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GET MORE NEWS AT

WWW.ROTARY7150.ORG

Rotary International has identified October as Economic and Community Development Month. When looking up what exactly is meant by Economic and Community Development I found the following. Community economic development encourages using local resources in a way that enhances economic opportunities while improving social conditions in a sustainable way. Economic development has existed at a basic level since the earliest recorded communities. However, in the US and several other countries, the concept of community economic development emerged "in response to tenacious poverty and the need for affordable housing, good jobs, affordable health care and quality of life matters needed for human existence".

Ironically, Rotary International has identified October 24th as World polio Day. The irony lies within the fact that earlier on, many non-developed or developing countries used to ignore the importance of the polio vaccine. Since, they have realized that was their fatal mistake. Today, many of these countries take part in the initiative and World Polio Day by spreading awareness about it in many ways. World polio Day was established by Rotary international and its other GPEI partners. This event not only marked major milestones in the journey of a polio-free world, but also became a platform to strengthen the fight against this disease and eradicate it completely. The severity of the disease was at its peak in 1988, when it was infecting more than 350,000 children annually across 125 different countries. So governments across the globe decided to join hands, which gave birth to Global Polio Eradication Initiatives (GPEI). They were joined by the World Health Organization, United Nations Children's Fund, US Centers for Disease Control and Rotary International joined the initiative to declare a war against polio.

GPEI partners first celebrated World Polio Day on October 24,, 2012 to mark a major milestone in the journey of polio eradication and India being removed from the WHO's list of countries where polio virus was in active transmission. They decided to celebrate the moment by establishing an international event around it. They chose October 24th which marked the birthday of Dr. Jonus Salk, the scientist who led the team that developed the first polio vaccine. Since then, this event is being celebrated on the same day worldwide.

There are a number of ways World polio Day is celebrated around the world. Here are few you may choose to help you celebrate.

- * Marathons or Rallies
- * Events and Festivals
- * Exhibitions – set up booths to distribute pamphlets or other materials
- * Become a volunteer to spread awareness or by vaccinating children younger than 5
- * Spread awareness through social media

The fight against polio has already been won by 99.9%, but the 0.1% is still remaining. Therefore, this is no time to take a step back from supporting polio eradication. Polio can become the second disease to be eradicated from the world. We as Rotarians need to continue to do our part in attaining that goal. We can make a difference by taking part in World Polio Day! We can spread awareness! We can contribute to Rotary Internationals Polio Plus financial efforts! We can volunteer to put us one step closer to the eradication of polio! This can be our Rotarian work toward economic and community development!



**ROTARY:
MAKING A
DIFFERENCE**

District Governor Phyllis Danks

Marcellus Rotary

phy17150@gmail.com

GREAT TURNOUT AT LEADERSHIP PROGRAM

Almost 100 District 7150 Rotarians attended the Rotary Leadership Institute at Vernon-Verona-Sherrill High School on September 30th. This facilitated learning program is designed to bring Rotarians together to discuss various topics related to service, volunteering and leadership so all can learn and grow from each other. Rotarians completed levels I, II, III, graduate and faculty training courses.

Upon completing level three, Rotarians graduate and are presented with a certificate. In the photo is this year's graduating class - congratulations!

If you missed this session or are so inspired you want to fast track your courses, RLI will be in Rensselaer on October 21st and Canandaigua on November 4th. Register at www.rlinea.org.



Register at www.rlinea.org.

CHECK THIS ROTARY BRANDING CHECKLIST

If you've been within 50 yards of a Public Image workshop or seminar at any of the many district training opportunities in the last few years, you've undoubtedly heard "one wheel, one color," and something about the importance of branding. A recognizable brand that evokes a positive response is the goal of any business or organization, and Rotary is no exception. To establish this with non-Rotarians, it is our job to provide a consistent visual representation of Rotary's brand and to do it often.

Because everything in Rotary starts at the club level, we must rely on clubs to implement our brand in a united fashion. That means using the most up-to-date versions of our Rotary wheel and Rotary logo, as well as using the correct theme logo for the current year.

