

ONE SUMMIT

NOVEMBER 18, 2017

Rotary District 7150

Rotary



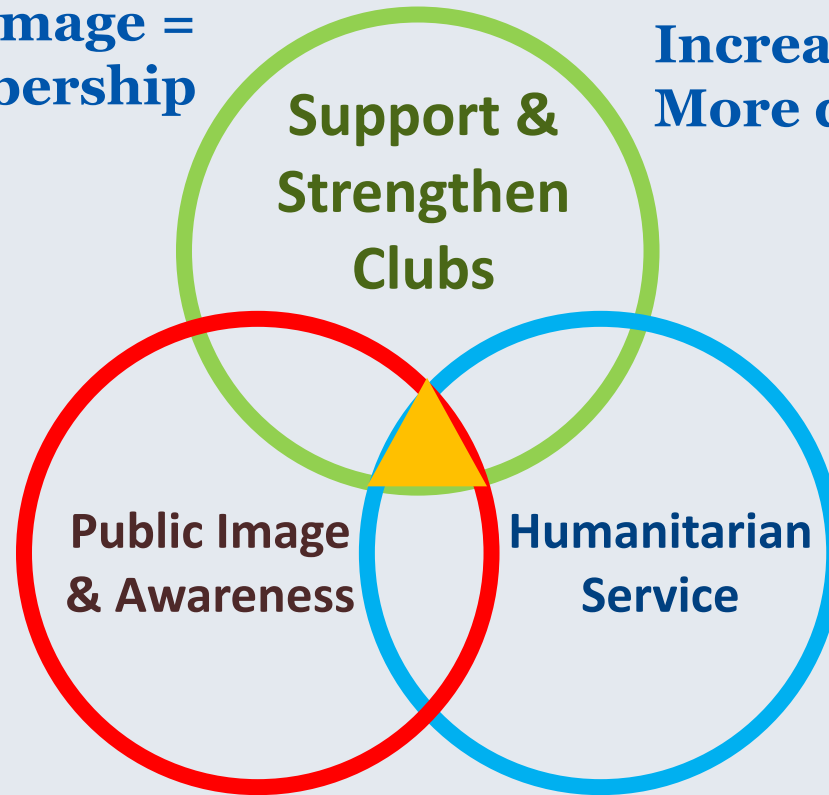
ROTARY:
MAKING A
DIFFERENCE

ONEROTARY SUMMIT

STRENGTH IN ONE AREA SUPPORTS THE OTHERS

**Positive public image =
Increased membership**

**Increased membership =
More donors/contributors**



**Great programs/projects =
Positive public image**

**More donors/contributors = Great
programs/projects**





Outcomes for You

- Being inspired to implement action steps to build membership, enhance public image, and do humanitarian service.
- Understanding the value to the Rotarian of the club experience
- Being prepared to implement Rotary's Public Image campaign, People of Action
- Being prepared to answer the question, "What is Rotary?" – applying the Rotary theme for 2017-18, *Rotary: Making a Difference*
- Take home some informational resources for your club



Outline of Our Summit Today

Setting the Stage

Sharing Ideas

Break

Moving to Action



Membership



The Rotary Foundation



Public Image

People of Action Campaign



Public Image

People of Action Campaign

- Embrace it
- Don't change it
- Shout it out



TOGETHER, WE

INSPIRE

Rotary



PEOPLE OF ACTION



TOGETHER, WE

TRANSFORM

Rotary unites problem solvers in Atlanta and around the globe. Transforming our neighborhoods one project at a time – that's what people of action do. [Learn more at Rotary.org](https://www.rotary.org)

Rotary  PEOPLE OF ACTION



TOGETHER, WE

CONNECT

Rotary  PEOPLE OF ACTION



TOGETHER, WE

END POLIO

Rotary has helped immunize 2.5 billion children against polio. Bringing the world closer to eradicating a deadly disease – that's what people of action do. [Learn more at Rotary.org](http://Rotary.org)

Rotary  PEOPLE OF ACTION





SEEING RED CARS

<https://vimeo.com/44162149>



SHARING IDEAS

USE QUESTIONS AS GUIDELINES

USE “YES – BECAUSE – AND”

JOT DOWN IDEAS TO SHARE



BREAK & IDEAS POSTING

10 Minutes



MOVING TO ACTION

*We are people of action
who make a difference
and keep our focus*

TIME TO SHARE!



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CHECKPOINT – ARE YOU...

- Inspired to implement action steps to build membership, enhance public image, and do humanitarian service.
- Understanding the value to the Rotarian of the club experience
- Prepared to implement Rotary's Public Image campaign, People of Action
- Prepared to answer the question, "What is Rotary?" – applying the Rotary theme for 2017-18, *Rotary: Making a Difference*
- Taking home resources for use by your club



A short evaluation form can be found at this address. You can fill it out now!

<http://bit.ly/OneRotary>

Or, you can complete an evaluation form later via a link in an email that will be sent to you.



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