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GET MORE NEWS AT

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The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world. During the past 100 years, the Foundation has devoted \$3 billion on life-changing, sustainable projects.

If there is one word that describes Rotary's purpose, it is the word "service". Service is a word that has many definitions. They include working as a servant, the process of serving food and drink, maintenance on a vehicle or machine, a religious gathering, starting a tennis match and working in the military to name a few.

I could not help but notice that the definitions share a common theme. They are "the act of helping or doing work for another or for another community," "work done this way," and "assistance or benefit given to someone." These definitions may seem like common-sense, however within them are hidden truths.

"Rotary International is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations, and to advance goodwill and peace around the world."

The first truth is that service does not occur in a vacuum. It occurs when one person helps another. The second truth is that a service offered has an inherently selfless basis that springs from a genuine desire to help others. The third truth is that service has to involve effort. These truths are summarized in Rotary's long-standing motto, "Service above self" and its primary objective of encouraging and fostering the ideal of service as a basis of worthy enterprise.

Rotary is more than a group of business and professional people helping their communities, it is a family of clubs based on friendship and fellowship. As Rotary Founder Paul Harris once said; "Friendship is a natural and willing servant...There is no reason.....why the great power of friendship should not be harnessed to do its part in the world's work.

For years, Rotary Clubs in this District have been supporting projects both locally and throughout the world. Your commitment to our Rotary Foundation enables us to provide support in times of crisis and to the six areas of focus. I would like to see the Rotary Clubs of District 7150 become more proactive in utilizing the Rotary Foundation by partnering with other rotary Clubs and Districts to address the many challenges that still face us in the six area of focus. Through the Rotary Foundation we can experience the magic of Rotary by helping others and communities close to home and throughout the world. With your donations Rotarians can truly "Make a Difference".



ROTARY:  
MAKING A  
DIFFERENCE

District Governor Phyllis Danks

Marcellus Rotary

[phyl7150@gmail.com](mailto:phyl7150@gmail.com)

## ANNOUNCING DISTRICT GOVERNOR NOMINEE DESIGNATE CHERYL

Her title is a mouthful that really just means she will be District Governor for the 2020-2021 Rotary year!

From the selection committee:

Pursuant to Article 14.020.10 of the Rotary International Bylaws, I am pleased to declare that Cheryl M. Matt of the Dewitt Rotary Club is certified as our 2017-18 District 7150 DGND (as District Governor for the 2020-2021 Rotary Year).

Click here to read Cheryl's bio: <https://goo.gl/cS3dKu>



Please join with me, and all past and future District 7150 Governors, in congratulating Cheryl as she joins our line of District 7150 Governors. Cheryl is available and open to collaboration with all Rotarians and Rotary Clubs in District 7150. District 7150 is now well positioned with a team of leaders who will work together to further the ideals of Rotary and grow our presence and impact in every Central New York Community.

I invite you to consider how you could lend your skills and enthusiasm for Rotary to join with Cheryl as a member of our District 7150 leadership team. Please feel free to welcome her with your congratulations and pledges of support at her new Rotary email address: [CherylMatt7150@gmail.com](mailto:CherylMatt7150@gmail.com).

