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### Rotary's Vision Statement

**TOGETHER**, we see a world where  
**PEOPLE** unite and take action to  
**CREATE** lasting  
**CHANGE** - across the globe, in our  
communities, and in ourselves."

Happy New Year Rotarians!

Of course, we are just halfway through our 2019–2020 Rotary Year, and we are already looking ahead to planning and finishing community projects during the spring months. And we also start planning for leadership transitions to our next year of Rotary service to our communities and the world.

I look forward to seeing many of you at the **Super Saturday Training Day**, set for **February 8**, at VVS High School. District Governor Elect Cheryl Matt and her District Trainer PDG Dennis Schonewetter have been working since last fall on designing a concentrated day full of valuable information for Rotarians like you. This training is provided at no cost to you or your club, so register today! Club President–Elects and other Club Officers serving in 2020–2021 will have great networking and idea exchange opportunities.

Then on March 13 and March 14, 2020, all Club President Elects should be in attendance at the **Empire State Multi–District President Elect Training (MD PETS) event**. Rotary International President–Elect for 2020–2021 Holger Knaack (from Germany) will be joining us and speaking with us! Club President–Elects from four Districts across upstate New York will gather in Syracuse for this training. Sessions are relevant and informative for the 190 Club President–Elects who should arrive ready to have all their questions answered! Let's have our District 7150 Clubs set the model for having the most Club President–Elects in attendance. Your Area Assistant Governors will be contacting each club directly to help coordinate your registration and participation.

And I challenge you to take the chance and "knock on a door" and **invite someone to help at a Rotary project**. Explain how Rotary Connects The World through fellowship and service. Share a Rotarian Magazine to show examples of how Rotary is focused on the improvement of health, the support of education, and the alleviation of poverty! Just maybe you will find you have pushed a button and created an opportunity to connect that person to the world through Rotary!

**Here's to a year of 20–20  
vision and opportunity!**  
**Randy Wilson**

# MEET DGND JERRY SEGUIN

Congratulations to our newest member of the district leadership team, Jerry Seguin, District Governor Nominee Designate (2022–23). Jerry joined the Fulton Rotary Club in 2005 and is currently serving as the Assistant Governor for Area 5. He has held almost all the club leadership positions, including president, secretary, treasurer, foundation chair and is currently the club's membership chair. His wife Bridgette is also a member of the club and active Rotarian. Jerry served in the US Marines and recently retired as the Director of Facilities at the Fulton City School District. He is a member of the American Legion and has served on other boards including the Girl Scout Council of CNY, the Fulton YMCA and the Oswego County Salvation Army Advisory Board. He is clearly an active volunteer who is not afraid of a leadership challenge! Be sure to introduce yourself at some of the upcoming district events.



## HOW NEW CLUBS WILL HELP GROW ROTARY

We spend a lot of time working on ways that our clubs can be appealing to new members – by being active in our communities, flexible in our meeting times and affordable, among other things. Another great way to grow Rotary membership is by forming new clubs. It takes 20 people to start a new club or 8 people to start a satellite club, sponsored by an existing club. It is a focus of Rotary International to expand the number of clubs as a way to grow our membership and do more good in the world. Here's a great story with some inspiration from a club in Tanzania whose president set out to form FIVE new clubs in one Rotary year. [Click here](#) to read more and think about how your club could support the founding of a new club!

## SHELTERBOX PARTNERSHIP RENEWED

ShelterBox was founded by a Rotary Club. Their staff and volunteer base are primarily comprised of Rotarians. In 2012, they became the first Rotary International Project Partner for global disaster relief. The decision to deploy and the partnership with Rotary helps them to reach the poorest countries where disasters seldom get international media attention. Ninety percent of their responses to natural disasters involve Rotarian assistance in the affected areas. 2019 was also the 12th year in a row where ShelterBox provided shelter to over 10,000 households and they were nominated for a Nobel Peace Prize for work in areas of conflict. To learn more about this Rotary partner and how your club can contribute, visit [www.ShelterBoxUSA.org](http://www.ShelterBoxUSA.org).

