7150NEVS ROTARY DISTRICT 7150 NOVEMBER 2021 NEWSLETTER

ROTARY INTERNATIONAL DISTRICT 7150 | DISTRICT GOVERNOR DANA JERRARD





SERVE TO CHANGE LIVES

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District Governor



2021-2022 Governor

District Executive Committee



DG Elect DG Nominee

...... V.V.S. Community



Immediate Past DG



..... Marcellus PDG Deb Glisson

District Trainer 2021-22



District Trainer 2022-24 PDG Dennis Schonewetter.....V.VS. Comm.

Assistant Governors





.. Greater Utica Sunrise



New Hartford



... Chittenango







Assistant Governor Trainer



SEND US YOUR NEWS

Submit club and district news to: rotary7150@gmail.com

The deadline to submit brief articles with great photos for publication in an issue of 7150NEWS is the 25th of each month

A MESSAGE FROM DG DANA

Dana Jerrard | DG | Utica

I simply cannot believe that the 2021-22 Rotary year is now one-third complete. My duties as DG seem to be just beginning, even though 40 of 41 club official visits are in the book, and the annual District Conference (our Conference of Clubs) is now a most satisfying memory. As the Jerrard family gathers this Thanksgiving, I will express appreciation for those things that many in our world long for — good medical care, abundant food, clean air and water, safe housing, and a loving and supportive family. My association with Rotary will also be on the list of that for which I am most thankful.

In addition to being the kickoff month for the holiday season, November is Rotary Foundation Month, and I implore you to keep reading; this is not going to be the typical District Governor's November message. My official visit program to clubs has been one of stories — Rotarians in our district saving lives in Brazil, protecting firefighters and responders in Chile, providing food to the hungry and homeless in Utica. These and many more projects are possible through Foundation gifts from District 7150 Rotarians like you. If I have done my job well, these stories will compel you to give to the Foundation, and I ask you to think about all the good things we have done as you consider a personal gift in 2021-22.

The main message this month comes from District Foundation Chair and Past District Governor Don Reese — please HELP US SPEND our Foundation District Designated Funds. We must continue to write new stories and use our generosity to change many more lives here and the world over. We have a healthy DDF account earmarked for Global Grants, and during our upcoming Grants Management Seminars (virtual), PDG Don will present the nuts and bolts of putting together a Global Grant. Qualifying your club could not be easier — there is no longer a per capita donation required for a club to participate. We need Rotarians to use their creativity and connections to bring the best ideas forward. Watch your email and club announcements for the Grants Management Seminar schedule.

Happy Thanksgiving

to you all — my fellow change-maker Rotarians.

Yours in Rotary,

NEW CUSTOM LICENSE PLATE FOR NEW YORK STATE ROTARIANS!

New Rotary license plate will soon be available

Dana Jerrard | DG | Utica

A new, custom Rotary license plate will soon be available for New York State Rotarians! The new custom plate will feature the Rotary logo and our motto, "Service Above Self."

District 7120 Governor Janet Tenreiro along with District 7040 Area Governor Michael Griffin are taking point on this project, which has the support of all nine district governors in New York

The new plate will take the place of Rotary's current custom plate in New York, which uses the old logo and has no motto. In order for New York State to move ahead on printing the new plates, we need to get at least 200 New York State Rotarians to express interest in ordering the new custom license plate.

If you are interested in ordering a plate, CLICK HERE and please fill out the short form online or mail the printed form to PO Box 912, Potsdam, NY 13676.

After we get our 200 Rotarians signed up, we'll let those interested know, share the list with New York State and the project will move ahead!

Personalized custom plates (you pick the characters, i.e., "RTRY") and custom plates that include the Universal Symbol of Access (formerly "handicapped" plates), for individuals who qualify, will also be available. An initial fee and an additional annual renewal fee, in addition to your vehicle registration renewal fee, will be billed for the plates every two years when you renew your registration.

We hope that you consider supporting this exciting project, which will spread our Rotary message around the state and country!

> If you have any questions, please email us at ny-rotary-plate@potsdamrotary.org



The New York State custom Rotary license plate to be avaialble soon.



