



## 1. Word of Mouth

Participation in meetings/events  
All welcome – be diverse! Include all grade levels  
Members welcome regardless of time of year  
Relaxed atmosphere.  
Balance work and play and enjoy the best of both worlds

Notes:

## 2. Advertisement

Putting up posters in highly viewed areas – where and when events take place  
Wear shirts that make people ask questions  
Information tables  
Blackboard Blog  
Brief introductions in classes  
Members bring friends or someone new to several club meetings/events  
Have some sort of game where you give prizes to catch the attention of students

Notes:

## 3. Interest

Invite for a particular event/meeting presentation  
Investigate interests/hobbies of students  
Projects that pertain to individual interests  
More people in leadership responsibilities – divide into several different committees  
Make sure people taking leadership roles do a good job preparing events and activities so  
that members are informed and want to go to the events  
Open door meetings  
Truly passionate members  
Truly understand the club

Notes:

## 4. Events

Websites for easy sign-up for events  
On-line form to fill out with name and email and interests to communicate with  
Communication – reminders, confirmation, directions for events  
Hold a large, exciting event that is capable of drawing a crowd – Have a sign-up sheet on a table somewhere

Notes:



## 5. Becoming a Member

Have a clear process of joining a club and expectations

Create a Pamphlet or paper explaining name of club, functions, where and when club meets, how to apply and get involved, contact information for officers/advisers

First impression is the most important factor

Welcome new members by not only the leaders, but every member of the club and by name

Notes:

## 6. Fees or dues?

Some clubs may charge a fee or dues

The money is applied towards supplies /materials to run the club (must be specified)

If a student is unable to pay the fee they could instead do a service for the club

Notes:

## 7. Communication

Key to keeping members updated and helping them stay informed and interested

Texting, internet message board or website or Facebook

Notes:

## 8. Thank Your Members

Hand out certificate of appreciation at end of year

Acknowledge your members on website and social media

Notes: