANGE
IDEAS



TAKE ACTION

NEW: WWW.ROTARY.ORG



[STRENGTHENING ROTARY](#)



[ROTARY'S FOUNDER](#)

Dear Fellow Rotarians

VOCATIONAL "THE MOST IMPORTANT AVENUE OF SERVICE"

Picking any avenue of service as *the best* will certainly be a conversation starter with Rotarians, and hopefully bring attention to what some have described as "Rotary's first concept", "the forgotten Avenue" or "the most important Avenue". These descriptions of Vocational Service can be traced to Cliff Dochterman, Jerry Hall, and Tom Hardy...all great leaders and thinkers of our time.

Rotary started for business and professional reasons—to combine business with friendship, resulting in more friendship and more business. Add the component of integrity and ethics, and now we have the chance to do business with people who are our friends, and who we know have high standards of integrity and good character.

Further add the fact that our Rotary clubs are made up of a diverse group of business, professional and community leaders. Not all of one type of vocation—but many different vocations! Now we also serve our community better because of the wide variety of talents, skills and resources that we bring to bear on any project we undertake.

Vocational Service is the reason I joined Rotary. I wanted to expand my business and develop new relationships within the business community, along with giving back to the community at large.

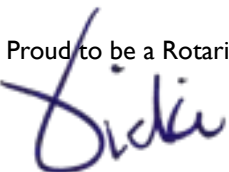
Vocational Service is one of the ways that Rotary is different than any other organization in the world. Because of Vocational Service, Rotarians actually see things differently and think differently about solutions to problems in our community and the world.

This is a huge benefit as we join together as leaders to share ideas and take action. We are able to leverage resources, find solutions and get results using our broad base of business experience, professional expertise, and contacts.

Even if you are hesitant to call Vocational Service our most important Avenue, I ask you to embrace Vocational Service as a way we give dignity and respect to all useful vocations which afford us the opportunity to serve society and promote high ethical standards.

And remind each of us to use the 4 Way Test in the things we think, say, and do. What better time than now to revisit business, professional and personal ethical considerations as one of Rotary's highest priorities.

Proud to be a Rotarian, Vicki



District Governor Vicki Puliz



FOCUS ON A STAR

Why am I a Rotarian?

I joined Rotary in June 1994, recruited by one of Carson City Sunset Rotary's Founding Members, Al Escalante. His goal for that year was to increase the number of women in the club. I would be number 6. He was my friend, mentor, and client, so I joined because he wanted me to. It was two weeks before John McKenna was demoted. They let me dress up in a Airman's coat and tap pants to be a leading role in the demotion. I was the youngest there and they made a big deal of it. It was a big club of 55 at the time. Everyone was very close and the club was dynamic and fun.



I became a Rotarian in 2005. I was asked to chair a joint committee to build clock tower in front of the Capital building. I had the opportunity to work with veteran Rotarians in every classification. I listened to their stories of why they were Rotarians and what they got from it. I delivered dictionaries that year. I helped to build a bridge. And we replaced playground equipment for a school that had no money for it. It was a pivotal year for me because I got to see first hand the power of Rotary. I got involved. Those people are still my friends to this day. We made a difference in our community and our world that year. Not that they didn't every year. Not that we don't every year. But for me, that was my first year.

I think the message is the same for most. I just didn't know there was a difference between being a Rotary member and being a Rotarian. I do now.

Janice McCauley
President, Rotary Club of Carson City Sunset

Joy in Mobility

In 2002-03 Rotary Club of Elko President Nick Halton was approached by the Wheelchair Foundation, Nevada Chapter, to distribute their wheelchairs free to recipients. Ultimately the Wheelchair Foundation dissolved and the Elko Rotary Club opted to continue distributing wheelchairs.

In 2006 my wife Janet and I discussed the importance of this program. We became volunteers to see to it that those in need received wheelchairs.

One of our most memorable events was delivering a wheelchair to a family in Hagerman, Idaho. The woman in need was paying a premium rate for a rental chair. She was soon to become a double leg amputee; every dollar in her life counted and the luxury of mobility

would be lost without a wheelchair.