## MEETING IDEA: THINK TANK

Looking for an interactive and fun meeting program? Consider hosting a discussion or "Think Tank!" What exactly is a Rotary Think Tank? It is an opportunity to take on a subject as a club, discuss the subject in depth and learn a little more about your fellow club members. For over a year now, the Baldwinsville Rotary Club has hosted one of these discussions the first Tuesday of each month. Here's how they do it:

- A club member steps up to be the moderator and selects an article for the group to read (or it could be a video to watch online)

HINT: The Rotarian Magazine can be a great source for articles!

- Share the article or video with the club a month before the Think Tank event and send a reminder the week before

- The moderator should prepare a list of questions or important quotes from the article to start and keep the discussion moving.

TIP: The moderator is also responsible for keeping the discussion neutral if the debate becomes heated for any reason.

Here are some examples of recent articles the B'ville Club has read and discussed at their Think Tanks:

**How the Parks of Tomorrow Will Be Different –National Geographic**  
**Bring Veteran Entrepreneurs Back To CNY Syracuse.com**

Still have questions? Call Baldwinsville Rotarian Sally Fedrizzi at (315) 857–3234 for help getting started. You can also visit the B'ville Club's next Think Tank on February 4th at 7pm where they will discuss "Planet or Plastic?". [Click here](#) to read the article.

## WHAT IT'S LIKE...

This is the fifth installment of the stories of Rotarians who have found themselves in amazing situations. From playing in the World Cup, to open heart surgery, to stories of survival from natural disasters, Rotarians tell their harrowing, exciting and impactful stories. [Click here](#) to read the latest edition and consider submitting your own Rotary tale!

## REMINDER: SUBMIT YOUR CLUB NEWS BY THE 25TH OF EACH MONTH!

## RESOLVE TO PROTECT THE ROTARY BRAND IN 2020

The Rotary wheel — our mark of excellence — is a symbol of Rotary's leadership. It is the purest visual representation of what we have achieved and all that we are yet to accomplish. In a world where we are constantly bombarded by thousands of advertising messages daily, it's vital to have a consistent, high-quality representation of our brand to cut through the noise. It's also vital that the brand be consistent in appearance, following Rotary's guidelines that were created to strengthen our visual brand. District Public Image Chair Lizzy has spoken to club leadership about the importance of Rotary's brand at several District Training Assemblies and has tools for making great branding simple right on the district web site. You can find them under the Resources tab, on the Public Image Tools page. There is also a presentation there that shows the do's and don't's of the brand! Rotary has put a lot of research and effort into perfecting our logos to make the best impression with the public no matter if it's on a street sign, an event flyer, your web site or Facebook page. Want to learn more? [Click here](#) to read more from Amanda Wendt, the vice chair of the RI Communications Committee and then sign up to attend the February 8th Super Saturday training.

## ROTARY & TOASTMASTERS

We are excited to announce Rotary International and Toastmasters International are working together to provide members with even more opportunities for personal and professional growth.

Toastmasters International is a global nonprofit organization with more than 16,800 clubs in 143 countries. Its members attend club meetings where they give speeches, evaluate the speeches of others, and perform other club duties, with the goal of ultimately becoming more confident speakers, communicators, and leaders. Our organizations are complementary in many ways, but we are each unique in what we offer our members.

You can support this new partnership by learning more about Toastmasters, exploring its resources and public speaking tips, or visiting a local Toastmasters club. Although the structure of club meetings is consistent, Toastmaster clubs are similar to Rotary clubs in that they each have their own personality. You can invite your local Toastmasters to visit your club and learn more about Rotary, consider meeting with its members to explore opportunities to collaborate or invite a member of Toastmasters to participate in a service activity or speak at your club. More cross-organizational plans are being made, including incorporating the Toastmaster's public speaking programs into Rotary trainings!

[Click here](#) to find a Toastmasters near you!

## HELPING AUSTRALIA

More than 100 separate bushfires in Australia have damaged hundreds of homes and forced mass evacuations. Rotary clubs are taking action to provide immediate relief to those affected by the fires. Rotary has a Disaster Response Fund which following a natural disaster like the fires in Australia ensures we can deliver supplies, provide health care, and support rebuilding efforts. By making a donation today, you can help Rotarians respond swiftly and effectively, bringing hope to those whose lives have been affected by disaster.

[Click here](#) to learn more about Rotary's disaster relief efforts around the world and to make a donation to a trusted organization that we know has volunteers working at the site of the fires.