# Congrats!

# MEMBERSHIP

CLUB	July '17	Oct '17
ADIRONDACK FOOTHILLS	29	28
AUBURN	42	44
AURORA	3	5
BALDWINSVILLE	55	56
CAMDEN	9	9
CAMILLUS-SOLVAY-GEDDES	33	31
CANASTOTA	18	18
CATO	16	16
CAZENOVIA	14	14
CHITTENANGO	36	34
DEWITT	72	78
DOLGEVILLE	19	19
EASTWOOD	27	27
E-CLUB OF SYRACUSE	14	15
FAYETTEVILLE-MANLIUS	3	11
FULTON	24	26
FULTON SUNRISE	24	24
GREATER UTICA SUNRISE	7	7
HAMILTON	30	32
KUYAHOORA VALLEY	25	26
LITTLE FALLS	28	25
MARCELLUS	28	28
MOHAWK VALLEY	28	36
MORAVIA	17	17
NEW HARTFORD	25	25
NORTH UTICA-WHITESTOWN	22	21
ONEIDA	53	54
ONONDAGA NORTH	7	7
ORISKANY FALLS	20	20
OSWEGO	31	30
OSWEGO SUNRISE	15	17
ROME	38	37
SAUQUOIT	16	13
SHERRILL	11	11
SKANEATELES	60	57
SKANEATELES SUNRISE	17	17
SYRACUSE	60	60
SYRACUSE INNER CITY	11	11
SYRACUSE SUNRISE	19	19
TULLY	21	21
UTICA	114	114
WATERVILLE	17	17
WEST WINFIELD	8	9
<b>TOTAL</b>	<b>1,166</b>	<b>1,186</b>

## DG PHYLLIS VISITS ROTARY ONE

While in Chicago for the Rotary Zones 28-29 Institute, a district leadership training program, District Governor Phyllis and PDG Deb got to visit Rotary One - what they call the first ever Rotary Club founded by Paul Harris in 1905. What a neat way to make up your meeting while out of town!



## WEB SITE WELLNESS

How is your web site doing? Does it need a little work? Let's evaluate!

### Is the branding for Rotary up to date on your site?

Make sure you are using the proper logos, which we reviewed in the last edition of the newsletter. All logos you would need are available for download on the public image page (link at the end of this article).

### Is the content on your site current, accurate and fresh?

Make sure any meeting information is current, that the names of club leadership is updated and the content on the site is factual. This should be checked on at least once a month and, if possible, fresh information posted each month.

### Who does your web site speak to?

Club web sites should speak to their community and potential members, while providing pages with information for members as well. The first thing people should see on the homepage should assume the reader is NOT a Rotarian. Make sure your site serves as a snapshot of who your club is and an invitation to outsiders to join you. Check out [www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org) for an example.

### Is your site easily viewed on any device?

It's 2017 and online information is consumed in so many ways - on desktop computers, laptops, and tablets and smartphones of all shapes and sizes. If your site isn't readable on a phone, people won't read it. Make sure your site is responsive, meaning it conforms to fit any size or shape screen. If you have a ClubRunner web site, there are new layout options you can change your pages to that make them responsive. If the system you use to make your page is too outdated for this feature, consider switching to a new one. This is REALLY important.

If you need help with giving your web site a makeover, please contact your District Public Image Chair - Lizzy Flinn-Brown - at [ebrown@advancemediany.com](mailto:ebrown@advancemediany.com).

For logos, a branding checklist and more Public Image resources, visit <http://rotary7150.org/page/public-image>

## WAYS TO GIVE

There are so many ways to give in Rotary that I bet no single Rotarian could list them all (except maybe the people who work in this department in Evanston!). Here are some to consider that you might not be familiar with: (You will need to log into My Rotary to access these resources!)

### IRA Rollover:

If you are 70½ years old or older, you can take advantage of a simple way to benefit The Rotary Foundation and receive tax benefits in return. You can give up to \$100,000 from your IRA directly to a qualified charity such as ours without having to pay income taxes on the money.

Click here for details: <https://goo.gl/jB7ie3>

### Employer Matching Gifts:

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. Click here to check to see if your employer participates: <http://www1.matchinggifts.com/rotary>

### With Real Estate:

Make a big gift without touching your bank account by gifting real estate to Rotary. Eliminates capital gains tax and takes the property off your hands. Do this as a gift or put it in your will!

Click here for details: <https://goo.gl/nSXM9X>

### In Your Will:

Give your legacy a life beyond yours.

Click here for more on endowments: <https://goo.gl/5TV3Yt>

For even more options and details on everything, log into My Rotary at [rotary.org](http://rotary.org) and under "The Rotary Foundation" tab choose "Ways to Give."

