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To submit your club's news for this newsletter, the district Facebook page or www.rotary7150.org, send to Lizzy Flinn-Brown, Public Image Chair, at ebrown@syracuse.com

Rotary District 7150 CONFERENCE

April 29 - May 1, 2016
Holiday Inn, Auburn NY

Are you coming to the party?

Need help identifying your Rotary Moment?

Would you like to know how to use Facebook so you can keep in touch with your kids, old classmates and fellow Rotarians?

Interested in our organizations youth programs?

Join us at conference and learn about all of this and more!

Check out the latest news and information about the event at www.rotary7150.org, including a new FAQ's page to answer your questions, a page with information for first-time attendees and more on House of Friendship, dress code & everything you need to know!



Register Online Today!

THE OPTION TO SNAIL MAIL WITH A CHECK IS STILL AVAILABLE TOO!

www.rotary7150.org



FOLLOW ROTARY DISTRICT 7150 ON FACEBOOK FOR USEFUL
NEWS AND INFORMATION FROM RI AND AROUND OUR DISTRICT!

From the DG...

In this age of language abbreviation (texting) and campaign rhetoric I found this article from the Rotarian Magazine to be quite refreshing and timely. I hope it sparks productive conversation about how we present our message to prospective members, contributors, and the communities we serve throughout District 7150.

DG Mac

CULTURE: CATCH MY MEANING?

From the January 2016 issue of The Rotarian, by Frank Bures

I don't remember exactly when the menu at Starbucks started bothering me, but it must have been almost the first time I stepped into one. It wasn't the range of products or the drinks themselves - which I enjoyed. It was the names of three coffee sizes: tall, grande, and venti, otherwise known as "small, medium, and large." For years I engaged in a kind of guerrilla campaign of not using them. "I'll take a large, please." "Venti?" "Yes, large, thank you." This was petty and annoying, I know, but I couldn't help myself. I wasn't even sure why it irked me, until I realized it was something quite simple: a flagrant disregard for meaning, the notion that you can take a word and bend it to your own purposes. To make a small into a tall felt like a glimpse of a world where people could buy a word, gut it, then fill it with whatever they wanted. Language is an agreement, a social contract. This felt like a violation. Changing the word doesn't change the thing it describes. It only creates a wider gulf between rhetoric and reality. Using the Italian word for large (grande) doesn't make a cup any bigger. And calling another one a "venti" doesn't make it anything but the largest of the three drinks on the menu. By historical standards, they all contain large amounts of coffee. But we are not ordering historically. We are ordering comparatively. These may seem like small concerns. But I can't help feeling they are a bellwether of some broader change. In his essay "Politics and the English Language," George Orwell lamented the creep of clichés and jargon into politicians' speeches whenever they didn't want people to understand what they were saying (or didn't themselves know what they meant). Their words hid their meaning instead of clarifying it. "When there is a gap between one's real and one's declared aims, one turns as it were instinctively to long words and exhausted idioms, like a cuttlefish squirting out ink," Orwell wrote. He was worried that people might dismiss his concerns as sentimental, and I share his fear. Who cares about the Starbucks menu? Big deal. Yet there is reason for concern. We are so inundated with meaningless words that we have grown numb to them. Recently, I sat down in a coffee shop and overheard a young woman tell a friend that she needed to do some "concepting." (Meaning, I assumed, coming up with some ideas.) In some work environments, entire meetings are conducted in this innovative language, which often contains three or four times the volume of words necessary. In which "I'm noticing you have a gap with your arrival time" means "You're late." Or "Why don't you frame up this project for me" means "Explain this project." Other Orwellian examples include things like "deep dive," "low-hanging fruit," and "continuous improvement," which is neither continuous nor an improvement. Perhaps the most egregious offenders are in the field of marketing, and one of the most shameless practitioners is David Shing, a self-styled "digital prophet" (an abuse of both words) who calls himself "Shingy" and who strikes me with a nameless terror. With astonishing ease, he separates words from their meaning, coining terms and phrases as he breathes. "I grew up in the age of information," he says in one video. "We are now currently in the middle of the age of social. As you know, fundamentally it's changed, but where it's headed is the world of context or interest..." The head spins as it grasps for meaning. He's like a living Starbucks menu. (Translation: "He's not showing up in the sense-making space.")

