



ROTARY CLUB
P.O. BOX 715 • BALDWINVILLE, NEW YORK 13027

FOR IMMEDIATE RELEASE

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BALDWINVILLE ROTARY SPAGHETTI DINNER SEASON STARTS OCT 1ST
LOCAL MARCHING BAND WILL RECEIVE RAFFLE PROCEEDS FROM THE EVENING

The Baldwinsville Rotary's monthly Spaghetti Dinners will begin Wednesday October 1, 2014, from 5-7pm. For just \$6 per person (ages 13 & up), \$5 for kids ages 5-12, free for 4 and under and a max of \$25 per family, you can enjoy spaghetti, meatballs, salad, bread, dessert and drinks.

The club will also facilitate a raffle throughout the evening, with half the proceeds going to the Baldwinsville Marching Band. In addition to a great meal, this is an opportunity to support the talented student musicians!

From now through April, all dinners will be the first Wednesday of the month and always at the First United Methodist Church on Charlotte Street.

The Rotary Club of Baldwinsville meets every Tuesday evening at 7pm and Wednesdays at 12:15pm at the First United Methodist Church of Baldwinsville on Charlotte Street. Anyone interested in learning more about how they can give back to their community is invited to attend or check out www.baldwinsvillerotary.org for information. You can also email lvillerotary1@yahoo.com or follow Baldwinsville Rotary on Facebook.

Lizzy Flinn-Brown at (315) 470-2107 or by email at ebrown@syracuse.com.

For more information about this story please contact Public Relations Chairperson Lizzy Flinn-Brown at (315) 470-2107 or by email at ebrown@syracuse.com.

ROTARY FOUR-WAY TEST "Of the things we think, say or do"
1. Is it the TRUTH? 2. Is it FAIR to all concerned? 3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Written on letterhead

Your contact info and when they should announce this news

(almost always "FOR IMMEDIATE RELEASE")

Headline & Sub-headline

Should sum up the whole thing!

All the details

The who, what, where, when, why and how of the information you want to disseminate.

About your Rotary Club

This should be standard on almost every press release, inviting people to attend a meeting to learn more, when and where you meet and how the public can contact you (phone, email, Facebook, web site, etc.)

End of Story

The three hashtags indicate the end of the press release, so any information below them will not be included in the story.

More Contact Info

After the story, be sure to offer up the opportunity for them to contact you for more information, with the best contact for the story. Here you can also include the caption(s) to any photo(s) that will accompany the press release.

You can also send all of this same information in the body of an email if you would like. It is less formal, but not frowned upon as much this day and age!

You should always be emailing press releases, no more fax or snail mail, and be sure to include an image - even if it is just the Rotary logo!

A Sample Press Release