District Officers



Treasurer ..Onondaga North



Finance PDG Randy Wilson... Sauguoit



District Conference Chair, Linda lannone... .Utica



District Rotary Foundation Chair, Don Reese



Diversity, Equity & Inclusion Co-chair, Darnell Hayes



Diversity, Equity & Inclusion Co-Chair, Cheryl Matt.....



Diversity, Equity & Inclusion Co-chair, Devin White.....



Membership .. Utica



Innovative Clubs . Baldwinsville

.Baldwinsville

. Eastwood



Public Image



Parliamentarian PDG Dennis Schonewetter... WS Community



Rotaract



John "Ziggy" Zygmunt.....New Hartford



Youth Exchange & **Rotary Youth Leadership Awards** PDG Phyllis Danks.....



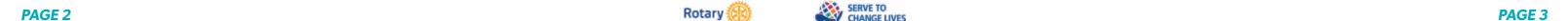
Rotary Leadership Institute Donna Schonewetter WS Community



Rotary Leadership Institute PDG Dennis Schonewetter ... WS Community



New Generations Tom TaylorOnondaga North



FULTON'S PUTTING FOR POLIO

Terry Bennett | Fulton

The Fulton Rotary Club raised funds for the Rotary International campaign to eradicate Polio through a fundraiser at Scoops miniature golf and ice cream shop. Owner Mike Tryniski donated 100 percent of the proceeds from the event on September 18.



Above, members of the Fulton Rotary Club and patrons take a break during the event. From left are Kathy Harris, Rotary President Lori Greeney, Nancy Kush Ellis, Brian Allen, Ken Watchus, and Rotary past president and District Governor-Elect Jerry Seguin.



Rotary District support — Fulton Rotary Club president Lori Greeney accepts a \$500 donation for the Fulton Club's Putting for Polio fundraiser from Rotary District 7150 Past District Governor Randy Wilson. All funds raised at the event at Scoops in Fulton will be forwarded to Rotary International's efforts to eradicate the disease. Over the past 35 years Rotary has helped reduce polio cases worldwide by 99.9 percent. The project is one of many the Fulton club supports.

A POLIO-FREE WORLD

Oswego celebrates historic progress

Sabine Ingerson | Oswego

Rotary members in Oswego took action on World Polio Day, October 24, to raise awareness, funds, and support to end polio, a vaccine-preventable disease that still threatens children in a few parts of the world. There is no cure for polio but there are vaccines that will prevent infection.

Since the inauguration of the Polio Plus and the Polio Eradication projects to mark the founding of Rotary in 1905, members of the Oswego Rotary Club have contributed thousands of dollars to the Rotary Foundation, many of them earmarked for the fight to end polio. The local club's effort began in 1987 under the leadership of Rotarian Dr. John Fisher, English professor emeritus of SUNY Oswego. The club's initial goal was to raise \$12,500 but the members contributed nearly \$20,000 in the first round. Over the years, funds have come from members' gifts, fundraising projects, and collection cans on luncheon tables at club meetings, a practice that continues to this day. The total donated since the beginning is now over \$46,500.

The Oswego newspapers printed an article submitted by our long-time Rotarian, Dr. Vern Tryon, sharing the efforts made by Rotary International and our club.



Preparing to celebrate World Polio Day on October 24, at a recent Oswego Rotary Club meeting at Oswego Country Club, were (L to R) David Granoff, club Rotary Foundation chairman; club member Selma Sheridan; Sabine Ingerson, club president; and Ann Seifried, club treasurer. The collection cans on luncheon tables are one of the ways club members have raised over \$46,500 to help eradicate polio from the earth.

BREAKING NEWS: AMAZING PARTNERSHIPS IN ACTION

Pamela Baker Gratton | Auburn

As the Walk to End Alzheimer's Season comes to end, we wanted to highlight one of many partnerships that really shined this year. There is a National Partnership between the Alzheimer's Association and the National Rotary Organization.

"The meaning of life is to find your gift. The purpose of life is to give it away."

-Pablo Picasso

Why We Walk: "We are Rotarians, that have extensive leadership experience around Alzheimer's including Alzheimer's education, patient care, symptom management, research for a cure and strategic partnership. We have chosen to band together as a Rotary Action Group to meld our passion and energies and direct them to supporting this wonderful effort.

