

# Rotary District 7150 NEWSLETTER



January 2019

As we are now in the clutches of winter, the tendency for those of us who are not snowbirds is to want to hibernate and avoid the sometimes chilling aspects of our central New York weather. I would like to suggest that there are activities and projects that clubs can do to build on the camaraderie and public image of the club. Keeping the energy that you have built during the past six months is important to the health and vitality of your club. Here are some of my suggestions for activities.

1. Have a soup or chili cook off contest
2. Have a club outdoor activity – snowshoeing or an outdoor bbq
3. Enter a club group in a local trivia contest
4. Go bowling together
5. Go as a club to a group fun activity – Destiny has the “Museum of Intrigue” adventure theatre
6. Just a social evening at a local pub
7. Arrange for the club to go ice fishing
8. Have a yoga or Zumba night

These are just a few suggestions and I am sure you can come up with many other ideas that will fit your club. Most importantly, don't forget to invite friends, neighbors and certainly potential members to participate in the fun. I believe that when people have a positive experience they are much more likely to want to be a part of the group in the future.

Janet and I wish you all a successful and Happy New Year!!



BE THE INSPIRATION

**In Kindness And Peace,  
District Governor Marv**

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# JANUARY'S ROTARY TRIVIA CONTEST

Do you know Rotary by the numbers? [Click here](#) to download this fun match game for January's contest and email your answers to DG Marv by Feb 15th for a chance to win!

[Click here](#) to see the answers to last month's Public Image trivia and be sure to log into the [brandcenter.rotary.org](http://brandcenter.rotary.org) to make your club's custom Rotary logo!

## AREA OF FOCUS #1: ECONOMIC & COMMUNITY DEVELOPMENT

THE FIRST IN OUR SERIES ON ROTARY'S SIX AREAS OF FOCUS

Rotary is passionate about providing sustainable solutions to poverty by creating opportunities to help individuals and communities thrive financially and socially. This is done through a combination of programs that cover everything from providing basics like lighting, to funding for small businesses, to fighting for human rights. The approach in each community is specific to their needs and sustainable because of the connections of 1.3 million Rotarians worldwide.

Rotary's Foundation has invested \$9.2 million in the past year to help fight poverty. [Click here](#) to learn more about the vast need that this area of focus is serving all around the world.

## WE WANT TO FEATURE YOU!

The District Newsletter wants to include a feature on your Rotarian-owned business that includes a special offer for members in our district. Is your company willing to offer a discount to fellow volunteers? Submit information on your company, your special offer and the best way for the newsletter editor to contact you for more information by the 25th of each month. Businesses will be featured on a first come, first served basis. Email info to [ebrown@advancedmediany.com](mailto:ebrown@advancedmediany.com).

## 2019 RYLA APPLICATION NOW AVAILABLE ONLINE

Rotary Youth Leadership Awards weekend will be July 5-7, 2019 and clubs should be getting applications into their schools now. Here is a schedule to keep your applications on track (and a great reason to make sure you have a RYLA chair!):  
Now - provide your local schools with the updated application and modify the deadline to what works for your club. [Click here](#) to download a copy.

March 31st - this is the deadline we recommend you set for the students to submit their applications to you. This gives you the month of April to process them, do interviews and make your selection.

May 1st is the deadline to submit your student(s) to the RYLA Committee so they can have a head count for this special leadership training weekend!

We have a new chairperson for the event, Brian Miller. You can contact him at [bjmiller7309@gmail.com](mailto:bjmiller7309@gmail.com) or 315-723-5763. Get more info under the Youth Tab on the district web site!

## STILL TIME FOR MATCHSTICK CHALLENGE SUBMISSIONS

When someone asks you “What is Rotary?” can you effectively describe it in a matter of seconds?

This person could be your club’s next new member, so it’s best to be prepared!

The District Membership Committee is challenging Rotarians to develop their own Matchstick Detail - a way to sum up Rotary in the time it takes for a matchstick to burn out (about 30 seconds). Submit your best line about Rotary by January 25th to be considered for a prize and tune in to the February edition to read some of the submissions received!

Submit to PDG Deb Glisson at [deborah7150@gmail.com](mailto:deborah7150@gmail.com). If you have any questions, contact Deb at (315) 263-7037.