If your club hasn't given much thought to how you brand yourselves, you might not know where to get started, so we've made it easy! The Rotary Club Branding Checklist is available for download here: <https://goo.gl/BBYuwJ>. It is one of many useful tools you will find on the Public Image page of the District 7150 web site, rotary7150.org. Go through this checklist to examine all of the ways your club puts out information and make sure it features the proper brand. This effort may need to extend beyond your public image chair if, for example, certain committees are responsible for creating their own event flyers or brochures. *Make sure everyone is updating Rotary logos on everything!* If you need any of the updated logos, those are available to download on the Public Image page too!



MEMBERSHIP

CLUB	July '17	Aug '17
ADIRONDACK FOOTHILLS	29	28
AUBURN	42	44
AURORA	3	4
BALDWINSVILLE	55	56
CAMDEN	9	9
CAMILLUS-SOLVAY-GEDDES	33	34
CANASTOTA	18	18
CATO	16	16
CAZENOVIA	14	14
CHITTENANGO	36	34
DEWITT	72	78
DOLGEVILLE	19	19
EASTWOOD	27	29
E-CLUB OF SYRACUSE	14	14
FAYETTEVILLE-MANLIUS	3	8
FULTON	24	24
FULTON SUNRISE	24	24
GREATER UTICA SUNRISE	7	7
HAMILTON	30	32
KUYAHOORA VALLEY	25	25
LITTLE FALLS	28	25
MARCELLUS	28	28
MOHAWK VALLEY	28	35
MORAVIA	17	17
NEW HARTFORD	25	25
NORTH UTICA-WHITESTOWN	22	21
ONEIDA	53	53
ONONDAGA NORTH	7	7
ORISKANY FALLS	20	20
OSWEGO	31	30
OSWEGO SUNRISE	15	16
ROME	38	37
SAUQUOIT	16	13
SHERRILL	11	12
SKANEATELES	60	57
SKANEATELES SUNRISE	17	17
SYRACUSE	60	60
SYRACUSE INNER CITY	11	11
SYRACUSE SUNRISE	19	20
TULLY	21	21
UTICA	114	114
WATERVILLE	17	17
WEST WINFIELD	8	9
TOTAL	1,166	1,182

A ROTARY CONNECTION FOR HELPING PUERTO RICO

Utica Rotarian Heather Beebe has ties to Puerto Rico and spends a lot of time on the island, connecting with members of the San Juan Rotary Club. After being devastated by Hurricane Maria, Heather wants to help and provide District 7150 Rotarians with a way to donate towards this natural disaster relief effort. The weekend of October 16th, Heather will be traveling to PR to help with relief work and is collecting donations to hand deliver to the San Juan Rotary Club (since mail service is down) for the monumental task of rebuilding their communities. Make checks payable to the San Juan Rotary Club (with "hurricane relief" in the memo line) and mail to: Heather Beebe, PO Box 1981, Utica NY 13503. You can follow Heather's journey on her Facebook page, Unstoppable You, and reach her at heatherutica@gmail.com if you have questions!

5 THINGS YOU MIGHT NOT KNOW ABOUT FIGHTING POLIO

Did you know that WWE Wrestler John Cena is a spokesperson for eradicating polio?
Do you know how many people we've saved from contracting polio thanks to our work?
Have you heard all the ways that people are traveling to reach areas that need immunizations, including by elephant?
Click here to read more interesting and fun tips about vaccination efforts around the world: <https://goo.gl/sk667F>

ROTARY UNITED NATIONS DAY

Under this year's theme of "Peace: Making a Difference," Rotary will honor six Rotary members or Rotary Peace Centers alumni who have done outstanding work for peace, professionally or as volunteers. The event will be held Saturday, 11 November, at the Palais des Nations in Geneva, Switzerland. Click here to learn more about this special, annual event: <https://goo.gl/7rGS7D>

WORLD POLIO DAY: OCT 24

RESOURCES

Sample press release:
<https://goo.gl/UYu7dd>

Rotary & Polio Fact Sheet:
<https://goo.gl/pCBmgb>

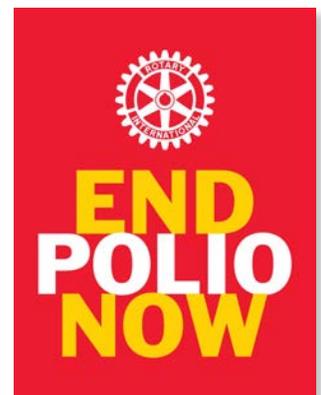
Event planning guide:
<https://goo.gl/f8uBEv>

Anything else?
www.endpolio.org

How will your club honor World Polio Day? Let us count the ways! Start by planning to join global health experts, celebrities, Rotarians and Bill & Melinda Gates in a live streamed event for an update on the progress we are making towards total eradication of polio. Go to www.endpolio.org to sign up!