When we entered the home in Hagerman it was as if we were in a third world country with the exception that the interior of the home was spotless. The woman seated on the edge of her bed smiled at the bright racing red wheelchair. I admonished her not to get a speeding ticket. As we left her home she was grateful that the wheelchair we left was hers to keep, no charge, compliments of the Rotary Club of Elko.



We have seen the positive impact the Rotary wheelchair has on individual mobility. Returning mobility is an outwardly rewarding experience for the two of us.

Bill Strickland
Rotary Club of Elko

THIS THANK YOU SAYS IT ALL

Dear Members of the Elko Rotary Club,

My sister had just gotten home after 4 months of hospitals and nursing homes. Sharon was very weak, but I took her to the Coffee Mug to see our friends.

Mr. and Mrs. Strickland were seated next to us. When Sharon had gotten up, so we could leave, Mr. Strickland noticed she was frail and weak. He asked me if she needed a wheel chair. I replied yes. Mr. Strickland then explained your program.

A few days after Sharon received her (red racer) wheel chair, she got blood clots in her legs. Now the wheel chair is a bigger God-Send.

Thank you ever so much and may
God Bless you and your work,
Sharon and Carroll

ROTARY ON RECORD

ROTARY'S NEW IMAGE

Rotary has launched a global public image initiative "Strengthening Rotary" to enhance and amplify the volunteer service organization's great story, visual identity and digital experience.



How we tell Rotary's story reflects our distinct character and defines how we are different from other organizations. It helps people understand what we do and how they can engage with us. At every point of interaction, it's up to all of us to protect, promote, and deliver on our promise.



[Learn more](#) about the downloadable resources that will help you get started with Rotary's new look and voice. More resources will be introduced soon, including tools and templates for printed and digital materials. Through a unified Rotary look and voice, we're not just enhancing our reputation, we're elevating the entire Rotary experience.

Foundation Tip

Learn About [Ways to Give](#)

Recurring Giving - You choose how much and how often

Check, Draft, or Wire Payments - [Learn how](#)

Securities - [Learn how](#) to give a gift of marketable securities

Planned Giving - [Learn how](#) to structure charitable gifts

Named Gift - [Named gift opportunities](#)

Donor Advised Funds - Similar to a charitable checking account

Personal Property - Gifts of tangible property

Real Estate Property - developed and underdeveloped

Employee Matching Gift - [Find out](#) if your employer will match your contribution

Rotary Credit Card - [Learn more](#) about how using your card helps

Airline Miles - Donate miles to provide free airfare toward a club or district project

Membership Tip

Making Rotary Fun

When we think of membership we usually think of going in search of new Rotarians. Looking for people to invite, reviewing our classifications, and racking our brains for where to go next. However, sometimes it may be best to start with making your club as attractive to new members as possible. Anything that you do to make your club more fun, improve fellowship, and enhance your club's "Hands On" community service activities will make it easier to find new folks that are willing to join and make your club more rewarding for current members. That translates into better retention, and retention is the key to success.

HANDS-ON INTERNATIONAL PROJECT

BUILDING A HOUSE IN A DAY IN MEXICO

The Mammoth Lakes Noon Rotary Club has participated in a hands-on, international service project in Tecate, Mexico for the past two years. Working with Corazon, Inc., a non-profit from Orange County, Rotarians and their family and friends built a house for a family in a day.

This is an opportunity for District 5190 to do a joint hands-on international project by combining forces and building several houses in a day.

Corazon works with US service clubs, churches and schools. The materials for each house cost \$7,800, which includes a high school scholarship, and it takes 30 to 50 volunteers. The service club raises the money and finds the volunteers.

The house is built on a 16 by 20 concrete slab that is poured a week or two before construction. There is no plumbing or electricity. The house is traditional stick construction.

The sponsoring organization provides a \$1000 deposit to reserve the date,

and recruits 30 to 50 volunteers. Volunteers can range in age from 13 to 80, and all skill levels are welcome. There are typically a handful of experienced contractors, carpenters, and other skilled workers. Semi-skilled volunteers, with direction, can frame walls, install roofing materials, etc. And everything gets painted.

For a house built in Tecate, volunteers travel to El Cajon on Friday, and then the building site on Saturday. After a safety briefing, the work begins. The project concludes with a simple ceremony where the keys of the new home are presented to the family. This is often accompanied by warm hugs, lumps in the throat and a few tears.