**ONE SUMMIT**  
*& Grants Management Seminar*

**SATURDAY, NOV 18**  
ELKS LODGE, LITTLE FALLS

**OR**

**SATURDAY, JAN 6, 2018**  
EAST SYR FIRE STATION

**CLICK HERE TO REGISTER**  
*and get more information*

**DISTRICT 7150 YOUTH EXCHANGE**

**50<sup>TH</sup>**  
*Jubilee*

**SATURDAY, JANUARY 6, 2018**

**REGISTER ONLINE**

*Rotary Foundation Gala*  
DISTRICT 7150 FEBRUARY 10, 2018  
A NEW CENTURY OF GIVING



**REGISTRATION REQUIRED**

**CLICK HERE TO SIGN UP**

**DISTRICT CONFERENCE 2018**

April 27-29, 2018 | Radisson Hotel, Corning NY  
[www.rotary7150.org](http://www.rotary7150.org)



**ROTARY:  
MAKING A  
DIFFERENCE**

**COME TO CORNING!**

**\$250/Guest includes all meals  
and registration**

**\$119/night - Queen Room**

**\$129/night - King or Double Bed**

**SAVE THE DATE NOW - PLAN TO BE AT CONFERENCE NEXT YEAR!**

We will be once again putting together a weekend full of fun, education and fellowship, taking into account your feedback from this year.

We have a great location that's close to many interesting and unique attractions like the Corning Museum of Glass and so much more!

**DOWNLOAD A REGISTRATION FORM AT**  
**[www.rotary7150.org](http://www.rotary7150.org)**



Honor your hero. Be a hero. **Donate blood.**



**Blood Drive**

**Dewitt Community Church**

Fellowship Hall  
3600 Erie Blvd. East - Syracuse

**Saturday, November 11, 2017**  
**8:00 AM to 1:00 PM**

Co-Sponsored by DeWitt Rotary

Visit [www.redcross.org](http://www.redcross.org) for more information

**ROTARY INTERNATIONAL CONVENTION**

Just a short drive away in Toronto, this is your best opportunity to experience a once-in-a-lifetime event like an international convention.  
**Register now to get the best price!**

**BOOK BEFORE IT'S TOO LATE**

With a couple dozen hotels on the list for the convention and almost half already sold out, **YOU CANNOT WAIT TO BOOK YOUR STAY!**

**REGISTER & BOOK YOUR HOTEL ON THE SAME SITE**

**DON'T DELAY!**

JUNE 23-27, 2018



**CLICK HERE TO REGISTER & BOOK HOTELS ONLINE**

**NEW HARTFORD ROTARY HOLIDAY AUCTION**

Friday December 1, 2017  
Yahundasis Golf Club  
8639 Seneca Turnpike, New Hartford, NY

5:30 PM- Viewing | 7:00 PM- Silent & Live Auction

\$25.00 per person  
Includes dinner and entry into  
\$1000.00 Grand Prize Drawing

Sponsored by Getaway Travel  
Contact [jsrlcook@gmail.com](mailto:jsrlcook@gmail.com) for tickets



**The Rotary Club of DeWitt**  
**36th ANNUAL KINDLING SALE**

**All Proceeds Benefit Monarch Industries**  
(A Division of Arc of Onondaga)



**SATURDAY, NOVEMBER 18th**

**\* Dick's Sporting Goods Plaza \***

**Erie Blvd. East, DeWitt**

**9:00 AM - 1:00 PM**

**\$6.00/Bundle or 3/\$15.00**

**We will deliver 10 or more bundles!**

To place an order in eastern Onondaga County  
or for more information call

**John Shepard 315 481-9172**

**B'VILLE BIG CHILL**  
**SAVE THE DATE**  
**SATURDAY, JAN 20TH**

[www.bvillebigchill.com](http://www.bvillebigchill.com)