Do an event with your club or join a nearby event. Find an event or register yours so others can find you at www.endpolio.org/world-polio-day. They also give you ideas of events you can do.

Share about this amazing program and encourage your friends and family to tune into the livestream update by sharing on social media. Click here to download social media messages, including images to post and sample text: <https://goo.gl/67EqiR>



ONE SUMMIT

& Grants Management Seminar

SATURDAY, NOV 18
ELKS LODGE, LITTLE FALLS

OR

SATURDAY, JAN 6, 2018
EAST SYR FIRE STATION

CLICK HERE TO REGISTER
and get more information

DISTRICT 7150 YOUTH EXCHANGE

50TH
Jubilee

SATURDAY, JANUARY 6, 2018

REGISTER ONLINE

Rotary Foundation Gala
DISTRICT 7150 FEBRUARY 10, 2018
A NEW CENTURY OF GIVING



REGISTRATION REQUIRED

**CLICK HERE
TO SIGN UP**

DISTRICT CONFERENCE 2018

April 27-29, 2018 | Radisson Hotel, Corning NY
www.rotary7150.org



**ROTARY:
MAKING A
DIFFERENCE**

COME TO CORNING!

**\$250/Guest includes all meals
and registration**

\$119/night - Queen Room

\$129/night - King or Double Bed

SAVE THE DATE NOW - PLAN TO BE AT CONFERENCE NEXT YEAR!

We will be once again putting together a weekend full of fun, education and fellowship, taking into account your feedback from this year.

We have a great location that's close to many interesting and unique attractions like the Corning Museum of Glass and so much more!

DOWNLOAD A REGISTRATION FORM AT
www.rotary7150.org

ONONDAGA NORTH ROTARY CLUB
presents

Flags of Honor & Gratitude

PURCHASE A FLAG TO HONOR OR THANK:
VETERANS, SOLDIERS, POLICE OFFICERS,
FIREFIGHTERS, PEOPLE WHO VOLUNTEER, or SOMEONE
THAT DOES COMMUNITY SERVICE.

Purchased flags are dedicated to those who, through Service Above Self, have made America and the world a better and safer place to live.

Flags will be flown in front of , WEGMANS on Route 57 in Liverpool, from October 28 to November 12, 2017.

A special flag dedication ceremony will be held on Sunday, November 5th at 10AM in front of the flag display.

Flags are \$30.00 each and includes your flag being flown in the field and a flag card. If you have purchased a flag from us in the past, it will be \$15.00 to re-fly your flag in the field.

To purchase a flag or to re-fly, please go to our website at www.onondaganorthrotary.com

**UTICA ROTARY CLUB
HOLIDAY SHOPPING SPREE**

Buy a ticket for your chance to win Visa gift cards

SEVEN CHANCES TO WIN
\$500 prize, \$250 prize,
\$100 prize and four \$25 prizes

**\$10/ticket with only 500 sold
GREAT ODDS!**

**GET YOUR TICKETS
TODAY!**

Contact Jill Koch at jillk@cabvi.org
or (315) 269-9980



Chittenango Rotary invites you to



Saturday, October 21, 2017

9:30 am - 3 pm

15K run, 5K run or
2 Mile Fun Walk

Prizes & Pasta Dinner!

Sign up in advance or join us
race day - details at
www.eriecanalrun.com

**ROTARY INTERNATIONAL
CONVENTION**

Just a short drive away in Toronto, this is your best opportunity to experience a once-in-a-lifetime event like an international convention.
Register now to get the best price!