A benefit of being engaged in a Corazon project is that it can really energize a club and its members. This is an opportunity for a new Rotarians to have their first "Rotary Moment."

For more information contact Dan Watson, Mammoth Lakes Noon Rotary at DANIELBWATSON@aol.com



KEEPING AN EYE ON THE FUTURE

November 2, 2013: Rotary Leadership Institute, Portola, CA

November 2, 2013: Rotary Leadership Institute, Grass Valley, CA

November 9, 2013: 2016-2017 District Governor Applications Due

November 15, 2013: Last day to submit Form 990 to IRS or request extension

November 23, 2013: Interviews for District Governor, 2016-2017

November 23, 2013: RYE Outbound 2014-2015 Applications Due

December 14, 2013: Wreaths Across America, Northern Nevada Veteran's Cemetery, Fernley, NV

December 31, 2013: Last day to elect club president for 2015-2016 and club officers for 2014-2015; Last day to report names of president and secretary for 2014-2015 to RI and DGE; RYLA Camp Reservations for 2014 Due

January 18, 2014: Rotary Leadership Institute, Portola, CA

February 8, 2014: Pre PETS for 2014-2015 club presidents

March 7-9, 2014: Far West PETS

March 30, 2014: Rotary International Presidential Dinner with Ron D. Burton, Sacramento, California; Time and Venue to be announced

April 4, 2014: Grant Management Training, PDG Advisory Meeting, and Paul Harris Society Dinner

April 5, 2014: District Training Assembly

May 15, 2014: District Golf Tournament

May 16-18, 2014: District 5190 Conference

June 1-4, 2014: Rotary International Convention, Sydney, Australia



Check presented to Heather Segale, the Education Director at Tahoe Environmental Research Center as part of a District Service Grant by Maureen McCarthy of Tahoe Incline Rotary for the Science Expo, a fun and impactful science experience for children in the 3-5th grade. Heather is a former GSE Team member to Thailand.

Fallon Club President Karla Kent with the bell that her grandfather presented to the Rotary Club of Fallon in 1925. What a legacy!



Rotary Club of Fallon's Mark Leiser, the Candy Man! Mark is the Rotarian who is sending 2 boxes of hand crafted chocolates to each Rotary Club in our District to help raise funds for the Rotary Foundation.

Wreaths Across America Rotary District 5190 Project

Visiting the Rotary Club of Fernley, I happened to hear the director of the Northern Nevada Memorial Cemetery speak to the club about placing wreaths on the grave sites. There are over 5,000 graves sites at this veteran's cemetery.

Last December, 1,600 wreaths were placed on graves of the fallen soldiers resting there. It made me sad to think that so few of those soldiers, who had made such a sacrifice in the name of our freedom and liberty, were not remembered or honored. So I looked into Wreaths Across America.



The Wreaths Across America Organization has been involved in a project since 1992 which arranges for wreaths to be placed at Veteran's cemeteries across the country.

In 2012, with the help of thousands of individual and corporate sponsors and volunteers, 420,000 wreaths were donated and placed at over 800 participating locations, including Arlington National Cemetery and Northern Nevada Memorial Cemetery. I do not know of a veteran's cemetery within our District in Northeastern California but certainly there are veteran's cemeteries serving these areas who will be working with Wreaths Across America.

Wreath sponsorships are \$15 each and for every wreath purchased you either get a \$5.00 refund or for every 2 wreaths purchased you receive a third wreath free. In other words, for \$30, you can purchase 3 wreaths for veteran's grave sites. Wreath contributions can be made until **December 2, 2013** and clubs can register individually

for the event or you can donate directly by contacting our project chair, Bob Lord.

The Wreaths Across America website has more information www.wreathsasscrossamerica.org and the link below has several videos describing the project <http://www.wreathsasscrossamerica.org/about/answering-why/>

This year's wreath laying ceremony will take place on **December 14, 2013** at all participating locations. I plan to attend the ceremony at **Northern Nevada Veteran's Cemetery in Fernley** and welcome you and your members, along with family and friends, to attend and help place wreaths on veteran's graves to honor their memory and service.

Rotarians tend to gravitate to "hands on" projects and this certainly fits that description. I can assure you it will be a memorable day and one you'll not soon forget.

