



NEW & LETTER

"Rotary Opens Opportunities". What an appropriate theme for my Rotary year as District Governor, a year unlike any other I've seen in my 27 years as a Rotarian. An international pandemic turned our world upside down and Rotarians stepped up. We got creative with staying connected, raising money and serving our communities. And we did it together, as Rotarians always do. Rotarians ARE People of Action! That's why many of us joined Rotary and why Rotary is more important than ever to our communities!

We have lots to be proud of! In our District 7150, 29 clubs participated in the Great Lakes Watershed Clean-up. We had dozens of clubs do quick, immediate projects to help their neighbors survive the pandemic by giving away masks, food, and hand sanitizer. Clubs planted trees, collected shoes and packed books for overseas projects. The district pledged \$10,000 to Polio Plus and \$10,000 to global grants in India for oxygen concentrators, respirators and dialysis machines.

Our multidistrict membership team coordinated several interesting, interactive "Membership Mondays" with high quality speakers. We had our first ever virtual District Conference and held a virtual Trivia Night.

We are about to start a new Rotary year. COVID restrictions are loosening and hybrid and in-person meetings are on the horizon. We can't lose momentum nor lose sight of the new, innovative ways we stayed connected during the height of the pandemic. We need to continue to keep our current members engaged and attract new members. And have fun! Thank you all for a great 2020-2021 Rotary Year! I'm looking forward to what's ahead!

**District Governor
Cheryl Matt**

DeWitt Rotary Club
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MEET YOUR NEW NEWSLETTER EDITOR

Please welcome your newsletter editor, taking office July 1, Jim Morrow of the Rotary Club of Syracuse! Here's a little about him.

Jim married his wife Millisa, a paralegal, in 2005 and they live in Pompey. They have two daughters in grade school, a Bernese Mountain dog and a cat named Nemo. Coincidentally, just like our incoming DG Dana, Jim plays the trombone and is active in several local music ensembles.

His favorite color is orange because he is a Syracuse fan and he drives a big pick up truck with the license plate "I PRINT," a nod to his profession. Jim joined Rotary in 2012, invited by his father Dan Morrow (who has been in Rotary since 1984). He is a past president (2014/15), has been on the membership and programs committees, and currently serves as a board member, a trustee on the club's foundation and chair of Philanthropy & Charity. When asked what he likes most about being in Rotary, Jim said, "I hold the philosophy that there is no such thing as an unselfish act. Example: helping others makes one feel good, hence it is inherently selfish. Since joining Rotary in 2012, I have come to better realize the needs of people who have not been as lucky as I have. Belonging to an organization like Rotary allows me the selfish act of giving back in any way I can." The reason Jim is so well qualified for this role is his profession, which was alluded to with his license plate. Jim owns and operates his family's printing and graphics business that was started by his father back in 1974. It was a business that revolutionized engineering and architectural design and printing, and continues to innovate to serve the printing needs of local companies with quick turn-around on things like instructional manuals, catalogs and more. Jim is proficient at design and everyone should be prepared to be blown away by the quality of our district newsletter moving forward. Be sure to take the time to welcome Jim by submitting your club's news and events with the instructions on the right. Please adhere to deadlines and keep lines of communication open to make his job easy and fun. He is looking forward to receiving many emails from all of you!

IMPORTANT SUBMITTING YOUR NEWS

Only one thing will change and that's the email address where you send your submissions.

Submit club and district news to:
rotary7150@gmail.com

Deadline is still the 25th of the month to be in the next month's edition.

Please continue submitting brief articles with great photos for Jim to work with. Contact him at that same email if you wish to do a special feature.

HELP WITH HYBRID MEETINGS

Thanks to Rotary leaders from across the state for hosting a webinar on how to lead a successful hybrid meeting that is engaging for the people logging on and the people there in person. This truly should be the way in which clubs operate moving forward in order to make meetings accessible, convenient and continue to access some amazing speakers that could be from the other side of the world. The webinar covered some tools we have through Zoom that you may not have been using during fully virtual meetings and what technical equipment you might want to consider using to create a positive online experience for your virtual attendees. They even showed what a room set up might look like and clubs that have already successfully conducted hybrid meetings shared their experiences. The session was recorded and, once ready, the video link will be posted to the District Facebook page for all to access. Some key takeaways:

- You need really good internet for your zoom to work well and you should always have someone who is zooming in as a co-host on the meeting in case your internet cuts out
- Have a dedicated tech person to handle the virtual aspect of the meeting, someone who is not the club president or not running the in person meeting
- Keep zoom on mute until the meeting begins because the in-person crowd mingling and talking will come across loudly to all those zooming in, but don't forget to UNMUTE when the program begins!