BOOK BEFORE IT'S TOO LATE

With a couple dozen hotels on the list for the convention and almost half already sold out, YOU CANNOT WAIT TO BOOK YOUR STAY!

**REGISTER & BOOK YOUR
HOTEL ON THE SAME SITE
DON'T DELAY!**

JUNE 23-27, 2018



**CLICK HERE
TO
REGISTER &
BOOK
HOTELS
ONLINE**

BREAKFAST ON SUNDAY NOV 5

Start the day with a hot meal and support a fellow Rotary Club!

Auburn Rotary's Jim Balloni Memorial Pancake Breakfast
to benefit the Warm the Children Program & other charities
Sunday, Nov 5th | 8am-Noon
at Cayuga-Onondaga BOCES, 1879 Genesee Street, Auburn

Adults \$8, Seniors/Active Military \$6,
Children ages 5-12 \$5, Under 5 FREE
PRIZES - RAFFLES - FUN

Fulton Noon Rotary's Annual Harvest Breakfast

Sunday, Nov 5th | 7:30am - 12:30pm

Fulton Polish Home at 153 W 1st Street, Fulton

Adult \$7, Kids under 10 \$4, Kids under 5 FREE

Breakfast includes pancakes, sausage, scrambled eggs, home fries, orange juice, coffee & tee

Marcellus Rotary Fall Pancake Breakfast

Sunday, Nov 5th | 8am - 12:30pm

Marcellus Firehouse

Adults \$7, Kids under 12 \$7, Kids under 6 FREE

Family of four or more \$22

Funds raised benefit the Group Mission Trip, which brings hundreds of teens from all over the country to CNY for a week of community service

BALDWINSVILLE ROTARY
5K RUN/WALK



STOMP OUT HUNGER

NOVEMBER 11, 2017
DURGEE MIDDLE SCHOOL
BALDWINSVILLE, NY

PRIZES | REFRESHMENTS | SWAG
ADVANCED ENTRY: \$30/ADULT & \$20/STUDENT
RACE DAY REGISTRATION \$40/ADULT & \$25/STUDENT

Run or walk a new course through our beautiful community and help raise money for the local food pantry.

FIRST 150 TO REGISTER GET NEW FINISHER MEDALS!

THANKS TO OUR SPONSORS:

The Red Mill Inn 

REGISTER
BALDWINSVILLEROTARY.ORG

#BVILLEROTARY5K  **Rotary** 

All proceeds benefit the Baldwinsville Community Food Pantry and Baldwinsville Rotary Club

Oswego Rotary's

ITALIAN FEAST

SATURDAY, OCTOBER 21, 2017 | 4pm-7:30pm

AT THE AMERICAN FOUNDRY

TICKETS \$13/adult | \$7/kids under 12 | FREE for kids under 5

Tickets available at The Palladium-Times, DuFore's, The American Foundry or from any Oswego Rotary Member

MENU:

Lasagna, Italian Bread, Salad & Tiramisu

Wine Basket Raffle
& Lottery Board Raffle

Cash Bar

Take Out Available

Oswego Rotary's ITALIAN FEAST is a fundraiser for the Oswego Rotary Club and the proceeds go toward the many services the club provides during the year, including scholarships, the annual Top 100 Student Dinner, the annual regional final of the Scripp's National Spelling Bee and more!

AUBURN ROTARY SERVES AUTUMN COMFORT FOOD



Auburn Rotarians are gearing up for this year's Jim Balloni Memorial pancake breakfast on Sunday November 5th at the Cayuga Onondaga BOCES campus. Proceeds from this annual event go to Warm The Children of Cayuga County. Last year more than 1,100 needy kids received new winter coats, gloves and hats. In 2015, 875 children were served and in 2014 slightly more than 600 kids were helped. Warm The Children is a partnership between The Citizen, Cayuga Seneca Community Action Agency, and the Auburn Rotary Club.

CAMILLUS-SOLVAY-GEDDES CHEESE & 5K

Snapshots from recent club fundraisers!