Click here to finish this article and read more from The Rotarian: <https://goo.gl/ZPdpTu>

Rotary District 7150 CONFERENCE

April 29 - May 1, 2016
Holiday Inn, Auburn NY

**Want to know what's happening this year?
Here's the schedule!**

FRIDAY - APRIL 29TH

Registration starts at 3pm in the hotel lobby
House of Friendship set-up from 3-6pm
Happy Hour at 5pm
Welcome & Dinner with the Parade of Flags at 6pm
Youth Night - *learn more about our youth programs from the kids who were a part of them! Hear from Youth Exchange, RYLA and Interact students and honor our Youth Exchange program with a special presentation!*

SATURDAY - APRIL 30TH

Breakfast & Business Meetings 7-9am
OneRotary at the General Session - *learn how Public Image, Foundation Giving and Membership are all interconnected so we can excel at each!*
Lunch at noon
Afternoon Classes - Choose from eight different classes in two sessions and learn more about engaging and recruiting members, Veteran's needs, our STEP program for Youth Exchange, get a cooking lesson & more. There is something for everyone!
Afternoon Free Time 3-5pm
Cocktail Hour 5pm
Evening Banquet & Entertainment with the Parade of Dignitaries at 6pm

SUNDAY - MAY 1ST

Breakfast 7-9am
Ecumenical Memorial Service 8:30am
Awards & Final Announcement
2017 Conference Preview
Conference Closing

Time to socialize

Hot breakfast both mornings

You won't want to miss the show Saturday night

Time for House of Friendship & hanging out

**A unique general session that will help your club's
approach to membership**

Fun, party dress code

Enjoy a comfortable atmosphere with great food!

Register Online Today!

www.rotary7150.org



DISTRICT GRANT DEADLINE APPROACHING Thursday, March 31, 2016

is the deadline for submission for your signed District Grant Application, Club Memo of Understanding (CMU) and CMU Addendum and Grant Guidelines. Download documents and get more information here: <http://goo.gl/nTrnMp>

The following clubs are qualified to apply for a grant: Adirondack Foothills, Auburn, Aurora, Baldwinsville, Camillus-Solvay, Cato, Cazenovia, Chittenango, DeWitt, Fayetteville-Manlius, Fulton, Fulton Sunrise, Herkimer, Kuyahoor Valley, Little Falls, Marcellus, Moravia, Onondaga North, Oriskany Falls, Oswego, Rome, Sauquoit, Sherrill, Skaneateles, Syracuse, Syracuse Inner City, Syracuse Sunrise, Tully, Utica and Greater Utica Sunrise

Email all forms to Kuki Haines, District Grant Chair at hainesK7150grants@gmail.com or call her with questions at (315) 637-6608

COUNCIL ON LEGISLATION

Baldwinsville Rotary's PJ Scott will be our district's representative. As our representative, he is to

(a) Seek your input so that he has a sense of your advice on these proposals and

(b) To vote with the best interest of Rotary worldwide in mind, after having listened to and evaluated the oral arguments for and against each proposal.

Inevitably there are Enactments and Resolutions that are almost duplicative and/or contradictory and, in such cases, I have attempted to pick a sample that highlights the issue and rely on procedures at the council that often achieve compromise once a concept has been voted upon. There are 181 Enactments and Resolutions proposed for consideration by the Council on Legislation that will meet from April 10th to 15th 2016 in Chicago. Enactments (numbers 1 through 117) if adopted will change the RI Constitutional documents, which include the RI constitution, the RI By-Laws and the Standard Rotary Club Constitution. Resolutions (numbers 117 through 181) are items that do not seek to amend RI constitutional documents but do seek to amend other Rotary policies and procedures. Each proposal is presented by the proposer, supported and opposed in a short debate then voted on, electronically, by the Council, which consists of a representative from each of Rotary's 532 districts. Democracy in action!

PJ has extracted a summary of what he considers to be the key proposals and invites comments from any Rotarian on their merit. You can review them here: <http://goo.gl/wgdLcO>

Please respond by e-mail to pj.alexlane@gmail.com and identify your comments by quoting the Proposal number.