## CONNECTING WITH ROTARY ALUMNI

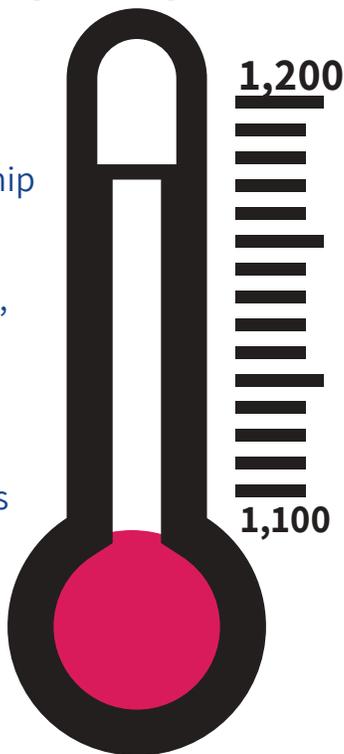
Rotary alumni are people who participated in any Rotary-sponsored program. For example, Youth Exchange, Interact, RYLA and Group Study Exchange. Some of these past participants could use a little nudge to join Rotary, but are an excellent pool of people who should be somewhat familiar with what we do and likely have a heart for service. What is your club doing to connect with or stay connected with alumni?

[Check out this blog](#) for five tips on how to reconnect with Rotary alumni and start here for a way to grow your club's membership!

## WE NEED A MEMBERSHIP PUSH

District Governor Marv set a goal for our district to reach 1,200 members by the end of this Rotary year. At the time of his announcement, it meant each club needed to add two members - a very reasonable goal. As of late, the thermometer tracking our progress is moving in the wrong direction.

Does your club have a plan to actively seek out new members? Have you tapped into [district resources](#) through the membership chair (PDG Deb) or your new area membership coach? There are many ways to find new members, but you have to find what works best in your community and for your club. That's what district leaders are there to do! Please consider discussing at your club's next leadership meeting so you can focus on this over the second half of the Rotary year. Ensuring our clubs are healthy is the first step to being able to put Service Above Self and guarantee the future of our organization!



**CURRENTLY AT 1,088 MEMBERS (NET -23 THIS YEAR)**

## ROTARY ANNUAL REPORT

Check out highlights from the past Rotary year, including stories about service projects and why people chose to support the RI Foundation, in [this annual report](#).

## SAVE THESE DATES

**SATURDAY, APRIL 6, 2019**  
**VVS High School**

A free training provided by the district with courses designed for each club leadership position.

**THURSDAY, JUNE 27, 2019**  
**Traditions at the Links, E. Syracuse**

Join us to honor outgoing DG Marv and celebrate incoming DG Randy!

Watch your emails and read your newsletter for details as both events will require online registration.

# ROTARY LEADERSHIP INSTITUTE



SATURDAY, MARCH 9, 2019

Treadway Inn, Owego NY

\$80/PERSON

Looking to complete your next level of RLI or get started on this learning track? You don't have to wait until it comes back to our district in the fall with this event that's not too far from home! Registration is now open for all course levels (I, II, III and graduate).

Remember: RLI is not just for leaders and is even great for people who are new to Rotary because you learn a lot about how clubs operated and what makes for a successful Rotary Club.

[CLICK HERE TO REGISTER](#)

# Foundation Gala

DISTRICT 7150

FRIDAY, FEB 1, 2019

YAHNUNDASIS GOLF CLUB

6PM COCKTAILS & SILENT AUCTION

7PM DINNER & AWARDS

\$50/PERSON & CASH BAR

DRESS CODE: BUSINESS ATTIRE

*SEEKING GIFT BASKET DONATIONS  
FOR THE SILENT AUCTION!*

CLICK HERE TO  
REGISTER ONLINE

# DISTRICT CELEBRATION

May 3 & 4, 2019 | Crowne Plaza Hotel, Lake Placid

What do you get for your money when you invest in a conference weekend? A LOT! The committee works very hard to keep costs down, while also providing a valuable and fun weekend for everyone in attendance. The cost to attend the full weekend includes two overnight stays at the beautiful conference hotel, your meals from Friday night through Sunday morning, two inspiring keynote speakers, a fun Murder Mystery event and all the touches that make it a festive gathering! We hope you will join in the fun!

**Cost for a couple to attend: \$752**

- Scenic location & amazing views from the hotel
- Delicious meals all weekend
- Double, Triple & Quadruple room discounts
- A murder mystery night
- Guest speakers you have never heard before
- Prizes, awards & recognition for inspiration
- And a focus on the amazing work our clubs are doing throughout the district

# REGISTER ONLINE TODAY

Click here for hotel details & to register today!

## Registration Instructions:

1. Register you and your guest at [www.rotary7150.org](http://www.rotary7150.org)
2. In your confirmation email, click the link to download a form to book your room & board - be sure to include your registration confirmation number! You will then mail or fax directly to the hotel.



# SATURDAY, JANUARY 26, 2019

Join us for this three-part day to celebrate winter along the Seneca River!

## POLAR PLUNGE @ MERCER PARK

Cheer on teams that have raised money for their charity as they run into the VERY cold Seneca River from noon until 3pm.

