



Rotary District 5180 Human Trafficking Project

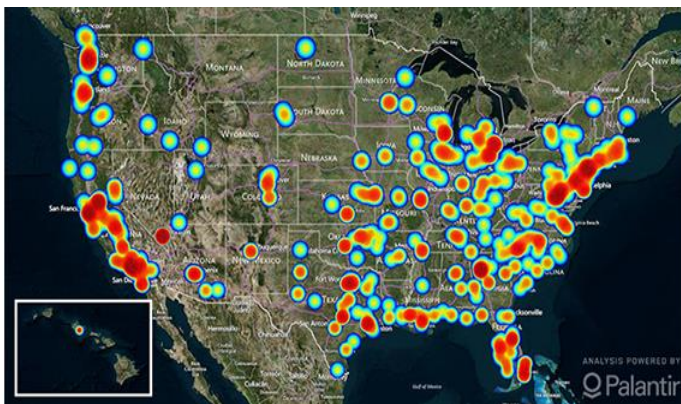
Human trafficking is the second biggest **issue** in the World (only behind drug trafficking) according to the FBI.

- There are an estimated 20 million people enslaved globally, according to The International Labour Organization.
- Human trafficking is more than a \$150 billion industry.
- According to Polaris, the Sacramento region is considered a hotbed for sex trafficking in the United States (see heat map below).

Our **mission** is to create a sustainable large-scale project in the Sacramento region to combat human trafficking. The **current project/grant** is a holistic education program that creates and disseminates education and awareness information to children, healthcare workers, law enforcement, educators, and the public at large to prevent human trafficking. We have partnered with leaders in each of these areas in order to bring these services to the Sacramento region.

- 3 Strands Global has created a grade-level appropriate curriculum to help educators and students identify and prevent instances of human trafficking.
- The Ugly Truth is a public awareness campaign that has been launched in Chicago, San Diego, and San Francisco to shine a light on the facts about human trafficking and to change the community's attitudes and response to this crime.

You can help Rotary prevent human trafficking in the Sacramento region by donating to this project. We believe this will be one of the largest human trafficking projects in the World over the next year. We want you to be a part of this extraordinary project! If you would like more information or want to join our team, please contact Bob Deering at bobdeering5180@gmail.com or Brian Gladden at bkgladen@gmail.com.



**Sex trafficking.
It's not just global.
It's local.**

Get the facts at TheUglyTruthSD.org