**Baldwinsville Rotary**



CHEF **DOMINICK SCALISE** WILL BE PREPARING A **5 COURSE TASTING MENU TO COMPLIMENT THE BEER**  
THERE WILL BE **5 CRAFT BEERS PAIRED WITH 5 COURSES**



**THE MOHAWK VALLEY ROTARY CLUB PRESENTS A 5 COURSE BEER & FOOD PAIRING**



**TO PURCHASE TICKETS CONTACT:**  
BONNY BROWNRIGG 315-794-3702,  
CINDY BENNETT 315-939-2750 OR  
SIGN-UP AT THE HERKIMER ELK'S  
[WWW.FACEBOOK.COM/MOHAWKVALLEY.ROTARYCLUB](http://WWW.FACEBOOK.COM/MOHAWKVALLEY.ROTARYCLUB)

**LOCATION: HERKIMER ELK'S LODGE, 124 MARY STREET HERKIMER**  
**DATE: NOVEMBER 18TH**  
**TIME: 6:30 PM**

**BALDWINSVILLE ROTARY**  
**5K RUN/WALK**

**STOMP OUT HUNGER**

**SATURDAY, NOV 11TH at 10AM**  
**DURGEE MIDDLE SCHOOL**  
**BALDWINSVILLE**

**\$40/adult**  
**\$25/student**  
**REGISTER AT PACKET PICK UP**  
**OR RACE DAY**

Packet Pick-up Friday, Nov 10th  
3-7pm at The Red Mill Inn | 4 Syracuse Street, B'ville  
Race Day Registration at Durgee Middle School  
8:30-9:30am before the race

Prizes, refreshments and swag!  
*Event supports the Baldwinsville Community Food  
Pantry and Baldwinsville Rotary Club*

**MORE INFO AT:**  
**[www.BaldwinsvilleRotary.org](http://www.BaldwinsvilleRotary.org)**

# **AUBURN ROTARY HELPS KIDS PREP FOR WINTER**

Auburn Rotarians and volunteers helped disperse nearly 1,200 new winter coats, gloves and hats for this year's Warm The Children of Cayuga County program. Once again, the Cayuga Seneca Community Action Agency determined eligibility for this program. And CSCAA has become a valuable partner in this program along with The Citizen newspaper and the Auburn Rotary Club.



# FULTON NOON IS GROWING & GIVING

Fulton Rotary President Jerry Seguin welcomes inductees Rebecca Kimberly and Whitney Mirabito.



A new Great Bear entrance sign at the Route 57 entrance of Great Bear Recreation Area was installed recently for the Friends of Great Bear through a

grant from the Fulton Rotary Club. Two interpretive panels will also be placed, one at the kiosk, and one at the canal landing area. Additionally, new trail markers specific for the 5k course and tree identification tags will be purchased. Rotary District 7150 presented the organization with \$750, while the Fulton club contributed another \$1,000. The local club also contributed to the Friends of Great Bear fundraising campaign to purchase property at the north end of the park. Friends of Great Bear recently announced their campaign was successful. Shown from left at the new sign are Fulton Rotary President Jerry Seguin, Fulton Rotary Grants Chair Lori Greeney, Friends of Great Bear members Dick and Naneen Drosse, and Margaret Bocsor, and Rotarian Steve Osborne.



# PASSING OF FORMER OSWEGO ROTARIAN

The family of Bob Hall, a former Oswego Rotarian, wishes to notify the clubs from the area of his passing. Bob passed on October 22, 2017 at the age of 95. You can read his obituary here: <https://goo.gl/2Pfv5Z>

# DEWITT CONGRATULATES MEMBER & DGND CHERYL

Photo- Dewitt Rotary President James Wright congratulates Cheryl on the announcement.