This is why we are proud to support the Alzheimer's Association's Walk to End Alzheimer's, the world's largest fundraising event for Alzheimer's Disease and related dementias. We share a vision of a world without Alzheimer's and we invited all Rotarians to walk with us in solidarity in more than 600 communities across the country."

Locally we had representation from two clubs at the Syracuse Event. The Auburn Rotary Club with Team captain, Liza Kelly, raised over \$2,000 with a matching \$1,000 from the club board for a grand total of \$3,165. The Skaneateles Rotary Club with Team captain, Rosemary Mondo, raised over \$800. Nationally there were over 600 participants raising a total over \$200,000, 82% to their \$250,000 goal.

alz.org/rotaryactiongroup















FROM DRFC CHAIR: NOVEMBER IS ROTARY FOUNDATION MONTH

PDG Don Reese | Utica | DRFC Chair 2021-22

Across the world of Rotary, the month of November is the time that Rotarians often take a few minutes (or hours) and think about projects we have done to make this planet a better place. We think about water projects in Africa, books for the world, an ambulance in Brazil, saving lives in India and sending firefighter turnout gear to Chile. We remember the faces of a hungry family when they open a community refrigerator and find a meal for a Sunday afternoon. We think about a variety of scholarships that will help our younger generation attend college or advanced vocational training. All of these and much more are made possible through the volunteer efforts of hard-working Rotarians in partnership with The Rotary Foundation.

But nothing happens by accident. Every project starts with one of more dedicated Rotarians who want to make a difference in the world. The action can be in Brazil or Chile, or it can be in the inner city of Syracuse or at a wheelchair accessible pad at a park in Fulton. In all cases, it's "Rotarians Doing Good in the World". "We Serve to Change Lives".

District 7150 has a dedicated Rotary Foundation Committee. Since most of the work is done behind the scenes, the committee members usually do not receive a lot of recognition. It is my pleasure to announce the District 7150 Rotary Foundation Committee for 2021-2022. Our members are: DG Dana Jerrard (Utica), DGE Jerry Seguin (Fulton), DGN Elise Hereth (VVS Community Rotary), PDG Jim High (New Hartford), PDG Jerry Gortner (Canastota), Bonnie Levy (DeWitt), PDG Ward Vuillemot (Skaneateles), PDG Randy Wilson (Sauquoit) and PDG Don Reese (Utica).

While the District 7150 Rotary Foundation Committee has a number of tasks to accomplish, most of those are done through a series of grants offered through The Rotary Foundation. As many Rotarians are aware, the Rotary Foundation offers two major forms of grants. These are District Grants and Global Grants. The funds for these grants come from district donations to the Annual Fund, three years earlier. Global Grants are self-explanatory. These grants, funded at a minimum of \$30,000 are used for needed and sustainable projects around the world, and they can be used here in District

7150. Global Grants do not have an application deadline. If a club is interested in such a project, please contact PDG Don Reese or PDG Ward Vuillemont. Unfortunately, due to a number of reasons, the Global Grant process has a series of regulations that are enforced across the world. But we are here to help you.

The Rotary Foundation also sponsors and promotes "District Grants". This money is targeted to local projects, but also can be used for global projects. For the Rotary Year 2021-2022 eleven of our district clubs successfully applied for \$21,960 worth of grants which are being used for thirteen projects during 2021-2022. The district grant awards are "matching" funds. All of the monies have been distributed for the 2021-2022 year, but a new round of applications will be accepted for the 2022-2023 Rotary year. These applications will become available early in 2022 with a deadline date of May 1, 2022. We will announce the process in the District Newsletter.

We are proud to recognize the district 7150 Rotary Clubs as they work on their 2021-2022 projects. The Rotary Club of Baldwinsville was awarded funds to help support seven scholarships in their community. The Canastota Rotary Club is purchasing and installing a 3-Bay Arch Swing Set including 2 ADA swing sets in the Spencer Street Children's Park. The Dewitt Rotary Club was awarded funds to help support five scholarships at local high schools. The Fulton Sunrise Rotary Club received funding for two projects. Working with the City of Fulton, the club will develop and construct two ADA compliant walkways, two handicapped parking spots and a wheelchair accessible viewing pad. The club is also awarding four scholarships to graduating seniors at three local high schools. (Rosa Pappalardo Kemmis Memorial Scholarship)

Heading east across the district, the Greater Utica Sunrise Rotary Club was awarded funds to help support the "community refrigerator". Located outside the Hope House in Utica, people who need food are encouraged to visit the site. The Kuyahoora Valley Rotary Club is awarding six scholarships to graduates of West Canada Valley Central School and Poland Central School. The Oneida Rotary Club will be awarding two scholarships to graduates of Oneida High School.

