

# Rotary District 7150 NEWSLETTER

March 2019

I recently had the pleasure of spending an evening with our inbound foreign exchange students. District 7150 is very fortunate to have a group of young people who are bright, positive, enthusiastic and fun to be with. They represent all that is good with young people throughout the world. At our upcoming District Conference Celebration they will be sharing something special and unique for all of the attendees.

I hope each of you will take the opportunity to get to know these students. Chat with them if they attend one of your club meetings or events. Invite them to your home for dinner or a barbecue once the weather permits. Take them to the movies or a sporting event or shopping at a mall. Be sure to check with your club YEO regarding vetting prior to inviting them.

Our Youth Exchange program does so much to promote understanding between people of different cultures. However, we should not expect them to do it on their own. Join in supporting their efforts and I guarantee you will be rewarded and enlightened.

**In Kindness And Peace,  
District Governor Marv**



BE THE INSPIRATION

## DID YOU KNOW THERE ARE OTHER NEWSLETTERS?

Rotary International also publishes e-newsletters that members can opt in to receive. They cover topics like End Polio Now, membership, leadership and more! Log on to My Rotary at [rotary.org](http://rotary.org), under News & Media select Newsletters.

## TABLE OF CONTENTS [More at www.rotary7150.org](http://www.rotary7150.org)

### pg 2

TRIVIA  
AREA OF FOCUS #3  
NEW PEOPLE OF  
ACTION PHRASES  
ANNOUNCED

### pg 3

MEMBERSHIP  
MATCHSTICK DETAILS  
UPDATED COUNT  
KNOW-ASK-GROW

### pg 4

NEW GENERATIONS  
STATE OF MEMBERSHIP  
SPEAKER IDEA  
SAVE THE DATE  
FUN PHOTO

### pg 5

FREE DISTRICT  
TRAINING  
DISTRICT  
CELEBRATION

### pgs 6-8

CLUB EVENTS  
AND NEWS FROM  
AROUND THE  
DISTRICT

# FEBRUARY TRIVIA ANSWERS

- 1. A women is most likely to buy flowers for herself (option A)
- 2. One billion cards are purchased at Valentine's Day (option B)
- 3. Cupid's mother was Venus, the goddess of love (option B)
- 4. 69% of roses bought at Valentine's are red (option ...oops there was a typo so everyone gets it!)
- 5. St. Valentine is also the patron saint of beekeepers (option D)
- 6. Cadbury created the first heart-shaped box of chocolates in 1861 - well, his son did! (option D)

# MARCH TRIVIA - GOOD LUCK!

- 1. What is the English translation of "Erin go bragh"?
- 2. What does the 3 leaf clover represent according to St. Patrick?
- 3. Where was the first St. Patrick's Day held?
- 4. What alcoholic beverage is Ireland famous for?
- 5. What city dyes their river green on St. Patrick's Day?
- 6. What is St. Patrick's nickname?
- 7. What country has the largest population of people of Irish heritage?
- 8. St. Patrick rid Ireland of snakes – true or false?

Email your answers to DG Marv by April 1 at [marvd7150@gmail.com](mailto:marvd7150@gmail.com)

# AREA OF FOCUS #3: WATER & SANITATION

## THE THIRD IN OUR SERIES ON ROTARY'S SIX AREAS OF FOCUS

Clean water and sanitation are really the basis for being able to resolve other health, economic and societal issues anywhere in the world. When people have access to clean water they are healthier, kids get an education and the family unit is stronger (because they aren't traveling far and wide for access to water!). As with many of Rotary's projects, volunteers work with communities to find lasting solutions that are unique to their challenges. Strategic partnerships and over 1,000 projects in just the past 6 years have really made impactful change. Rotary's goal is for everyone to have safe, clean water and access to sanitation by the year 2030. Click here to learn more!