At the annual Dewitt Rotary Jim Boeheim luncheon, it was announced that Cheryl Matt of the Dewitt Rotary Club has been chosen as the District Governor for the 2020-2021 Rotary Year. Cheryl has been in Rotary for 23 years and is the immediate Past-President of Dewitt Rotary. Her husband, Mark Matt, is the Rotary

District Foundation Chair. Cheryl spent her career with the US Postal Service, retiring a few years ago as the Postmaster of Rome, NY. During her career, she was a member of the Canastota, Baldwinsville and Rome Rotary Clubs. Mark and Cheryl live in the village of Fayetteville and have 2 children, Sarah and Auggie, and 7 grandchildren.

# CLUBS HELPING AFTER NATURAL DISASTERS

Special guests District Governor Phyllis Danks and Assistant District Governor Jenny Doane were presented with a check today from Oswego Rotary for the Rotary International Hurricane Relief Fund. Donations were given by members several weeks during September. Pictured are: ADG Jenny Doane, club President Carrie Penoyer and DG Phyllis Danks.



Baldwinsville Rotary's Foundation was also moved to take action. Their club board approved a \$500 donation to the Rotary International Donor Advised Fund for Hurricane Harvey victims. Member Abe Morelli has family living in Vieques, a small island that is part of Puerto Rico and was completely obliterated in Hurricane Maria. He connected the club with his son, living there and helping with the recovery, who reported back that they have a great need for mosquito nets. Many pregnant women need to be protected from the Zika virus and all residents need to be protected from other diseases spread by insect bites. The club board authorized another \$750 to ship as many mosquito nets as that would buy!

# **BALDWINVILLE KICKS OFF STUDENT OF THE MONTH**

The B'ville Club welcomed two students for their first Student of the Month awards presentation of this new school year. Breanna Chapman and Michael Dotto were chosen to receive this special honor during a club meeting, witnessed by their families, to recognize their hard work. The club partners with guidance counselors at the local school who choose the students they see helping others, overcoming challenges to stay committed to their education and just being kind kids. The club rewards them with a certificate, chocolate bar, Four Way Test keychain and time in the spotlight to be told how special they are and to keep up the good work. Join the club the second Tuesday of each month to take part in this heartwarming presentation and meet these amazing kids!

# **FULTON NOON ROTARY RECOGNIZES LOCAL SENIORS**

Fulton Rotary Club Youth Activities Chair Judy Young presents certificates of achievement to G. Ray Bodley High School seniors Jake Geitner and Madison Lang. Active in student government, Jake is president of the Student Senate. He has participated in Leadership Oswego County Youth, has participated in the Student-Athlete Advisory Committee (SAAC), and has been a dual-representative of Section III. He plans to pursue a degree in landscape architecture. Madison is a three-sport athlete and is active in technology honor society, math club, science club, National Honor Society, Student Senate and others as well as Bodley's symphonic orchestra. She plans to pursue a double major in biomedical engineering and mechanical engineering.



Breanna brought her mom, her mom's boyfriend, her grandparents and aunt to the meeting.



Michael's parents were beaming with pride as their son addressed the club with confidence and poise!



# **ATTENTION INTERACT: WIN \$1,000 FROM ROTARY!**

Show us your Interact Club in action! Record a video on how your club is having fun while making a difference in your school or community, and you could be awarded \$1,000 for your club's next project. Click here for details: <https://goo.gl/Uay4jT>



# **FIRST OUTBOUND EXCHANGE STUDENT FROM NEPAL**

We know kids are resilient and brave, but the first every Youth Exchange student from Nepal takes it to a whole new level. Seema Tamang isn't just a young woman going out on her own to experience our cultural exchange program. She is also blind. Click here to read her take on her exchange experience: <https://goo.gl/zwfYjK>



Photo: Seema gets her face painted by her host parents.

# **TELL THE KIDS!**

**We accept news from Rotaract and Interact Clubs too!**

Feel free to share this newsletter with your student clubs and provide them with contact information to submit their news.

Submissions are due by the 25th of each month and should be submitted directly to Lizzy at [ebrown@advancemediany.com](mailto:ebrown@advancemediany.com)