## Rotary District 7150 Conference



**Saturday, October 17th, 2020**

Join us in celebrating the 75<sup>th</sup> anniversary of the United Nations with fellow Rotarians and the international community here in CNY.

Visit the historic village of Liverpool, which was founded on the salt industry and willow weaving.

**Holiday Inn Syracuse-Liverpool**  
441 Electronics Parkway, Liverpool, NY 13088

More Information to follow.

Contact: Cheryl Matt DG 2020-21 at  
cherylmatt7150@gmail.com

## RI CONVENTION 2020

Join tens of thousands of Rotarians on a beautiful island June 6-10, 2020. Register & book your hotel now before they are sold out!

**BOOK NOW**

**HONOLULU  
HAWAII 2020**



## SUPER SATURDAY ROTARY TRAINING

**FEBRUARY 8TH**

**REGISTER NOW**

Special trainings for each position  
Networking breakfast  
Childcare available  
Improve your club experience  
Learn the theme for the new Rotary year!

*This replaces pre-PETS for all the incoming club presidents!*

**SUPER SATURDAY**

**SATURDAY, FEB 8, 2020**

**VVS HIGH SCHOOL, VERONA**

**7:30AM-12:20PM**

**CLICK HERE TO SIGN UP** ►

*You're Invited*

to the Annual District 7150

**FOUNDATION GALA**

Cocktail Hour & Buffet Dinner  
Silent Auction to benefit the RI Foundation  
Awards & Grants Showcase

**Special Guest Speaker: Kevin Kelly,**  
Rotary International Major Gifts Officer



**SATURDAY, FEB 22, 2020**

**Craftsman Inn**

7300 E Genesee St.  
Fayetteville, NY 13066

**5:30-8:30pm**

**\$50/person**

**CLICK HERE TO REGISTER**

*online registration required*

## BALDWINSVILLE'S NEW MEETING LOCATION

The Baldwinsville Rotary Club's previous meeting location has closed as it undergoes a change in ownership. The club will now hold all regularly scheduled meetings at The Wood (the former Ironwood Golf Course), located at 7439 Canton Street Road, Baldwinsville. Meetings are still typically Tuesdays at 7pm and Wednesdays at noon. Any special events or changes to the meeting are indicated in the club's meeting schedule, available on the Meetings tab at [www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org). The club has lots of great speakers and events coming up, so stop by for a visit!



## AUBURN ROTARY CLUB NEWS

In keeping with its 105 year history, the Auburn Rotary Club continues to make in difference. Auburn Rotarians finished 2019 by presenting a \$15,000 donation to Nick's Ride For Friends, a local heroin and addiction help group. This money was raised from the Rotary Ribs Rhythm & Blues Festival.

And speaking about next year's 4th annual festival, the Auburn Rotary Club is proud to announce the Upstate Steak By The Lake Steak Cookoff Association (SCA) event as part of our 2020 event, July 11-12, on Deauville Island on Owasco Lake. Our SCA event is the first such sanctioned event in New York State. More than 250 SCA events are done nationally and internationally per year. This year's festival combines the best in barbeque between the SCA and a Kansas City BBQ Society sanctioned event and New York State championship. Also a SCA judges class will be held in Auburn on Saturday April 18th. Perhaps your club would like to compete in the SCA cookoff.

Learn more about this and more from [www.auburnrotarybbq.org](http://www.auburnrotarybbq.org).



## ROTY THE PUPPY IS GROWING FAST

Roty" is growing up quickly! He is about 5 months old and progressing nicely with his training. He has gone on a number of "field trips" to Lemoyne College, Target, Rosamond Gifford Zoo and the Dickens Festival in Skaneateles. Some of the cues he has learned so far include: Sit, Down, Stay, Place, Under, Let's go and Leave it. Each week he does better and better! Thanks to all of the clubs who sponsored "Rotary" with our multi club grant. He will mature into a companion and helper for a Veteran in need. [Click here](#) to learn about Clear Path for Veterans.



## CHITTENANGO'S NEWEST MEMBERS

Chittenango Rotary Club inducted three new members at their Holiday Luncheon at Clear Path for Veterans on December 19th. What a great way to start the new year!

