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NEWS FROM YOUR FELLOW CLUBS,  
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PLUS TIPS FOR A GREAT  
CLUB MEETING!

"Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." (Harriet Tubman)

Friends and fellow Rotarians,

This inspiring quote from Harriet Tubman really captures the essence and attitude of so many of our world-wide Rotary projects. Each project starts with a Rotarian (a dreamer) saying "what could we do to address this challenge in our community/ country/ world?" Can any of us really know or predict the impact of a project we start in our local community? Sponsoring a high school student to RYLA may change that young person's understanding of service, and inspire him/her to a local project that affects many people. Collecting and boxing up pallets of books here in central NY for Books For the World, and sponsoring the shipment of those books to a developing country, will have impact on children and adults whom we will never meet. Sponsoring the training and development of a service dog; what profound changes that will make to a wounded veteran's life.

Partnering with another Rotary District to fund and continue a medical project here in the USA, or in a foreign land, we are doing good in the world.

And of course, our world-wide Rotary network of "People of Action" giving us the strength and will to persevere for more than 30 years, to "reach for the stars to change the world" and eradicate Polio! That fight continues, and even though we are "this close" we must have the patience and the commitment to see that project to its completion!

So where do we find the next group of "dreamers" who will help grow Rotary's impact locally and worldwide in the coming decades? Jeffery Cadorette, RI Director 2018–2020 for Zones 24 & 32 (we are in Zone 32), offers this answer in his February "Beyond Borders" letter. "No longer can we sit back and expect potential members/participants to find us where we are. They aren't even looking there. We need to show up where THEY are. ... We stand on the shoulders of decades of dedicated Rotarians who got us to where we are. The millions and millions of Rotarians of the next decades will be grateful to you for getting us where we needed to be. They will stand on your shoulders with appreciation for you. They will be grateful they have an organization like Rotary to help them make the world a better place. We need to Grow Rotary. That will only happen if we are willing to embrace the necessary change that will allow us to scale up. What would Rotary look like if we invented it today?"

I look forward to seeing many of you at the February 22 District Foundation Gala. We will celebrate the efforts that our District and Clubs are making "to reach for the stars to change the world."

### Rotary's Vision Statement

**TOGETHER**, we see a world where  
**PEOPLE** unite and take action to  
**CREATE** lasting  
**CHANGE** - across the globe, in our  
communities, and in ourselves."

**Rotary Connects The World!**

**Randy Wilson**

**District 7150 Governor 2019–2020**

# 100+ ATTEND DISTRICT TRAINING

Thanks to all the facilitators, volunteers, Interactors, Rotaractors and attendees at this year's Super Saturday District Training event. This free training open to all Rotarians combined pre-PETS for president elects, district training seminar for all leadership positions, information on our youth programs and helpful tips for running a great meeting. Special thanks to the VVS Community Rotary and the VVS Interact Club for cooking us breakfast and being such great hosts. They also provided a great lunch for the district leadership team who had a separate meeting after the training. If your club's leadership missed out on this training opportunity, it's not too late. Clubs can always reach out to district leadership for help! [Click here](#) to connect with any of our district leaders.



## RYLA 2020 APPLICATION NOW AVAILABLE



This year's RYLA program will once again take place at Cazenovia College, this time in late June. That means you need to start the application process now! [Click here](#) to download an application and deliver to your local school. Try setting a deadline of April 1 to receive submissions so your club will have time to review them and interview applicants. Ultimately, you can set your own timeline, but be sure to submit the student(s) your club is sponsoring by May 1st!

## GATES FOUNDATION RENEWS COMMITMENT

The Bill & Melinda Gates Foundation just announced the extension of our fundraising partnership. The Gates Foundation will continue matching donations to Rotary's PolioPlus program 2-1, up to \$50 million every year.

Share your commitment by showing this video from Bill Gates at your next club meeting or event and help Rotary and the Gates Foundation spread the word about our extended fundraising partnership. Click the video and share the URL in your social media post to spread the good news!



## MEET **ESRAG** | ENVIRONMENTAL SUSTAINABILITY ROTARIAN ACTION GROUP

Following the District 7150 20/20 Conference, as a demonstration of their commitment to support People of Action, the District 7150 Leadership officially authorized an Environmental Sustainability Rotary Action Group (ESRAG) Task Force.

The Task Force's Mission is to keep the Conversation started by R.I. President Barry Rassin alive!!! In the April 2019 Rotarian Magazine President Rassin challenged all Rotarians with these words. "LET'S START THE CONVERSATION" and "WHY CLIMATE CHANGE IS ROTARY'S BUSINESS, (And what Rotarians Are Already doing about It)."

As of the January 2020, the Task Force consists of over 150 individual Rotarians from 15 Clubs. We have made presentations at several clubs, with over a dozen more scheduled in the coming months.

The ESRAG Task Force Goal is to give a presentation about our action group's mission to every club in the district before the end of this Rotary Year. We request your assistance and support in obtaining 100% participation here in Central New York.