SAVE THE DATE & VOLUNTEER

The Rotary Club of DeWitt's
62nd Annual

Pancake Day

Saturday
May 7, 2016
7am-2pm

**Volunteer for at least two hours
and enjoy a FREE pancake
breakfast on us after your shift!**

Sign up early for your preferred shift.
Please contact: Kuki Haines at
8189ekhaines@gmail.com



Advance sale tickets are
available from any DeWitt
Rotarian - \$7 each, 2 for
\$10.

\$7 at the door

Or get tickets online at
www.DewittRotary.org

SYRACUSE INNER CITY ROTARY CLUB

Rotary Community Chat

Monday, March 28 at 6:00 pm
Grace Episcopal Church
819 Madison St., Syracuse

Danielle Laraque-Arena
Upstate Medical University

Bringing the vision of a Medical University to
the heart of the community in which it stands!



Rotary



Please RSVP by Fri. March 25 at
RotaryCommunityChats@gmail.com
or 315-468-1025 so we have enough chairs!

New Hartford Rotary NYC Bus Trip

April 16, 2016

Bus departs Riverside Mall at 7am
Arrive in NYC around 11am

*Drop offs at 9/11 Memorial, Macy's,
Times Square and Rockefeller Center
See the sites, dine and enjoy the day!*

Bus leaves to return home at 8pm

\$79/pp

To reserve your seat send a check **by March 24th** to:
NYC Bus Trip, New Hartford Rotary
PO Box 121, New Hartford, NY 13413

For questions, call Frank Fazekas at (315) 733-8687

Chittenango

Rotary



TURKEY SHOOT

FOR CHARITY



Saturday, April 23 | 9am-5:30pm

Marksmen and first time shooters (age 12 and up) are welcome to
participate, and we promise that absolutely no turkeys will be harmed!

Guns and shells will be provided - do not bring your own!
Entry fee is \$100 per team of four or \$30 per individual.

Details, registration, and turkey shoot rules are available at
ChittenangoRotary@gmail.com

Baldwinsville Rotary's BOOK CLUB

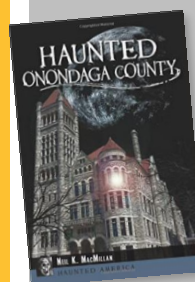
Tuesday, March 22 at 7pm

Mohegan Manor, Baldwinsville

**MEET THE
AUTHOR**

Neil MacMillan
"Haunted Onondaga
County"

<https://goo.gl/ltynF1>



MORE CLUB EVENTS ON PAGE 6



PROGRAM ON VETERANS

John "Ziggy" Zigmunt, District 7150 Veterans Affairs Chair, is available to be a program at your next club meeting and you can help veterans at the same. He is collecting your gently used clothes, shoes and household items that local veterans are in need of now.



Ziggy brings a display of military items and extensive knowledge on the sacrifices they have made, as well as how we can help them.

Contact him at ziggy7150@yahoo.com

DUCK TICKETS NOW ONLINE

Baldwinsville Rotary's 22nd annual Seneca River Day is still more than three months away, but members are giving everyone a chance to get their duck tickets early this year! Get your flock of ducks for \$25 and have SIX chances to win the big race on June 11th at Mercer Park in B-ville. GRAND PRIZE is \$1,000 CASH!

This is the club's biggest fundraiser of the year, helping them support local and regional programs each year!

Learn more about Seneca River Day and get your tickets using PayPal at www.BaldwinsvilleRotary.org

Join the event on Facebook for all the latest news as plans come together: <https://goo.gl/bhjr44>

HONORING HERB

Eastwood Rotarian Herb Jerry has been an active and dedicated Rotarian in District 7150 for many years. He is currently under palliative care for end stage cancer. In order to visit with his club they used Skype, an online video chatting service, to make it possible for Herb to attend a meeting in February. Dignitaries and other Rotarians from all around the district attended to be able to chat with Herb, share fun memories and celebrate his accomplishments through service.



Herb's passion is youth and he loves our district's RYLA program. In honor of him the club took up a collection to raised \$1,800 for RYLA scholarships. The amount has significance, as the number 18 comes from the Jewish word

"chai," meaning life. Eastwood encourages every Rotarian and every club to give \$18 to the RYLA program in Herb's honor.



