For more than 60 years, Rotarians, their families, friends and coworkers have teamed up with BloodSource® to ensure that our community’s blood supply is safe and plentiful for patients in need. Rotarians are a generous group, but to inspire even more lifesaving, BloodSource® has an annual challenge for us – give whole blood or platelets/plasma and receive rewards!

**Challenge, Accepted!**

Donate (and encourage friends, family and coworkers too!) from **April 18, 2015** through **April 30, 2016** and make it count by mentioning your Rotary Club when donating. Results will be announced at the 2016 District Conference!

**Awards By Category** | **Club Categories: Small, Medium & Large**
---|---
**Paul Harris Fellow Award**<br>1 in each club category for most registered donors. Presented by each winning club’s President to a deserving member of their respective club.<br>☑ **Percentage of Club Membership**<br>Clubs in each category will also be recognized for participation percentage based on total membership.

**Saving Lives is (even more) Rewarding**

In addition to MyBloodSource Rewards to redeem online for merchandise you’ll also earn the following:

<table>
<thead>
<tr>
<th>You Give</th>
<th>Whole Blood</th>
<th>Automated Donation (platelets/plasma)</th>
</tr>
</thead>
<tbody>
<tr>
<td>You Receive</td>
<td>(1) Rotary Ticket</td>
<td>(2) Rotary Tickets</td>
</tr>
</tbody>
</table>

**Questions?**

For Blood Drive Challenge information or to schedule a speaker for your club program, contact:

**Elaine Rock** (Fair Oaks)<br>916.453.3792<br>elaine.rock@bloodsource.org

**Debbie Milios** (Roseville)<br>916.453.3043<br>debbie.milios@bloodsource.org

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Schedule your donation at [my.bloodsource.org](http://my.bloodsource.org) or call 866.822.5663 – and make it count by telling them it’s for your Rotary Club!