A District Leadership Team has been set up and is growing. They have a Zoom Meeting (a virtual gathering) Sundays at 6:00PM. If you would like to join us or just listen in contact Chuck at [chuck.tomaselli@gmail.com](mailto:chuck.tomaselli@gmail.com). You can also contact Chuck to set up a club visit if your club hasn't scheduled ESRAG as a program yet!

To find out more about ESRAG and what Rotary ESRAG Projects are currently underway both here in the US and around the World, go to [esrag.org](http://esrag.org). Let's All Do Our Part and Keep the Conversation Alive!!!

[Click here](#) to download our membership brochure.

Your ESRAG District Leadership Team



## NEW GENERATIONS TRIP TO THE AMAZON

Many heard about the New Generations program at Super Saturday this month – a professional exchange program for young people (Rotarians or not!). There is a great opportunity for a trip to the Amazon coming up this summer. The trip is a combination of cultural exchange, a tour of their natural surroundings and an opportunity to participate in several service projects with villages in the area. [Click here](#) for more information on what this trip entails (lots of detail on what to expect!).

The Amazon trip this summer would be an awesome experience for a young professional you know, but we need places locally that are willing to host an inbound exchange as well. If your company would be willing to take in an exchange or you just want to learn more about what it entails, reach out to Tom Taylor at [ttaylor@bhlawpllc.com](mailto:ttaylor@bhlawpllc.com)

## NEW PUBLIC IMAGE TOOLS

Rotary's newest self-paced learning modules are ready for prime time! Take these easy online courses to learn about benefits of a consistent and recognizable brand, and how you can support and strengthen our brand and help us to engage and attract more members, donors and partners. Here are the two newest courses (click to open):

### [Rotary Brand](#)

### [Rotary's Public Image](#)

If you missed it at Super Saturday Training earlier this month, you can also download Public Image Chair Lizzy's presentation. Inside you will find more about branding, resources you can use to design beautiful club materials and a list of challenges for the coming Rotary year. Hint: What do your signs look like out in the community? Consider doing an audit and updating any signage you still want to have around town! [Click here](#) for that training document.

## HELPING AUSTRALIA

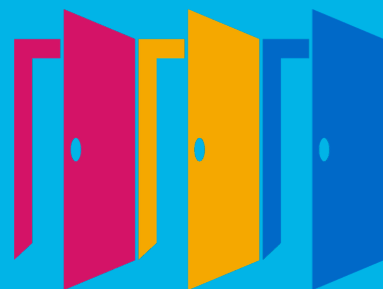
More than 100 separate brushfires in Australia have damaged hundreds of homes and forced mass evacuations. Rotary clubs are taking action to provide immediate relief to those affected by the fires. Rotary has a Disaster Response Fund which following a natural disaster like the fires in Australia ensures we can deliver supplies, provide health care, and support rebuilding efforts. By making a donation today, you can help Rotarians respond swiftly and effectively, bringing hope to those whose lives have been affected by disaster.

[Click here](#) to learn more about Rotary's disaster relief efforts around the world and to make a donation to a trusted organization that we know has volunteers working at the site of the fires.

## NEW ROTARY THEME FOR 2020–21 ANNOUNCED

Rotary International President-elect Holger Knaack revealed the 2020–21 presidential theme, Rotary Opens Opportunities, to incoming district governors at the International Assembly in San Diego, California, USA, on 20 January. Knaack, a member of the Rotary Club of Herzogtum Lauenburg–Mölln, Germany, is encouraging Rotarians to seize the many opportunities Rotary offers to enrich their lives and the communities they serve. [Click here](#) to read more and watch a video about his theme.

REMEMBER: We do not use this new logo until July 1, 2020. We continue with the current RI President's "Rotary Connects The World" through the end of this year.



**Rotary Opens Opportunities**

[Click here](#) to visit the district public image tools and download theme logos along the right side of the page!

**HONOLULU  
HAWAII 2020**

**BOOK NOW**

Join tens of thousands of Rotarians on a beautiful island June 6-10, 2020. Register & book your hotel now before they are sold out!



## Rotary District 7150 Conference



**Saturday, October 17th, 2020**

Join us in celebrating the 75<sup>th</sup> anniversary of the United Nations with fellow Rotarians and the international community here in CNY.

Visit the historic village of Liverpool, which was founded on the salt industry and willow weaving.

**Holiday Inn Syracuse-Liverpool**  
441 Electronics Parkway, Liverpool, NY 13088

More Information to follow.

Contact: Cheryl Matt DG 2020-21 at  
cherylmatt7150@gmail.com

# SAVE THESE DATES

**May 16**  
**DeWitt Rotary Pancake Day**

**JUNE 12 & 13**  
**Seneca River Days, Baldwinsville**

*Don't have all the details yet? Submit a simple save the date!*

*North Utica-  
Whitestown  
Rotary*



## Scholarship Breakfast

*Eggs, Pancakes, Sausage, Hash Browns, Coffee & Juice*

North Utica Senior Community Center  
50 Riverside Drive, Utica, NY 13502

**Sunday, March 29, 2020**

8:00 a.m. - 11:30 a.m.

Cost: Free With Donation

The more **YOU** give, the more **WE** can give to students!