Stay tuned to the District Facebook page for the full video. It was an extremely helpful session. All clubs are encouraged to consider this meeting format and all of its benefits.


**2021 VIRTUAL
CONVENTION**
ROTARY OPENS
OPPORTUNITIES 

JUNE 12-16, 2021

Register now and experience new, fast-paced programs that will have inspiring stories, powerful interviews, and multi-cultural entertainment.

REGISTER TODAY



ATTENTION CLUB LEADERS - PREPARE FOR DUES

All club leaders should have received notification from DG Cheryl regarding updating your membership roster before the June 30th deadline. There have been some communication issues between ClubRunner and My Rotary since the new rotary.org site launched last summer. Please take a few minutes to check that all your changes in ClubRunner are also reflected in My Rotary, which may require you to make manual changes. Hopefully the issues will be resolved soon, but for now it is important that you have accurate membership data in both places so that your district and RI dues invoices are accurate. They cannot be disputed and are based on the number of members in both systems on July 1. **Complete your changes by June 30th in order to avoid incorrect bills and possible overpayment!** If you need assistance please reach out Lizzy Martin at emartin@advancemediany.com or (315) 470-2107.

DOES YOUR CLUB HAVE A BUSINESS CARD?

Celebrate the return of in-person meetings by investing in business cards for your club designed to be handed out to potential new members and guests. Cards include an invitation to a meeting with your club's meeting location, time and details. It also includes your club's contact information - web site, email and Facebook page. Need help designing a beautifully-branded card for printing? Contact Public Image Chair Lizzy Martin with all of your club's information and she will send back a customized design like the one shown here. Take her design to any local printing company to make copies and distribute to members. Every Rotarian should get re-acquainted with wearing their Rotary pins to spark conversation about Rotary, and keep these business cards in their purse or wallet to hand to anyone who asks about us!



WANT TO PARTICIPATE IN GLOBAL GRANTS?

The District Rotary Foundation Committee (DRFC) is looking for a Rotarian who is interested in serving as the Global Grants Sub-Committee Chair for 2021-2022. As Global Grants Chair, you would be responsible for assisting the District Foundation Chair and Committee in encouraging Rotary Clubs to explore the possibilities of applying for a Global Grant. Upon contact with our local clubs, you would assist them throughout the process of the application.

As the District Global Grants Chair you will be the club contact for operational procedures from the application to the final report. While there are some DRFC committee meetings throughout the year, most of your time would be spent working with the clubs as they navigate this vital Rotary Foundation process. Training is provided...no cost!

Experience needed? If you are a Rotarian who believes in "Service Above Self" and enjoys the spirit of being a volunteer, you are qualified.

Interested? Please contact current District Global Grants Chair and incoming DRFC Chair Don Reese of the Utica Rotary Club. You can reach Don through email at "Dgreese@utica.edu" or call or text him at 315-794-8085.



In honor of pride month, check out [this article](#) from Rotary Magazine about how a fellowship for Rotary's LGBTQ+ community started at the Atlanta convention, has grown to include members from all around the world and what they are going to be working on to help clubs be more inclusive.



Click on this image to open a file you can download (right click and save image) and use it for your club's profile picture in honor of Pride Month this June.

CANDID FEEDBACK FROM A YOUNG ROTARIAN

I received some candid feedback earlier this year from a young Rotarian in a neighboring district. I asked them if I could share their message and they agreed. Please read this open and honest email. It may make you uncomfortable. Thank you. District Governor Cheryl Matt

I just finished attending this evening's multi-district membership event via zoom. Here are my observations as a 30-something, former Youth Exchange student, who has been a Rotarian a little over 10 years.

Older Rotarians need to stop saying that "young" people spend frivolous money on "entertainment and coffee" and that if we saved it, we would have more money for Rotary dues and other "more meaningful" endeavors. Not everyone has the same values and beliefs, so it's not a fair comparison for people, let alone different generations. This could be, and probably is, a big hang-up for "young" people joining "old" clubs. We also have staggering amounts of debt in comparison to what older Rotarians had at our age. Many of us are in two-income families and have childcare, transportation and other expenses many of these "older" Rotarians didn't contend with.

I also don't enjoy being talked down to by older Rotarians. Some don't take me seriously or treat me as their equal. The older members of many clubs could be the ones holding back growth with the "We've always done it this way" mentality. Change is good!

In my opinion, Zoom and online meetings are the way to go, especially for multi-district-wide stuff. I was so glad to see several districts now on board after so long. It does save travel time, as well as vehicle wear & tear and cuts down on greenhouse gas emissions by keeping our cars off the roads!