That's Herb on the cell phone so he could see the big check in his honor!

VOLUNTEERS NEEDED



Join Donna & Dennis Schonewetter in judging various events at the sub-state Future Farmers of America (FFA) competition for the Vernon-Verona-Sherrill FFA chapter. No experience required & it's fun!
April 2, 2016
Interested volunteers can email Dennis at dennis7150@gmail.com

MORAVIA'S INTERNTL PROJECT

Moravia Rotary Club will be donating \$1,000 to the International Paralympic foundation, known as the Agitos Foundation. Member Bob Balk is a six-time paralympian and is active in the organization.

The Agitos Foundation supports athletes with disabilities and programs that support them around the world. This is an international program the Moravia Club invites you to join.

Bob is available to speak at your next club meeting to share the impact this foundation makes on athlete around the globe. Call him at (562) 688-1777 or email at bobbalk@yahoo.com

You can learn more about IPC and the Agitos Foundation at www.paralympic.org

Marcellus Rotary PANCAKE BREAKFAST

Sunday, March 13th | 8am-12:30pm
Marcellus Fire Hall

*A fundraiser for the Marcellus Rotary Club &
Baltimore Woods Nature Center*

Menu includes strata, oatmeal, eggs,
pancakes, french toast, sausage, juice &
beverages

Adults \$7 | Families \$22 | Under 12 \$4
Kids under 5 are FREE

50/50 Raffle & Silent Auction

Call (315) 673-2476 for
information & tickets

Utica Rotary's 19th Annual Poet Laureate Contest **Poets To End Polio**

April 1, 2016

Fort Schuyler Club

Drinks at 6pm, Dinner at 7pm
Festivities & Fun at 8pm

The *Steamed* Panel of Judges will include
Utica College students from our
sponsored Rotaract Club.



Tickets are \$35 per person. If
you don't see a Utica Rotarian at
your club with tickets for sale,
please email your request to
Dana Jerrard at
djerrard@vicks.biz.

Attention Golfers!
SAVE THE DATE
The Great Cassetty
Hollow Classic
Golf Tournament
**BIG 50TH
ANNIVERSARY**
hosted by Oriskany Falls Rotary

July 22 at noon

Form your teams now!

More details to come!
Contact Deirdre Purdy



NEW MEETING OPTIONS FOR FAYETTEVILLE-MANLIUS

In an effort to expand our membership we are
meeting twice a month (1st & 3rd Wed) for
breakfast at the new Dunkin Donuts in Fayetteville
from 7:30am-to 8:30am.



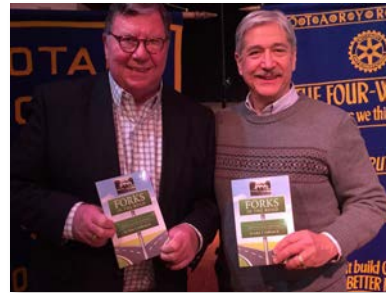
The two remaining Weds (2nd & 4th
Weds.) are still at Pappa Gallos
Restaurant starting at 12:10pm.
All guest are welcome!

UTICA SIPS SUCCESS

One of our goals this year was for our club to do a few
more offsite meetings that would encourage attendance.
What better way than to have our meeting at a new
business, who just happened to be a winery!
Attendance was close to 70 people with a number of
Rotarians bringing guests. From those guests we have 2
that want to become Rotarians that will be starting the
orientation process. Moral of the story - serve wine at
every meeting- no that's not right, the moral of the story is
think outside of the box and find unique venues that can
also be the program! This creates a perfect opportunity for
Rotarians to invite guests who get a great first impression
to Rotary. ~Rotary Club of Utica, President Ken.



OSWEGO ROTARY WELCOMES LOCAL SPEAKERS



Oswego Rotary recently
hosted former Oswego Mayor
John Sullivan, Jr. at a meeting
where Mr. Sullivan spoke
about his new book, *Forks in
the Road: Small Town Lives
and Lessons*. Sullivan
discussed growing up in the
1950s and 1960s in a small
upstate New York city with lots of stories to tell and
reminiscences to share. Pictured are: John Sullivan, Jr. and
club President Richard Tesoriero.