The Rotary Club of Sauquoit was granted funds to support two projects. With district grant funds, the club was able to purchase "chrome-book covers" so students can protect the computers provided by the school district. In addition, the club received funds to award two scholarships (Francis A. Combar Memorial Graduation Award) to graduating seniors.

The Syracuse Inner City Rotary Club was granted funds to partnership in a Biddy Basketball program with the Boys and Girls Club. The funds paid for jerseys, trophies and professional referees for the program. The Tully Rotary Club was awarded grant funds to help support a total of five scholarships to graduating seniors at Fabius-Pompey, Lafayette and Tully Central Schools. The final award went to the Vernon-Verona-Sherrill Community Rotary Club. The club will be awarding five scholarships to graduates of VVS High School.

The total of \$21,960 came from funds donated to the Annual Fund three years ago. The committee awarded all of the funds possible. The next round of applications will be in 2022. The District Rotary Foundation Committee certainly encourages all clubs to participate in the grant process. We are already preparing for the next round of grant applications. In the next few weeks there will be announcements of upcoming Grants Management Seminars, available for all Rotarians in the district.

If anyone has questions or would like a program on The Rotary Foundation, please contact the committee chair, PDG Don Reese at Dgreese7150@ gmail.com. We Serve to Change Lives while Doing Good in the World.

EASTWOOD HONORS BERNIE BREGMAN

Club bestowed award during their 60th celebration

7150NEWS Editor



Eastwood Rotary celebrated its 60th anniversary at a celebration last month and a portion of the program was dedicated to Bernie Bregman, a long-time Rotarian and man with a contact book a foot thick. Mr. Bregman was given the club's "Lifetime Service Award".

Known to many as a warm and friendly face, Bernie is a natural born networker, philanthropist and friend.

With more than 32 years at the CNY Business Journal, Bernie has a vision for creating impactful connections. Whether it's through the local Tip Club, CNYSME, Congregation Beth Shalom Chevra Shas, or the countless nonprofits he supports, Bernie has made his community, and everyone in it, stronger. That is why Eastwood Rotary created the Bernie Bregman Lifetime Service Award. May we all strive to achieve so much!

Lynn Hy of Foodbank of CNY says, "Bernie is an institution in our community. He works, networks, connects and sells. His dedication to community and family are unmatched. Central New York is richer because of Bernie".





The **Central New York Business Journal** is the only print, digital, and events company in CNY that focuses on local business. Their emphasis is on business owners, managers, and other corporate decision-makers. The average subscriber is a business owner, partner, middle manager and is 50 years old, a college graduate, and has a household net worth of \$1.55 million, and a household income of \$215,000 annually. He/she works for a company with a median of 24 employees which generates \$4.9 million in annual revenues.

IMAGINATION LIBRARY CAME TO THE OSWEGO ROTARY CLUB

Sabine Ingerson | Oswego

Members of the Oswego Rotary Club were informed about the Imagination Library at a recent meeting held at the Oswego Country Club. Speakers were Patrick Dewine, executive director of the Greater Oswego County United Way, and Rachel Pierce, Oswego County Director of Employment and Training and a member of the Literacy Coalition of Oswego County. They were accompanied by two eager users of the Imagination Library, Kara and Elise Pierce.

The Imagination Library is affiliated with Dolly Parton's Dollywood Foundation which she founded as a tribute to her father who, though successful in life, never learned to read. The Literacy Coalition of Oswego County received a \$250,000 grant to start the program that is administered by the United Way. Preschool children living in areas eligible for the grant may be registered and receive a new book in the mail each month until the age of five. Books are selected for their significant life skill lessons that are age appropriate. The first book sent is The Little Engine That Could. The books are completely free of charge to the family.

