



BOB DEERING

2012 – 2013

Rotary Club of East Sacramento



Bob Deering served as the 18th District Governor in District 5180. He joined the Rotary club of East Sacramento in May 1985 with the classification of “Financial Advisor - Accounting”. His sponsor was John Caskey. Sakuji Tanaka from Japan was the Rotary International President that year and his International Theme was “Peace through Service.” Bob chose “Make Your Vision a Reality” for his District theme. Bob’s overall goal for his year was to encourage clubs to work together instead of being in competition. In addition, he also felt the clubs needed to emphasize the six areas of focus in the District and he urged clubs to adopt projects associated with Literacy and Education.

Bob’s most memorable element of his year was how the clubs embraced a Vision and ran with it. Chris, Bob’s wife, traveled with him on all of his club visits. Both were pleased to see the clubs following Bob’s urging which resulted in over 150 literacy and educational projects during his year. At his club visit with the Rotary club of Roseville, he and Chris were amazed to learn that every one of the club officers and chairs were engaged and each had an assortment of projects that were upcoming and extensive. Bob recalls two club projects in particular. The first was the educational garden that was developed by the Rotary Club of Elk Grove at one of their elementary schools. They not only helped build a garden but they also developed a curriculum that went with the garden for the teachers to use. The other was the new children’s library in the Fair Oaks Library that the Rotary Club of Fair Oaks did with their Friends of the Library. Not only did they design and build it but they developed a curriculum for the Friends to use in the daily activities.

Bob’s District Conference was over the Mother’s Day Weekend in May 2013 and was at the Hyatt Lake Tahoe in Incline Village, Nevada. His conference emphasized a theme (Camping) and revolved around that theme. It also emphasized the family and invited all Rotarians to bring their families with them. It was the first time a children’s program was offered at a District Conference. The Rotary Club of Fair Oaks was selected as the Outstanding Club of the year. Bob’s DG year was the last RI offered the GSE program. He was able to have an exchange with District 9320 in South Africa.

Bob stated he became a “True Rotarian” when he served as a Group Study Exchange team leader to Sweden in 2007. “You never get a ‘complete’ picture until you experience the International aspect of Rotary”.

Bob and Chris are both members of the Paul Harris Society, multiple Major Donors and members of the Bequest Society. All of their children are also Paul Harris Fellows. Bob was the recipient of the Rotary Foundation District Service Award in 2007.

Outside of the District, Bob has represented the District on the Rotary International Director's Selection committee for Zones 25/26 in 2015 and served as the Chair of the GNATS educational component at the Zone Institute in 2015 and GETS in 2016.