Brandon Morey and
Tammy Elowsky were
recent guests at

Oswego Rotary where they
spoke about Recognizing
Oswego County. A
relatively new coalition
that celebrates excellence
and community champions
while promoting a
healthier, more positive
community. Each month ROC has a different theme-Arts in
the Community, Mentoring, Homelessness, Volunteering
and several other themes. For more information on
Recognizing Oswego County see their Facebook page where
you can sign up for their monthly newsletter and nominate
a community champion. Pictured are: Past club President
Sue Witmer, Brandon Morey and Tammy Elowsky.



AUBURN ROTARY CLUB UPDATE

It's been a busy month for the Auburn Rotary Club with great speakers such as Cayuga County Legislature Chairman Keith Batman, Democratic candidate for Congress Steve Williams and WAUB radio newsman Steve Penstone.

Upcoming for the Auburn Rotary Club is ticket sales for its 200 Club fundraiser, the District Conference being held in Auburn, hot dog sales at Bass Pro Shops, and our annual dinner at Highland Golf Club. Plus more to come!



Roberta Williams, visiting from the Skaneateles Rotary Club, poses with Democratic Congressional hopeful Steve Williams.



Cayuga County Legislature Chairman Keith Batman addresses the Auburn Rotary Club.



Auburn Rotary Club 200 tickets are now available. Only \$20! 12 chances to win. Call Ed Helinski at 315-664-3103 to get yours today.

BALDWINSVILLE WELCOMES THREE NEW MEMBERS IN FEBRUARY

Using a newly revamped induction program, the club welcomed members Deb & Troy Bussinger and Sam Armstrong. All three shared their excitement about joining an active club.



DEWITT ROTARY NEWS



Cheryl Matt, Membership Chairperson, introduced Steve Hunsberger, who was accompanied by his wife Cassie. Steven learned about the good that Rotary does for the local communities through his Grandfather, David Hunsberger, an active Rotarian for 60+ years.



Just before Valentines Day, member, Dr. Mike Cadin proposed to former Rotary President and attorney, Holly Sallop Wallace, during our Jay Happy Dollars!! This was the most exciting meeting EVER!

PANCAKE DAY TICKET SALES TEAMS

Two teams are in stiff competition for highest ticket pre-sales to be determined in May - do you have your tickets yet?

Join us May 7th & volunteer to work for your pancakes!

Rotary Club of DeWitt's

62ND

Pancake Day

PLEASE JOIN US ON
SAT., MAY 7th
7:00AM - 2:00PM
 Kinne Road at Shoppingtown, DeWitt

ALL YOU CAN EAT!

Advance Sale Tickets:
 \$7 or 2 for \$10 - \$7 at the door
 Kids 5 & Under Eat for FREE

www.DeWittRotary.org
Net proceeds are donated to local & other worthy charitable causes and help support DeWitt Rotary's service projects.

ADMIT - 1

Does your club have news to share? Email it to newsletter editor Lizzy Flinn-Brown at ebrown@syracuse.com by the 25th of each month to be featured in the next month's edition. Keep it short and include a photo please!

FULTON NOON CLUB REMEMBERS BLIZZARD OF '66



Rotarian, Colin Hogan, right, introduced Jim Farfaglia, left, who talked about his book "Blizzard of '66". He recounted many wonderful stories that he learned while writing the book. It took him about 1 ½ years of research to finish it. The storm of '66

was a combination of a lake effect and nor'easter storms, with winds up to 60 mph. It was a very difficult time for many but the good news is there were no fatalities in Oswego County due to the storm. Jim gives credit to Bob Sykes, a local radio broadcaster, who kept the local community up to date with the latest storm information for a period of over 40 hours on WSGO. It has been reported that the storm produced somewhere between 70 and 102 inches. But for the people who lived it know that it was closer to the 100 inch mark. Jim told stories about Father Fuchs who snowshoed to a house to help out a family stranded, about a home delivery (a baby), and many other stories of snowmobilers helping out their neighbors that needed groceries. Even Walter Cronkite mentioned Oswego on his news broadcast. Jim was full of information about the storm. His book is available at the Fulton Public Library and the River's End Bookstore.