DEWITT ROTARY INVITES ALL TO ANNUAL MEETING WITH SPEAKER JIM BOEHEIM

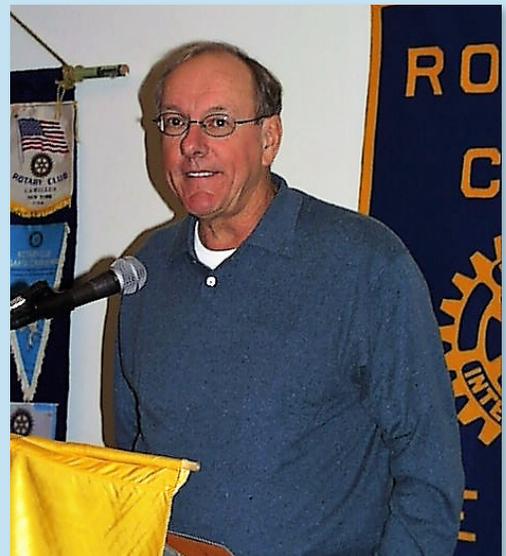
It is that time of year again as DeWitt Rotary hosts SU head coach Jim Boeheim.

Where: Traditions at The Links at Erie Village.

When: Noon Monday October 23, 2017.

Cost: Lunch \$22.00 per person.

Reservations: no later than Monday 10-16-17. Call 315- 214-3009 or email to robischk@icloud.com



MEMBERSHIP EFFORTS AROUND THE DISTRICT

Baldwinsville Rotary hosted a Rotary Info Night where admission for Rotarians was to bring a potential member. The club welcomed 16 potential Rotarians as guests, where they featured speakers from three local organizations the club has supported. All shared stories of how the club has impacted their organization positively.



New Hartford Rotary recently presented a \$500 to the New Hartford Public Library, a local resource the club has supported for many years. Upon presenting Interim Library Director Anne DuRoss with the check, she expressed interest in joining and was inducted into the club on September 20th. Welcome to Rotary Anne!

Aurora Rotary Club has welcome two new member - Kia Larsen and Mark Larsen. Welcome to Rotary!



FULTON SUNRISE HEARS FROM YOUTH LEADER

At a recent Fulton Sunrise Rotary meeting, G Ray Bodley student, Ean Stevenson talked about his Rotary Youth Leadership Award (RYLA) training experience at Cazenovia College. He quoted "being a leader is helping others to achieve something". Ean discovered that he is a practical thinker and that he really enjoyed doing the ROPES course and building park benches.

Pictured with Ean is his mom, Carolyn, and Rotary President Mike DeLorme.



TELL THE KIDS!

We accept news from Rotaract and Interact Clubs too!

Feel free to share this newsletter with your student clubs and provide them with contact information to submit their news.

Submissions are due by the 25th of each month and should be submitted directly to Lizzy at ebrown@advancemediany.com



LITTLE FALLS INTERACT GROWING & ACTIVE

Past President of Little Falls Rotary Interact visits 2017-18 Interact membership and gives support! Andy Mucica said membership growth and service group work was Awesome!!! Below- 2017-18 Little Falls Rotary Interact students- Claire Connolly current Interact President - far right.

FULTON NOON ROTARY WELCOMES STUDENTS

Nancy Kush-Ellis, Program Chair and past president of the Fulton Rotary Club, welcomed Mark Tallents, center, and Hayden Satchel, both sophomores at G. Ray Bodley High School in Fulton. Tallents and Satchel were sponsored by the Fulton Rotary Club at the recent Rotary Youth Leadership Award program at Cazenovia College.



Fulton Rotary Club President Jerry Seguin, right, welcomes Nanna Fischer, the club's exchange student from Billund, Denmark, and Volney Elementary School Principal Todd Terpening, whose family is Nanna's first host family. Nanna is excited to attend G. Ray Bodley High School through the Rotary International Exchange Program.

YOUTH EXCHANGE STUDENT ORIENTATION IN BALDWINSVILLE

All of this year's Youth Exchange students spent a weekend in Baldwinsville to get to know the YE team and go through their welcoming orientation. The kids are tested for language proficiency, have discussions about what's to come and how to take advantage of this unique experience, and they got to have fun with fellow exchange students. All kids were hosted by B'ville Rotarians. Make sure to spend time with your student if your club participates in exchange!



Rotary Youth Exchange