Our goal is to place a wreath on every grave at Northern Nevada Veteran's Cemetery on December 14. So far we have funding for 500 wreaths. I hope you will join us as we remember and honor our veterans.



Brett Palmer and Sharon Serenko of the Northern Nevada Veterans Coalition have offered to speak at our clubs to better educate us on the program.

Information and Donations: Bob Lord at bob@electriccompanyreno.com or 775-742-1939.

Thank you, DG Vick Puliz

PARTNERS IN EDUCATION

Polio This Week

As of 25 September 2013

Year-to-date 2013: 270

Year-to-date 2012: 150

Total in 2012: 223

Click here for additional information on [Wild Polio cases](#)



Area 2 Assistant Governor Ralph Taylor proudly presents to Portola Club President Kirk Lambert and Portola High School teacher Dave Valle a District 5190 Service Grant for \$2000. The grant money will be used for the Portola High School outdoor classroom and trail project located behind the high school.

August 2013 Attendance - John Sullivan

	Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD		Planning Guide Goal	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	29	29	77.00%	\$555	\$2,500	Nevada County South	32	29	90.00%	\$0	\$0
Alturas Sunrise*	31	30	0.00%	\$455	\$0	Penn Valley	37	34	91.00%	\$1,950	\$1,213
Amador Upcountry (Pioneer	31	24	74.00%	\$0	\$25	Placerville*	43	39	0.00%	\$1,756	\$511
Auburn	110	109	87.56%	\$5,105	\$2,000	Plymouth-Foothills	32	29	75.00%	\$283	\$0
Auburn Daybreak	25	12	97.73%	\$1,420	\$0	Pollock Pines-Camino	20	14	60.47%	\$0	\$0
Auburn Gold Country	45	42	86.05%	\$1,800	\$800	Portola	29	29	90.80%	\$868	\$0
Bishop	52	41	62.20%	\$1,510	\$30	Quincy	48	47	83.73%	\$1,220	\$0
Bishop Sunrise	32	28	66.07%	\$665	\$0	Reno	210	182	64.91%	\$1,600	\$550
Cameron Park	70	65	78.20%	\$1,815	\$100	Reno Centennial Sunset	39	38	83.11%	\$522	\$1,025
Carson City	79	85	65.69%	\$805	\$200	Reno Central*	65	61	0.00%	\$3,422	\$200
Carson City - Sunset	30	21	96.00%	\$0	\$0	Reno Midtown	62	18	67.00%	\$275	\$0
Chester	18	17	78.00%	\$2,200	\$400	Reno South	61	56	79.20%	\$422	\$645
Elko	77	76	45.72%	\$1,735	\$1,014	Reno Sunrise	23	51	69.61%	\$166	\$375
Elko Desert Sunrise	29	27	48.15%	\$5,384	\$1,058	Smith Valley	33	28	75.00%	\$0	\$0
Ely*	30	29	0.00%	\$0	\$0	South Lake Tahoe	50	45	52.55%	\$335	\$0
Fallon	64	46	70.63%	\$825	\$0	Sparks	130	114	90.33%	\$290	\$15
Fernley	26	22	82.41%	\$0	\$0	Sparks Centennial Sunrise	29	26	86.05%	\$2,970	\$300
Georgetown Divide	35	38	43.60%	\$0	\$0	Surprise Valley*	18	19	0.00%	\$0	\$0
Grass Valley	73	71	79.80%	\$1,180	\$1,300	Susanville Rotary Club	65	57	58.93%	\$0	\$0
Greenville	12	12	50.00%	\$1,010	\$900	Susanville Sunrise	31	32	66.67%	\$1,010	\$0
Incline Village*	24	26	0.00%	\$0	\$0	Tahoe City	40	48	83.00%	\$100	\$300
Ione	30	27	66.15%	\$4,395	\$0	Tahoe-Douglas	60	52	61.19%	\$9,310	\$111
Jackson	49	51	86.15%	\$100	\$100	Tahoe-Incline	45	41	79.00%	\$1,895	\$475
Loyalton	26	23	91.00%	\$1,005	\$0	Tonopah	23	22	75.00%	\$340	\$0
Mammoth Lakes Noon	53	40	48.00%	\$250	\$100	Truckee	92	94	76.20%	\$3,250	\$0
Mammoth Lakes Sunrise	41	24	79.00%	\$100	\$130	Truckee Sunrise	33	19	74.00%	\$0	\$0
Minden*	43	34	0.00%	\$30	\$250	Westwood-Lake Almanor	15	13	82.10%	\$0	\$0
Nevada City	48	43	85.00%	\$140	\$0	Winnemucca*	41	36	0.00%	\$525	\$0
Nevada City 49er Breakfast	91	87	81.83%	\$2,450	\$0	Yerington	51	46	83.15%	\$77	\$0
* No Attendance report made. ClubRunner data used.						TOTALS	2760	2498		\$67,520	\$16,627