# NEW PEOPLE OF ACTION PHRASES ARE HERE!

If you have attended recent training sessions, then you are aware of Rotary's "People of Action" campaign. It is designed to showcase great images of clubs making a difference in their communities, branding Rotarians as People of Action. The phrases included "Together We Connect," "Together We End Polio," "Together We Transform," and "Together We Connect." We were limited to those four phrases, but now we have many more to choose from. We made sure these weren't infringing on anyone else's copy rights and now you can also choose from "Together We..."



Also not shown is "Promote Peace." You can turn your inspiring images into social media posts (like these images) and more in the Brand Center at [brandcenter.rotary.org](http://brandcenter.rotary.org). You can also learn more at the District Training Assembly in the Public Image break out session on April 6th at VVS High School. Log onto the Public Image page at [www.rotary.org/pages/public-image](http://www.rotary.org/pages/public-image) for more help with your club's image!

## MATCHSTICK DETAIL RESULTS

PGD Deb, District Membership Chair, recently challenged Rotarians in our district to submit to her their matchstick detail for Rotary. That's how you describe Rotary in the time it takes a matchstick to burn out (about 30 seconds). Here are the winners and their statements. Feel free to use them or incorporate parts of them into your personal statement. The key is to make sure you describe Rotary in your authentic way, to be genuine about what it means to you!

### 1st PLACE (500 Paul Harris Points)

**Tara Renner - Rotary Club of Onondaga North**

"Thirty years ago a friend talked me into joining Rotary to make business contacts. Little did I know that by becoming involved with club, community, and international events and programs, I would get back in spades so much more than I have given: life-long friends both here and from other countries, sense of feeling good when helping others, business opportunities, and personal growth."

### 2nd PLACE (300 Paul Harris Points)

**Gloria Gaudreau, Rotary Club of Hamilton**

"What is Rotary you ask? If there is a need to make things better, find a Rotary Club and it will happen. Always there to serve."

### 3rd PLACE - TIE (100 Paul Harris Points each)

**Lizzy Flinn-Brown, Rotary Club of Baldwinsville**

"Rotary is a community service organization where we volunteer our time and skills to help people of all ages, in all situations. We raise money for and run programs that serve our friends and neighbors in need, as well as work internationally to serve those who lack the basics like clean water – and we have a lot of fun together while doing it. I've made a lot of great friends and know a lot about my community thanks to Rotary! "

**Lorna Wilson, Rotary Club of Hamilton**

"Rotary is a group of 1.2 million people world-wide who are the local working hands promoting integrity, goodwill and peace on earth."

## KNOW

Be knowledgeable about Rotary - from our worldwide efforts to your club's local projects. When you can speak about Rotary in an impactful way, it will inspire those around you to get involved. Be prepared with that matchstick detail because you never know when someone might ask about your Rotary pin (because you wear it every day right?)!

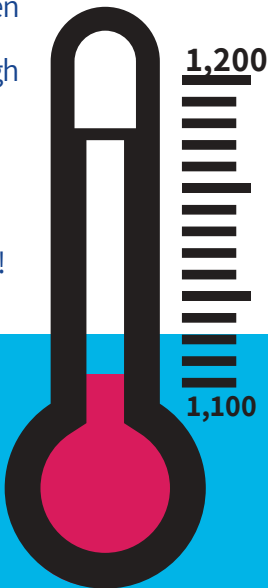
## ASK

Very few people will join something without being asked. If you love Rotary, you shouldn't be shy about asking someone else to consider it too. It all starts with an invitation to a meeting, to work on a project or to join in a social event. Ask a coworker, friend or neighbor to come along to something they'll enjoy. You have nothing to lose!

## GROW

With all of your members wearing their pins daily, striking up conversations with their peers and making that ask to have someone visit your club, your club can connect with new potential members!

Is that approach not working for you? Consider the experience guests have when visiting your club. Evaluate your club experience through the eyes of a non-Rotarian. Make sure people are welcomed, engaged and invited back again. Still struggling? Call on that membership coach for help!