To date, the program in Oswego County has distributed 44,321 books to 3,650 children. It was noted that



Patrick Dewine, executive director of the Greater Oswego County United Way, receiving a check from Sabine Ingerson, president of the Oswego Rotary Club, as a contribution to support the Imagination Library in Oswego County.

September is Literacy Month and that twelve to fifteen per cent of Oswego County adults are functionally illiterate.

Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to children from birth to age five, no matter their family's income.

After launching in 1995, the program grew quickly. The first books were only distributed to children living in Sevier County, Tennessee where Dolly grew up. It became such a success that in 2000 a national replication effort was underway. By 2003, Dolly Parton's Imagination Library had mailed one million books. It would prove to be the first of many millions of books sent to children around the world.

Dolly's home state of Tennessee pledged to pursue statewide coverage in 2004 and global expansion was on the horizon. After the United States, the program launched in Canada in 2006 followed by the United Kingdom in 2007, Australia in 2013 and the Republic of Ireland in 2019.

Dolly Parton's Imagination Library gifted over 1,879,443 books in October. The total number of free books gifted since the program started is 168,926,241.

That, my dear Rotarian, is a lotta books! 🔷



Lto R: Sabine Ingerson, president of the Oswego Rotary Club; Kara Pierce; Patrick DeWine, executive director of the Greater Oswego County United Way; Rachel Pierce, Oswego County Director of Employment and Training; and Elise Pierce at a recent Rotary meeting where the Imagination Library program was explained.

DOUBLE ROTARY EVENT WEEKEND IN D7150: A HAPPY REUNION

Lizzy Martin | Baldwinsville



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Rotarians from across upstate New York convened in Liverpool to celebrate our annual World Polio Day with a special visit from future Rotary International President Jennifer Jones. She and her husband Nick, Canadians from Windsor, Ontario, joined us for what was everyone's first in person Rotary mega-event in quite some time.

It was a welcomed sight to see people in three dimensions, to cheers and chat in real life. Jennifer Jones was the keynote speaker, sharing the impact of our efforts to eradicate polio around the world. The two cases we've seen in 2021 (one in Pakistan and one in Afghanistan) were back in January, so we are hopeful that they could be the last. We must commit to many years of continued vaccination efforts beyond the last case though to ensure complete eradication. We truly are "this close!"

A donation of \$155,000, contributed from the four Empire districts in attendance, was presented to Jennifer (see photo). With the 2-to-1 match from the Bill & Melinda Gates Foundation, that's almost half a million dollars to help with our eradication efforts.

KEEP US UP TO DATE WITH YOUR CLUB'S LATEST NEWS

Email photos and articles to <u>rotary7150@gmail.com</u>. The deadline to submit information is the 25th of each month.

The next day started our local district's Conference of Clubs, hosted by DG Dana and right in the same location. With over 100 Rotarians in attendance, it was yet more happy reunions among old friends and new.

The House of Friendship was filled with information on how to support veterans, the environment and End Polio Now, as well as information about club projects. Speakers ranged from past exchange students, to clubs celebrating 75 years, to learning about the district's new Diversity, Equity and Inclusion committee's mission

Before RI President-Elect Jennifer had to fly back to Rotary headquarters in Evanston, Illinois, she took time to speak to us all at breakfast. Her stories about her personal experiences with Rotary service changing lives are told in a raw, genuine and moving way. Rotarians around the room felt like she was speaking directly to them.

DG Dana presented Jennifer with a gift – a mug from the Canadian Interact web site that says, "Sorry, you are on mute." Jennifer got a kick out of that (see photo)!

Appreciation goes out to the team who helped work on making the conference a fun and meaningful day together, planning and making it happen during challenging times. At the conclusion of the event, DGE Jerry Seguin announced that his conference will be held at the Thousand Islands Resort up in Clayton in the spring of 2023 – save that first weekend in May so we can see you there!



THE POWER OF NUTRITION PARTNERS WITH ROTARY

Along with other organizations for new malnutrition program in Ethiopia

Rotary Internaional | rotary.org

London, 1 November 2021 ~ The Power of Nutrition announced on November 1 a partnership with Rotary International, the Eleanor Crook Foundation, and The END Fund, to fund a new multi-sector nutrition program in Ethiopia. By pooling resources and working through The Power of Nutrition, the funding partners' investments are being matched to create a five-year, \$30 million program.