A TRUE ROTARIAN

I became a Member of the Rotary Club of Tahoe-Incline in Incline Village, Nevada approximately 15 years ago. It was a new breakfast club.

I knew a little about Rotary from my time working in the Bay Area. Some friends had asked me about membership but I felt that I was too busy with career, family, etc. When I relocated to Incline Village, a friend asked me to attend some Club meetings. I wanted to get involved in my new community as my business was successful and I wanted to "give back" some of my time, talent, and treasure. I was impressed with the members, enjoyed the fun and fellowship, and became an active Member.

For many years, I felt that I was a good, but just average Rotarian. I attended most meetings, participated in fundraisers, and contributed an average amount to local and international projects. I served as Treasurer for several years.

My wife and I were starting to do some international travel and we took a trip to Kenya. The reason was primarily to go on animal safaris and then a cruise to Egypt. We were aware that a fellow Rotarian in our Club was a retired orthopedic surgeon who traveled to Africa every year for a month to perform surgeries and to train African doctors. He was affiliated with a new mission hospital in Nairobi and was doing some Rotary Matching Grants to provide medical equipment.



Visiting Nairobi and St. Mary's Mission Hospital was a real eye opening experience for me. First, I had never experienced such extreme poverty. I had never seen huge slums. I was extremely impressed with the work that was taking place at the hospital.

I decided to get involved with our Rotary Foundation and to do what I could to help the poor people of Africa. The more I learned about our Foundation the more impressed I became

I WAS VERY PROUD THAT OUR ROTARY CLUB WAS HELPING THESE POOR PEOPLE. I THINK THAT IS WHEN I BECAME A TRUE ROTARIAN.

with the work of Rotary. I became Foundation Chair of our Club, a member of the Paul Harris Society, and joined the Bequest Society. Our Club was fortunate to do several Matching Grants and eventually a 3H (\$300K) Grant in Kenya. My wife and I were able to take more trips to Kenya to observe the work of the Grants and to teach elementary school kids English. I have been instrumental in helping our Club raise substantial amounts of money for our Foundation. Last year I served as Club President. I am currently serving as Assistant Governor for Area 3 in our District.

With all of the violence, hate, poverty, and political problems of the world to me, Rotary stands as a beacon for peace and hope. We do great work and send a strong message. I love Rotary and feel very fortunate and proud to be a Rotarian.

Jim O'Brien
Rotary Club of Tahoe-Incline
Assistant Governor Area 3 District 5190

Rotary Officers 2013-14

Rotary International

RI President: Ron D. Burton
RI President-elect: Gary C.K. Huang
RI Vice President: Anne L. Matthews
RI Director Zones 25/26: Steven A. Snyder

Rotary District 5190

District Governor: Vicki Puliz
District Governor Elect: Joe Zarachoff
District Governor Nominee: Gail Ellingwood
District Secretary: John Sullivan
District Treasurer: Charlie Litton
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Doug McDonald
Area 5: Barbara Besana
Area 6: Chuck LePere
Area 7: PJ Karnaze
Area 8: Gary MacDonald
Area 9: Bob Conner
Area 10: Jay Recanzone
Area 11: Anita Franzoia
Area 12: David Mason
Area 13: Randy Van Tassell

Board of Directors

District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Steve Lewis
Membership: Sam Wilbanks
Youth Service: Steve Mestre
Club Administration: Larry Harvey
Technology: John Sullivan
Public Image: Tom Hardy

The Rotary District 5190 newsletter is published monthly by District Governor Vicki Puliz. Submit stories and photographs (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.