## MEMBERSHIP UPDATE

District membership ended February at 1,105, which is down from January. Make sure your club has a strategy for membership growth. If you don't, reach out to your area membership coach for assistance! [Click here to get more information.](#)



## STATE OF MEMBERSHIP

If you are paying attention, you know that we need to focus on growing membership in Rotary. The future of our organization hinges on it! Our members are everything to Rotary doing so much good around the world! Rotary International has put out a presentation with some information on how membership is fairing overall. This powerpoint presentation, which comes with speaking points, would make for a great club program hosted by your membership chair. It could spark productive conversation and inspire your members to get active. Membership is really a committee we are all on! Click here for more membership help and to download the presentation to show your club!

## SPEAKER/PROGRAM IDEA

Remember learning about the children's book "A Pound of Kindness" at PDG Phyllis' conference in Corning last year? Well the book is finally here! You can buy a copy at [www.apoundofkindness.com](http://www.apoundofkindness.com) and you can schedule the author Doug Cornfield to share more with your club on the background of this story. Proceeds from the sale of this book will be donated to the Disability, Dream, & Do (D3) programs that put on baseball camps for children with special needs.



## DISTRICT GRANTS REMINDER

Congratulations to the 19 Rotary Clubs qualified to apply for District Grants 2020!!!! District Grant 2020 Qualifying Documents are due no later than March 31 (same every year). The Grant documents can be downloaded from the District Foundation website - click here. For assistance, please contact District Grants Subcommittee Chair Bonnie Levy, [bonlevylaw@gmail.com](mailto:bonlevylaw@gmail.com) District Foundation Chair Mark Matt, [mmatt7150@gmail.com](mailto:mmatt7150@gmail.com)

Thank you for meeting the needs of our communities and remember, Foundation Annual Fund-SHARE contributions are the primary source of funding for Foundation grants! Remember to donate to Annual Share Fund of the Rotary International Foundation now so we have grants dollars three years from now!

## SAVE THIS DATE

THURSDAY, JUNE 27, 2019  
Traditions at the Links, E. Syracuse

Join us to honor outgoing DG Marv and celebrate incoming DG Randy!  
Watch your emails and read your newsletter for details as this event will require online registration.



DG Marv is having some fun with his family (and Otto) at SU lacrosse games now that he's entering the final stretch of his leadership year!

## (NEW) NEW GENERATIONS CONFERENCE

Over 100 Rotarians took part in Rotary's first international conference on New Generations Service Exchange. The event was held in Frankfurt Germany in February. Tom Taylor, Onondaga North Rotary, attended on behalf of District 7150. New Generations Service Exchange is a program for those 18-30 years old who wish to travel to a foreign country and experience how his or her craft or profession is practiced elsewhere. Unlike Youth Exchange, which is a mutual, reciprocal exchange (that is, for every student we send out, we take one in), the New Generations Service Exchange can be a one-way exchange (although it can be mutual as well). Unlike Youth Exchange, which must take place during the school year, the New Generations Service Exchange May take place at any time, lasting anywhere from 2 weeks to 4 months. Tom is forming a District Committee and invites all those who are interested to email him at [newgenerations7150@gmail.com](mailto:newgenerations7150@gmail.com). Currently, we have a request from a young chemical engineer from Thailand who is looking for an exchange with our district. Anyone who knows of a possible match should contact Tom!

# DISTRICT TRAINING ASSEMBLY

**SATURDAY, APRIL 6, 2019**

Vernon-Verona-Sherrill High School



## FREE TO ATTEND

This training is for club leaders, with separate courses for these roles: President, Secretary, Treasurer, Foundation Chair, Membership Chair and Public Image Chair.

This training covers important information like how to add/remove members, access reports from Rotary International and how to brand your Rotary Club.

**CLICK HERE  
TO REGISTER**

**INCLUDES A FREE (DELICIOUS) BREAKFAST!**

## DID YOU BOOK YOUR HOTEL/MEALS?

It's a separate form you have mail or fax to book your hotel room and meal package for District Celebration. We apologize for the added step, but click here to download the form and get this in ASAP!