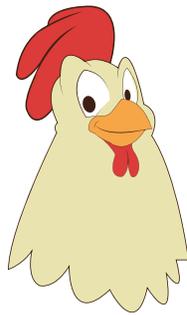
## BEST IN BOWL @ MERCER PARK

Warm up in our heated tent and taste food & drink from local establishments, then vote for your favorite, for just \$5/person.

## POKER BEAR EXPRESS PUB CRAWL

Visit bars throughout the village of B'ville and check n at each to draw a card. Get the best poker hand and win cash. Start at any participating location at 5pm and turn in your card by 9pm. \$10/person.

Learn more at [www.BvilleBigChill.com](http://www.BvilleBigChill.com)



# TULLY ROTARY All-You-Can-Eat Chicken Wing Buffet

to benefit ShelterBox

Elm Street Cafe, January 20, 2019

RESERVATIONS REQUIRED

(315) 696-5250

Three sittings to choose from:

4:30, 6 & 7:30 pm.

All-you-can-eat boneless and traditional chicken wings, fries, tossed salad, fountain drinks and ice cream

\$17 for adults, \$12 for ages 5-12.

Speak to a Tully Rotarian if you have questions!

## LITTLE FALLS WORLD POLIO DAY ARTICLE

In honor of World Polio Day on October 24th, Little Falls Rotary Club held an informational event that was very well attended and also raised \$1,200 to End Polio Now. MyLittleFalls.com did a nice article about the event, helping spread the word even more. [Click here](#) to check it out!



## MOHAWK VALLEY PAINTS ROCK TO SPREAD KINDNESS

During the holidays, the Mohawk Valley Rotary Club held a gathering with over 100 participants who painted rocks as part of the CNY Rotary Rocks project. These rocks will be placed out into the community to spread happiness to those that find them. They plan on hosting another event in the spring since this was such a big hit!



## BALDWINVILLE HONORS THREE STUDENTS IN DECEMBER

Last month's Student of the Month awards set a record for most students honored in one evening. Baldwinsville Rotarians met John, Kessie and Justus, and learned why they were truly worthy of this honor, having been selected by their guidance counselor for behavior becoming of a Rotarian! John plays unified basketball and bowling where he assists special needs athletes, wants to study aerospace engineering and recently won an award from the Syracuse chapter of Football Scholars for having the highest GPA on his team. Kessie plays viola, likes baking with her mom and is an active member of our Interact Club. Justus is a runner who is an award winning athlete in cross country and track, is active with the garden club (which was founded by last month's honoree Griffin) and is currently talking with Division I coaches to decide on a college where she can study physiology and become a coach herself! Between all the amazing youth and having their families as guests, it was a fun night.



### MEMBER TIP:

Be sure to include parents when doing youth program. Invite host parents and outbound exchange student parents to club events. Consider implementing a recognition program so you can have families in attendance at your meetings. Many parents would be glad to get involved after their child has benefited from the good works of our organization!

## SKANEATELES SUNRISE ACT OF KINDNESS

Skaneateles Sunrise Rotary Club helps with the monthly packing and distribution of food and supplies at the Skaneateles Ecumenical Food Pantry, and delivers these to individuals in village housing complexes through out the year. For an act of kindness the club included \$10 Tops gift certificates with each December delivery. Extra gift cards were donated those to the Skaneateles Town Outreach program too. The total donation was \$300. Photo:Skaneateles Sunrise Rotarian Chris Legg with his crew of Cayuga-Onondaga Boces students who help pick and pack the food pantry baskets each month.



## SKANEATELES ROTARY RAISES \$15,000 TO GIVE BACK

Between a fundraiser dinner and ringing the bell for the Salvation Army, Skaneateles Rotarians were able to make a big difference for area programs during the holidays. They raised almost \$13,000 at a dinner held on December 6th and immediately distributed the funds among three charities: the Skaneateles Food Pantry, the Skaneateles Outreach Program, and the Spafford Food Pantry. They also raised a couple thousand more by volunteering to ring the bells at the Salvation Army Red Kettle.

## DEWITT ROTARY GIVING BACK

This past summer DeWitt Rotary presented Sarah's Guest House with a \$1,500 check in support of their "comfort of home" meal program for their guests. Sarah's Guest House has been providing lodging, transportation, meals, and comfort to patients and families of patients receiving medical care in area hospitals not readily available in their home towns since 1994 and will be celebrating their 25th anniversary next year. Since 1994 this program has provided more than 51,000 nights of lodging to over 17,000 guests and continues to serve about 1,200 guests each year. Photo- left to right Renee McCaffrey, Develop't Specialist, Sarah's Guest House with DeWitt Rotary board member Mike Cadin making the presentation.



## YOUTH EXCHANGE HITS NYC

