

## Newsletter

District Governor Randy Wilson June 2020 Edition



#### PAGE 2

ALL ABOUT THE RI VIRTUAL CONVENTION

#### PAGE 3

CHANGING OF THE GUARD ROTARY PSA GREENING OF CNY PROGRAM ROTARY ZOOM BACKGROUNDS HELP WITH CONNECTING

#### PAGE 4

**CLUB FUNDRAISERS GO VIRTUAL** 

#### PAGES 5-6

DEWITT KEEPS GIVING
OSWEGO FEEDS COMMUNITY
B'VILLE COMPLETES PROGRAM
SAUQUOIT DONATES TO VETS
LEARN ABOUT TOASTMASTERS
AUBURN GIVES AWAY MILK
VIRTUAL MEETING IDEAS

DEADLINE FOR JULY NEWSLETTER EXTENDED TO JULY 5, 2020

#### **Rotary's Vision Statement**

**TOGETHER**, we see a world where **PEOPLE** unite and take action to **CREATE** lasting

**CHANGE** - across the globe, in our communities, and in ourselves."

Friends and Rotarians,

On June 27 at 6:00pm, we will connect for our "First Ever Virtual Zoom Distantly Socializing No Cost District 7150 Changing of the Guard Celebration"; whew, way too wordy! Let's just call it our "Rotary Relationships Party!" Watch for your electronic invitation to this party of thanks and recognition.

This Rotary year has been a transformative time for each of us, in our practice of daily living and in connecting and strengthening our Relationships through Rotary. We are learning new ways to distantly socialize (a better concept than social distancing) and we are listening and responding to local community needs in creative ways. My sense is that we will be pivoting (watch for more of that word in the coming months) to even more new ways of connecting to people, to our communities and to the world through new opportunities that Rotary Relationships offer.

Rotarians are "People of Action" because of the power of the Relationships that we create. Relationships that grow by both finding connections and saying Thank You. So....

Thank you to each Rotary Club and Rotarian who has recognized the Relationships that we must honor with the "essential" people in our communities now and going forward.

**Thank you** to the Rotary Clubs and Rotarians who have maintained our Rotary Relationship to "Do Good In The World" by supporting the Rotary Foundation Annual Fund, and by supporting our relationship to the children of the world with support of PolioPlus.

**Thank you** to each of you for allowing both Jan and me to find new Rotary relationships and new connections during this Rotary year.

See you on June 27 when we collectively will say "Thank you for our Rotary relationship"!

Rotary Connects The World!
Randy Wilson
District 7150 Governor 2019–2020

#### NOW MORE THAN EVER. **ROTARY CONNECTS THE WORLD:**

# THE 2020 ROTARY VIRTUAL CONVENTION

June 20-26, 2020

## FREE TO ATTEND

#### **General Sessions**

Saturday, June 20 & Sunday, June 21

Watch inspiring speakers, panelists, videos and entertainment, and witness the power of Rotary connections.



#### **Break Out Sessions**

Monday, June 22 thru Friday, June 26 Connect with the family of Rotary to discover inventive ways to engage, increase our ability to adapt, and learn new skills that will strengthen your club and community.

#### **Postconvention Events**

#### **July & Beyond**

Our inspiring breakout sessions will continue into July, after the virtual convention, to help you start the Rotary year off right. Plus, join us for the first ever Rotaract and Youth Exchange Officer virtual postconventions to learn about what's new and exciting about these programs.



Learn about the Walking Challenge Visit the 24-hr House of Friendship

## SIGN UP AT RICONVENTION.ORG

#### DISTRICT CHANGING OF THE GUARD GOES VIRTUAL

Save the date for a Zoom gathering of Rotarians from all over the district to celebrate the change in leadership for our district and clubs. An email with the link for all to attend will be coming soon! If you have never attended a Changing of the Guard dinner before, now is a great chance since it costs nothing and requires no travel!

# SATURDAY, JUNE 27TH

5:30pm "Cocktail Hour" 6:00pm Event Begins

#### ROTARY PSA TAKES TO THE AIRWAVES

Keep an eye (and ear!) out for Rotary ads on TV, radio, and in print that show our members as People of Action. The campaign aims to build awareness and understanding of Rotary, and highlight the commitment we have to making a difference in communities around the world. The PSA's have received significant distribution already — with more than \$2.6M in donated media value since the launch in March. Visit the People of Action Toolkits page on the <u>Brand Center</u> to view the materials that have been shared with media outlets nationwide.