Proceeds Benefit  
High School Rotary  
Scholarships



Meet UC Football  
Players & Coaches

Mohawk Valley  
**Rotary**  
Club



## ALL YOU CAN EAT SPAGHETTI DINNER

**Thursday, March 19th**  
**4:00 pm- 7:00pm**  
**Ilion Elks Lodge**

Tickets available at the door or in advance through any Mohawk Valley Rotary club member.

Takeouts also available!

**\$8**  
**ADULTS**  
**\$4**  
**10 & UNDER**



Funds raised benefit Mohawk Valley Rotary's Community Service Projects



## LIVERPOOL ROTARY MARKS SOME FIRSTS

The new Liverpool Satellite Club has now completed its first service project and held its first official meeting. The club joined with the Greater Liverpool Chamber of Commerce to deliver Valentine's to local senior centers and spread some smiles. Shown is club chair Sheree D'Agostino sharing some cheer. After getting snowed out the first time around, the club was able to hold their first official meeting on Friday, February 21st at Home Team Pub in Liverpool. It was a full house with guests from around the district, the sponsoring club (Baldwinsville), charter members of the satellite club and already quite a few prospective members. They heard from DG Randy, PDG Marv and Public Image Chair Lizzy challenged everyone to "Stump The Rotarian" after a brief history of Rotary for many of these brand new members. This is a young, vibrant group that is ready to run with Service Above self! [Click here](#) to like and follow their Facebook page. That's where they will keep everyone posted as they try out some different meeting times and locations until they find their sweet spot. Feel free to visit this friendly group!



## AUBURN GETS NEW MEMBERS & NEW NAME FOR BBQ EVENT

The Auburn Rotary Club recently inducted two more new members, as Michelle Bowers, publisher of the Auburn Citizen, and Shawn Daly, an insurance broker with Moscato insurance, became club members. In other news, Auburn's summer event scheduled for July 11–12 on Owasco Lake has been renamed Auburn Rotary – Party In The Park. Besides being a Kansas City BBQ Society (KCBS) national event and New York State championship, a Saturday event has been added called the Upstate Steak By Lake Cookoff, a national and international steak Cookoff Association (SCA) championship event, the first such sanctioned event in New York State. Here's your chance to compete and grill your best steak against other local, regional and professional competitors.



Ever wonder how to become a competition food judge? Here's your chance as a SCA judges class will be held April 18th at Dilaj's Motor Inn in Auburn. SCA estimates there will be 380–400 national and 70 international events this year. Learn more about the judges class and Auburn Rotary – Party In the Park at [www.auburnrotarybbq.org](http://www.auburnrotarybbq.org).

## BALDWINSVILLE ROTARY'S JANUARY STUDENT HONORS

Last month, we welcomed Madison Manning (on left), her parents, sister and grandmother, as well as Ethan Schwabenbauer and his parents (on the right). It was a wonderful evening with tears and laughter as we learn about these amazing young leaders. Ethan went first, sharing with us that he is active in Key Club and plays lacrosse (although he is just recently recovered from a shoulder injury). He works at Wegman's and loves money, so he wants to study finance and get into stocks and trading. Madison is a dancer and cheerleader who participates in student council and yearbook club. She wants to study speech pathology in college. We all got a little emotional when Madison shared that her role model is her mother, who is also her best friend. Ethan shared that his dad is his inspiration because he has always worked hard for his family – a surprise to his dad to hear this! Visit Baldwinsville Rotary the second Tuesday of each month during the school year to see our recognition ceremony and meet impressive young leaders!





# DEWITT ROTARY NEWS

DeWitt Rotary participated in the Wladis Law Firm project where new hats and gloves are given to every elementary school student in the city of Syracuse. Club President Keith Robisch and fellow Rotarians Jackie Robisch, and Mark & Cheryl Matt deliver warmth to the students at Martin Luther King Elementary. The students were very appreciative.



A check in the amount of \$1500 was presented to OnPoint for College by (photo left to right– Andrea Marshall, Development Director Onpoint, philanthropy chair, Mark Hansen, and DeWitt Rotary president Keith Robisch.)

# FULTON SUNRISE HAS TWO NEW MEMBERS



At a recent Fulton Sunrise Rotary meeting, President Abby Wiertzema introduced our newest member, Jennifer Brown. Pictured also is Randy Wilson, Rotary District Governor.



At a recent Fulton Sunrise Rotary Club meeting, the newest member, Laurie Dempsey, was introduced. Pictured at induction from left is President Abby Wiertzema, Laurie and her sister Rotarian Jennifer Brown.

# TIPS FOR A GREAT CLUB MEETING

At Super Saturday Training, PDG Marv shared some tips for a great club experience – both for your members and your guests. First, be welcoming. Don't sit in cliques or ignore guests and speakers. Stand up, be welcoming, introduce yourself to anyone you don't recognize! Also, be on time. Start and end as scheduled to show you respect everyone's time. Change up your meeting location and format to keep things interesting, entertaining and to try something new. And don't forget to have fun, no matter what you are doing! It's never too late for your club to try something new.