DEWITT ROTARY FIREWOOD SALE RESULTS

For over 30 years, Dewitt Rotary has held a Kindling Wood Sale in the late fall. Monarch Industries makes high quality bundles of kindling for the Club to sell. All the proceeds, with some additional funds from the Club's Philanthropy Account, go right back to Monarch. Several members of Monarch were our guests recently for lunch and a check for \$ 2000 was presented to Monarch at that meeting. From left, Fred Zaiko, Director of Monarch; Linda Cleary, Dewitt Rotary President; John Shepard, Dewitt Rotarian who coordinates the wood sale each year; Monarch employees Steve Richardson, Gary Fisher and Paul Walker



NEW MEETING LOCATION FOR ADIRONDACK FOOTHILLS

Their Wednesday evening meetings are now at the Soda Fountain in Remsen, NY. A great 50's themed restaurant in the area - join 'em at a meeting and check it out!



FULTON SUNRISE FEBRUARY ROUND-UP

At a recent Fulton Sunrise Rotary Meeting, President Betty Maute, left, presented a check to Helen Hoefer from Catholic Charities' Food Pantry. Catholic Charities was founded in 1930 and has expanded its agency with many programs and services that have



touched thousands of children, families and individuals throughout Oswego County. Generous gifts and donations to Catholic Charities have supported more than 160,000 children, women and men in need. Catholic Charities of Oswego County serves all people in need regardless of their religious affiliation. For more information, call 598-3980.



The goal across NYS is for municipalities and businesses to provide for and implement new paid time off or flex time policies which allow for employees to partake in this vital, early prevention screening for these types of cancers. Carolyn emphasized the significance for early detection overall. Free Cancer Screenings are provided if you are uninsured and between the ages of 40 and 64. If you have additional questions, please contact her at chandville@oco.org or call 315-592-0830.

NAYEN CONFERENCE FUN



Pam Fallesen and Mindy & Tom Taylor attended the North American Youth Exchange Network (NAYEN) convention in Cincinnati. Over 500 Rotarians from around the world dedicated to making Youth Exchange the best program were there with them! They met with Rotarians from Mexico, Brazil, Bolivia, Argentina, Venezuela, India, France, Spain, Italy, Belgium, and Sweden. They learned best practices in Youth Exchange programs and heard from an RI rep, State Department rep, successful ROTEX alumni and more!

FULTON NOON PRESENTS MONTHLY YOUTH AWARD

Fulton Noon Rotary Club Youth Activities Chair Judy Young, left, presents the club's youth achievement award for February to G. Ray Bodley High School senior Olivia Coakley. In the top 25 of her class, Olivia has received several awards and has been accepted into the National Honor Society. She has also participated in many community activities, including bell ringing for the Salvation Army and the Memorial Day Salute, as well as sports activities. She has signed to play division II lacrosse at LeMoyne College, where she plans on majoring in math or engineering.



NEW SAUQUOIT ROTARIAN



We inducted Alexis Link-Entwistle in February as a new member of the Sauquoit club. We also invited a bunch of the youth exchange students past and present to help us

celebrate. It brought down the average age by several decades!!

DEWITT SERVES HUNGRY

Working in the back of the kitchen at the Samaritan Center, dirty dishes, silverware, and trays were washed after 200 guests ate their mid-day meal. From left are Dewitt Rotarians



Randy Cooke and Mark Matt, Sam Carafa, son of Rotarian Tom Carafa, and member John Lemondes' wife and children.

B-VILLE YE STUDENT COOKS WITH MEMBER



Baldwinsville Rotary's exchange student Hirono spent a day cooking and laughing with another exchange student at the home of Rotarian Pam Fallesen. Pam said it was so fun to have the kids at her home and the food was delicious!

KUYAHOORA CLUB RYLA STUDENT WORKS ON BOOKS FOR THE WORLD

The Kuyahoorra Rotary Club's selected 2015 "Rotary Youth Leadership Awards (RYLA)" student (Ms. Marissa Anderson) completed her RYLA community project. Marissa's project consisted of collecting enough used books locally to fill a shipping pallet for the Rotarian "Books for the World (BFTW)" program. The club is proud of her accomplishing this goal!