# DISTRICT CELEBRATION

**May 3 & 4, 2019 | Crowne Plaza Hotel, Lake Placid**

## ACTION ITEMS

- Click here to register for display space in the House of Friendship
- Volunteer to help during the weekend as a Sergeant At Arms - email Clark Speicher at cfs@twcnj.rr.com
- Click here to learn more about what to expect at this fun-filled weekend!
- Collect items to bring for our care packages to help foster children - click here to see what we need

## THINGS TO KNOW:

- Dress code is business casual most of the weekend
- Saturday night you can dress in cocktail attire or get creative with 1920's style garb
- Registration opens at 3pm on Friday and it's about 4 hours for people to drive there, so you might need the day off from work!
- It's a party, so come to have fun!

**Click here to meet our keynote speakers  
& view the entire schedule**

# REGISTER ONLINE TODAY

**Click here for hotel details & to register today!**

## Registration Instructions:

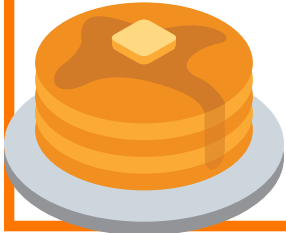
1. Register you and your guest at [www.rotary7150.org](http://www.rotary7150.org)
2. Once registered, click here to download a form to book your room & board - be sure to include your registration confirmation number! You will then mail or fax directly to the hotel.

The North Utica Whitestown Rotary is hosting its Annual Scholarship Breakfast Sunday, April 7th, 2019 from 8:00am – 11:30am at the North Utica Senior Community Center.

Cost: Donations

All proceeds raised benefit our High School Rotary Scholarships presented to local seniors.

Meet the Utica College Football Players and Coaches as well!!!



FULTON RECOGNIZES LOCAL STUDENTS FOR SERVICE

Judy Young, center, Youth Activities Chair for the Fulton Rotary Club, presents certificates of achievement to G. Ray Bodley High School seniors Nora Kingsbury, left, and Cory Dexter at a recent meeting. Nora supports the community and other students through HOPE Club, Student Senate and Homework Club, and more. Her first choice for college is SUNY Geneseo, after which she hopes to teach secondary mathematics. Cory has been captain for the varsity basketball team, is involved in National Honor Society and Math Club too. He is a volunteer firefighter for Minetto Fire Department, and hopes to pursue a biology degree with a pre-med focus, in order to become an orthopedic specialist.



Pancake Breakfast

Saturday, April 13, 2019  
Sponsored by the  
Greater Utica Sunrise Rotary Club

\$10.00

All you can eat  
pancakes  
& sausage  
breakfast

Children under 12  
\$7.00



Location: St. Margaret's House  
47 Jordan Road, New Hartford

Time: 8:00 am to 11:00 am

Take-outs available

Each ticket includes 1 Raffle Ticket  
Money raised will be used for local community projects

B'VILLE ROTARY: SAVE THE DATE FOR SENECA RIVER DAYS

All District 7150 Rotarians, and their family and friends, are invited to a celebration of the Seneca River in Baldwinsville on June 14 & 15, 2019. Friday evening will be Food Trucks & Fireworks on Paper Mill Island, with live music and a \$5 admission. Saturday's family festival at Mercer Park, with free admission, will start at 10am and end with The Great Seneca River Duck Race at 4pm. Duck tickets are now on sale - just ask a B'ville Rotarian!

Click here to follow the Seneca River Days Facebook page for the latest news!





# AUBURN MAKING BBQ & FOUNDATION CONTRIBUTIONS

The Auburn Club recently made its \$3,000 annual donation to the Rotary Foundation. This is part of a five year, \$15,000 commitment. President Bob Edmunds presents the check to Mark Matt. It's full speed ahead for the third annual Rotary Ribs Rhythm and Blues Festival, July 19-21 on Deauville Island at Emerson Park in Auburn. This year's proceeds will go to Nick's Ride For Friends to purchase a new van. Nick's Ride is a heroin and addiction group located in Auburn that helps those afflicted with nasty substances.