#### WILL YOUR CLUB HELP WITH GREENING CNY?

The Environmental Sustainability Rotary Action Group in District 7150 is visiting clubs to promote a new tree-planting project for the coming Rotary year. Has your club had them as a program yet? Book by emailing D7150 ESRAG Chair Chuck Tomaselli at chuck.tomaselli@gmail.com. If your program schedule is already full, consider sharing their 6 1/2 minute video to kick off a meeting instead. Click here to download and watch, then connect with Chuck and his team to share your commitment to making CNY more green by planting trees!



#### DOWNLOAD VIRTUAL MEETING BACKGROUNDS FROM RI



Do you want to show your Rotary pride in virtual meetings and conferences? Find and download six new digital Rotary and Rotaract-branded backgrounds from the Materials section of the Brand Center.

#### STAYING CONNECTED WHEN YOU CAN'T MEET IN PERSON

Whether it's a club meeting, awards ceremony, or new member induction, you can still connect with and recognize your members even when meeting in person isn't possible.

Watch this webinar, <u>Connect With the (Online) Rotary World</u>, and learn how to set up online meetings, use social media to engage with members, and maintain fun traditions virtually. We asked for questions before the session and compiled a list of the ones asked most often, along with resources. You can download the <u>FAQ</u> from the Learning Center. (Signing in to My Rotary is required.) Or search for the webinar title.

If you're planning a virtual induction ceremony, have the <u>new member induction video</u> from RI President Mark Daniel Maloney ready to show. Look at the <u>Meeting Online</u> topic in the Learning Center for more ideas on how to connect virtually.

# **CLUB FUNDRAISERS**

With many of our traditional means of fundraising on hold, where we would normally feature pancake breakfasts and 5K's, we will instead feature your club's virtual efforts.



#### SKANEATELES GOES BEYOND THE PANCAKES

After having to cancel the traditional Father's Day Pancake Breakfast, Skaneateles Rotarians took to the internet to raise the funds needed to continue their efforts to provide food to those in need. 100% of funds donated will go to local food pantries and school and community outreach meal programs. The community can make donations online <a href="here">here</a>. IMPORTANT: When asked to add a tip, please opt out – that would not go to the club! Thanks to donations from local businesses, the club will also surprise some donors with gift certificates, which will in turn help support the local business community. As we all know, even small donations add up to make a big difference. Please consider supporting this virtual effort!

# SUBMIT YOUR ONLINE EVENTS TO BE FEATURED HERE!

# ROTARY CLUB OF UTICA SELLING NY PRIDE ITEMS & ENTERTAINING FUN PHOTO CONTEST

In an effort to support the Mohawk Valley COVID—19 Fund, The Rotary Club of Utica is selling its "NEW YORK TOUGH" t—shirts, long sleeve shirts, hoodies, and coffee mugs. The fund is a joint venture between The Community Foundation of Herkimer and Oneida Counties, Inc. and the United Way of the Valley and Greater Utica. The shirts are available on the Rotary Club of Utica Online Store. The apparel and mug are emblazoned with an image designed by graphic artist and Rotarian, Devon Hoffman. In addition, the Rotary Club of Utica is sponsoring an online contest, *Quarantine Adventures*. Participation in the Quarantine Adventures Contest is open to anyone who has purchased a shirt/hoodie or mug and posts a photo of themselves with the item, posing either in front of a Utica area landmark, a recreational activity, doing a handstand/headstand challenge, or something equally attention—getting to the Rotary Club of Utica Facebook page. Those without Facebook can email the photo to Info@UticaRotaryClub.org. A Rotary Club of Utica committee will review the submissions and post the finalists. The public can then "vote" on their favorites by "liking" them, and at the end of the contest, the top three photos will each receive a gift certificate to a Utica area business. The contest will run through June 30. Winners will be announced during July 4th weekend. The Rotary Club of Utica encourages creativity but advocates for the participants to proceed with safety in mind.

For more information, contact the Rotary Club of Utica at ww.UticaRotaryClub.org or

visit their Facebook page.

### **DEWITT ROTARY KEEPS ON KEEPIN' ON**

Rotarians firmly believe in Service Above Self, and we demonstrate this philosophy through our philanthropic work.

The net proceeds from Pancake Day are distributed by the Dewitt Rotary to local, national, and international charities. Charitable donations range from the small — helping a Scout finance an Eagle project — to the larger — support of the Samaritan Center — to the huge — Rotary International's effort to wipe out polio around the world. Donations may be one time funding for a specific need or other donations are provided year after year.