From L-R: Mary Cohen, Club Secretary, Leisha Ducot, John Morral and Elizabeth Bough-Martin, new members, Russ Wehner, Membership Chair and Past-President Fred Cholet.





## NEW LIVERPOOL SATELLITE CLUB IS OFFICIAL

The Rotary Satellite Club of Baldwinsville in Liverpool has officially been created, made official by Rotary International on January 15, 2020. The club has 15 charter members and will begin holding meetings in February. The Baldwinsville Club's satellite club formation committee was led by Janet Joslyn and included Marv Joslyn, Lizzy Martin, Sally Fedrizzi and Shauna Teelin. The project was done in partnership with the Greater Liverpool Chamber of Commerce. Many of the members are brand new to Rotary, while others have belonged to clubs in the past and are happy to be reunited with Rotary again. Between the experience within the club and the mentorship of the Baldwinsville Club, this new satellite group should be up to full speed very soon! Several members will be attending the Super Saturday District Training next month already!

[Click here](#) to follow the club on Facebook and stay tuned for the details on their meeting schedule!

## LITTLE FALLS INVITATION

The Rotary Club of Little Falls would like to invite you and your members/guest to hear a very special guest speaker: John Zogby, is an internationally acclaimed opinion leader, pollster, and best-selling author. He will be speaking at the Little Falls Rotary Club meeting on Wednesday evening, January 29th. The presentation will take place at 7:30 p.m. at the Little Falls Elks Lodge, 60 North Ann Street. Zogby, founder of the world famous "Zogby Poll" will present,

"The Political Landscape in 2020: Some Observations and a Few Predictions."

The public is invited to attend this presentation by one of America's most prestigious political and social analysts. If you are interested in having dinner at 6:30, prior to the presentation, reservations must be made by Friday, January 25th. To make a reservation please contact Linda Wagner at 315-823-4505, Mary Trombley at 315-823-4842, or Dale Wagner at 315-429-2942. Dinner is \$15.00 and may be paid in cash or with a check upon your arrival. The presentation at 7:30 is free.

## DEWITT ROTARY GIVES AND RECEIVES OVER THE HOLIDAYS

Past Rotary District Governor Ward Vuillemot of Skaneateles Rotary, left, fashions canes, walking sticks, and wine bottle stoppers from wood, incorporating Rotary and Paul Harris pins. He recently made beautiful canes for DeWitt Rotarians Sue Reisman, Past District Treasurer, right, and Joe McCarthy, Past Rotary District Governor, center. Ward presented the gifts at a recent DeWitt Rotary Club meeting. (top photo)

The Community Library of DeWitt & Jamesville is the proud beneficiary of a \$2,400.00 District 7150 Foundation Grant received by the Rotary Club of DeWitt. The grant will help support adult literacy and is a joint effort between the Rotary club of DeWitt, Rotary Club of Eastwood, and the Rotary Foundation. The funds will be used to purchase new books, audiobooks, graphic novels, and CD players for adult learners and English language learners to use at the Community Library of DeWitt & Jamesville. The grant was also used to purchase the library a subscription to "News for You," a weekly newsletter from New Readers Press that uses current events and human interest stories to build reading comprehension and skills. In Addition, DeWitt Rotarians created audio recordings for a number of the books purchased under the grant as part of this collaborative community effort. (bottom photo)



## B'VILLE ROTARY UPDATE

In addition to changing meeting locations, Baldwinsville Rotary has been growing, serving others and meeting great young leaders. In just the last couple of months the club has inducted seven new members – William Day, Jamie Bodenlos, Brett Hanselman, Audrey Grant, Kishma Alexander and corporate member WT Brews, including owner Mike Johnson and Taproom Manager Michelle Bourdage. The club has been hard at work distributing food to children at risk of hunger each weekend with their Backpack Program. New member Michelle is shown here helping pack bags of food that social workers discretely distributed to kids each Friday. B'ville Rotarians also recognized their December Students of the Month Natalie and Oliver. They were nominated by their guidance counselor for being kind and caring student leaders, and the club celebrated them by inviting their families for cake and coffee after a special awards presentation. You can learn more about the club's activities and their busy Interact group in the Baldwinsville Newsletter's January edition. [Click here](#) for more great Rotary reading!