# DEWITT GETS HANDS ON WITH BOOKS & CHECKS



DeWitt Rotary and 3 other Club partnered together for a CNY Books for the World Project. The Fayetteville-Manlius school district informed DeWitt Rotarian Tom Heister that they had boxes and boxes of library books to dispose of. DeWitt Rotary already had it's philanthropy giving planned for the spring, but had volunteers to pack the books. So, DeWitt Membership Chair Cheryl Matt contacted a handful of clubs and found sponsors for these pallets of books in Moravia, Onondaga North and Skaneateles. Two full pallets of books were packed up, labeled and shipped. DeWITT ROTARY says THANK YOU to these three clubs!



Photo - left to right, DeWitt Food Pantry staff, MJ Mackenzie president of DeWitt Food Pantry, Mark Hansen, DeWitt Rotary philanthropy chair, and Linda Ervin DeWitt Rotary president

The club also made a \$1,000.00 donation to The DeWitt Food Pantry. This organization went into operation July 2013 and today provides emergency food to over 300 pre-qualified families monthly who are residents of DeWitt. This is a volunteer organization with 100% of all contributions used to purchase food and pay a monthly utility bill. Food purchases are economically made from the CNY Food Bank (on occasion purchases of eggs, etc. from Price Rite and/or Aldi). Supplies are supplemented with food drives and weekly food donations from Trader Joe's. Space is donated by Springfield Gardens.

# BALDWINSVILLE WELCOMES NEW MEMBER

The B'ville Rotary Club was excited to induct Amber Cavallaro at a recent club meeting. Amber is the manager at the new Solvay Bank branch in the community and is joining as a corporate member (meaning up to three people from her office can join!). She lives in town with her family and is excited to get to work on the club's upcoming project, Seneca River Days. Make sure you hit her up for a duck ticket!



# MOHAWK VALLEY INDUCTS NEWEST MEMBER

Mohawk Valley Rotary Club welcomed a new member in February. The club is excited to announce their newest member Herkimer County Undersheriff Scott Scherer.



# GET US YOUR NEWS

Clubs start to get busy in the spring, so be sure to tell everyone else what you are up to with stories and events in this newsletter. Submissions due by the 25th of each month to Lizzy at [ebrown@advancemediany.com](mailto:ebrown@advancemediany.com)

# FULTON SUNRISE GOES TO THE DOGS FOR INSPIRATION

At a recent Fulton Sunrise Rotary meeting, Rotarian Patrick Waite introduced Martha Sturtz PAWS of CNY (Pet Assisted Wellness Services of Central New York) certified evaluator and her Adirondack Golden Retriever, Princess Fire Fly aka Flyer the therapy dog. Flyer was originally Martha's own therapy dog as she battled cancer. PAWS started as a Sunshine Friends organization incorporating in 1999. They are a non-profit organization run by volunteers. Their name was changed to PAWS of CNY, Inc. in 2013 and their mission is to provide pet-assisted wellness services to hospitals, nursing homes, schools, colleges, libraries, airport travelers and community partners in Onondaga, Oswego, Cortland, Madison and Cayuga Counties. They welcome community members to apply for pet therapy certification by completing a volunteer application, passing an initial evaluation, and completing a facility evaluation over the course of 3 months. They are in need of more certified cats.



# HAMILTON ROTARY SELECTS OUTBOUND YE STUDENT

Hamilton Central School's Acadia Klepeis has been selected as a Rotary International Youth Exchange Student for District 7150. Acadia will be traveling to Switzerland for 2019-20 school year. She has been taking many Advanced Placement courses this academic year and enjoys Masquers, the school's drama club, as an extracurricular activity. Acadia was in attendance at the March 09 monthly club assembly meeting and luncheon. The Hamilton Rotary Club wishes Acadia the best in her exchange student experiences and travels.

Pictured from left: Hamilton Rotary President Joanne Borfitz; Outbound Exchange Student Acadia Klepeis; Interim Youth Exchange Officer Lorna Wilson