Some of our guiding principles include support of:

- -Non-profit organizations with far-reaching impact, diverse populations, and a local focus
- -Rotary International and district grant programs
- -Organizations with which the club has partnered on projects
- -Organizations that impact local schools and neighborhoods
- -Youth programs through sponsorship of the Rotary Youth Leadership and Youth Exchange programs.

As much as we provide financial support for many organizations we also honor the service aspect of our motto. Whether maintaining Butternut Creek Trail, supporting the Samaritan Center or assisting at a local blood drive, you will see DeWitt Rotarians serving their community.





#### **OSWEGO ROTARY FEEDS COMMUNITY**

Members of the Oswego Rotary Club assisted with a milk and food giveaway this week at the Oswego Speedway along with others from iHeart Oswego, the Oswego County United Way, the Oswego YMCA, Galloway Century 21, the Food Bank of CNY and the Northeast Dairy Association.

Pictured are members Deana Masuicca and Carrie Penoyer.

#### **B'VILLE ROTARY COMPLETES BACKPACK PROGRAM**

Tables that were once covered in every hungry kids dream come true are now bare. The school year has come to and end, thus has Baldwinsville Rotary's Backpack Program. In years past, the end of the school year would happen pretty unceremoniously, but after the program was scaled up in response to COVID-19, it has become a time to celebrate and reflect. When schools closed in response to the pandemic, need for these bags of breakfast and snack items instantly went from 30 per week to 230 per week. Growing every week, the club was packing and delivering 630 bags each week for the last month or more. The bags are distributed each Friday by the school district food services group, as they are giving out the breakfast and lunch meals they offer to any family in need. The program was run by a

small group of Rotarians who shopped, sorted, packed and delivered every week – despite having their own challenges due to coronavirus and having to maintain social distance. Thanks to our Interact students who were able to help before the pandemic, to the donors and community members who stepped up, to St. Elizabeth Ann Seton, St. Augustine a nd St. Mary's churches for taking up food collections, to the library for the space and Baldwinsville Kiwanis for their support as well. This is now a well–oiled machine ready to take on whatever the school year brings this fall to ensure children in our community are not at risk of hunger on the weekends!



#### **SAUQUOIT SERVES VETERANS**

Sauguoit Rotary donated over \$500 worth of food to the Central NewYork Veterans Outreach Center using funds District Designated Grant COVID response funds. Pictured from left to right: Ziggy Zygmunt, DG Randy Wilson, Blake Arcuri from the Veterans Outreach Center. and Sauguoit Rotary President Jerry Malloy.



### **VISIT A CLUB & LEARN ABOUT TOASTMASTERS**

On Wednesday, June 26th at noon, Baldwinsville Rotary will welcome one of their own members, Sean Becker, as a speaker. As a member of a local Toastmaster's Club. he will share more about that organization. With the new partnership that Rotary and Toastmaster's has formed. clubs should learn more about one another, so all are welcome to join in this crossover program. B'ville will also highlight the new resources available in Rotary's

Learning Center that were developed in conjunction with Toastmaster's, Email bvillerotarv1@vahoo.com to request the link to join the meeting. Visit their web site for a calendar of all upcoming meetings too everyone in the district is welcome



#### AUBURN ROTARY MILKING THE CHANCE TO HELP

The Auburn Rotary Club has been busy and helping the Auburn area by hosting three different milk giveaways and have made a significant donation to the Booker T. Washington Center with another 500 half gallons of milk including 200 half gallons of chocolate milk for their youth program. To date that makes more than 1,500 gallons of milk have been distributed with the possibility of two more public giveaways being done before September.





#### **VIRTUAL PROGRAMS IDEAS**

#### **ALZHEIMER'S ASSOCIATION**

Pamela Gratton, pbgratton@alz.org

Learn more about this organizations services for people living with the disease and their families, resources that are available and how Rotary can support their mission.

#### THINK TANK DISCUSSION

Sally Fedrizzi sally@vagabondtourandtravel.com Contact Sally to facilitate a "book club" style discussion on an article from The Rotarian Magazine. A great, interactive session for our new virtual meeting set-up.

#### **RI VIDEOS**

Click here for Polio Videos

The 15 minute video about Rotary's work on eradicating polio would make a great substitution for a program.

Did your club recently have a great virtual program? See if that person is willing to meet virtually with other clubs in district and share their details to be featured in the July edition!