

# “CLUB MODELS & FLEXIBILITY”

DMC Elaine Mead



# What is a Club?

## Purposes

- (a) Follow Object of Rotary;
- (b) Service projects
- (c) Strengthen membership;
- (d) Support The Rotary Foundation;
- (e) Develop leaders

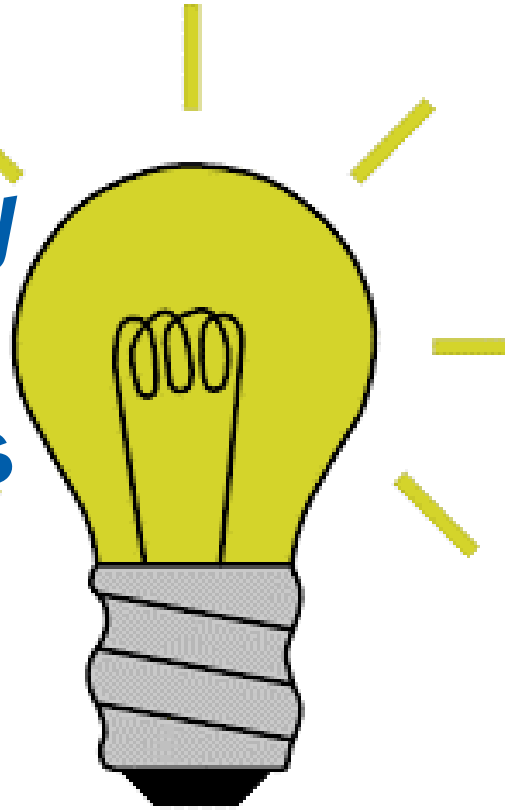




# What Does A Club Do?

- Regular Meetings
- Method of Meeting
- Guidance on change of meeting
- Bylaw exceptions
- Annual Meetings
- Board Meetings

**The HOW is  
determined by  
the club and  
its members**



# Satellite Club



## Rotary Satellite Club of Waitakere Multicultural

- Technology to organise
- Sunday lunch meeting to date
- Project
- Members spread geographically

*Interested*

*Rotarians*

*2 months*



## 2023 Club Leaders' Seminar (CLS)



# Project-Based Club



- Sparked by one member's passion;
- Started as a satellite;
- Focused on a project;

## Rotary Mangawhai





# Cause-Based Club

## Rotary Club of Global Water Safety & Drowning Prevention



*“I imagined a club where members with the knowledge, skills, and experience worked together to train swimming teachers and help communities deliver sustainable programs.”*

- Goal is to ensure that every child can swim before they finish primary school to create generational change;
- Zoom;
- 17 countries;
- Swimming Gift project;
- Two District Grants

# Corporate-Based Club

## Rotary Club of Gold Coast Corporate

- Turn competitors into a community and a force for good in the region;
- Identified interested people as drivers;
- Companies choose willing principals and pay their annual dues;
- Represented companies rotate as club meeting hosts;
- Guests represent charities and neighboring Rotary clubs seeking project partners;

[Rotary magazine story](#)



[Available as an E-Book](#)

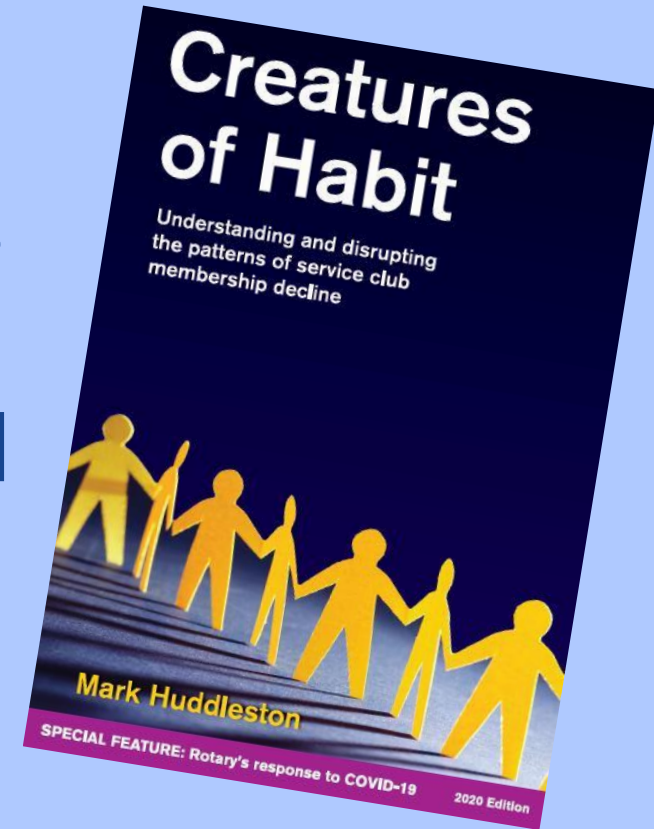
**1. Too comfortable**

**2. Not focused on outcomes**

**3. Volunteering landscape has changed**

**4. No longer attractive**

**5. Relevance**



*Mark Huddleston*



# KEEP

*Payment  
types*

*Venue*

*Days*

*Roles*

*Payment  
method*

*Language*

*Meal*

*Meeting  
Method*

# START

*Time*

*Projects*

*Program*

# STOP

# Rotary Alumni

Rotarians

Friends of Rotary

Host Families

Rotary Volunteers



Vocational Training Team



Rotary Scholarships

rotary youth exchange



Peace Centre Fellowship

**RYPEN**

Rotary Youth Programme of Enrichment



Club Scholarships

**RYLA**

Rotary Youth Leadership Awards

RotaKids



National Science & Technology Forum



2023 Club Leaders' Seminar (CLS)





PARTICIPATE?



LEAD?



CREATE?

JOIN?



Rotary  
??????



Workshops My Rotary  
Membership Rotary  
District Voice blogs  
team Learning Centre  
Other clubs Assistant Governors  
Rotary Oceania Rotary magazines  
District Newsletter District website  
Rotary Vimeo Presidents-  
Elect Sessions  
Rotary D9910  
Rotarians (FB page) Club Leaders  
Seminar