Malnutrition is a major public health concern in Ethiopia. The African country has one of the highest global burdens of stunting — too short for age due to prolonged malnutrition — in children under five-years old; around 40%, compared to 22% globally. Despite progress to reduce malnutrition in recent years, prevalence levels remain high — with 5.9 million children affected by stunting in 2020 and 1.2 million affected by wasting - too thin for height due to severe malnutrition.

These levels are likely to increase due to COVID-19, the impacts of climate change, and prolonged conflict in the country. This year, UNICEF warned that more than 100,000 children in the Tigray region could die due to hunger-related causes by 2022.

This new program will address the factors malnutrition by combining multiple interventions in a holistic approach to strengthen systems and scale the coverage of high-impact health and nutrition services.

The program will incorporate several components, including the prevention and treatment of wasting, promoting infant and young child feeding practices, and integrating deworming, and Multiple Micronutrient Supplementation (MMS) into routine services for effective, sustainable approaches to improve women and children's overall health and life opportunities. It will also fund research on cutting-edge themes to improve the quality and coverage of interventions for wasting.

The program will be implemented by UNICEF and Action Against Hunger, working closely with the Government of Ethiopia's Ministry of Health, and pooling the expertise in public health, development, humanitarian work and government advocacy of the Eleanor Crook Foundation, The END Fund, and Rotary.

"The effects of malnutrition on a child's physical and mental development can profoundly and permanently limit the trajectory of their lives. When an entire generation suffers from stunting and wasting, families and whole communities and nations are impacted by a catastrophic loss of potential," says John Hewko, Rotary International General Secretary and CEO. "As we've learned from our global effort to eradicate polio, we know that by leveraging each of our strengths, we can make a significant impact together to give children in Ethiopia access to nutrition and a chance for a full and healthy future."

Ellen Agler, CEO at The END Fund said: "Our collaborative nutrition partnership in Ethiopia is testament to what can be achieved when we leverage our collective resources to foster healthier communities. Neglected Tropical Diseases (NTDs) diminish nutritional absorption and lead to stunted growth. Conversely, malnourished individuals are more susceptible to NTDs which affect their ability to live healthy and productive lives. Our joint efforts to scale nutrition services and protect communities from the risks of NTDs through deworming, will help to unlock the full potential of underserved populations in Ethiopia."

Over the five years, the program will reach at least one million pregnant women and three million children with vital health and nutrition services. It is also expected to promote long-term improvements to the population's nutrition as well as socio-economic indicators by making Ethiopia's health and food systems more resilient and encouraging healthier, more productive communities.

The Power of Nutrition is a charitable foundation that unites businesses, governments, investors, non-profits, and change agents in a joint mission to end the cycle of malnutrition. Our innovative finance and partnership model multiplies nutrition investments to make resources go further than any organization could achieve alone.

We currently have 17 programs in 13 countries with high rates of malnutrition in Sub-Saharan Africa and Asia. Each is aligned behind national government plans, carefully designed to deliver impact at scale, and is based around a core set of evidence-based,

high-impact interventions known to improve child, adolescent, and maternal nutrition.

To date, our programs have enabled over 60 million women and children to access essential nutrition interventions and services that are truly changing lives. Learn more about our work and how to partner with us.

The Eleanor Crook Foundation is a growing U.S. philanthropy fighting to end global malnutrition through research, policy analysis, and advocacy. For over 20 years, the Foundation has worked to scale improved solutions to child malnutrition with the ultimate goal of saving children's lives and enabling them to excel in school, work, and beyond.

The END Fund is a private philanthropic initiative that exists to end 5 of the most prevalent Neglected Tropical Diseases. The fund efficiently puts private capital to work, advocating for NTD programs that are innovative, integrated and cost-effective. It facilitates strong partnerships with the private sector, government partners, and local implementing partners to collaboratively support national disease programs. This is done through a proven implementation model that is tailored to meet the needs of individual countries, with the view to fostering healthier communities, protected from the risks of NTDs. Since its founding in 2012, along with partners, the END Fund has distributed over 1 billion treatments across 31 countries, performed over 43,000 blindness and disability-preventing surgeries; and trained nearly 3.5 million health workers to pre-empt and treat neglected tropical diseases.