Having the ability to hop onto a Rotary meeting while at home has been of great advantage to me since we've got two very active toddlers running around now!

Sorry, this is not more eloquent, but I wanted to get a quick email off to you while it was fresh in my mind. Let me know if I can help you with any upcoming changes.

How have you felt about COVID this last year?

Scared you might get it?

If you have received your first COVID shot, did you feel relieved?

If you haven't gotten started on your COVID vaccination yet, are you nervous about when it will be your turn? Worried you come down with the virus before you've been vaccinated?

Now think about polio and those who need that vaccine.

Do you think they are scared their families might get polio? That their children could be paralyzed from the virus? Imagine their relief when they get the vaccine.

Now WE know their fear.

Let's help them by providing them with the polio vaccine. Let's End Polio Now with our donations!

Make out your check to The Rotary Foundation, include a note with your name and club name, and send to:

Jim High, New Hartford Rotary
29 Clarion Drive, Whitesboro NY 13492

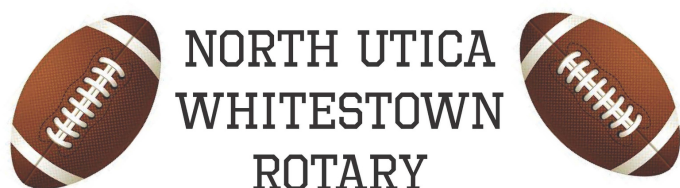
Or log on to www.rotary.org/donate to give online and choose the Polio Fund for your designation.



FAREWELL FROM YOUR FORMER NEWSLETTER EDITOR

Although I write much of the content you see in the newsletter each month, rarely am I writing on my own behalf. It has been a pleasure to serve the district in such a creative way for all of these years. I had big shoes to fill and I hope I have brought to you a version of the newsletter that was enjoyable, readable, informative and helpful. As a news junkie who loves to know everything that's going on, being the first to know about all of your club's activities, successes, challenges, fundraisers and fun was truly a joy for me. I have gotten to know many of you through newsletter-related correspondence and I certainly feel a connection to many clubs who may not even realize it, just because you took the time to send me news each month. DG Dana did an outstanding job selecting the next editor. I'm not exaggerating when I say this, and I know because of his professionalism and immense talent it adds no extra pressure, but you are going to be blown away by what comes next for our district's monthly publication. It will make it seem like I created this one with crayons and I would have it no other way than to leave you all in such capable hands. I'm still available to clubs as your Public Image Chair and for anything related to the district web site and Facebook page. I'll also be starting my new role as Membership Co-Chair focusing on innovative clubs. Cheers to a fantastic year ahead and serving to change lives, especially when it's our own.

**SUBMIT YOUR CLUB'S NEWS
BY JUNE 25TH TO
ROTARY7150@GMAIL.COM**



TOUCHDOWN PICNIC

Marcy Town Park
Marcy Pavilion • 9455 Toby Rd. Marcy, NY

Wednesday, June 16, 2021

4:00 p.m. - 7:00 p.m.

\$10 Suggested Minimum Donation



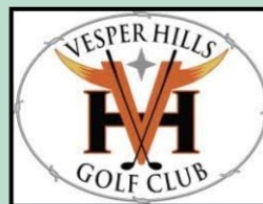
Proceeds Benefit
High School Rotary
Scholarships



Meet UC Football
Players & Coaches

1st Annual Tully Rotary Golf Tournament

Monday, September 20th @ 10am
Vesper Hills Golf Club



SAVE THE DATE

- Inviting **ALL** Rotary clubs from District 7150 to send a team to compete.
- \$80/pp Captain & Crew format
- Dinner served - Raffles and prizes
- Proceeds will help fund the Tully Rotary Ecological and Environmental Sustainability project (T.R.E.E.S.)
- Call/text 315-696-1825 to RSVP
- More details to follow!

CATCH A BASEBALL GAME WITH LIVERPOOL ROTARY



WHEN: Wednesday, June 16th at 6:45pm

WHERE: Onondaga Community College Baseball Complex
4585 W Seneca Turnpike, Syracuse, NY 13215

TICKETS: \$5 at the door

Tell them you are with Liverpool Rotary and they will donate \$1 to the club!

Cheer on the Syracuse Spartans, a collegiate baseball team and non-profit looking to bring family-fun to CNY and while developing the best collegiate baseball players in the nation.

Come at 6:30pm to meet up with the group and sit together inside. It's also Hope for Heather night, so show your support for ovarian cancer awareness by wearing teal!

Questions? Email Sheree at sheree7150@gmail.com

WEEDING & MILK: SERVING OSWEGO

Oswego Rotary has been busy with various community service projects. Most recently was weeding the herb garden at SUNY Oswego's Rice Creek biological nature center and helping at the USDA, United Way milk and food giveaway at the Oswego Speedway. Members helping out: Sabine Ingerson, Deana Masuicca, Selma Sheridan, Sue Witmer and Carrie Penoyer.



MORE GARDENING IN FULTON

In June, as a community service project, members of the Fulton Noon Rotary Club cleaned up the gardens near the Fulton Youth Soccer Club's building at the fields located on Chase Road in Fulton. The garden was planted by the Fulton Noon Rotary Club two years ago.



BEFORE

DURING

AFTER

In 1995-96, funds raised by the Fulton Rotary Club helped build the original storage building and snack bar. Don Butler who was the club's president at that time was very instrumental in developing the soccer fields and building which are still utilized today by over 500 soccer players (Ages 4- 12). Pictured are members of the Fulton Noon Rotary Club.

Baldwinsville Rotary meetings are open to all Rotarians to attend. Visitors are always welcome! Check out the last couple of virtual meetings, upcoming events and future hybrid meetings on their web site at www.BaldwinsvilleRotary.org.

ROADSIDE ROTARY HISTORY

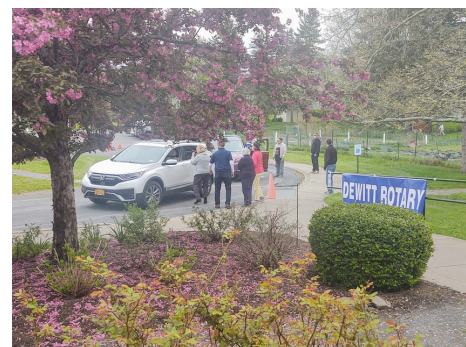
While driving through Vermont, Camillus-Solvay-Geddes Rotarians Blair and Kim Frodelius spotted this historical marker with Paul Harris' name on it. They stopped to read it and snapped a few photos to share with us of the schoolhouse Paul Harris' great-grandfather built, where he received his elementary education, which he credited for instilling in him the values that are the foundation of Rotary!



DEWITT PANCAKE DAY PIVOT SUCCESS

For 65 years the Rotary Club of DeWitt has organized and executed their annual Pancake Day. The tents set up for this annual event hosted Little League and high school baseball teams, soccer teams, elected officials, and many people from all over the Syracuse area. This event raised funds for the betterment of the CNY community or as the Rotary motto states "service above self". Covid-19 changed all that. With Pancake Day being the primary fundraiser for DeWitt Rotary, the membership found itself limping into the summer of 2020 with a limited budget and having to turn down requests to support important causes which would otherwise have been honored. Fast forward to the spring of 2021, DeWitt Rotary was concerned that as a community we would still be unable to gather in person. As a result the Pancake Day Committee tasked themselves with finding a solution.

From this, the Spring Basket Fundraiser was born. Over the past several months, under the leadership of co-chairs Davis Yohe, Kathy Kotz and Carolyn Hendrickson, the committee was busy securing contributions and in-kind support from past donors and sponsors. These efforts, including the sale of the Spring Baskets for Mothers Day, made the Spring Basket fund raiser in early May a huge success and will allow The Rotary Club of DeWitt to continue its philanthropic work to the benefit of the CNY community.



ROTARIANS HELP WITH VACCINATION EFFORTS

With the United States now in need of large vaccine roll-out for the first time in decades, it is no surprise that Rotarians stepped up. Check out [this blog](#) about how rewarding it has been for Rotarian Vicki Brentin, a member of the Rotary Club of Houston Skyline, Houston, Texas. Vaccinations have long been a passion of Rotary to help fight deadly diseases around the world. Now that it has landed in our own backyards, you can count on Rotary to be there. Rotary is working on and has resources available [here](#) to help combat misinformation, educate people on why vaccines matter, as well as issues related to cold chain distribution and herd immunity. There are also ways that we can take action and a statement on Rotary's commitment to equitable distribution of the vaccine. [Click here](#) to read more.

DON'T FORGET TO SUBMIT YOUR NEWS

Instructions on how to connect with the new newsletter editor are on page 2 of this issue and include the same deadline and request for brief stories with excellent photos. Get your news in to rotary7150@gmail.com by the 25th of the month!



ROTARY MAGAZINE'S WHAT WOULD YOU DO?

This issue's dilemma: You've been asked to get club members more involved in projects. You believe it's vital to get the help of the chairs of your club's other committees to work together, but they want to focus on their own goals. What would you do? Send your response to magazine@rotary.org